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**Form ADV Part 2A**  
**Client Brochure**

**August 6, 2019**

This brochure (“Brochure”) provides information about the qualifications and business practices of IQ Capital Strategy, LLC (“IQCS”). If you have any questions about the content of this Brochure, please contact us at (848) 227-4825 or [brian@iqcapitalstrategy.com](mailto:brian@iqcapitalstrategy.com). The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission (“SEC”) or by any state securities authority.

Additional information about IQCS is also available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 Material Changes**

IQ Capital Strategy, LLC (“IQCS”) is required to prepare a disclosure document such as this one, commonly referred to as a “Brochure,” that describes the adviser and its business practices. IQCS is required to amend our Brochure at least annually and provide Clients and prospective clients with a summary of any material changes since the previous amendment.

This August 6, 2019 Brochure is an amendment of the January 8, 2019 Brochure. The primary changes made to this Brochure is to no longer reflect or make reference that the firm was the portfolio manager for the IQ Striquer Fund and to reflect the relocation of the firm’s primary address.

Annually, we will ensure that you receive either an amended brochure or a summary of any material changes to this and any subsequent Brochure within 120 days of the end of our fiscal year, and promptly, at any time, if any of the information herein becomes materially inaccurate.

We will deliver a complete copy of our Brochure upon your request at any time during the year. Please contact our Chief Executive Officer Raymond Brian Massey, at (848) 227-4825 or via email at [bmassey@iqcapitalstrategy.com](mailto:bmassey@iqcapitalstrategy.com) to request a Brochure.

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## **Item 4 Advisory Business**

### **About the Firm**

IQ Capital Strategy, LLC (“IQCS”) was incorporated in the State of South Carolina in 2017 and is currently registered as an investment adviser as well as a commodity pool operator. Raymond Brian Massey (“Massey”) serves as Chief Executive Officer and owns over 90% of IQCS. As of July 31, 2019, the firm managed \$0 in assets under management.

### **Investment Management Services**

IQCS seeks to provide capital appreciation for Clients with lower volatility than equity markets. IQCS seeks to utilize equities, fixed income, single stock futures, commodities, and potentially other security types in improving diversification to reduce the impact of correlation of broader market and economic impact on returns.

IQCS will obtain pertinent information concerning the Client such as financial condition, investment objectives, tax status, and general risk characteristics. The information may be collected by IQCS through questionnaires and/or account forms completed by the Client as well as through communication with the Client. IQCS will consult with the Client to decide upon a reasonable implementation schedule and assisting the Client with implementation (i.e. consolidating portfolios, selecting new investments, and transferring assets to a broker-dealer). Portfolios and investment advice will be tailored to the individual needs of the Client. The Client may impose reasonable restrictions or guidelines on the management of the Client's assets, including limitations on the purchase or sale of securities or types of securities.

Assets are managed on a discretionary basis. Managing assets on a discretionary basis allows IQCS to purchase, sell, invest, reinvest, exchange, and trade the assets in the account(s) of the Client, subject to any restrictions imposed by the Client, without prior approval from the Client.

Portfolios and investment advice will be tailored to the individual needs of the Client.

Clients will receive account statements from the custodian no less than quarterly concerning all transactions, balances and portfolio holdings within their account.

## **Item 5 Fees and Compensation**

### **Investment Management Fees**

IQCS is compensated for its investment advisory services by charging an investment management fee based on the value of each Client's account. IQCS's compensation shall be based on an agreed upon, negotiated annual fee based on the Client's assets under management.

Investment management fees are billed quarterly and in advance of services rendered. Fees will be automatically deducted from the Client account by the Client's custodian quarterly in advance of services performed. IQCS shall send an invoice to the custodian indicating the amount of the fees to be deducted from the Client account at the respective billing date. Alternatively, rather than debiting an account, Clients can be billed directly for investment management fees. IQCS

shall send an invoice to the Client indicating the amount of the fees due from the Client account at the respective billing date.

