

Item 1: Cover Page
Part 2B of Form ADV: Brochure Supplement
January 2019

Paul L. Wildberger

Integrity Private Wealth Advisors, LLC
10000 North Central Expressway, Suite 400
Dallas, Texas 75231

Firm Contact:
Paul Wildberger
Chief Compliance Officer

This brochure supplement provides information about Mr. Wildberger that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Wildberger if you did not receive Integrity Private Wealth Advisors, LLC's brochure or if you have any questions about the contents of this supplement. Additional information about Mr. Wildberger is available on the SEC's website at www.adviserinfo.sec.gov by searching CRD #2445382.

Item 2: Educational Background & Business Experience

Paul L. Wildberger

Year of Birth: 1964

Educational Background:

- 1999: The University of Texas at Dallas; Master of Business Administration
- 1995: Southern Methodist University; Bachelor of Arts in Finance

Business Background:

- 11/2018 – Present Integrity Private Wealth Advisors, LLC; President
- 08/2000 – Present Managed Personal Rental Properties; Landlord
- 08/2014 – 11/2018 Ameriprise Financial Services, Inc.; Investment Advisor Representative
- 10/2009 – 10/2014 Lakewood Carwash; Owner
- 08/2000 – Present Managed Personal Rental Properties; Landlord
- 04/2009 – 10/2009 WFG Investments, Inc., Director of Adviser Transitions
- 07/2003 – 04/2009 1st Global Capital Corp., Director of Adviser Transitions

Exams, Licenses & Other Professional Designations:

- 2014: Series 7, Series 66,
- 2016: Texas Insurance Licensed (# 1557522)
- 2018: **CERTIFIED FINANCIAL PLANNER, CFP®**

CERTIFIED FINANCIAL PLANNER, CFP®

The CFP® certification is obtained by completing an advanced college-level course of study addressing the financial planning subject areas that the CFP® Board's studies have determined as necessary for the competent and professional delivery of financial planning services, a comprehensive certification exam and agreeing to be bound by the CFP® board's *Standard of Professional Conduct*. As a prerequisite, the individual must have a Bachelor's degree from a regionally accredited United States college or university (or foreign university equivalent) and have at least 3 years of full time financial planning experience (or equivalent measured at 2,000 hours per year). This designation requires 30 hours of continuing education every 2 years and renewing an agreement to be bound by the *Standards of Professional Conduct*.

Item 3: Disciplinary Information¹

There are no legal or disciplinary events material to the evaluation of Mr. Wildberger.

¹ Note: Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving the advisor to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of advisor to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.

Item 4: Other Business Activities

Mr. Wildberger is a licensed insurance agent/broker. He may offer insurance products and receive customary fees as a result of insurance sales. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation earned. To mitigate this potential conflict, Mr. Wildberger, as a fiduciary, will act in the client's best interest.

Mr. Wildberger is also an owner of four rental investment properties. As such, he may receive normal compensation associated with these investments. This activity is separate from our firm's advisory services and will not be solicited to our clients.

Item 5: Additional Compensation

Mr. Wildberger does not receive any other economic benefit for providing advisory services in addition to advisory fees.

Item 6: Supervision

Mr. Wildberger is the sole owner and Chief Compliance Officer and as such has no internal supervision placed over him. He is, however, bound by our firm's Code of Ethics.

Item 7: Requirements for State-Registered Advisers

Mr. Wildberger has not been involved in any arbitration claim alleging damages in excess of \$2,500. Furthermore, he has neither been involved in nor found liable in any civil, self-regulatory organization, or administrative proceeding nor has been the subject of any bankruptcy petitions.