

Part 2B of Form ADV: *Brochure Supplement*

Item 1 Cover Page

Russell Travis
Crescent Advisor Group, Inc.
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Part 2B of Form ADV - Brochure Supplement

December 26, 2024

This brochure supplement provides information about Russell Travis that supplements the Crescent Advisor Group, Inc. brochure. You should have received a copy of that brochure. Please contact Crescent Advisor Group, Inc. if you did not receive Crescent Advisory Group, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Russell Travis is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2, Educational Background and Business Experience

Name:	Russell Travis
Year of Birth:	1973
Formal Education:	Brookhaven Community College Undergraduate 1992-1993

Business Background for preceding five (5) years:

2001-Present	Crescent Securities Group, Inc. Senior Vice President
2012-Present	Crescent Advisor Group, Inc. Investment Advisor Representative

Item 3 Disciplinary Information

No information to report

Item 4 Other Business Activities

Russell Travis is a registered representative of Crescent Securities Group, Inc., an SEC registered broker/dealer. As a registered representative Russell Travis may receive commissions, sales credits, distribution and/or service fees, and may potentially receive other types of variable transaction based compensation. Receiving variable transaction based compensation may give Russell Travis an incentive to recommend investment products based on the compensation received, rather than on the client's needs.

Item 5 Additional Compensation

Nothing to report

Item 6 Supervision

Investment Advisor Representatives are supervised on an ongoing basis. All advisory accounts are monitored on a systematic random basis, are reviewed by the investment advisor

representative, and reviewed no less than quarterly by a designated principal of the firm. More active accounts and larger accounts may be reviewed on a more frequent basis.

Supervision of investment advisor representatives consists of reviews of advisory accounts on a transactional basis to ensure that each transaction is (1) suitable to the respective client's investment objectives; (2) meets that client's quality standards; and (3) to make certain the activity is consistent with their financial profile.

All communications with advisory clients are also monitored and reviewed on an on-going basis to ensure the investment advice being given is appropriate for each advisory client.

Person Responsible for Supervision of Investment Advisor Representative

Nick Duren
President
(972) 490-0150