

IFS Advisory, LLC

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Investment Advisory Brochure (“ADV Part 2A”)

May 29, 2019

NOTICE TO PROSPECTIVE CLIENTS: READ THIS DISCLOSURE BROCHURE IN ITS ENTIRETY

All the material within this Brochure must be reviewed by those who are considering becoming a client of our firm. This Brochure provides information about the qualifications and business practices of IFS Advisory, LLC (“Advisor”). If you have any questions about the contents of this Brochure, please contact us at (404) 382-5223. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

In accordance with federal and state regulations, this Brochure is on file with the appropriate securities regulatory authorities as required. The information provided within this Brochure is not to be construed as an endorsement or recommendation by state securities authorities in any jurisdiction within the United States, or by the United States Securities and Exchange Commission. IFS Advisory, LLC is a registered investment adviser. Registration of an Investment Adviser does not imply any level of skill or training. The oral and written communications of an Adviser provide you with information about which you determine to hire or retain an Adviser. Additional information about IFS Advisory, LLC also is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 – Material Changes

This Brochure dated May 29, 2019 is an amended version of the previous Brochure dated February 15, 2019. Since the date of the last annual updating amendment of the Brochure, there have been the following material changes.

- *Removal of Invictus Capital Investors as an associated advisory program
- *Update on the fee structure for the Available Advisory Programs

Currently, our Brochure may be requested from our Chief Compliance Officer Janet Bentley-Ewers. Janet Bentley-Ewers email is janet.bentley-ewers@ifssecurities.com, and her phone number is 570-236-5534.

Additional information about IFS Advisory, LLC is also available via the web site www.adviserinfo.sec.gov. The web site also provides information about any persons affiliated with IFS Advisory, LLC who are registered, or are required to be registered, as investment adviser representatives of IFS Advisory, LLC.

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Item 4 – Advisory Business

THE FIRM

IFS Advisory, LLC (“Advisor”) is an investment advisory firm registered with the Securities & Exchange Commission that commenced providing investment advisory services and investment advice in 2009. The firm is principally owned by IFS Group. IFS Group is the parent company of all IFS entities (IFS Securities, IFS Advisory, Invictus Capital Investors and IFS Capital Markets). Alexys McKenzie and Joquinn Sadler “J. Thomas Sadler” are the Executive officers of IFS Group. As of February 15, 2019, the firm manages assets totaling \$600,704,717 of which \$513,034,471 is managed on a discretionary basis and \$87,670,246 is managed on a non-discretionary basis. The following paragraphs provide a description of the programs and services offered by IFS Advisory, LLC.

ADVISORY MANAGEMENT

Alex McKenzie – President & CEO

As CEO of IFS Advisory, LLC, Alex McKenzie provides strong supervision and guidance to a current network of over 100 registered representatives in more than 15 states and Puerto Rico. Since beginning his career in 1993, he has offered innovation, inspiration and management finesse to businesses such as The Rockville Centre, Delta Equities Services Corp., Morgan Wilshire Securities, Inc., Sovereign Equity Management, and a multi-million-dollar branch of Vanguard Capital. From his position as a top investment producer to the president of SEC registered investment adviser, McKenzie also has a passion for his community. He is treasurer of the Atlanta Workforce Development Authority (AWDA) and a member of the Young Presidents’ Organization. McKenzie specializes in equity management and boasts an extensive knowledge of retail, wholesale advisory, and global capital markets. He holds the Series 7, 24, 63, 66, 79 and 99 licenses.

J. Thomas Sadler – President of Retail, Chief Operations Officer

J. Thomas Sadler is an executive who brings over 17 years’ worth of experience in the Financial Service Industry, (Sales, Compliance, Management and Ownership), to IFS Advisory, LLC. He possesses an in-depth understanding of a wide range of investment products, which he utilizes to recruit, service, and retain, Investment Adviser and Registered Representatives. Sadler was previously Chief Compliance Officer and with his CCO duties, is also the Registered Options Principal for the firm. Prior to joining IFS Securities, he was a registered associated member and Series 3 license holder with the National Futures Association and one of the principal officers at a branch of Vanguard Capital, where he oversaw a broad range of compliance related functions. Sadler maintains a Series 4, 7, 24, 63, and 65 licenses.

Janet Bentley-Ewers –Chief Compliance Officer

Janet Bentley-Ewers has worked in the financial industry since 2002, starting at Merrill Lynch & Fenner in their 401k Department. She has vast experience in compliance and advisory

services, with several advisory and management positions in companies such as Merrill Lynch, Edward Jones Investments, Fidelity Investments and most recently IFS Securities in Atlanta, GA as a principal and Vice President of Compliance, a position she has held for the last 5 years. She currently serves on various boards including as a board member of Faith International Church, Eleve Dance Theater LLC. and Peciaum Education Center for Finances. She also volunteers in various church and Community events.

Janet has the Series 7, 9, 10, 63, and 66 licenses, and is Health/Life Insurance licensed. She is currently completing her doctorate in Business Administration from Columbia Southern University.

PORTFOLIO MANAGEMENT PROGRAMS

The following Portfolio Management Programs are programs where the Client's assets are managed by the Advisor, meaning that the Advisor recommends and/or selects securities for which the Client's assets are invested. As discussed below under each program, assets are either managed on a discretionary and/or non- discretionary basis.

In choosing among the different Portfolio Management Programs, the Client should be aware of the key differences in the programs. First, Client assets in the ICA, Ambassador Program and Opportunity Program are required to be custodied at Raymond James & Associates, while Client assets are required to be custodied with our other clearing firm INTL FCStone Financial Inc. (formerly Sterne Agee). Second, the minimum account size for participating in each of the respective programs varies. The Ambassador Program requires an asset minimum of \$50,000 each, while the Opportunity Program requires as asset minimum of \$25,000. Fourth, as discussed in Item 5, the fee schedules and associated costs vary between the programs.

Independent Clearing Agreement "ICA"

ICA is IFS Advisory self-administered Advisory program that is held with our custodian Raymond James. ICA fees are explained further in detail below in Item 5 (fees and compensation).

Ambassador Program

The Ambassador Program is a fee-based program offering portfolio reviews and recommendations to Clients. Accounts managed by the Advisor may be invested in a wide range of securities including mutual funds, exchange traded funds, individual equities, fixed income securities, and many more.

The minimum investment amount is \$50,000 in assets

Under this program, the Advisor will obtain pertinent information concerning the Client such as financial condition, investment objectives, tax status, and general risk characteristics. The information may be collected by the Advisor through investor profiles, account forms completed by the Client, and/or through communication with the Client. On the basis of this information, the Advisor will tailor the advisory services to the needs of the Client. The Advisor will utilize various securities to implement the customized portfolio. Client reserves the right to

impose restrictions or guidelines on the management of the Client's assets, including any limitations on the purchase or sale of securities or types of securities.

The Advisor can manage the assets on a discretionary basis, thereby allowing the Advisor to determine what securities and investments are to be bought or sold, the amount of transactions, and the timing of transactions, or on a non-discretionary basis where the Advisor will provide recommendations to the Client and the Client has ultimate authority for the approval of such transactions. All accounts are required to be maintained through the Advisor's affiliated broker/dealer, IFS Securities, at Raymond James & Associates.

Clients will receive account statements from Raymond James & Associates no less than quarterly concerning all transactions, balances, and portfolio holdings within their account.

Opportunity Program

The Opportunity Program is a fee-based program offering portfolio reviews and recommendations to Clients. Accounts managed by the Advisor may be invested in a wide range of securities including mutual funds, exchange traded funds, individual equities, fixed income securities, and many more. The minimum investment amount is \$25,000 in assets.

Under this program, the Advisor will obtain pertinent information concerning the Client such as financial condition, investment objectives, tax status, and general risk characteristics. The information may be collected by the Advisor through investor profiles, account forms completed by the Client, and/or through communication with the Client. On the basis of this information, the Advisor will tailor the advisory services to the needs of the Client. The Advisor will utilize various securities to implement the customized portfolio. Client reserves the right to impose restrictions or guidelines on the management of the Client's assets, including any limitations on the purchase or sale of particular securities or types of securities.

The Advisor can manage the assets on a discretionary basis, thereby allowing the Advisor to determine what securities and investments are to be bought or sold, the amount of transactions, and the timing of transactions, or on a non-discretionary basis where the Advisor will provide recommendations to the Client and the Client has ultimate authority for the approval of such transactions. All accounts are required to be maintained through the Advisor's affiliated broker/dealer, IFS Securities, at Raymond James & Associates. All accounts are required to be maintained through the Advisor's affiliated broker/dealer, IFS Securities, at Raymond James & Associates.

Clients will receive account statements from Raymond James & Associates no less than quarterly concerning all transactions, balances, and portfolio holdings within their account.

INTL FCStone Financial Inc.

Accounts managed at INTL FCStone may be invested in a wide range of securities including mutual funds, exchange traded funds, individual equities, fixed income securities, and many more. There is no minimum investment amount for these advisory accounts.

Under this program, the Advisor will obtain pertinent information concerning the Client such as financial condition, investment objectives, tax status, and general risk characteristics. The

information may be collected by the Advisor through investor profiles, account forms completed by the Client, and through communication with the Client. On the basis of this information, the Advisor will tailor the advisory services to the needs of the Client. The Advisor will utilize various securities to implement the customized portfolio. Client reserves the right to impose restrictions or guidelines on the management of the Client's assets, including any limitations on the purchase or sale of securities or types of securities.

The Advisor can manage the assets on a discretionary basis, thereby allowing the Advisor to determine what securities and investments are to be bought or sold, the amount of transactions, and the timing of transactions, or on a non-discretionary basis where the Advisor will provide recommendations to the Client and the Client has ultimate authority for the approval of such transactions. All accounts are required to be maintained through the Advisor's affiliated broker/dealer, IFS Securities at INTL FCStone. Clients will receive account statements from INTL FCStone no less than quarterly concerning all transactions, balances and portfolio holdings within their account.

TURNKEY ASSET MANAGEMENT PROGRAMS

The following Turnkey Asset Management Programs are programs where the Client's assets are managed by a money manager (i.e. a third-party money manager). The money manager selects securities for which the Client's assets are invested. Prior to referring any Client to a third-party advisor, IFS Advisory, LLC assures the Department of Corporations that such third-party advisors are licensed or noticed filed in the State Department of Corporations.

