

*This brochure supplement provides information about Marcelle Gordon that supplements the ELE Advisory Services, Inc. brochure. You should have received a copy of that brochure. Please contact Ellis N. Liddell, CEO, if you did not receive ELE Advisory Services, Inc.'s brochure or if you have any questions about the contents of this supplement.*

*Additional information about Marcelle Gordon is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

## **ELE Advisory Services, Inc.**

### **Form ADV Part 2B – Individual Disclosure Brochure**

*for*

### **Marcelle Gordon**

Personal CRD Number: 4514544

Investment Adviser Representative

ELE Advisory Services, Inc.  
18700 W. 10 Mile Road, Suite 100  
Southfield, MI 48075  
(248) 356-6555  
[www.elewealth.com](http://www.elewealth.com)  
[mgordon@elewealth.com](mailto:mgordon@elewealth.com)

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*Registration does not imply a certain level of skill or training*

## **Item 2: Educational Background and Business Experience**

**Name:** Marcelle Gordon

**Born:** 1964

### **Education Background and Professional Designations:**

#### **Education:**

Bachelor of Business Administration, Finance, University of Michigan, Dearborn – 2015  
AA Business Administration, Oakland County Community College – 2012

#### **Business Background:**

04/2013 – Present	CCO/Registered Representative ELE Wealth Advisors, Inc.
04/2011 – Present	CCO /Investment Advisory Representative ELE Advisory Services, Inc.
03/2003 – Present	Vice President ELE Wealth Management, Inc.
01/2011 – 06/2011	Registered Representative Genoes Wealth Management Inc.

## **Item 3: Disciplinary Information**

There are no legal or disciplinary events, criminal, regulatory, or disciplinary history that is material to a client's or prospective client's evaluation of Marcelle Gordon.

## **Item 4: Other Business Activities**

Marcelle Gordon is a registered representative and chief compliance officer ELE Wealth Advisors, Inc., and a licensed insurance agent. From time to time, she will offer clients advice or products from those activities. Clients should be aware that these services pay a commission that may be deemed a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. ELE Advisory Services, Inc., always acts in the best interest of the client; including the sale of commissionable products to advisory clients. Clients are in no way required to implement the plan through any representative of ELE Advisory Services, Inc., in such individual's capacity as a registered representative.

## **Item 5: Additional Compensation**

Other than salary, annual bonuses, and regular bonuses, Marcelle Gordon does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through ELE Advisory Services, Inc.

## **Item 6: Supervision**

As a representative of ELE Advisory Services, Inc., Marcelle Gordon is supervised by Ellis Liddell. This supervisor, or Principal Designee, reviews and approves applicable client business submissions. Marcelle Gordon adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements. Marcelle Gordon is registered in the following states: CA, MI and TN. Her contact information is on the cover page of this disclosure document.

## **Item 7: Requirements for State Registered Advisers**

*This disclosure is required by Michigan securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.*

A. Marcelle Gordon has NOT been involved in any of the events listed below.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
  - a. an investment or an investment-related business or activity;
  - b. fraud, false statement(s), or omissions;
  - c. theft, embezzlement, or other wrongful taking of property;
  - d. bribery, forgery, counterfeiting, or extortion; or
  - e. dishonest, unfair, or unethical practices.
2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
  - a. an investment or an investment-related business or activity;
  - b. fraud, false statement(s), or omissions;
  - c. theft, embezzlement, or other wrongful taking of property;
  - d. bribery, forgery, counterfeiting, or extortion; or
  - e. dishonest, unfair, or unethical practices.

B. Marcelle Gordon has NOT been the subject of a bankruptcy petition at any time.