

ACCOUNTANTS PROPRIETARY FINANCIAL SERVICENET, INC.

45 Executive Drive, Suite 301
Plainview, New York 11803
(212) 319-1489

Brochure

December 12, 2024

This brochure provides information about the qualifications and business practices of Accountants Proprietary Financial ServiceNet, Inc. If you have any questions about the contents of this brochure, please contact us at (212) 319-1489. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. Registration with the Securities and Exchange Commission does not imply any particular level of skill or training.

Additional information about Accountants Proprietary Financial ServiceNet, Inc. is available on the SEC's website at www.adviserinfo.sec.gov.

Material Changes

This annual update to Accountants Proprietary Financial ServiceNet Inc. (“APFS”) brochure does not include information on material changes to APFS’s policies, practices or conflicts of interest. Only the opening paragraph under the Advisory Business section has been updated.

Table of Contents

MATERIAL CHANGES	2
TABLE OF CONTENTS	3
ADVISORY BUSINESS	4
FEES AND COMPENSATION	7
PERFORMANCE-BASED FEES AND SIDE-BY-SIDE MANAGEMENT	9
TYPES OF CLIENTS	10
METHODS OF ANALYSIS, INVESTMENT STRATEGIES AND RISK OF LOSS	11
DISCIPLINARY INFORMATION	12
OTHER FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS	12
CODE OF ETHICS, PARTICIPATION OR INTEREST IN CLIENT TRANSACTIONS AND PERSONAL TRADING	12
BROKERAGE PRACTICES	13
REVIEW OF ACCOUNTS	13
CLIENT REFERRALS AND OTHER COMPENSATION	13
CUSTODY	13
INVESTMENT DISCRETION	14
VOTING CLIENT SECURITIES	14
FINANCIAL INFORMATION	14
CYBERSECURITY PROGRAM	14

Advisory Business

APFS was formed in 1999. IFTI was the principal owner of APFS. IFTI is a consulting and actuarial firm specializing in the design, installation and administration of employee benefit plans. IFTI refers clients to APFS, and IFTI provides consulting and actuarial services to APFS clients who are also IFTI clients. On December 1, 2021, APFS and IFTI were acquired by NFP Retirement, a subsidiary of NFP Corp. Additionally, on April 25, 2024, NFP Corp. and all its subsidiaries, including APFS and IFTI, were acquired by Aon plc.

As of September 30, 2024, APFS manages approximately \$259 million in assets on a discretionary basis and approximately \$203 million in assets on a non-discretionary basis.

APFS is a registered investment advisor and certain investment programs are sub-advised by Envestnet Portfolio Solutions, Inc. (“Envestnet”). APFS provides an investment management recommendation services in which it matches the goals and investment objectives of its clients with the investment programs it offers. Clients may place restrictions on their investments in their Client Profiling Questionnaire (the “Profile”), including in particular issuers/types of securities.

APFS offers clients six Envestnet investment programs, each of which is described below:

Program 1: Selected Fund Account – 1 (Mutual Funds Models)

This program includes mutual funds selected by our sub-advisor, Envestnet, and purchased on a “no load” or a “load waived” basis through the custodian based on the information provided by the client.

Envestnet acts as account manager for all accounts under this program. Subject to the limitations described in the client’s responses to the Profile or other appropriate suitability analysis (including any reasonable restrictions the client may place on account investments), Envestnet has full authority to supervise and direct the investment of the monies contributed by the client in accordance with a model portfolio created by Envestnet without prior consultation.

Program 2: Selected Fund Account – 2 (Unified Managed Account)

This program includes general securities, including mutual funds, exchange-traded funds (“ETFs”), stocks and bonds, selected by our sub-advisor, Envestnet, and purchased and sold through the custodian, recommended and selected by Envestnet based on the information submitted by the client. Envestnet has arrangements with certain other registered investment advisors who have agreed to act as third-party providers of research services (“Research Providers”). Envestnet from time to time obtains the security rankings and/or purchase and sale recommendations of such Research Providers in the form of model portfolios or otherwise as appropriate in order that Envestnet may manage certain assets in accordance with a Research Provider’s recommendations.