In choosing among the different Turnkey Asset Management Programs, the Client should be aware of the key differences in the programs. First, all programs except the Advisor Choice Program require Client's assets to be custodied at Raymond James & Associates. Client assets for the Advisor Choice Program will be custodied at a firm of the money managers' choosing, unless the Advisor has the authority to select such custodian. Second, the minimum account size for participating in each of the respective programs varies. The program and its asset minimum are as follows:

- Russell Model Strategies Program (\$25,000),
- Freedom Account Program (\$50,000 except for Freedom Foundation (\$5,000 minimum),
- Raymond James Consulting Services Program (\$100,000 is required for equity and balanced accounts and \$200,000 for fixed income accounts),
- Freedom Unified Managed Account Program (\$300,000; however, some minimums may be higher for allocation strategies selected)
- The Advisor Choice Program (no stated minimum although the third-party manager may impose a minimum).
- AssetMark (\$25,000 - \$50,000 for mutual funds and \$100,000 for ETFs) • Brinker Capital (\$50,000)

Third, the strategies employed and types of securities utilized vary among the various programs. Fourth, the fee schedules, as discussed in Item 5, for the various programs vary based on asset amounts, strategy types, and negotiations.

Russell Model Strategies Program

The Russell Model Strategies Program offers Clients a fee-based program that utilizes the expertise and knowledge of the Asset Management Services division of Raymond James in selecting mutual funds of the Frank Russell Investment Company.

The program currently offers the following Model Strategies: Conservative, Moderate, Growth, Equity Growth, and Balanced. The strategies primarily differ in the allocation of the Client's funds among fixed income and equity mutual funds. To initiate the process, the Client will complete Client Information and Profile information. On the basis of this information, the Advisor will assist the Client in the selection of an appropriate strategy to meet the needs of the Client. Individual portfolios are determined independent of the Client's financial situation by the Asset Management Services division of Raymond James. Client reserves the right to impose restrictions or guidelines on the management of the Client's assets, including any limitations on the purchase or sale of securities or types of securities if permitted by the Asset Management Services division of Raymond James. For more information on the ability of a Client to impose restrictions, refer to the ADV Part 2A or other information provided by Raymond James.

Under this program, the Client agrees to delegate discretionary authority to the Asset Management Services division of Raymond James & Associates. Raymond James & Associates will have discretionary authority to invest and reinvest the Client assets in Frank Russell Investment Company no-load mutual funds pursuant to the Model Strategy selected. This does not provide Advisor or Asset Management Services the ability to withdraw monies or securities unless otherwise agreed to by the Client. All accounts are required to be maintained through the Advisor's affiliated broker/dealer, IFS Securities, at Raymond James & Associates.

Clients will receive account statements from Raymond James & Associates no less than quarterly concerning all transactions, balances, and portfolio holdings within their account.

Freedom Account Program

The Freedom Account Program is a fee-based program offering Clients an opportunity to utilize the expertise and knowledge of the Asset Management Services division of Raymond James in the investment of mutual funds and exchange-traded funds. The program is an asset allocation program in which Raymond James selects appropriate funds and monitors their performance on a continuous basis. Raymond James will annually rebalance the Client's account, based on the anniversary date of its establishment, if the Client's asset allocation differs beyond predetermined percentages.

Clients have the opportunity to invest in equity, fixed income, and balanced disciplines. The Advisor will assist the Client in the selection of appropriate strategies based on information completed and discussions between the Advisor and Client. It is ultimately the responsibility of the Client to choose the most appropriate strategy to meet their objectives, needs, and risk

tolerance. To initiate the process, the Client will complete a Client Information and Profile form. On the basis of this information, the Advisor will assist the Client in the selection of an appropriate strategy to meet the needs of the Client. Individual portfolios are determined independent of the Client's financial situation by the Asset Management Services division of Raymond James. Client reserves the right to impose restrictions or guidelines on the management of the Client's assets, including any limitations on the purchase or sale of securities or types of securities if permitted by the Asset Management Services division of Raymond James. For more information on the ability of a Client to impose restrictions, refer to the ADV Part 2A or other information provided by Raymond James.

Under this program, the Client agrees to delegate discretionary authority to the Asset Management Services division of Raymond James & Associates. Raymond James & Associates will have discretionary authority to select securities, allocate assets, and determine the timing and amounts of securities transactions. This does not provide Advisor or Asset Management Services the ability to withdraw monies or securities unless otherwise agreed to by the Client. All accounts are required to be maintained through the Advisor's affiliated broker/dealer, IFS Securities, at Raymond James & Associates.

Clients will receive account statements from Raymond James & Associates no less than quarterly concerning all transactions, balances, and portfolio holdings within their account.

Freedom Unified Managed Account Program

The Freedom Unified Managed Account Program is a fee-based program offering Clients an opportunity to utilize the expertise and knowledge of the various money managers in one account. The program is an asset allocation program in which the Asset Management Services division of Raymond James develops strategies and respective asset allocations and selects money managers who participate in the program. The Advisor will assist the Client in the selection of money managers.

Clients have the opportunity to invest among a variety of strategies. Among the strategies currently available are: Global; Aggressive, Dynamic, U.S. Equity, Growth, Balanced with Growth, Balanced, Conservative Balanced, Flexible Equity, and Equity Income. To initiate the process, the Client will complete Client Information and Profile information. On the basis of this information, the Advisor will assist the Client in the selection of an appropriate strategy.

Under this program, the Client agrees to delegate discretionary authority to the Asset Management Services division of Raymond James & Associates. Raymond James & Associates will have discretionary authority to select managers in accordance to the strategies selected by the Client. This does not provide Advisor, Asset Management Services, or the investment manager the ability to withdraw monies or securities unless otherwise agreed to by the Client. All accounts are required to be maintained through the Advisor's affiliated broker/dealer, IFS Securities, at Raymond James & Associates. On the basis of this information, the Advisor will assist the Client in the selection of an appropriate strategy to meet the needs of the Client. Individual portfolios are determined independent of the Client's financial situation by the money manager. Client reserves the right to impose restrictions or guidelines on the management of the Client's assets, including any limitations on the purchase

or sale of securities or types of securities subject to the terms and conditions imposed by which the Asset Management Services division of Raymond James and the money manager. For more information on the ability of a Client to impose restrictions, refer to the ADV Part 2A of Raymond James or other information provided by the money manager.

Clients will receive account statements from Raymond James & Associates no less than quarterly concerning all transactions, balances, and portfolio holdings within their account.

Raymond James Consulting Services Program

The Raymond James Consulting Services Program, offered through Raymond James Consulting Services, a division of Raymond James & Associates, is a program designed for Clients to select among many money managers with different investment disciplines among various asset classes. Clients have the opportunity to invest in equity, fixed income, and balanced disciplines. The Advisor will assist the Client in the selection of appropriate investment managers based on information completed and discussions between the Advisor and Client. It is ultimately the responsibility of the Client to choose the most appropriate strategy to meet their objectives, needs, and risk tolerance. To initiate the process, the Client will complete a Client Information and Profile form. On the basis of this information, the Advisor will assist the Client in the selection of an appropriate money manager(s) whose strategy to meet the needs of the Client. Individual portfolios are determined independent of the Client's financial situation by Raymond James Consulting Services. Client reserves the right to impose restrictions or guidelines on the management of the Client's assets, including any limitations on the purchase or sale of securities or types of securities if permitted by the Raymond James Consulting Services division of Raymond James. For more information on the ability of a Client to impose restrictions, refer to the ADV Part 2A or other information provided or available from Raymond James.

Under this program, the Client agrees to delegate discretionary authority to investment managers managing Client Assets. Such discretion will give the investment manager the ability to select securities, allocate assets, and determine the timing and amounts of securities transactions. This does not provide Advisor, Raymond James Consulting Services, or the investment manager the ability to withdraw monies or securities unless otherwise agreed to by the Client. All accounts are required to be maintained through the Advisor's affiliated broker/dealer, IFS Securities, at Raymond James & Associates.

Clients will receive account statements from Raymond James & Associates no less than quarterly concerning all transactions, balances, and portfolio holdings within their account.

Advisor Choice Program

The Advisor Choice Program offers Clients the opportunity to utilize various money managers in managing all or a portion of their assets. The managers are selected by the Advisor, unless the Advisor and Client have mutually agreed otherwise. Client assets will be custodied at a firm of the money manager' choosing, unless the Advisor has the authority to select such custodian. A minimum investment may be required by the money manager.

Under this program, the Advisor will obtain pertinent information concerning the Client such as financial condition, investment objectives, tax status, and general risk characteristics. The

information may be collected by the Advisor through investor profiles, account forms completed by the Client, and through communication with the Client. The Advisor will select money managers whose investment philosophy, style, and discipline are commiserate with information obtained from the Client to meet the needs of the Client. Individual portfolios are determined independent of the Client's financial situation by the money manager. Should the Client desire to limit the level and ability to select money managers by Advisor, the mutual agreement of the Client and Advisor is required.

Client reserves the right to impose restrictions or guidelines on the management of the Client's assets, including any limitations on the purchase or sale of securities or types of securities subject to the terms and conditions imposed by the money manager. For more information on the ability of a Client to impose restrictions, refer to the ADV Part 2A or other information provided by the money manager.

Clients will receive account statements no less than quarterly from the money manager managing the Client's assets.

AssetMark Programs

These programs offer clients access to AssetMark's mutual fund and exchange-traded fund ("ETF") programs as well as AssetMark's privately managed accounts and unified managed accounts. In the mutual fund and ETF asset allocation programs, AssetMark offers client's asset allocations composed by a group of independent investment strategists ("Portfolio Strategists"), with the different model allocations designed to satisfy a gradient of risk/return objectives. The Portfolio Strategists have no direct relationship with IFS or the client, make no analysis of and do not consider the clients' individual circumstances or objectives, and do not tailor the model asset allocation to any specific client's needs, circumstances or objectives, but only to the stated risk/return objectives.

The investment advisor representative assists the client in selecting the risk/return objective and Portfolio Strategist that best suit the client's objectives. The client then specifically directs the account to be invested in accordance with the chosen asset allocation. When the client selects the asset allocation, the client further directs that the account be automatically adjusted to reflect any adjustment in the asset allocation by the selected Portfolio Strategist. This client authorization results in the purchase and sale of certain mutual funds or ETFs without further authorization by the client or any other party when the Portfolio Strategist changes the composition of the selected model asset allocation. IFS Advisory and the investment advisor representative have no authority to cause any purchase or sale of securities in any client account, or change the selected model asset allocation or to direct the account to be invested in any manner other than as previously authorized by the client. IFS Advisory and the investment advisor representative do not take any discretionary authority over client accounts.

