



INNOVATION PARTNERS LLC

Fairview Plaza Office Complex

5950 Fairview Road

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Charlotte, NC 28210

(704) 708-5461

www.innovationpartnersllc.com

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This Brochure provides information about the advisory personnel on whom you may rely for investment advice. Please contact IPLLC if you did not receive our Brochure (ADV Part 2A) or if you have any questions about the contents of this supplement. Additional information about IPLLC or advisory personnel is available on the SEC's website at www.advisorinfo.sec.gov.

Advisory Personnel

Earl McCrary

CRD#:1832435

Innovation Partners LLC: Form ADV, Part 2B Earl McCrary

Item 2- Educational Background and Business Experience

Earl McCrary

Year of Birth: 1959

Education

Mr. Earl McCrary is an Investment Advisor Representative and a Registered Representative in the states of GA, NC and NM. He passed the FINRA Series 3, 5, 7, 8, 15, 31, 63, 65 and is a licensed life, accident and health, variable life and annuities insurance agent in the state of GA, CA, FL and MD.

Business Background:

Innovation Partners LLC: 06/2017 – Present – Investment Advisor Representative and Registered Representative

Ameriprise Financial Services Inc: 03/2012 to 06/2017 – Registered Representative

Merrill Lynch Pierce Fenner: 06/2005 to 03/2012– Financial Advisor

Bank of America Investments: 08/2003 – 06/2005 - Financial Advisor

Item 3 – Disciplinary Information

Registered advisers are required to disclose all material facts regarding any legal or disciplinary events that would-be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

Item 4 – Other Business Activities

Mr. McCrary is an investment advisor representative, registered representative and insurance agent with Innovation Partners LLC. Mr. McCrary receives commissions from the activities associated with the sale fixed life insurance products..

Item 5 – Additional Compensation

Registered Investment Advisors are required to disclose if the supervised person received an economic benefit from someone who is not a client for providing advisory services. No information is applicable to this Item.

Item 6 – Supervision

The supervised person is monitored by the Chief Compliance Officer (CCO)/Authorized Compliance Officers and Chief Investment Advisory Principal through periodic sampling of archived emails, mandatory compliance meetings and ongoing review of marketing materials.

Item 7 – Requirement for State Registered Advisors

Registered Investment Advisors are required to disclose whether the supervised person has been involved in any events related or otherwise being found liable to arbitration claims alleging damages in excess of \$2,500.00, civil or self-regulatory organization or administrative proceedings involving: investment or investment related activity, fraud, false statement (s) or omissions, theft, embezzlement, wrongful taking of property, bribery, forgery, counterfeiting, extortion, dishonest, unfair and unethical practices. No information is applicable to this Item.

Registered Investment Advisors are required to disclose whether the supervised person has been the subject of a bankruptcy petition. No information is applicable to this item.