Envestnet acts as manager for all accounts under this program. Subject to the limitations described in the Client’s responses to the Profile or other appropriate suitability analysis (including any reasonable restrictions the Client may place on account investments), Envestnet has full authority to supervise and direct the investment of the monies contributed by the client without prior consultation.

Program 3: Selected Fund Account – 3 (SMA)

Registered investment advisors (“Separate Account Managers”) selected by APFS and its sub-advisor based on the information submitted by the client manages accounts under this program. All Separate Account

Managers enter into appropriate, standard-form sub-advisory contracts with Envestnet obligating each Separate Account Manager to perform its respective duties in accordance with the requirements of the program. The client approves all transactions in the account other than transactions of approved Separate Account Managers who manage the account on a discretionary basis. The client approves the selection of Separate Account Managers.

The investment recommendations for the account are subject to the limitations described in the client's response to the Profile or other appropriate suitability analysis (including any reasonable restrictions the client may place on account investments).

Program 4: ActivePassive Portfolios

This program includes the selection of ActivePassive Funds selected by APFS in conjunction with our sub-advisor, Envestnet, based on the information submitted by the client. Envestnet acts as the investment advisor for these funds. The funds are purchased on a "no load" or a "load waived" basis through the custodian.

Envestnet acts as account manager for all accounts under this program. Subject to the limitations described in the client's responses to the Profile or other appropriate suitability analysis (including any reasonable restrictions the client may place on account investments), Envestnet has full authority to supervise and direct the investment of the monies contributed by the client to the account without prior consultation.

Program 5: Select Fund Account – 4 (Advisor as Portfolio Manager)

This program includes mutual funds selected by APFS's advisory representative based on the information submitted by the client and purchased on a "no load" or a "load waived" basis through the custodian. The program may also include exchange-traded funds ("ETFs") and general securities (stocks and bonds) selected by APFS's advisory representative based on the information submitted by the client.

APFS, through its advisory representatives, acts on a discretionary basis. The investment recommendations for the account are subject to the limitations described in the client's responses to the Profile or other appropriate suitability analysis (including any reasonable restrictions the client may place on account investments). APFS, through the Envestnet Platform, executes transactions on behalf of its clients.

Program 6: Rep. Managed UMA

This program includes mutual funds selected by APFS's advisory representative based on the information submitted by the client and purchased on a "no load" or a "load waived" basis through the custodian. The program may also include exchange-traded funds ("ETFs") and general securities (stocks and bonds) selected by APFS's advisory representative based on the information submitted by the client. APFS utilizes research on managers and securities analysis provided by Envestnet. APFS, through the Envestnet Platform, executes transactions on behalf of its clients.

APFS, through its advisory representatives, acts on a discretionary basis. The investment recommendations for the account are subject to the limitations described in the client's responses to the Profile or other appropriate suitability analysis (including any reasonable restrictions the client may place on account investments).

In addition to the six investment programs described above, APFS offers ten other investment programs:

Ascensus, Inc. (Ascensus)

Ascensus provides investment platforms designed to encompass the needs of both trustee-directed and participant-directed defined contribution plans. These platforms utilize group annuity mutual fund wrap programs. Ascensus' family of products has been built around a combination of investment options chosen with the goal of providing risk adjusted returns and broad diversification across asset classes, investment styles and asset managers. Participants select the investment options for their accounts.

Empower Retirement, LLC (Empower)

Empower provides investment platforms designed to encompass the needs of both trustee-directed and participant-directed defined contribution plans. These platforms utilize group annuity mutual fund wrap programs. Empower's family of products has been built around a combination of investment options chosen with the goal of providing risk adjusted returns and broad diversification across asset classes, investment styles and asset managers. Participants select the investment options for their accounts.

Fidelity Investments (Fidelity)

Fidelity provides investment platforms designed to encompass the needs of both trustee-directed and participant-directed defined contribution plans. These platforms utilize group annuity mutual fund wrap programs. Fidelity's family of products has been built around a combination of investment options chosen with the goal of providing risk adjusted returns and broad diversification across asset classes, investment styles and asset managers. Participants select the investment options for their accounts.