Additionally, AssetMark may offer, through investment advisor representatives, Privately Managed Accounts and Unified Managed Accounts. Under these accounts, the investment advisor representative will introduce clients to, and advise on the selection of, independent investment managers who provide discretionary management of individual portfolios using a

variety of different securities analysis methods, sources of information and investment strategies. Clients receive separate disclosure from such investment managers regarding any such investment manager's advisory services.

Brinker Capital

Brinker furnishes or arranges for investment management and supervisory services to meet the individual needs of its clients. The client's investment objectives will be determined based on answers to an investment strategy questionnaire as discussed in more detail in Item 8 of this Brochure. These programs are more fully described in the firm's Disclosure Brochure. Brinker offers a variety of services to its clients in order to meet those needs. These services include highly customized separate managed account manager-of-manager services.

Brinker may also recommend privately placed or publicly traded pooled investment vehicles (such as hedge funds, mutual funds or exchange traded funds ("ETFs"), etc.) in lieu of allocating assets separately to an investment manager. Brinker may provide discretionary management, in which case Brinker can hire and fire investment managers and select investment vehicles, in its sole discretion.

Brinker has been retained as a sub-adviser on various third-party platforms. For these programs, Brinker provides asset allocation and manager selection services, and in some cases, may provide other operational related services. Brinker also offers certain of its investment strategies and programs on platforms of unaffiliated managers or sponsors.

Brinker's services are generally provided to the client pursuant to an investment advisory agreement between Brinker and the client. However, Brinker may also enter into a tri-party investment advisory agreement with the client and another investment advisory firm that assumes fiduciary responsibility for recommending and/or selecting the investment strategy for the client, including, in the case of an account invested in the Core Asset Manager program, a suitable asset allocation and selection of investment managers and other investments.

EQIS CAPITAL MANAGEMENT, Inc.

EQIS Capital Management, Inc is a SEC registered investment adviser that sponsors wrap fee programs. EQIS offers separately managed accounts. The account minimum to invest is \$25,000. EQIS has various model portfolios in asset classes such as stocks, American Depositary Receipts (ADR's), ETFs, target term trusts, US Government bonds, money market funds and mutual funds. The portfolios are actively managed on a discretionary basis.

FLEXIBLE PLAN INVESTMENTS, Ltd. -Referral Agreement

Flexible Plan Investments is a federally registered independent investment adviser that manages individual investment accounts. As of 12.31.2017 Flexible Plan has \$1.95 billion assets under management. IFS Advisory has a Referral Agreement in place with Flexible Plan Investments.

FINANCIAL PLANNING

IFS Advisory offers financial planning services to Clients seeking advice and direction on various aspects of financial planning. The level and extent of such financial planning services is dependent upon the level of services desired by the Client. Such advice may include, but is not limited to, analysis of financial plans, retirement planning, budget analysis, estate planning, college planning, and cash flow analysis. The extent and nature of the financial planning is tailored to the desires and needs sought by the Client. Services may include the development of a written plan, providing analysis or recommendations, or may only involve consultation(s). Three basic types of financial planning are offered to Clients to select are:

- Comprehensive Financial Planning
- Limited Financial Planning
- Hourly Financial Planning & Consultation

Each of these types of financial planning is discussed below.

In determining or selecting to receive financial planning services, the Client is under no obligation to act upon the Advisor's recommendation. If the Client elects to act on any of the recommendations, the Client is under no obligation to affect the transaction through the Advisor.

Comprehensive Financial Planning

The Advisor will thoroughly review of all pertinent Client information, including financial condition, tax status, and cash flow concerns, discuss Client objectives and needs, assess risk tolerance, and mutually agree upon a set of assumptions. On the basis of this information, the Advisor will provide Client with a customized written report of all analyses and recommendations. The purpose of comprehensive financial planning is to conduct a holistic review of the Client's financial situation, goals, and risks to provide advice and recommendations on aspects of the Client's financial situation disclosed to the Advisor. Services will be rendered to the Client within six months of entering into an agreement.

Limited Financial Planning

The Advisor will thoroughly review of all pertinent Client information, including financial condition, tax status, and cash flow concerns, discuss Client objectives and needs, assess risk tolerance, and mutually agree upon a set of assumptions as it pertains to the area(s) of financial planning services desired by the Client. On the basis of this information, the Advisor will provide Client with a customized written report of all analyses and recommendations. Unlike Comprehensive Financial Planning, the purpose of such limited planning is to target area(s) of financial planning services for which the Client desires. The financial planning activities of the Advisor are not a holistic review of the Client's financial situation, goals, and risk.

It is the responsibility of the Client to indicate to the Advisor what areas of financial planning the Client seeks information and a written report. Among some of the areas the Client can choose among are:

- College Funding
- Charitable Planning
- Retirement Planning
- Investment Planning and Analysis
- Estate Planning
- Business Planning
- Budget Analysis
- Insurance Planning
- Cash Flow Management
- Review of Prior Financial Plans

Services will be rendered to the Client within six months of entering into an agreement.

Hourly Financial Planning & Consultation

The Advisor will review pertinent Client information provided to it by the Client, discuss Client objective and needs, and analyze and assess other factors necessary in providing information and recommendations concerning area(s) of financial planning for which the Client seeks advice. The Advisor is not responsible for providing a written report of analyses and recommendations. The purpose of hourly financial planning is to provide a way for Clients to openly discuss financial planning matters affecting them, their families, and/or their businesses. The Advisor reserves the right, based on information obtained during consultations or through submissions, to provide advice and recommendations at a time other than any consultations, as additional time may be necessary to provide quality advice and recommendations. It is the responsibility of the Client to indicate to the Advisor what areas of financial planning the Client seeks information and potential recommendations.

Municipal Advisory Business

IFS Municipal advisory services consist of advising issuers on the various aspects of issuing debt. These services vary on the specific relationship agreed upon. Below are some of the various services that are available for Municipal clients.

- 1, Create the structure of financing for the Issuer.
2. Assist the Issuing client in understanding and determining their various financing options.
3. As a financial advisor and not in a legal capacity; review the terms of agreements and assist with preparation of financial documents.
4. Correspond with related entities that would pertain to the financing process (insurers, credit rating agencies, attorneys and possible lenders)

5. Assist the client with any applicable negotiations.
6. Assist in the process of creating official statements or other applicable correspondence.

Item 5 – Fees and Compensation

The following sections provide details on fees and compensation of the various programs and services offered by IFS Advisory, LLC.

PORTFOLIO MANAGEMENT PROGRAMS

ICA

Total Annualized fee charged to the client

Up to \$1 Million	2.25%
\$1 Million up to \$2 Million	2.00%
\$2 Million up to \$5 Million	1.75%
\$5 Million up to \$10 Million	1.50%
\$10 Million and up	1.25%

Transaction Fees: To be paid by the advisory client

Listed Equities:

Stocks-Fee amount \$9.95 per transaction (buy & sell)
ETFs-Fee amount \$9.95 per transaction (buy & sell)
Closed End Mutual Funds-\$9.95 per transaction (buy & sell)
REIT-\$9.95 per transaction (buy & sell)
Any other listed equities-\$9.95 per transaction (buy & sell)

Options:

Equity Options-\$9.95 per transaction and \$1.00 per contract (buy & sell)

Fixed Income:

Best Pick Bonds- No transaction charge
Bonds Flat-\$14.95 transaction charge (buy & sell)

These below fees also pertain to Invictus Capital Investors, Separate Managed Accounts that are provided through this ICA advisory program.

Ambassador Program

The Client will be assessed the following annual fees. The fees are negotiable between the Advisor and Client; however, no fee may exceed the stated level below listed.

<u>Fee based relationship value</u>	<u>Annualized Fee</u>
Up to \$1 million	2.25%
\$1 million up to \$2 million	2.00%
\$2 million up to \$5 million	1.75%
\$5 million up to \$10 million	1.50%
\$10 million and up	1.25%

*Lower fees for comparable services may be found from other sources.

The annual fees provided above are payable in advance on a quarterly basis. The initial fee will be based on the value of assets at the inception of Client's program account(s) and then quarterly thereafter based upon the value of the client's account at the last business day of the preceding calendar quarter. The initial fee will be due upon inception. For accounts established in the first or second month of a quarter, the amount due is prorated for the remainder of the quarter. For accounts established in the third month of a quarter, the amount due will include the prorated amount for the remainder of the quarter as well as fees for the next quarter. The Client authorizes the Asset Management Services department of Raymond James to debit fees for the Client's account(s) under management by the Advisor.

In addition to the annual fees stated above, the Client may incur additional charges from the broker/dealer and custodian. Such fees include account maintenance fees, custodial fees, safekeeping fees, transfer fees, and mailing and postage charges. The Client will not be assessed any commission/transaction charges for trades. For mutual funds, the Client may incur periodic charges related to administrative charges, 12b-1 fees, and other costs.

If the Client or Advisor wishes to terminate their relationship with the Advisor or Client, respectively, written notice shall be provided by the Client to the Advisor, or vice-versa. Said termination shall be effective immediately upon receipt of the termination notice by the other party. Client's death shall not terminate the authority granted to the Advisor hereunder until the Advisor has received actual notification of said death. Any fees for Services paid in advance for which Services have not been rendered will be refunded on a pro-rated basis.

Opportunity Program

The Client will be assessed the following annual fees. The following fees are negotiable between the Advisor and Client.).

<u>Fee-Based Relationship Value</u>	<u>Annualized Fee</u>
Up to \$1 million	2.25%
\$1 million up to \$2 million	2.00%
\$2 million up to \$5 million	1.50%
\$10 million and up	1.25%

*Lower fees for comparable services may be found from other sources.

The annual fees provided above are payable in advance on a quarterly basis. The initial fee will be based on the value of assets at the inception of Client's program account(s) and then quarterly thereafter based upon the value of the client's account at the last business day of the preceding calendar quarter. The initial fee will be due upon inception. For accounts established in the first or second month of a quarter, the amount due is pro-rated for the remainder of the quarter. For accounts established in the third month of a quarter, the amount due will include the prorated amount for the remainder of the quarter as well as fees for the next quarter. The Client authorizes the Asset Management Services department of Raymond James to debit fees for the Client's account(s) under management by the Advisor.

