

Brochure Supplement

March 13, 2019

LFS Asset Management

Firm CRD No. 154223

Matthew A. Lau

Investment Adviser Representative

Individual CRD No. 6504414

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This brochure supplement provides information about Matthew A. Lau that supplements the LFS Asset Management brochure. You should have received a copy of that brochure. If you did not receive an LFS brochure or if you have any questions about the contents of this supplement, please contact us at jlau@lfsfinance.com.

Additional information about Matthew A. Lau is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background and Business Experience

Matthew A. Lau (b. 1993) is an investment adviser representative with LFS Asset Management.

A. Educational Background

B.S. Psychology, Santa Clara University	2015
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B. Business Background

Investment Adviser Representative, LFS Asset Management, LLC	08/2015–Present
Marketing Associate, LFS Asset Management, LLC	01/2015–08/2015
Marketing Contractor, LFS Asset Management, LLC	09/2014–12/2014
Marketing Intern, Badgeville	06/2014–12/2014
Marketing Intern, Voxogo ApS	10/2013–12/2013

Item 3: Disciplinary Information

Matthew Lau does not have any disciplinary action to report. Public information concerning Mr. Lau's registration as an investment advisor representative may be found by accessing the SEC's public disclosure site at www.adviserinfo.sec.gov.

Item 4: Other Business Activities

There is nothing to report for this item.

Item 5: Additional Compensation

There is nothing to report for this item.

Item 6: Supervision

Supervision of Mr. Lau is performed by Gery Sadzewicz, Chief Compliance Officer, through reviews of internal transaction and security holdings reports, electronic and physical correspondence, and other internal reports as mandated by the firm and its regulatory authorities. Mr. Sadzewicz can be reached at 815-782-1250.