The amount due is calculated by applying the quarterly rate (annual rate divided by 4) to the total assets under management with IQCS at the end of each quarterly period. Clients will be provided with a statement, at least quarterly, from the custodian reflecting deduction of the investment management fee. Clients provide written authorization through an investment management agreement permitting IQCS to be paid directly from their accounts held by the custodian.

Clients may incur certain fees or charges imposed by third-parties, other than IQCS, in connection with investment made on behalf of the Client's account[s]. The Client is responsible for all custodial and securities execution fees charged by the custodian and executing broker-dealer. IQCS and its agent(s) do not receive any commissions and/or portion of custodian and execution fees for any securities recommended and/or selected for the Client as part of its investment management services.

## **Item 6 – Performance-Based Fees and Side by Side Management**

IQCS does not charge performance-based fees for its investment advisory services. The fees charged by IQCS are as described in Item 5 above and are not based upon the capital appreciation of the funds or securities held by any Client.

## **Item 7 – Types of Clients**

In providing investment management services as disclosed in Item 4, IQCS will generally provide its services to individuals, high-net-worth individuals, businesses, and 401k plans. For investment management services, IQCS generally seeks a minimum account size of \$25,000 to effectively implement its investment management services; however, IQCS reserves discretion to waive such minimum for any Client.

## **Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss**

### **Methods of Analysis**

IQCS employs technical analysis methods in developing investment strategies for its Clients. This analysis is primarily achieved by utilizing software that provides trade signals as to when buy or sale a security. The software is based on various algorithms concerning trading patterns. Research and analysis from IQCS are derived from numerous sources, including financial media companies, third-party research materials, Internet sources, and review of company activities, including annual reports, prospectuses, press releases and research prepared by others.

Technical analysis is a method of evaluation seeks to identify where the prices of securities are headed. Technical analysis attempts to understand the market sentiment behind price trends rather than analyzing a security's fundamental attributes.

## **Investment Strategies**

IQCS seeks to provide capital appreciation for Clients with lower volatility than equity markets. IQCS seeks to utilize equities, fixed income, single stock futures, commodities, and potentially other security types in improving diversification to reduce the impact of correlation of broader market and economic impact on returns. This approach coupled with technical analysis frequently results in increased short-term trading, which increases commission costs due to a broker-dealer executing transactions on behalf of IQCS.

## **Risks**

Investing in securities involves certain investment risks. Securities may fluctuate in value or lose value. Clients should be prepared to bear the potential risk of loss. IQCS will assist Clients in determining an appropriate strategy based on their tolerance for risk and other factors noted above. However, there is no guarantee that a Client will meet their investment goals. It is impossible to name all possible types of risks. Among the risks are the following:

### **Political Risks**

Most investments have a global component, even domestic stocks. Political events in the world may have unforeseen consequences to markets around the world and individual securities.

### **General Market Risks**

Markets can go up or down on news releases or for no understandable reason at all. This sometimes means that the price of specific securities could go up or down without real reason and may take some time to recover any lost value. Adding additional securities does not help to minimize this risk since all securities may be affected by market fluctuations.

### **Currency Risk**

Investments in foreign currencies are subject to political and economic risks, civil conflicts and war and greater volatility. Currency rates in foreign countries may fluctuate significantly over short periods of time for a number of reasons, including changes in interest rates, imposition of currency controls and economic or political developments in the U.S. or abroad.

### **Regulatory Risk**

Changes in laws and regulations from any government can change the value of a given company and its accompanying securities. Certain industries are more susceptible to government regulation. Changes in zoning, tax structure or laws impact the return on these investments.

### **Tax Risks Related to Short Term Trading**

Clients should note that IQCS may engage in short-term trading transactions. These transactions may result in short term gains or losses for federal and state tax purposes, which may be taxed at a higher rate than long term strategies. IQCS endeavors to invest client assets in a tax efficient manner, but all Clients are advised to consult with their tax professionals regarding the transactions in their accounts.