In addition to the annual fees stated above, the Client will incur additional charges from the broker/dealer and custodian. Such fees include commission charges, account maintenance fees, custodial fees, safekeeping fees, transfer fees, and transaction expenses, such as ticket charges and mailing and postage charges. For mutual funds, the Client may incur periodic charges related to administrative charges, 12b-1 fees, and other costs.

It should be noted the primary differences between the Ambassador Program and Opportunity Program are:

- 1) The fee schedule varies in that the Opportunity Program is based on a tiered schedule based on types of investments and is slightly less than the Ambassador based on amount invested;
- 2) The Ambassador Program allows for unlimited transactions with no transactional cost, while each transaction under the Opportunity Program is subject to a transactional charge; and,
- 3) The minimum account size varies between the two programs.

If the Client or Advisor wishes to terminate their relationship with the Advisor or Client, respectively, written notice shall be provided by the Client to the Advisor, or vice-versa. Said

termination shall be effective immediately upon receipt of the termination notice by the other party. Client's death shall not terminate the authority granted to the Advisor hereunder until the Advisor has received actual notification of said death. Any fees for Services paid in advance for which Services have not been rendered will be refunded on a pro-rated basis.

Advisory accounts at INTL FCStone

The Client will be assessed the following annual fees. The following fees are negotiable between the Advisor and Client; however, no fee may exceed the stated level below listed.

<u>Fee-Based Relationship Value</u>	<u>Annualized Fee</u>
Up to \$1 Million	2.25%
\$1 million up to \$2 million	2.00%
\$2 million up to \$5 million	1.75%
\$5 million up to \$10 million	1.50%
\$10 million and up	1.25%

*Lower fees for comparable services may be found from other sources.

The annual fees provided above are payable in advance monthly. The initial fee will be based on the value of assets at the inception of Client's program account(s) and then monthly thereafter, based upon the value of the Client's account at the last business day of the preceding calendar month.

Should the initial or a subsequent contribution of assets take place during a month, the fee for such contribution will be prorated for the remainder of the month and will be due within a reasonable period upon request. The initial fee will be due upon inception. For accounts established during a month, the amount due is prorated for the remainder of the month. The Client authorizes the custodian to debit fees for the Client's account(s) under management by the Advisor.

In addition to the annual fees state above, the Client may incur additional charges from the broker/dealer and custodian. Such fees include commission charges, account maintenance fees, safekeeping fees, administrative fees, transfer fees, and transaction expenses, such as ticket charges and mailing and posting charges. For mutual funds, the Advisor will seek to purchase mutual funds not possessing a sales charge; however, in some instances the Advisor will need to purchase a mutual fund with a sales charge since a comparable mutual fund without a sales charge is not available in meeting the Client's objectives. For mutual funds, the Client may incur periodic charges related to administrative charges, 12b-1 fees, and other costs.

If the Client or Advisor wishes to terminate their relationship with the Advisor or Client, respectively, written notice shall be provided by the Client to the Advisor, or vice-versa. Said termination shall be effective immediately upon receipt of the termination notice by the other party. Client's death shall not terminate the authority granted to the Advisor hereunder until the Advisor has received actual notification of said death. Any fees for Services paid in advance for which Services have not been rendered will be refunded on a pro-rated basis.

TURNKEY ASSET MANAGEMENT PROGRAMS

Russell Model Strategies Program

The Client will be assessed the following annual fees. The following fees are negotiable between the Advisor and Client; however, no fee may exceed the stated level below listed.

<u>Fee-Based Relationship Value</u>	<u>Annualized Fee</u>
Up to \$ 1 million	2.25%
\$1 million up to \$ 2 million	2.00%
\$2 million up to \$5 million	1.75%
\$5 million up to \$10 million	1.50%
\$10 million and up	1.25%

*Lower fees for comparable services may be found from other sources.

The annual fees provided above are payable in advance on a quarterly basis. The initial fee will be based on the value of assets at the inception of Client' program account(s) and then quarterly thereafter based upon the value of the client' account at the last business day of the preceding calendar quarter. The initial fee will be due upon inception. For accounts established in the first or second month of a quarter, the amount due is prorated for the remainder of the quarter. For accounts established in the third month of a quarter, the amount due will include the pro-rated amount for the remainder of the quarter as well as fees for the next quarter. The Client authorizes the Asset Management Services department of the custodian to debit fees for the Client's account(s) under management by the Advisor.

In addition to the above fees, the Client may be assessed management and operating fees charged by the mutual fund. The amount and timing of such fees vary according to the mutual fund. Additional information concerning such fees is discussed in the prospectus of the mutual fund.

Freedom Account Program

The Client will be assessed the following annual fees. The following fees are negotiable between the Advisor and Client; however, no fee may exceed the stated level below listed.

<u>Fee-Based Relationship Value</u>	<u>Annualized Fee</u>
Up to \$ 1 million	2.25%
\$1 million up to \$2 million	2.00%
\$2 million up to \$5 million	1.75%
\$5 million up to \$10 million	1.50%
\$10 million and up	1.25%

Freedom UMA**Annualized Fee**

<u>Fee- Based Relationship Value</u>	<u>All Strategies</u>	<u>Institutional Strategies</u>
Up to \$ 1 million	2.60%	2.50%
\$1 million up to \$2 million	2.35%	2.25%
\$2 million up to \$5 million	2.10%	2.00%
\$5 million up to \$10 million	1.85%	1.75%
\$10 million and up	1.60%	1.50%

American Funds Model Portfolio

The Client will be assessed the following annual fees. The following fees are negotiable between the Advisor and Client; however, no fee may exceed the stated level below listed.

<u>Fee-Based Relationship value</u>	<u>Annualized fee</u>
Up to \$1 million	2.25%
\$1 million up to \$2 million	2.00%
\$2 million up to \$5 million	1.75%
\$5 million up to \$10 million	1.50%
\$10 million and up	1.25%

*Lower fees for comparable services may be found from other sources.

Raymond James Consulting Services Program

The Client will be assessed the following annual fees. The following fees are negotiable between the Advisor and Client; however, no fee may exceed the stated level below listed.

<u>Fee Based Relationship Value</u>	<u>Equity, Balanced & ETF</u>	<u>Fixed Income Discipline</u>	<u>Laddered Bonds & Short</u>
<u>Term</u>			<u>Conservative Fixed Income Discipline</u>
Up to \$1 million	2.75%	2.55%	2.45%
\$1 million up to \$2 million	2.50%	2.30%	2.20%
\$2 million up to \$5 million	2.25%	2.05%	1.95%
\$5 million up to \$10 million	2.00%	1.80%	1.70%
\$10 million and up	1.75%	1.55%	1.45%

Raymond James Eagle Multi-Discipline Account

<u>Fee Based Relationship Value</u>	<u>Annualized Fee</u>
Up to \$1 million	2.60%
\$1 million up to \$2 million	2.35%
\$2 million up to \$5 million	2.10%
\$5 million up to \$10 million	1.85%
\$10 million and up	1.60%

*Lower fees for comparable services may be found from other sources.

Raymond James Outside Money Manger

<u>Fee-Based Relationship Value</u>	<u>Annualized Fee</u>
Up to \$1 million	2.25%
\$1 million up to \$2 million	2.00%
\$2 million up to \$5 million	1.75%
\$5 million up to \$10 million	1.50%
\$10 million and up	1.25%

The annual fees provided above are payable in advance on a quarterly basis. The initial fee will be based on the value of assets at the inception of Client's program account(s) and then quarterly thereafter based upon the value of the Client's account at the last business day of the preceding calendar quarter. Should the initial or a subsequent contribution of assets take place during a quarter, the fee for such contribution will be pro-rated for the remainder of the quarter and be due within a reasonable period upon request. Partial withdrawal of assets during a quarter by a Client will not result in a refund of previously paid advisory fees for that quarter; however, the full withdrawal of assets during quarter by a Client will result in the Advisor refunding on a pro-rated basis fees unearned based on the number of days remaining in the quarter. The Client authorizes the Asset Management Services department of the custodian to debit fees for the Client's account(s) under management by the Advisor.

Such fees will be exclusive of and in addition to brokerage commissions, transaction fees, and any other costs or expenses incurred by the Client and payable to Client's broker or custodian.

If the Client or Advisor wishes to terminate their relationship with the Advisor or Client, respectively, written notice shall be provided by the Client to the Advisor, or vice-versa. Said termination shall be effective immediately upon receipt of the termination notice by the other party. Client's death shall not terminate the authority granted to the Advisor hereunder until the Advisor has received actual notification of said death. Any fees for services paid in advance for which services have not been rendered will be refunded on a pro-rated basis.

Freedom Unified Managed Account Program

For providing such services to the Client, the Client will be assessed the following annual fees. The following fees are negotiable between the Advisor and Client; however, no fee may exceed the stated total fee below listed.

<u>Portfolio Value</u>	<u>Fee</u>
First \$500,000	3.00%
Next \$500,000	2.50%
Next \$4,000,000	2.00%
Amounts Over \$5,000,000	1.50%

*Lower fees for comparable services may be found from other sources.

**The Advisor Portion of the fees is that amount of the total fee that IFS Advisory earns for a Client participating in the program. If the Client negotiates a lower fee, the Total Fee will be reduced with the reduction coming from the Advisor Portion of the fee and not the difference between the Advisor Portion and the Total Fee. This includes any portion of the fee owed to the portfolio manager, any amount owed to the custodian, and the amount owed to IFS Advisory, LLC.

The annual fees provided above are payable in advance on a quarterly basis. The initial fee will be based on the value of assets at the inception of Client's program account(s) and then quarterly thereafter based upon the value of the Client's account at the last business day of the preceding calendar quarter. The Client authorizes the Asset Management Services department of the custodian to debit fees for the Client's account(s) under management by the Advisor. Such fees will be exclusive of and in addition to brokerage commissions, transaction fees, and any other costs or expenses incurred by the Client and payable to Client's broker or custodian, including any administrative fees and mutual fund fees.

If the Client or Advisor wishes to terminate their relationship with the Advisor or Client, respectively, written notice shall be provided by the Client to the Advisor, or vice-versa. Said termination shall be effective immediately upon receipt of the termination notice by the other party. Client's death shall not terminate the authority granted to the Advisor hereunder until the Advisor has received actual notification of said death. Any fees for Services paid in advance for which Services have not been rendered will be refunded on a pro-rated basis.

