

*This brochure supplement provides information about Tammie Moore Parran that supplements the ELE Advisory Services, Inc. brochure. You should have received a copy of that brochure. Please contact Ellis N. Liddell, CEO, if you did not receive ELE Advisory Services, Inc.'s brochure or if you have any questions about the contents of this supplement.*

*Additional information about Tammie Moore Parran is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

## **ELE Advisory Services, Inc.**

### **Form ADV Part 2B – Individual Disclosure Brochure**

*for*

### **Tammie Moore Parran**

Personal CRD Number: 4466243

Investment Adviser Representative

ELE Advisory Services, Inc.

9971 Golden Field Lane

Brookshire, TX 77423

Home Office: 18700 W. 10 Mile Road, Suite 100

Southfield, Michigan, 48075

(281) 646-7333

[www.elewealth.com](http://www.elewealth.com)

[tparran@elewealth.com](mailto:tparran@elewealth.com)

UPDATED: 10/31/2019

*Registration does not imply a certain level of skill or training*

## Item 2: Educational Background and Business Experience

**Name:** Tammie Moore Parran      **Born:** 1968

### Education Background and Professional Designations:

#### Education:

Master of Business Administration, University of Phoenix - 2012  
Bachelor of General Studies, Oakland University - 2001

#### Business Background:

09/2019 - Present	Owner/CEO Cougars Cigars, Inc.
11/2018 - Present	Chief Academic Officer ELE Cares Foundation
09/2018 - Present	Owner/CEO Swift Janitorial Services, Inc
11/2016 - Present	Owner/CEO Blaconomy, Inc.
04/2016 - Present	Business and Personal Coach/Consultant The Parran Group, LLC
02/2015 - Present	Tax Preparer Fair Tax Refund
03/2013 - Present	CFO/ FINOP/Registered Representative ELE Wealth Advisors, Inc.
04/2011 - Present	Investment Advisor Representative ELE Advisory Services, Inc.
03/2011 - Present	Vice President ELE Wealth Management, Inc.
03/2011 - 06/2011	Registered Representative/Investment Advisor Representative Geneos Wealth Management
01/2011 - 03/2011	Registered Representative Allstate Financial Services, LLC

### **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **Item 4: Other Business Activities**

Tammie Moore Parran is a licensed Michigan realtor, licensed insurance agent, and tax preparer. She is the managing member of the business and personal coaching/consulting firm The Parran Group, LLC; CEO of the nonprofit, ELE Cares, Inc.; Blaconomy, Inc.; Swift Janitorial Services, Inc; and Cougar Cigars, Inc. Additionally, she is the Chief Academic Officer (CAO) of the nonprofit, ELE Cares Foundation and a registered representative of ELE Wealth Advisors, Inc. From time to time, she will offer clients advice or products from those activities. Clients should be aware that some of these services pay a commission that may be deemed a conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser. ELE Advisory Services, LLC always acts in the best interest of the client; including the sale of commissionable products to advisory clients. Clients are in no way required to implement the plan through any representative of ELE Advisory Services, LLC in such individual's outside capacities.

### **Item 5: Additional Compensation**

Other than salary, annual bonuses, regular bonuses, or compensations received in her role as a registered representative, insurance agent or realtor, Tammie Moore Parran does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through ELE Advisory Services, Inc.

### **Item 6: Supervision**

As a representative of ELE Advisory Services, Inc., Tammie Moore Parran is supervised by Ellis Liddell. This supervisor, or Principle Designee, reviews and approves applicable client business submissions. Ellis Liddell can be reached at (248) 356-6555. Tammie Moore Parran adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements. Tammie Moore Parran is registered in the following states: CA, GA, LA, MI, TX and VA. Her contact information is on the cover page of this disclosure document.

## Item 7: Requirements for State Registered Advisers

*This disclosure is required by Michigan securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.*

A. Tammie Moore Parran has NOT been involved in any of the events listed below.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
  - a) an investment or an investment-related business or activity;
  - b) fraud, false statement(s), or omissions;
  - c) theft, embezzlement, or other wrongful taking of property;
  - d) bribery, forgery, counterfeiting, or extortion; or
  - e) dishonest, unfair, or unethical practices.
2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
  - a) an investment or an investment-related business or activity;
  - b) fraud, false statement(s), or omissions;
  - c) theft, embezzlement, or other wrongful taking of property;
  - d) bribery, forgery, counterfeiting, or extortion; or
  - e) dishonest, unfair, or unethical practices.

B. Tammie Moore Parran has NOT been the subject of a bankruptcy petition at any time.