### **Risks Related to Investment Term**

If you require us to liquidate your portfolio during a period in which the price of the security is low, you will not realize as much value as you would have had the investment had the

opportunity to regain its value, as investments frequently do, or had we been able to reinvest in another security.

#### Purchasing Power Risk

Purchasing power risk is the risk that your investment's value will decline as the price of goods rises (inflation). The investment's value itself does not decline, but its relative value does, which is the same thing. Inflation can happen for a variety of complex reasons, including a growing economy and a rising money supply.

#### Business Risk

These risks are associated with an industry or a company within an industry. For example, oil-drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. They carry a higher risk of profitability than an electric company, which generates its income from a steady stream of customers who buy electricity no matter what the economic environment is like.

#### Liquidity Risk

Liquidity is the ability to readily convert an investment into cash. For example, Treasury Bills are highly liquid, while real estate properties are not. Some securities are highly liquid while others are highly illiquid.

#### Financial Risk

Excessive borrowing to finance a business' operations decreases the risk of profitability, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.

#### Default Risk

This risk pertains to the ability of a company or governments to service their debt. Ratings provided by several rating services help to identify those companies with more risk.

#### Margin Borrowings

The use of short-term margin borrowings may result in certain additional risks to a Client. For example, if securities pledged to broker-dealers to secure a Client's margin accounts decline in value, the Client could be subject to a "margin call", pursuant to which it must either deposit additional funds with the broker-dealer or be the subject of mandatory liquidation of the pledged securities to compensate for the decline in value.

#### Short Sales

A short sale involves the sale of a security that the Client does not own in the hope of purchasing the same security later at a lower price. To make delivery to the buyer, the Client must borrow the security and is obligated to return the security to the lender, which is accomplished by a later purchase of the security. The Client realizes a profit or a loss as a result of a short sale if the price of the security decreases or increases respectively between the date of the short sale and the date on which the Client covers its short position, i.e., purchases the security to replace the

borrowed security. A short sale involves the theoretically unlimited risk of an increase in the market price of the security that would result in a theoretically unlimited loss.

#### Commodity Risk

The value of commodity-linked securities and derivative instruments may be affected by changes in overall market movements, commodity index volatility, changes in interest rates, or sectors affecting a particular industry or commodity, such as drought, floods, weather, livestock disease, embargoes, tariffs, and international economic, political and regulatory developments.

#### Derivatives Risk

The use of derivative instruments involves risks different from, or possibly greater than, the risks associated with investing directly in securities and other traditional investments. These risks include leverage risk and the risk that changes in the value of the derivative may not correlate perfectly with the underlying asset, rate or index. Swap counterparties may default. Purchased options may expire worthless and written options expose the writer to significant potential losses. Derivative prices are highly volatile and may fluctuate substantially during a short period of time.

#### Equity Risk

Equity and equity-linked derivative prices can fall rapidly in response to developments affecting a specific company or industry, or to changing economic, political or market conditions. Smaller companies are more sensitive to these conditions.

#### ETF and Mutual Fund Risk

ETFs and mutual funds are subject to investment advisory and other expenses.. Each ETF and mutual fund are subject to its own strategy-specific risks.

#### Fixed Income Risk

Typically, a rise in interest rates causes a decline in the value of fixed income securities. In general, the market price of fixed income securities with longer maturities will increase or decrease more in response to changes in interest rates than shorter-term securities. Recently, interest rates have been historically low. Current conditions may result in a rise in interest rates, which in turn may result in a decline in the value of the fixed income investments. As a result, for the present, interest rate risk may be heightened. Other risk factors include credit risk (the debtor may default or become less likely to pay) and liquidity risk.

#### Foreign Investment Risk

Foreign investing involves risks not typically associated with U.S. investments, including adverse fluctuations in foreign currency values, adverse political, social and economic developments, less liquidity, greater volatility, less developed or less efficient trading markets, political instability and differing auditing and legal standards. Emerging markets are more sensitive to these risks.