Advisor Choice Program/AssetMark Programs/Brinker Capital

The Client will be charged an advisory fee that will be in accordance to the money manager's fee schedule plus an additional negotiable fee of up to 1.25% of assets under management that will be paid to the Advisor for advisory services, including communications with the money manager, the selection of money managers if granted by Client, and the monitoring of Client activity, and the monitoring of money manager's transaction history in the Client's account relative to the Client's objectives and the objectives of the money manager. Total fees do not exceed 3% of assets under management. Fees for such money managers offered through the Advisor Choice program are not negotiable; however, the portion of the fee to be paid to the Advisor is negotiable. The money manager is responsible for billing Clients and providing Advisor with its portion of the aggregate fees for the program. For additional information concerning fees and billing, you should consult with the Advisor and literature of the money manager.

In the event the Client or Advisor wishes to terminate their relationship with the Advisor or Client, respectively, written notice shall be provided by the Client to the Advisor, or vice-versa. Said termination shall be effective immediately upon receipt of the termination notice by the other party. Client's death shall not terminate the authority granted to the Advisor hereunder until the Advisor has received actual notification of said death. Any fees for Services paid in advance for which Services have not been rendered will be refunded on a pro-rated basis.

EQIS Capital Management, Inc.

EQIS charges an annual Wrap Fee. The Wrap Fee consists of two separate parts, but is charged to the client as one fee. Part one of the fee is the EQIS program fee. Part 2 is the Financial Professional Fee. The Wrap fee will be charged as a percentage of assets under management. In addition to the wrap fee charged by EQIS, clients may also be charged at the Financial Professional's discretion and additional Initial Consulting Fee of up to 1% of the initial investments and of any subsequent investment. The Initial Consulting Fee compensates the Financial Professional for gathering and communicating client's financial information as well as assisting the model portfolio selection. The Initial Consulting Fee may be reduced or waived at the Financial Professional's discretion.

Program fee will be charged as a percentage of assets under management on a blended fee schedule. Option 1 consist of all EQIS portfolio products. Option 2 is the multi manager model which includes model managers other than EQIS. Option 3 is managed ETF's. Option 4 is the Unified Managed Accounts. Which could include model portfolios managed by EQIS and model portfolios managed outside of EQIS that are contracted by EQIS. Option 5 is the Highest Conviction Separate Account Portfolio. This consist to up to 20 different possible portfolios that are created and controlled by EQIS. Option 6 is the Wealth Preservation Portfolio, which is controlled by EQIS.

The Financial Professional's fee may not exceed 1.5% per annum.

Below is EQIS the fee schedule:

Table 1: The maximum Wrap-Fee (inclusive of parts 1 and 2) charged to clients as follows

<u>Assets Under Management</u>	<u>Maximum Annual Fee %</u>
First \$100,000	Up to 2.30%
Next \$150,000	Up to 2.30%
Next \$250,000	Up to 2.10%
Next \$2,000,000	Up to 2%
Amounts over \$2,500,000	Up to 1.90%

Table 2: The Maximum combined Wrap Fee and IC Fee during the first year of program participation is as follows:

<u>Assets Under Management</u>	<u>Maximum First year Fee%</u>
First \$100,000	Up to 3.30%
Next \$150,000	Up to 3.20%
Next \$250,000	Up to 3.10%
Next \$2,000,000	Up to 3.00%
Amounts over \$2,500,000_	Up to 2.90%

Table 3: Option 1 if client invests in an All EQIS Managed account, the program fee will be:

<u>Assets Under Management</u>	<u>Maximum Annual Fee%</u>
First \$250,000	Up to .55%
Next \$250,000	Up to .45%
Next \$1,500,000	Up to .35%
Next \$3,000,000	Up to .25%
Amounts over \$5,000,000	Up to .15%

Option 2: If client invests in Multi Manager Managed account, the program fee will be:

<u>Assets Under Management</u>	<u>Maximum Annual Fee%</u>
First \$100,000	Up to .75%
Next \$150,000	Up to .65%
Next \$250,000	Up to .55%
Next \$2,000,000	Up to .45%
Amounts over \$2,500,000	Up to .35%

Options 3: If client invests in a Managed ETF account, the program fee will be:

<u>Assets Under Management</u>	<u>Maximum Annual Fee%</u>
First \$250,000	Up to .55%
Next \$250,000	Up to .45%
Next \$1,500,000	Up to .35%
Next \$3,000,000	Up to .25%
Amounts over \$5,000,000	Up to .15%

Options 4: If client invests in a managed UMA Account, the program fee will be:

<u>Assets Under Management</u>	<u>Maximum Annual Fee%</u>
First \$250,000	Up to .80%
Next \$250,000	Up to .70%
Next \$1,500,000	Up to .60%
Next \$3,000,000	Up to .50%
Amounts over \$5,000,000	Up to .40%

Option 5: If client invests in Managed HCSAP account, the program fee will be:

<u>Assets Under Management</u>	<u>Maximum Annual Fee %</u>
First \$250,000	Up to .80%
Next \$250,000	Up to .70%
Next \$1,500,000	Up to .60%
Next \$3,000,000	Up to .50%
Amounts over \$5,000,000	Up to .40%

Option 6: If client invests in a managed WPP account, the program fee will be:

<u>Assets Under Management</u>	<u>Maximum Annual Fee%</u>
First \$250,000	Up to .80%
Next \$250,000	Up to .70%
Next \$1,500,000	Up to .60%
Next \$3,000,000	Up to .50%
Amounts over \$5,000,000	Up to .40%

Flexible Plan Investments, Ltd. Referral agreement

Application of the Flexible fee schedule in connection with employee retirement accounts managed by Adviser pursuant to its referral agreement shall result in a total advisory fee not to exceed 1.5% annually of client's weighted average account value. The fee is payable no less frequently than quarter-annually in arrears, consisting of the Adviser's portion, the referral portion and the administrative portion. The Adviser's portion shall be an annual amount to equal to .50% of the client's weighted average account value. The administrative portion shall be shared by the record keeper and the third party administrator for the retirement plan in amount (typically .50% per annum or less) necessary to compensate them for their respective services to the plan.

The Referral Portion shall be paid to Solicitor not less frequently than quarterly-annually in amount equal to the Client's Weighted Average Account Value Multiplied by one-fourth (One-twelfth if paid monthly) of the annual referral fee percentage elected by Solicitor's agent on behalf of solicitor. The aggregate of the annual percentages elected as the referral portion and the administrative portion shall, in no event, exceed 1%. The percentage designated as referral fee with respect to any plan participant account shall:

- a. be elected on a plan by plan basis such that the elected percentage is uniformly applied to each Participant account under a specific plan,*
- b. be stated as an annual amount in increments of five basis points,*
- c. in no event, when coupled with the administrative portion, exceed an annual percentage rate of 1% of weighted average account value,*

d. be subject to automatic reduction by that amount necessary to assure that such referral portion, when coupled with the adviser portion and the administrative portion, not exceed an annual percentage rate of 1.5% of weighted average account value.

e. be subject to decrease at any time by written directive signed by an authorized agent of solicitor.

f. be subject to increase only pursuant to written directive signed by plan sponsor, plan trustee and each plan participant who has contracted with adviser for management services as well as by an authorized agent of Solicitor.

For further information please send a request to the IFS Compliance department 404.382.5223.

FINANCIAL PLANNING

Comprehensive Financial Planning

The Client will be assessed a maximum fee of \$15,000 unless the Client and Advisor agree to a fee of up to 1% of the assets covered by the financial planning. The fee can be negotiated between the Client and Advisor. For the Client to negotiate the fee, the Client must communicate to the investment adviser representative of the Advisor in writing or orally their desire to pay an alternative amount. Prior to providing any such services, the investment adviser representative of the Advisor and Client must agree to the amount of compensation negotiated, which will be stated in the Financial Planning Agreement.

A portion of the fee will be payable upon execution of an agreement for services with the remaining amount due within one month of completion of the service. Services will be rendered to the Client within six months of entering into an agreement. Lower fees for comparable services may be found from other sources.

If the Client or Advisor wishes to terminate their relationship with the Advisor or Client, respectively, written notice shall be provided by the Client to the Advisor, or vice-versa. Said termination shall be effective immediately upon receipt of the termination notice by the other party. Client' death shall not terminate the authority granted to the Advisor hereunder until the Advisor has received actual notification of said death. The Client will not be eligible for a refund if the Advisor has provided a customized written report of all analyses and recommendations. If a customized written report has not been provided to the Client, the Client will receive a refund of their entire amount paid in advance if notice is received within 10 days of execution of an agreement to provide Comprehensive Financial Planning Services. After the 10th day from the date of execution of an agreement to provide the services, the Client will receive a pro-rated amount of any fees paid in advance based on the level of completion as of the date of termination. However, if the monetary value of the level of completion exceeds the amount paid in advance, the Client will not receive a pro-rated amount of any fees paid in advance and will be subject to a pro-rated amount of the agreed upon fee for the services. The calculation of the monetary value of the level of completion will be determined based on the amount of time spent as a percentage of the anticipated amount of time to be spent on the services times the dollar amount agreed to by Client and Advisor for the services.

Limited Financial Planning

The Client will be assessed a maximum fee of \$250/hour. Fees are negotiable between the Client and Advisor. For the Client to negotiate the hourly fee, the Client must communicate to the investment adviser representative of the Advisor in writing or orally their desire to pay an alternative amount. Prior to providing any such services, the investment adviser representative of the Advisor and Client must agree to the amount of compensation negotiated, which will be stated in the Financial Planning Agreement.

A portion of the fee will be due and payable to Advisor either upon completion of the services or in monthly installments based on the accrued number of hours spent to date on financial planning. No fees will be due upon execution of an agreement for services. Lower fees for comparable services may be found from other sources.

If the Client or Advisor wishes to terminate their relationship with the Advisor or Client, respectively, written notice shall be provided by the Client to the Advisor, or vice-versa. Said termination shall be effective immediately upon receipt of the termination notice by the other party. Client's death shall not terminate the authority granted to the Advisor hereunder until the Advisor has received actual notification of said death. The Advisor is entitled to fees accrued to date based on the number of hours spent by the Advisor as of the date of termination. The Client will not be eligible for the refund of fees earned by the Advisor for limited financial planning. Limited financial planning and consultations are billed in arrears.

Hourly Financial Planning and Consulting

The Client will be assessed a maximum fee of \$200/hour. Fees for hourly financial planning services are negotiable between the Client and Advisor. For the Client to negotiate the hourly fee, the Client must communicate to the investment adviser representative of the Advisor in writing or orally their desire to pay an alternative amount.