John Hancock Retirement Services (John Hancock)

John Hancock provides investment platforms designed to encompass the needs of both trustee-directed and participant-directed defined contribution qualified plans. These platforms utilize group annuity mutual fund wrap programs. John Hancock's family of products has been built around a combination of investment options chosen with the goal of providing risk adjusted returns and broad diversification across asset classes, investment styles and asset managers. Participants select the investment options for their accounts.

Lincoln Financial Group (Lincoln)

Lincoln provides investment platforms designed to encompass the needs of both trustee-directed and participant-directed defined contribution plans. These platforms utilize group annuity mutual fund wrap programs. Lincoln's family of products has been built around a combination of investment options chosen with the goal of providing risk adjusted returns and broad diversification across asset classes, investment styles and asset managers. Participants select the investment options for their accounts.

Nationwide Mutual Insurance Company (Nationwide)

Nationwide provides investment platforms designed to encompass the needs of both trustee-directed and participant-directed defined contribution plans. These platforms utilize group annuity mutual fund wrap programs. Nationwide's family of products has been built around a combination of investment options chosen with the goal of providing risk adjusted returns and broad diversification across asset classes, investment styles and asset managers. Participants select the investment options for their accounts.

One America Financial Partners, Inc. (OneAmerica)

OneAmerica provides investment platforms designed to encompass the needs of both trustee-directed and participant-directed defined contribution plans. These platforms utilize group annuity mutual fund wrap programs. OneAmerica's family of products has been built around a combination of investment options

chosen with the goal of providing risk adjusted returns and broad diversification across asset classes, investment styles and asset managers. Participants select the investment options for their accounts.

Principal Financial Services, Inc. (Principal)

Principal provides investment platforms designed to encompass the needs of both trustee-directed and participant-directed defined contribution plans. These platforms utilize group annuity mutual fund wrap programs. Principal's family of products has been built around a combination of investment options chosen with the goal of providing risk adjusted returns and broad diversification across asset classes, investment styles and asset managers. Participants select the investment options for their accounts.

Simply Retirement by Principal (Simply)

Simply provides investment platforms designed to encompass the needs of both trustee-directed and participant-directed defined contribution plans. These platforms utilize group annuity mutual fund wrap programs. Simply's family of products has been built around a combination of investment options chosen with the goal of providing risk adjusted returns and broad diversification across asset classes, investment styles and asset managers. Participants select the investment options for their accounts.

Voya Financial, Inc. (Voya)

Voya provides investment platforms designed to encompass the needs of both trustee-directed and participant-directed defined contribution qualified plans. These platforms utilize group annuity mutual fund wrap programs. Voya's family of products has been built around a combination of investment options chosen with the goal of providing risk adjusted returns and broad diversification across asset classes, investment styles and asset managers. Participants select the investment options for their accounts.

Fees and Compensation

APFS charges an annual fee ranging from 0.50% to 1.50% for its services. This fee includes the subadvisory fee paid to any subadvisor and the referral fee paid to any solicitor. Pershing, on instructions from Envestnet, deducts all fees from the client's assets and remits APFS's fee to APFS. Fees are payable quarterly, in advance, applied to the average aggregate value of a client's account during the preceding calendar quarter and are prorated for periods of less than a full quarter. Advisory agreements may be terminated by either APFS or the client at any time on written notice. In the event an advisory agreement is terminated, the client will receive a pro rata refund of the prepaid advisory fee. APFS's fees are not negotiable, but may be waived in whole or in part at the sole discretion of APFS. With respect to mutual funds and other pooled investment products held in a client's account, fees payable to APFS are in addition to expenses and advisory fees attributable to the holdings including, if applicable, redemption fees, sales charges and transaction fees. APFS's fees may be avoided by the client investing directly in such holdings.

APFS offers clients six investment programs (as described under "Advisory Business"), each of which charges a different annual program fee as set forth below. However, for all programs, the custodian may charge separately for brokerage, custody, clearing and execution fees and expenses. For more information, see "Brokerage Practices" below. Clients are responsible for fees and expenses charged by insurance companies for any insurance or annuity products included in their accounts.