**Past performance is not a guarantee of future returns. Investing in securities and other investments involve a risk of loss that each Client should understand and be willing to bear. Clients are reminded to discuss these risks with IQCS.**



## **Item 9 Disciplinary Information**

IQCS is obligated to disclose any legal or disciplinary event that might be material to any Client when evaluating our services. There are no legal or disciplinary events to report concerning IQCS or any of its management.

## **Item 10 – Other Financial Activities and Affiliations**

IQ Capital Strategy, LLC's business activity is as an investment adviser. It is registered as a commodity pool operator although it is not currently engaging in such activity.

Chief Executive Officer Raymond Brian Massey has not involvement with any other financial activities and affiliations.

William B. Portwood is the Chief Compliance Officer of IQCS. He may serve in a management or executive role for other broker-dealers and/or investment advisors beyond IQCS as a condition of providing compliance and financial services to such entities through Financial Industry Consulting Services, LLC, an entity wholly-owned by William Portwood. William Portwood, as a registered person of such entities, does not recommend and/or provide investment advice in such capacities.

## **Item 11 – Code of Ethics, Participation in Client Transactions and Personal Trading**

IQCS has implemented a Code of Ethics that defines our fiduciary commitment to each Client. This Code of Ethics applies to all persons associated with IQCS. The Code of Ethics was developed to provide general ethical guidelines and specific instructions regarding our duties to you, our Client. IQCS and its personnel owe a duty of loyalty, fairness and good faith towards each Client. It is the obligation of IQCS employees to adhere not only to the specific provisions of the Code, but also to the general principles that guide the Code of Ethics.

The Code of Ethics covers a range of topics that may include; general ethical principles, reporting personal securities trading, exceptions to reporting securities trading, reportable securities, initial public offerings and private placements, reporting ethical violations, distribution of the Code of Ethics, review and enforcement processes, amendments to Form ADV and supervisory procedures. IQCS has written its Code of Ethics to meet and exceed regulatory standards. To request a copy of our Code of Ethics, please contact us at (848) 227-4825 or via email at [bmassey@iqcapitalstrategy.com](mailto:bmassey@iqcapitalstrategy.com).

IQCS does not recommend that Clients buy or sell any security in which a related person to IQCS has a material financial interest. From time to time, agent(s) of IQCS may buy or sell securities for their own accounts in securities which are recommended and/or purchased for Clients. This presents a conflict of interest as IQCS' agents could receive an execution for a transaction for an account in which they have financial interest that is superior to that received by a Client. To address this conflict, the Code of Ethics is designed to ensure that the personal securities transactions as well as all activities and interests of IQCS and its agent(s) will not

interfere with making decisions in the best interest of advisory clients. IQCS requires agent(s), in conducting transactions in accounts in which they have beneficial ownership or control, to only affect transactions in their accounts after all allocations have been made to Clients unless their order is entered in concert with other Client orders at the same time to receive the same execution price. **At no time, will IQCS or any associated person of IQCS transact in any security to the detriment of any Client.**

It is IQCS' policy to not permit the firm or its agents to effect any agency cross securities transactions for Client accounts. An agency cross transaction is defined as a transaction where a person acts as an investment adviser in relation to a transaction in which the investment adviser, or any person controlled by or under common control with the investment adviser, acts as broker for both the advisory client and for another person on the other side of the transaction.

It is IQCS' policy to not effect principal transactions for Client accounts. Principal transactions are generally defined as transactions where an adviser, acting as principal for its own account or the account of an affiliated broker/dealer, buys from or sells any security to any Client.

## **Item 12 – Brokerage Practices**

IQCS recommends and may select the brokerage services of a broker-dealer for the custody of client assets and execution of transactions. Upon mutual agreement with the Client, IQCS may allow select Clients to select a broker-dealer for custody and brokerage services. IQCS utilizes the following factors in recommending and selecting a broker-dealer to its Clients: brokers' respective financial strength, breadth of service, existing relationships, execution, pricing, research and resources available. Not all investment advisers select or recommends that a Client use a broker-dealer.