Prior to providing any such services, the investment adviser representative of the Advisor and Client must agree to the amount of compensation negotiated, which will be stated in the Financial Planning Agreement.

A portion of the fee will be due and payable to Advisor upon completion of the services or monthly based on the accrued number of hours spent to date on financial planning. Lower fees for comparable services may be found from other sources.

If the Client or Advisor wishes to terminate their relationship with the Advisor or Client, respectively, written notice shall be provided by the Client to the Advisor, or vice-versa. Said termination shall be effective immediately upon receipt of the termination notice by the other party. Client's death shall not terminate the authority granted to the Advisor hereunder until the Advisor has received actual notification of said death. The Client will not be eligible for the refund of fees earned by the Advisor for hourly financial planning and consultation is billed in arrears. The Client will be responsible for any hourly fees accrued up to the date of termination.

ADDITIONAL DISCLOSURES

Investment adviser representatives of the Advisor in the role of a broker/dealer representative receive commissions for the sale of investments through the firm's affiliate, IFS Securities, and compensation for the sale insurance products as insurance agents. Commissions for the sale of investments may be the result of transactions conducted as part of the above-stated programs pursuant to an advisory agreement entered into by the Client or for transactions in Client accounts and assets that are not being managed pursuant to an advisory agreement executed by a Client. Any compensation or commissions received by an agent for insurance transactions are received outside the scope of an advisory agreement executed by a Client. The receipt of commissions and compensation for transactions represents a conflict of interest as the investment adviser representative have an incentive to recommend securities and insurance products on the basis of compensation received rather than on the Client's needs. The Advisor has adopted policies for the review of commissions along with the quality of executions as part of its procedures on best execution to mitigate potential negative consequences to the Client, such as the payment of higher commissions relative to the enhanced ability of the Advisor and its investment adviser representatives to service Clients. The Advisor has adopted policies prohibiting the recommendation of a money manager/program to a Client solely on the basis of compensation received. The Advisor has also adopted practices for the review of accounts to ensure that programs selected are in the best interest of the Client. For financial planning services, the Advisor has adopted practices and policies to review financial plans and financial planning services to ensure that services provided are in the best interest of Clients and are consistent with the Advisor's fiduciary duty to Clients.

Clients have the option to purchase investment products recommended by the Advisor or its investment adviser representatives in their capacity as registered representatives of the broker/dealer affiliate or through other broker/dealers or registered representatives not affiliated with the IFS Advisory. The Advisor and its investment adviser representatives are primarily compensated through fees discussed above and not commissions from advisory clients of the Advisor. In programs with commission charges, Clients incur a reduced commission charge than would be otherwise be available if the Client were to affect the recommended transactions through a brokerage account established through the Advisor's affiliate, IFS Securities. More so, the advisory fees charged to Clients have been reduced to offset commission or markup charges.

Item 6 – Performance-Based Fees and Side-By-Side Management

None of the advisors at IFS Advisory accepts performance-based fees – that is, fees based on a share of capital gains or capital appreciation of assets (such as a client that is a hedge fund or other pooled investment vehicle). We also do not participate in side-by-side management,

where an advisor manages accounts that are both charged a performance-based fee and accounts that are charged another type of fee, such as an hourly or fixed fee or an asset-based fee.

Item 7 – Types of Clients

IFS Advisory, LLC provides investment advisory services and investment advice to individuals, high net worth individuals, and businesses. The Advisor at its discretion may provide investment advisory services on a going forward basis to entities and programs, such as pension and profit-sharing plans, Taft- Hartley plans, charitable institutions, foundations, endowments, municipalities, registered mutual funds, trust programs, sovereign funds, foreign funds such as UCITs and SICAVs, and other and international institutions.

As discussed above in Section 4, account minimums have been established to be eligible to participate in certain programs. These minimums are:

- Ambassador Program - \$50,000
- Opportunity Program - \$25,000
- Select Account Program - \$50,000
- Russell Model Portfolios Program - \$25,000
- Freedom Account Program - \$50,000 except for Freedom Foundation Accounts (\$5,000 minimum)
- Raymond James Consulting Services Program - \$100,000 (equity and balanced portfolios); \$200,000 (fixed income portfolios)
- Freedom Unified Managed Accounts Program - \$300,000 (some minimums may be higher for allocation strategy selected) Advisor Choice – no minimum established by IFS Advisory, LLC; however, the individual money manager may establish minimums
- AssetMark (\$25,000 - \$50,000 for mutual funds and \$100,000 for ETFs)
- Brinker Capital (\$50,000)
- Financial Planning Programs – no minimums

Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss

METHODS OF ANALYSIS

IFS Advisory, LLC may utilize a wide variety of sources and tools for analyzing securities and providing advice. IFS Advisory, LLC may utilize a wide variety of sources and tools for analyzing securities and providing advice. This includes, among others, print media (newspapers, journals, and magazines); third party research; corporate rating services; annual reports; company press releases; filings with the SEC; sales literature of product sponsors; and information generally available through the Internet. Software or web-based programs for security analysis may also be utilized. IFS Advisory, LLC may use technical,

fundamental, qualitative, or a combination of analysis methods in making recommendations to a Client and/or making investment transactions for a Client's account.

IFS Advisory, LLC may employ technical, fundamental, qualitative, or a combination of analysis methods in making recommendations to a Client and/or making investment transactions for a Client's account.

Technical Analysis

Technical analysis is the forecasting of future price movements of a given security based on an examination of past price movements. With this method of analysis, there is a general belief that one can identify a trend and conduct transactions based on a trend to generate profits. Price movements may be examined based on the movements on a security or relative to other securities, industry benchmarks, and competitors. Further, price movements may be applied to varying time frames. The primary tools used in technical analysis are charts of price movements.

Fundamental Analysis

Fundamental analysis is a method of evaluation that attempts to measure the value of a security by examining economic, industry, and company condition. Fundamental analysis typically focuses on key statistics in a company's financial statements to determine the valuation of a security. Common tools used in fundamental analysis are the review of financial ratios and financial statements.

Qualitative Analysis

Qualitative analysis is a method of evaluating non-quantifiable factors of a security such as the quality of management, labor relations, and the strength of research and development factors not readily subject to measurement. The risk of qualitative analysis is that by itself it does not factor in the attributes of fundamental or technical analysis. It is a limited approach that must be utilized with fundamental and/or technical analysis in making recommendations or selections of securities.

INVESTMENT STRATEGIES

Under the Portfolio Management Programs, IFS Advisory, LLC may employ a variety of investment strategies and securities to tailor a portfolio that meets the needs of its Clients. Accordingly, there is no uniform investment strategy applied for all Clients. However, among the strategies that may be utilized with a Client are as follows:

1. an asset allocation program utilizing mutual funds and/or exchange-traded funds to provide customers broad-based diversification among asset and sector classes; and,
2. investing in financially strong, undervalued stocks of companies. Additional strategies or methods may be employed based on the needs and desires of the Client.

Asset Allocation Utilizing Mutual Funds and Exchange Traded Funds

Asset allocation utilizing mutual funds and exchange-traded funds is primarily utilized to provide customers broad-based diversification among asset and sector classes. This strategy enables Clients to indirectly invest in the securities of indexes, sectors, industries, and compilations of companies thus limiting downside risk, in particular non-systematic risk, associated with investing in a security of a particular company. This is also a more cost-effective approach than trying to invest in individual securities of companies to replicate the composition of an index, sector, or industry.

Asset allocation programs utilizing mutual funds and exchange-traded funds involve risks. 1) Exchange traded funds and mutual funds may not be able to replicate the performance of underlying index or sector because of expenses, composition, or other factors. 2) Mutual funds and exchange traded funds possessing international investments are subject to the risk of capital loss due to unfavorable fluctuations in currency exchange rates, difference in accounting principles, or economic or political instability in other nations. 3) News or performance affecting a particular industry or market sector may negatively impact the performance of an entire mutual fund or exchange traded fund. 4) The use of leverage exchange traded funds may result in greater losses or gains as such exchange traded funds increase or decrease at a multiple (i.e. 2x or 3x) of most exchange traded funds.

In using mutual funds, as part of an asset allocation program or not, the Client may be subject to sales loads, otherwise known as commissions, in the purchase or sale of a mutual fund. Sales loads vary widely based on the underlying portfolio, class of share selected, and dollar amount invested. The Advisor and its investment adviser representative will seek to purchase mutual funds possessing no sales load. For no-load funds or mutual funds possessing a sales load, a Client's mutual fund holding will be subject to annual fees that are assessed by the mutual fund. Sales loads and annual fees negatively impact the net performance of a mutual fund. The objectives and positions of mutual funds vary in nature and type. Accordingly, the performance of mutual funds may deviate significantly to the performance of market benchmarks, such as the Dow Jones Industrial Average or the Standard and Poor's' 500 Index.

Investments in Strong, Undervalued Companies

A strategy that may be employed by IFS Advisory, LLC is to seek opportunities to invest in companies that are financially strong, yet undervalued. IFS Advisory, LLC will look for potential buying opportunities of stocks of companies who IFS Advisory, LLC has researched and determined that the stock price is not reflective of the underlying value and strength of the company. It is common that IFS Advisory, LLC performs financial measurements, statement analysis, and comparative analysis of a company's industry and sector in addition to third-party research in assessing whether a stock trades below an assumed value(s). Technical analysis may also be utilized as to when to purchase/recommend a security and when to exit/sale a security.

Investments in financially strong, undervalued stocks of companies involve risks. 1) By investing in securities of individual companies, Clients will generally possess a lower level of diversification than would otherwise be available by investing in a mutual fund based on a

broad-based, market index. A lack of diversification may result in a portfolio being more adversely impacted by news and/or events affecting a company or its industry. 2) Appreciation or the growth rate in the price of the security may be lower than other types of securities, including stocks. It is common that the stock price of many companies may not appreciate as much as a growth or aggressive stock, such as a stock of a technology company. 3) Stock investing may result in substantial or total losses. 4) The individual stock may not perform or increase as well as or at the time a recommendation/purchase takes place.