Program 1: Selected Fund Account – 1 (Mutual Fund Models)

Annual program fee: 0.50% to 1.50%

Includes total advisory fee paid to APFS and its sub-advisor, Envestnet.

Program 2: Selected Fund Account – 2 (Unified Managed Account)

Annual program fee: 1.20% to 1.50%

Includes total advisory fees paid to APFS and its sub-advisor, Envestnet, and fees paid to any other Research Provider(s) (typically 0.20% to 0.60%, depending on asset class, asset style managed, account asset value and other factors).

Program 3: Selected Fund Account – 3 (SMA)

Annual program fee: 1.20% to 1.50%

Includes total advisory fees paid to APFS and its sub-advisor, Envestnet, and fees paid to any Separate Account Manager(s) (typically 0.25% to 0.60%, depending on asset class, asset style managed, account asset value and other factors).

Program 4: ActivePassive Portfolios

Annual program fee: 0.50% to 1.50%

Includes total advisory fees paid to APFS. Our sub-advisor, Envestnet, receives a management fee from each fund in which the account invests, which ranges from 0.60% to 0.95% of average net assets annually depending on the fund, and pays a portion of those fees to subadvisors of those funds.

Program 5: Selected Fund Account – 4 (Advisor as Portfolio Manager)

Annual program fee: 0.50% to 1.50%

Includes total advisory fees paid to APFS and administrative fees paid to Envestnet.

Program 6: Rep. Managed UMA

Annual program fee: 0.05% to 1.50%

Includes total advisory fees paid to APFS and its sub-advisor, Envestnet, and fees paid to any Separate Account Manager(s) (typically 0.25% to 0.60%, depending on asset class, asset style managed, account asset value and other factors).

Ascensus

Annual program fee: 0.22% to 1.10%

Includes total contract administration fees paid to APFS and Ascensus.

Empower

Annual program fee: 0.22% to 1.10%

Includes total contract administration fees paid to APFS and Great-West.

Fidelity

Annual program fee: 0.05% to 1.10%

Includes total contract administration fees paid to APFS and Fidelity.

John Hancock

Annual program fee: 0.22% to 1.10%

Includes total contract administration fees paid to APFS and John Hancock.

Lincoln

Annual program fee: 0.05% to 1.10%

Includes total contract administration fees paid to APFS and Lincoln.

Nationwide

Annual program fee: 0.05% to 1.10%

Includes total contract administration fees paid to APFS and Nationwide.

OneAmerica

Annual program fee: 0.05% to 1.10%

Includes total contract administration fees paid to APFS and OneAmerica.

Principal

Annual program fee: 0.05% to 1.10%

Includes total contract administration fees paid to APFS and Principal.

Simply

Annual program fee: 0.05% to 1.10%

Includes total contract administration fees paid to APFS and Simply.

Voya

Annual program fee: 0.05% to 0.40%

Includes total contract administration fees paid to APFS and Voya.

Performance-Based Fees and Side-by-Side Management

This item is not applicable to APFS since it does not charge clients performance-based fees.

Types of Clients

APFS generally provides investment advice to pension and profit sharing plans and individuals.

The account minimums for each investment program is as follows:

Program 1: Selected Fund Account – 1 (Mutual Funds Models)

\$50,000 per account, which may be waived on a case-by-case basis.

Program 2: Selected Fund Account – 2 (Unified Managed Account)

\$250,000 per account, which may be waived on a case-by-case basis.

Program 3: Selected Fund Account – 3 (SMA)

\$1,000,000 per account (or whatever the separate account manager requires).

Program 4: ActivePassive Portfolios

\$25,000 per account, which may be waived on a case-by-case basis.

Program 5: Selected Fund Account – 4 (Advisor as Portfolio Manager)

\$10,000 per account, which may be waived on a case-by-case basis.

Program 6: Rep. Managed UMA

\$150,000 per account, which may be waived on a case-by-case basis.

Ascensus

\$50,000 per account.

