

Part 2B of Form ADV: *Brochure Supplement*

Item 1 Cover Page

David M. Arthur
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This brochure supplement provides information about David M. Arthur that supplements the Park Ridge Asset Management brochure. You should have received a copy of that brochure. Please contact Keith F. Karlawish if you did not receive Park Ridge Asset Management's brochure or if you have questions about the content of this supplement.

Additional information about David M. Arthur is available on the SEC's website at www.advisorinfo.sec.gov.

Item 2 Educational Background and Business Experience

David M. Arthur, born 1971

Education Background

Ohio State University	1993-BBA
Columbus, OH	Business Administration

Business Background

Park Ridge Asset Management LLC	07/08 - Present
Partner	

BB&T Asset Management, Inc.	09/00 - 07/08
Senior Vice President/Director	

Professional Designation

Chartered Financial Analyst	September, 1997
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To earn the CFA charter, you must successfully pass through the CFA Program, a graduate-level self-study program that combines a broad curriculum with professional conduct requirements, culminating in three sequential exams.

Certified Kingdom Advisor	October, 2012
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To earn the Certified Kingdom Advisor designation, you must pass the Kingdom Advisors Core Training, an online 21 module course which teaches how to effectively integrate biblical financial wisdom into client investment counseling.

Item 3 Disciplinary Information

Registered investment advisers are required to disclose all pertinent facts regarding any legal or disciplinary events that would-be material to your evaluation of the Firm or the integrity of our management. There is no material, legal or disciplinary events to disclose under this item.

Item 4 Other Business Activities

David M. Arthur is sole owner of Arthur Financial Services, LLC (AFS). AFS offers commission-based insurance services to individuals not affiliated with Park Ridge. Mr. Arthur estimates that the time spent on AFS related activities during normal business hours (M-F) to be approximately one to two hours per week.

Arthur Financial Services, LLC is located at 1715 Happiness Lane, Raleigh, NC 27614.

Mr. Arthur, a Partner at Park Ridge, is licensed as an insurance professional for the purpose of engaging in general discussions regarding the suitability of: Life Insurance, Long-Term Care Insurance, Disability Insurance, Health and Medical Insurance and Fixed Annuities. Implementations of insurance recommendations are separate and apart from this individual's role as an Investment Advisor Representative (IAR) with Park Ridge. As an insurance professional, this individual may receive customary compensation and other related revenues from the various insurance companies whose products are sold. Park Ridge is also a licensed insurance entity and also receives revenues from various insurance companies for the insurance related activities with Park Ridge clients.

Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by the licensed professional or the advisor.

Item 5 Additional Compensation

Mr. Arthur, a Partner at Park Ridge, is a licensed insurance professional and receives customary compensation and other related revenues from the various insurance companies whose products are sold. Park Ridge is also a licensed insurance entity and also receives revenues from various insurance companies for the insurance related activities with Park Ridge clients.

Item 6 Supervision

Supervision is conducted by the other partner at Park Ridge. Account reviews are conducted periodically by Park Ridge principals. The frequency of the review depends on a variety of factors such as: the risk profile of the account, the account's activity level, the volatility of the assets within the account and client preferences, if any. There is no minimum number of accounts assigned to a review. Additional reviews are triggered by changes in the investment objectives or financial circumstances of a particular client. The principals will, at least annually, conduct a review of all client portfolios. This peer review includes each principal reviewing the accounts of another principal.

The supervisor for David M Arthur is: Keith F. Karlawish, Partner, Park Ridge Asset Management, (919) 896-6150.