In using stocks as an investment vehicle, the Client is advised that use of stocks of companies may result in a commission charge based on the program selected. Clients are advised that stocks may fluctuate widely due to firm specific events, financial market events, political events, and changes in regulations. The degree to which a stock may fluctuate is not certain or predictable; however, it is noted that some stocks move in a higher degree of correlation to overall stock markets. Conversely, the investment in financially strong, undervalued stocks may be indicative of stocks whose price movement has been generally less than that of the overall markets. Investing in individual securities provides less diversification by themselves than investments in multiple stocks, a mutual fund comprised of securities of multiple companies or issuers, or through the use of multiple types of investment vehicles (i.e. stocks, bonds, mutual funds, etc.). For any strategy employing the frequent trading of securities, investment performance may be negatively impacted due to increased transactions costs (i.e. commissions) as well as higher tax rates due to differentials in tax rates between short-term and long-term holdings. Clients are advised to be mindful of these potential negative consequences.

Turnkey Asset Management Program Strategies

Under the Turnkey Asset Management Programs, specific strategies may be employed by the money managers managing the account. Information concerning such strategies may be found by accessing the Form ADV of the money manager and by requesting additional information concerning the program.

RISK OF LOSS AND ADDITIONAL RISKS

Investing in securities involves risk of loss that Clients should be prepared to bear. There can be no guarantee of success with the strategies or programs offered by IFS Advisory, LLC. Past performance is not a guarantee of future returns. For Turnkey Asset Management Programs, risks of investing are further discussed in the Form ADV of the money manager.

As risk is present in any form of investing, some of the more common risks that a Client may be exposed to are:

- **Interest-Rate Risk**: Fluctuations in interest rates may cause investment prices to fluctuate. For example, when interest rates rise, yields on existing bonds become less attractive, causing their market values to decline.
- **Market Risk**: The price of a security, bond, or mutual fund may drop in reaction to tangible and intangible events and conditions. This type of risk is caused by external

factors independent of a security's underlying circumstances. For example, political, economic and social conditions may trigger market events.

- Inflation Risk: When any type of inflation is present, a dollar today will buy more than a dollar next year, because purchasing power is eroding at the rate of inflation.
- Currency Risk: Overseas investments are subject to fluctuations in the value of the dollar against the currency of the investment's originating country. This is also referred to as exchange rate risk.
- Reinvestment Risk: This is the risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e. interest rate). This primarily relates to fixed income securities.
- Dividend Risk: The risk that the dividend rate offered by a company for an investment in their stock may change due to decisions by the company on whether eliminate or decrease a dividend offered with an investment in a stock.
- Business Risk: These risks are associated with a particular industry or a particular company within an industry. For example, oil-drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. They carry a higher risk of profitability than an electric company which generates its income from a steady stream of customers who buy electricity no matter what the economic environment is like.
- Default Risk: The inability of an issuer of repay fixed income securities or meet continuing payment obligations.
- Liquidity Risk: Liquidity is the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interested in a standardized product. For example, Treasury Bills are highly liquid, while real estate properties are not.
- Financial Risk: Excessive borrowing to finance a business' operations increases the risk of profitability, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.
- Long-term Trading - Long term trading allows for a longer time period for prices of securities to fluctuate. This may result a Client receiving an execution price at the time of exiting a position that is lower than the price of the security at some point during the holding of such security. Further, by holding a security for a longer length of time, IFS Advisory, LLC may not be able to take advantage of short-term trading that could be profitable to a Client.
- Short-term trading – Short term trading, particularly frequent trading, can affect investment performance particularly through increased brokerage and other transaction costs and taxes due to differential in tax rates between short-term and long-term holdings. Clients are advised to be mindful of these potential negative consequences. Further, short-term trading creates the potential for sudden losses in addition to gains.
- Margin Risk - The use of margin transactions results in higher costs and generally holds a greater risk. The increased costs are due to interest owed by a Client in borrowing money for effecting and maintaining transactions in securities. The use of margin allows Advisor the ability purchase an increased number of securities, which

due to their inherent risk, can result in greater fluctuation in the value of a portfolio or exposure to any one security.

- **Short Sales** – Short sales are when a Client sells a security for which it does not own in anticipation that the price of the underlying security will go down in value so that it can be repurchased to close the outstanding short sale and obtain a profit in the security. The risk is that the underlying security may go up in value and cannot be bought at a price lower than for which it was sold thus resulting in a loss to the Client.

Item 9 – Disciplinary Information

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of IFS Advisory, LLC or the integrity of IFS Advisory LLC's management. Any such disciplinary information for the company and the company's investment advisor representatives would be provided herein and publicly accessible by selecting the Investment Advisor Search option at <http://www.adviserinfo.sec.gov>. IFS Advisory, LLC has no items to report that apply to the management team or the Advisor; however, the individual disclosure brochures for certain investment advisor representatives include disciplinary information that requires disclosure.

Item 10 – Other Financial Industry Activities and Affiliations

IFS Group Inc. is the holding company of IFS Advisory, IFS Securities, IFS Capital Markets and Invictus Capital Investors. IFS Securities is also registered as an insurance agency with various states in offering life and health insurance as well as annuities. Management personnel of IFS Advisory, LLC may be registered as broker/dealer and Investment Advisor representatives of IFS Securities, Invictus Capital Investors and IFS Capital Markets.

Investment Adviser Representatives of IFS Advisory, LLC who do not serve in a management capacity are usually broker/dealer registered representatives of IFS Securities. Investment adviser representatives of IFS Advisory, LLC may also serve as insurance agents in conducting business through IFS Securities or another insurance agency.

In providing the various programs stated above, the Advisor recommends and/or selects its affiliated entity, IFS Securities, to serve as the broker/dealer of record for Clients of the Advisor. In this capacity, the broker/dealer will transmit orders placed by the Advisor. Upon execution of transactions and depending on the program selected, the broker/dealer may receive commissions for the execution of transactions on behalf of Clients of the Advisor, which are distributed in part to registered representatives of the broker/dealer, who also serve as investment adviser representatives of the Advisor. Accordingly, investment adviser representatives of the Advisor may receive a portion of the commissions along with a portion of any fees of the Advisor. Commissions may or may not be higher than commission charged by other broker/dealers.

The practice of utilizing the Advisor's affiliated broker/dealer presents a conflict of interest. Investment adviser representatives of the Advisor may recommend a security to a Client to be purchased through the affiliated broker/dealer due to the additional commissions the investment adviser representative and the affiliated broker/dealer will receive. More so, the investment adviser representatives and the affiliated broker/dealer are entitled to commissions they would not otherwise be entitled to have the transaction been placed with another broker/dealer.

IFS Advisory, LLC endeavors to put the interests of Clients first as part of its fiduciary duty.

IFS Advisory, LLC has taken several actions and practices to mitigate conflicts of interests.

These are: 1) adopted a Code of Ethics, which is detailed in Item 11, for which all investment advisor

representatives are required to uphold and follow; 2) adopted supervisory procedures to further define supervision and policies required to be followed; 3) implemented a compliance program for monitoring and reviewing advisory business, including reviewing accounts, transactions, and best execution; 4) prohibited the management of annuity sub-accounts for a fee so we do not receive commissions and on-going advisory portfolio management fees for sub-accounts; and 5) implemented regular education on pertinent topics through its affiliated broker/dealer.

For Turnkey Asset Management Programs, the Advisor receives compensation for referring the Client to the money manager(s) in the form of a percentage of assets under management. A portion of such fees are distributed to investment adviser representatives of the Advisor. This includes the portion of the fee owed to the portfolio manager, any amount owed to the custodian, and the amount owed to IFS Advisory, LLC. The receipt of fees by the Advisor for recommending a money manager/program does not result in the Client incurring fees that would be higher than they would have been had the Client obtained the services directly from the money manager/program selected. The allowable amount of compensation received by the Advisor may vary based on the money manager/program selected. This presents a conflict of interest as the Advisor and its investment adviser representatives may be entitled to greater compensation by recommending one Turnkey Asset Management Program versus another in lieu of what program is in the best interest of the Client.

The Advisor has adopted policies prohibiting the recommendation of a money manager/program to a Client solely on the basis of compensation received. The Advisor requires all recommendations of money managers/programs to be in the best interest of the Client based on the information ascertained from the Client by the Advisor and its investment adviser representatives.

With the express exception of the Advisor Choice Program, certain of the Turnkey Asset Management Programs have been established by Raymond James, the custodian of record for the Client Assets and the custodian with whom the firm's related broker/dealer, IFS Securities, has an agreement to provide custody services. As discussed in Section 5, such programs may also include charges for commissions and custodial fees. IFS Securities and its registered representatives may receive a portion of commissions. The recommendation of programs where commission charges exist presents a conflict of interest as investment advisor

representatives of the Advisor have an incentive to recommend programs with commission charges to increase their compensation rather than meet the needs of Clients. The Advisor has also adopted practices for the review of accounts to ensure that programs selected are in the best interest of the Client.

In providing Financial Planning Services, the Advisor and its investment adviser representatives may recommend, based on the services selected by the Client, action to be undertaken by the Client that includes recommendations of investments, advisory services, or insurance products. This presents a conflict of interest as Clients may feel obligated to adhere to recommendations made by the Advisor and its investment adviser representatives through the use of the Advisor, its investment adviser representatives, or the Advisor's affiliated company, IFS Securities. The providing of financial planning advice where investments, insurance, or advisory services are recommended also creates a conflict of interest as the Advisor and its investment adviser representatives have an incentive to recommend transactions or services that optimizes their compensation in the form of commissions and fees. The Advisor strictly prohibits itself and its investment adviser representatives from placing undue pressure on Clients to utilize the Advisor, its investment adviser representatives, or the Advisor's affiliated company, IFS Securities in implementing any recommendations made as part of financial planning services. The Advisor strictly prohibits itself and its investment adviser representatives from making as a condition of providing financial planning services that any recommendations are required to be implemented through the Advisor, its investment adviser representatives, or the Advisor's affiliated company, IFS Securities. The Advisor has adopted practices and policies to review financial plans and financial planning services to ensure that services provided are in the best interest of Clients and are consistent with the Advisor's fiduciary duty to Clients.

In conducting insurance transactions, IFS Securities will receive commissions and premiums for sales of life and health insurance as well as annuities. Such compensation is split with the insurance agent, who may also be an investment adviser representative of the Advisor, in conducting the transaction. Investment adviser representatives of the Advisor may also receive compensation from the sale of insurance products and annuities conducted away from IFS Securities, who will not receive any compensation for such transactions. This presents a conflict of interest as the Advisor and its investment adviser representatives have an incentive to recommend, in providing financial planning services or otherwise in the role of an insurance agent, insurance products based on compensation received rather than the Client's needs. The Advisor and its affiliate, IFS Securities, have adopted policies requiring all insurance transactions be in the best interest of Clients based on information ascertained from the Client. Further, the Advisor prohibits investment adviser representatives of the Advisor to manage subaccounts of variable annuity holdings pursuant to an advisory agreement.