Empower

\$50,000 per account.

Fidelity

\$50,000 per account.

John Hancock

\$50,000 per account.

Lincoln

\$50,000 per account.

Nationwide

\$50,000 per account.

OneAmerica

\$50,000 per account.

Principal

\$50,000 per account.

Simply

\$50,000 per account.

Voya

\$50,000 per account.

Methods of Analysis, Investment Strategies and Risk of Loss

As described under “Advisory Business,” APFS provides an investment management recommendation service in which it matches the goals and investment objectives of its clients with the investment services provided by APFS and, as applicable, its sub-advisor.

Investing in securities involves risk of loss that clients should be prepared to bear.

Material risks involved in investing in one of APFS’s investment programs include:

Market Risk – All securities are subject to market risk. The values of the securities held by a client may fall rapidly or unpredictably due to a variety of factors, including changing economic, political or market conditions.

Mutual Fund/ETF Risk – As a shareholder of mutual funds or ETFs, clients bear their proportionate share of the underlying fund’s fees and expenses. As a result, a client’s cost of investing will be higher than the cost of investing directly in the underlying funds and may be higher than investment strategies that invest directly in stocks. In addition, a client’s investments in mutual funds or ETFs are subject to the particular risks described in the mutual funds/ETFs’ prospectuses, copies of which are provided to the client and which APFS urges the client to read.

Equity Securities Risk – To the extent a client’s account invests in equity investments (i.e., stocks), a particular stock, an industry or stocks in general may fall in value. The value of a client’s account will go up and down with the prices of the securities in which the account invests. The prices of stocks change in response to many factors, including the historical and prospective earnings of the issuer, the value of its assets, management decisions, decreased demand for an issuer’s products or services, increased production costs, general economic conditions, interest rates, currency exchange rates, investor perceptions and market liquidity.

Fixed Income Securities Risks – To the extent a client’s account invests in fixed income securities (i.e., bonds), the investment is subject to call risk, which is the possibility that an issuer may redeem the security before maturity (a call) at a price below its current market price. An increased likelihood of a call may reduce the security’s price. If a fixed income security is called, an account may have to reinvest the proceeds

in other fixed income securities with lower interest rates, higher credit risk, or other less favorable characteristics.

Debt obligations are also generally subject to the risk that the issuer may be unable to make principal and interest payments when they are due. In addition, securities could lose value because of a loss of confidence in the ability of the borrower to pay back debt. Non-investment grade debt – also known as “high-yield bonds” or “junk bonds” – has a higher risk of default and tends to be less liquid than higher-rated securities.

Fixed income securities are subject to the risk that the securities could lose value because of interest rate changes. For example, bonds tend to decrease in value if interest rates rise. Debt obligations with longer maturities sometimes offer higher yields, but are subject to greater price shifts as a result of interest rate changes than debt obligations with shorter maturities.

Certain fixed income securities, including mortgage-backed securities carry prepayment risks. Prices and yields of mortgage-backed securities assume that the underlying mortgages will be paid off according to a preset schedule. If the underlying mortgages are paid off early, for example when homeowners refinance as interest rates decline, an account may be forced to reinvest the proceeds in lower yielding, high-priced securities. This may reduce an account’s total return.

Disciplinary Information

APFS does not have any material legal or disciplinary events to disclose.

Other Financial Industry Activities and Affiliations

APFS is owned by or under common control with NFP Corp., which also owns, or is under common control with, other registered investment advisers, a broker-dealer, insurance agencies and other product and service providers (“NFP Affiliates”). From time to time, we may make available or recommend that you purchase or sell products and services from or through NFP Affiliates and these NFP Affiliates and/or our firm may receive compensation as a result of such recommendations. This situation creates a conflict of interest since it results in increased compensation to an NFP Affiliate or our firm when you engage that NFP Affiliate for such products and services.

Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

APFS has adopted a Code of Ethics as required by Rule 204A-1 under the Investment Advisers Act. The Code of Ethics sets forth certain standards of business conduct that govern the personal investment activities of APFS’s employees and officers, including the standard that the interests of advisory clients must be placed first at all times. The Code of Ethics requires “access persons” to report their personal securities transactions to APFS on a quarterly basis and their securities holdings upon commencement of employment (or upon becoming an access person) and annually thereafter. Access persons also must obtain approval from APFS’s chief compliance officer before they acquire any ownership interest in any security in an initial public offering or limited offering. The Code of Ethics applies not only to transactions by the individual, but also to transactions for accounts in which the person has an interest individually, jointly or as guardian, executor or trustee, or in which the person or the person’s spouse, minor children or other dependents residing in the same household have an interest. Compliance with the Code of Ethics is a condition of employment with APFS. The Code of Ethics requires all employees and officers to comply

with applicable federal securities laws and to promptly report any violation of the Code to the chief compliance officer. A copy of the Code of Ethics is available by contacting us at (212) 319-1489.

APFS' access persons may invest in securities that are recommended for purchase or sale by clients. APFS' access persons face a conflict of interest when they buy or sell securities at or about the same time that APFS buys or sells the same securities for client accounts or recommends that clients buy or sell the same securities, because APFS' access persons could take advantage of the information regarding the client transactions and execute their trades prior to the client (commonly called "front running"). However, since clients predominantly invest in mutual funds and ETFs and many accounts are managed by the sub-advisor or Separate Account Managers, APFS does not believe the potential for front running is present.

Brokerage Practices

APFS does not select or recommend broker-dealers for client transactions. Envestnet, the Separate Account Managers and the other program managers execute client transactions through a designated broker-dealer and, pursuant to its investment advisory agreement with APFS, clients are required to direct Envestnet, the Separate Account Managers or the other program managers to execute their transactions through such broker-dealer. Not all investment advisors require their clients to direct brokerage. By directing brokerage to such broker-dealer, Envestnet, the Separate Account Managers or the other program managers may be unable to obtain most favorable execution of client transactions, and this practice may cost clients more money. The broker-dealer may charge clients a "trade away fee" for any transaction that a Separate Account Manager or the other program manager places other than through such broker-dealer's normal trade execution process.

Review of Accounts

Daniel R. Bystrom (President/Advisor), Bruce Shapiro (Senior Investment Specialist) or Meghan Heyen (Investment Associate) reviews the regular forms of investment on a daily basis and each client account on a monthly basis. The monthly review includes an analysis of transactions, investment performance, receipts and disbursements.

Clients are provided written quarterly performance analysis reports. The client's custodian provides written accounts statements, including asset lists and portfolio valuations, to clients on at least a quarterly basis.

Client Referrals and Other Compensation

APFS enters into agreements providing cash compensation to firms or persons who refer clients to APFS. The terms of the agreements differ somewhat depending upon the circumstances, but generally provide for compensation equal to a specified percentage of the fees received by APFS from the clients referred, or for fixed compensation, payable monthly or quarterly. The solicitor discloses these fees in the disclosure statement provided to clients.

Custody

Clients' assets are held in custody by Pershing Advisor Solutions LLC and Charles Schwab & Co, Inc., an unaffiliated broker/dealer. APFS may be deemed to have custody of client assets for purposes of the Investment Advisers Act of 1940 when Pershing LLC, on instructions from Envestnet, deducts APFS's fees from client accounts. Clients will receive confirmations as transactions occur and monthly account

statements from the client's custodian (bi-monthly if there was no activity in the account). APFS urges clients to carefully review those statements.

Investment Discretion

APFS accepts discretionary authority to manage securities accounts on behalf of clients. The client may place reasonable restrictions on account investments.

Voting Client Securities

APFS does not have authority to vote client securities.

Financial Information

APFS does not believe there is any financial condition that is reasonably likely to impair its ability to meet contractual commitments to clients.

Cybersecurity Program

APFS maintains an active Cybersecurity Program, with an emphasis on identifying and assessing risks, protecting information assets, encryption of data, controls and staff testing, penetration testing and maintaining a strong prevention and response plan. APFS has requested and received relevant documentation from all sub-advisors and custodians that provide services to its clients and may have access to client information.