IFS Advisory, LLC may act as an independent financial advisory firm to municipal entities, school districts, and other not-for-profit organizations specializing in the structuring, marketing and sale of bonds. These services will include advising such entities on debt restructurings, budgeting and supporting financial analyses, solvency analyses, employee pension uses, Chapter 9 bankruptcy processes, new issuance and financing structures and risk management.

The Firm will not act as a municipal advisor in transactions in which the affiliated broker dealer is acting as underwriter.

IFS Advisory related entity IFS Securities; currently has a registration pending with the US Commodity Futures Trading Commission as a commodity trading advisor.

Item 11 – Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

IFS Advisory, LLC has adopted a Code of Ethics for all supervised persons of the firm describing its high standard of business conduct, and fiduciary duty to its Clients. The Code of Ethics includes provisions relating to the confidentiality of Client information, a prohibition on insider trading, restrictions on the acceptance of significant gifts and the reporting of certain gifts and business entertainment items, and personal securities trading procedures, among other things. IFS Advisory, LLC's Clients or prospective clients may request a copy of the firm's Code of Ethics by contacting the Co-Chief Compliance Officer, J. Thomas Sadler or Janet Bentley-Ewers, at (404) 382-5223.

Subject to satisfying this policy and applicable laws, officers, directors and investment adviser representatives of IFS Advisory, LLC and its affiliates may trade for their own accounts in securities which are recommended to and/or purchased for IFS Advisory, LLC's Clients. This presents a conflict of interest as investment adviser representatives of the Advisor could receive an execution for a transaction for an account in which they have financial interest that is superior to that received by a Client. To address this conflict, the Code of Ethics is designed to assure that the personal securities transactions, activities and interests of the supervised persons of the Advisor will not interfere with 1) making decisions in the best interest of advisory clients and 2) implementing such decisions while, at the same time, allowing employees to invest for their own accounts. Further, the Advisor requires investment adviser representatives, in conducting accounts in which they have beneficial ownership or control, to only affect transactions in their accounts after all allocations have been made to Clients unless their order is entered in concert with other Client orders at the same time to receive the same execution price.

Neither IFS Advisory, LLC nor any of its supervised persons, including investment adviser representatives, maintain a material financial interest in any securities recommended to a Client for purchase. Supervised persons are prohibited from making recommendations in securities in which they have a material financial interest.

It is IFS Advisory LLC's policy to not permit the firm or its affiliated broker/dealer to affect any agency cross securities transactions for Client accounts. An agency cross transaction is defined as a transaction where a person acts as an investment adviser in relation to a transaction in which the investment adviser, or any person controlled by or under common control with the

investment adviser, acts as broker for both the advisory client and for another person on the other side of the transaction.

It is IFS Advisory LLC's policy to not effect principal transactions for Client accounts through its affiliated broker/dealer. Principal transactions are generally defined as transactions where an adviser, acting as principal for its own account or the account of an affiliated broker-dealer, buys from or sells any security to any client.

Item 12 – Brokerage Practices

IFS Advisory, LLC, in providing services to Clients, recommends its affiliated broker/dealer, IFS

Securities, for the entering of transactions for routing to its custodians, Raymond James and INTL FCStone for execution. All client assets are maintained at either one of these two custodians for accounts serviced under the Portfolio Management Programs. For participants in the Turnkey Asset Management Programs, assets will be custodied at Raymond James other than in the case of the Advisor Choice Program, AssetMark, and Brinker Capital, in which case the custodian utilized is, subject to the terms and conditions imposed by the third-party manager and/or platform.

IFS Advisory LLC's affiliate, IFS Securities, receives research, commissions, and a portion of ticket and other transaction charges for conducting business through its custodians. Any research received is not based on commissions earned or the volume of transactions routed through its custodians as such research is made available regardless of commissions earned or volume of transactions or fees. Any research obtained can be used in servicing the Clients of IFS Advisory, LLC and is not contingent upon Client's assets or frequency of transactions. Inherently, IFS Advisory, LLC does have a conflict of interest to recommend its affiliated broker/dealer to receive additional compensation, such as commissions or other transaction-related fees, that it is entitled, rather than providing the most favorable execution to a Client. By recommending the use of its affiliated broker/dealer, IFS Advisory, LLC may be unable to achieve most favorable execution of Client transactions, which may cost Clients more money than if the execution was done through another broker/dealer. The Advisor has adopted policies for the review of commissions and executions as part of its policies to mitigate potential negative consequences to the Client.

IFS Advisory, LLC does not receive any referral fee in recommending its affiliated broker/dealer from any third party or for routing transactions to particular broker/dealers for execution. IFS Advisory, LLC does receive compensation from third parties as discussed in Section 5 for recommending money managers as part of its Turnkey Asset Management Programs. This presents a conflict of interest as the Advisor and its investment adviser representatives may be entitled to greater compensation by recommending one Turnkey Asset Management Program versus another in lieu of what program is in the best interest of the Client. The Advisor has adopted policies prohibiting the recommendation of a money manager/program to a Client solely on the basis of compensation received. The Advisor

requires all recommendations of money managers/programs to be in the best interest of the Client based on the information ascertained from the Client by the Advisor and its investment adviser representatives.

The Client is advised that not all advisers recommend, require, or request their clients to direct brokerage through a particular broker/dealer, whether affiliated or not affiliated. Accordingly, the Client may have more flexibility in the selection of a broker/dealer through which to direct brokerage at an adviser other than IFS Advisory, LLC.

In the execution of transactions, IFS Advisory, LLC may aggregate transactions into a single order for various Client accounts. The Advisor permits its investment adviser representatives to engage in such a practice if the action will be of positive impact to the Client. By aggregating transactions, IFS Advisory, LLC may be able to reduce transaction costs and time necessary to individually place transactions for each Client account. In those cases where aggregation is not utilized, Clients may receive multiple execution prices and increased transaction-related charges. Depending on movements in the price of securities being traded, each individual Client may or may not receive a better execution price for aggregating orders versus not doing so. The Advisor has adopted policies concerning the aggregation of orders for Client accounts.

Item 13 – Review of Accounts

The Chief Compliance Officer and any designee he/she may appoint reviews selected accounts on a periodic basis. In such a review, the Chief Compliance Officer is evaluating transaction history relative to the Client's profile and the underlying investment adviser representative's compliance with firm policies and fiduciary standards. Additional account reviews may be triggered by a specific client request; a customer complaint; or, as needed, based on activity levels within an account. A sample of financial plans will be reviewed as needed by the Chief Compliance Officer. Investment Adviser Representatives of IFS Advisory, LLC are responsible for continuously monitoring Client accounts in considering the Client's profile, various events (i.e. political, market, etc.), and changes in securities and companies that are currently being held by a Client. Investment adviser representatives providing financial planning services are responsible for reviewing such financial plans in accordance to any contractual agreements entered into by the Client.

At the present time, IFS Advisory, LLC does not provide any reports regarding the assets and account(s) of Clients. The qualified custodian provides no less than quarterly account statements concerning the Client's assets.

Item 14 – Client Referrals and Other Compensation

The Advisor does not receive any economic benefit from anyone or any entity other than the

Client, with the exception of compensation the Advisor may receive in connection with Turnkey Asset Management Programs. As discussed in Section 5, IFS Advisory, LLC will receive compensation as a percentage of assets under management for referring the Client to the respective program and its money managers. This presents a conflict of interest as the Advisor and its investment adviser representatives may be entitled to greater compensation by recommending one Turnkey Asset Management Program versus another in lieu of what program is in the best interest of the Client. The Advisor has adopted policies prohibiting the recommendation of a money manager/program to a Client solely on the basis of compensation received. The Advisor requires all recommendations of money managers/programs to be in the best interest of the Client based on the information ascertained from the Client by the Advisor and its investment adviser representatives.

The Advisor does not compensate any entity or persons as solicitors in referring Clients to the Advisor for services.

Item 15 – Custody

All Client assets are maintained with a qualified custodian. Clients will receive at least quarterly statements from the broker dealer, bank or other qualified custodian that holds and maintains Client's investment assets. IFS Advisory, LLC urges you to carefully review such statements. IFS Advisory, LLC does not provide alternative statements.

Item 16 – Investment Discretion

IFS Advisory, LLC may receive discretionary authority from the Client at the outset of an advisory relationship to select the identity and amount of securities to be bought or sold, broker or dealer to be used, and commission rates to be applied. The Advisor obtains such authority through the execution of an advisory agreement which provides for and Client consents to discretionary authority being granted to the Advisor. The Client reserves the right, with agreement by the Advisor, to request and have their assets managed on a non-discretionary basis.

In all cases, discretion is to be exercised in a manner consistent with the stated investment objectives for the particular Client account. When selecting securities and determining amounts, IFS Advisory, LLC observes the investment policies, limitations and restrictions of the Clients for which it advises. Investment guidelines and restrictions must be provided to IFS Advisory, LLC in writing.

IFS Advisory, LLC maintains discretion on the selection of brokers/dealers to be used, unless agreed to otherwise by the Client and Advisor. The Advisor will frequently recommend its affiliated broker/dealer, IFS Securities, to serve as a broker/dealer, through which the Advisor has discretion on the amount of commissions to be paid subject to the terms and conditions of the program in which the Client enters.

Item 17 – Voting Client Securities

As a matter of policy and practice, IFS Advisory, LLC does not have any authority to and does not vote proxies on behalf of separately managed account Clients. Clients retain the responsibility for receiving and voting proxies for securities maintained in Client portfolios. IFS Advisory, LLC may provide advice to Clients regarding the clients' voting of proxies. All proxies or other solicitations for proxy voting come directly from the custodian or transfer agent and not from IFS Advisory, LLC. Clients having questions about proxies or other solicitations may contact their investment adviser representative at IFS Advisory, LLC. Contact information for the investment adviser representative is provided for in the ADV Part 2B, which provides details concerning the investment adviser representative

Item 18 – Financial Information

Registered investment advisers are required in this Item to provide you with certain financial information or disclosures about IFS Advisory LLC's financial condition. IFS Advisory, LLC has no financial commitment that impairs its ability to meet contractual and fiduciary commitments to clients and has not been the subject of a bankruptcy proceeding. Further, the Advisor has not been subject to any bankruptcy petition at any time.