The Client may pay commissions that are higher than what another broker-dealer might charge to effect the same transaction. In seeking best execution, the determinative factor is not the lowest possible cost, but whether the transaction represents the best qualitative execution, taking into consideration the full range of a financial institution's services, including among others, the value of research provided, execution capability, commission rates, and responsiveness. IQCS seeks competitive rates but may not necessarily obtain the lowest possible commission rates for Client transactions. IQCS periodically and systematically reviews our policies and procedures regarding recommendation and selection of broker-dealers considering our duty to obtain best execution.

IQCS may receive research or other products or services (i.e., soft dollar benefits) from a broker-dealer in exchange for placing trades or processing securities related transactions for Clients. For any broker-dealer with whom IQCS has entered into an agreement to provide custodial and execution services, IQCS may receive access to software and related support. IQCS may also receive the following other benefits from a broker-dealer with whom it has a contractual agreement: receipt of duplicate Client confirmations and bundled duplicate statements; access to a trading desk that exclusively services its institutional participants; access to block trading which provides the ability to aggregate securities transactions and then allocate the appropriate shares to Client accounts; and access to an electronic communication network for Client order entry and account information.

Research and/or other products and services offered by a broker-dealer are offered to IQCS as a in using the broker-dealer and are not an additional cost borne by the Client or IQCS. Any research or other benefits received by IQCS is not based on the volume of transactions routed through the broker-dealer as such research is made available regardless of volume of transactions or fees. While the receipt of research may provide an incentive and conflict of interest for IQCS to recommend or select a broker-dealer, IQCS does not base its selection decision on the receipt of such research or benefits. Any research obtained can be used by IQCS in servicing Clients and is not contingent upon Client's assets or frequency of transactions.

### **Item 13 – Review of Accounts**

For Clients receiving investment management services, IQCS will review accounts on a continuous and regular basis. Reviews may be conducted more or less frequently at the Client's request. Accounts may be reviewed as a result of major changes in economic conditions, known changes in the Client's financial situation, and/or large deposits or withdrawals in the Client's account. The Client is encouraged to notify IQCS if changes occur in his/her personal financial situation that might adversely affect his/her investment management.

The Client will receive account statements no less than quarterly from the custodian. These account statements are sent directly from the custodian to the Client. The Client may also establish electronic access to the custodian's website so that the Client may view these reports and their account activity. Client brokerage statements will include all positions, transactions and fees relating to the Client's account[s]. IQCS may also provide Clients with periodic reports regarding their holdings, allocations, and performance.

### **Item 14 - Client Referrals and Other Compensation**

IQCS receives no compensation or other economic benefits for providing its investment management services to Clients other than compensation discussed in Item 5. IQCS does not engage or otherwise compensate any individual or entity to refer Clients to IQCS.

### **Item 15 – Custody**

IQCS does not accept or maintain custody of any Client accounts. All Clients must place their assets with the broker-dealer chosen by IQCS, unless an alternative broker-dealer is chosen upon mutual agreement between the Client and IQCS. Clients will receive at least quarterly statements from the broker-dealer maintaining the Client's assets. IQCS urges you to carefully review such statements. IQCS will obtain written authorization from Clients permitting IQCS to be paid directly from a Client's accounts held by the custodian of the Client's assets, if debiting of accounts is utilized.

## **Item 16 – Investment Discretion**

In providing investment management services, IQCS has discretion over the selection and amount of securities to be bought or sold in Client accounts without obtaining prior consent or approval from the Client. However, these purchases or sales may be subject to specified investment objectives, guidelines, or limitations previously set forth by the Client and agreed to by IQCS. Discretionary authority will be authorized by executing an advisory agreement with IQCS. All discretionary trades made by IQCS will be in accordance with each Client's investment objectives and goals.

## **Item 17 – Voting Client Securities**

IQCS and its agent(s) do not have any authority to vote proxies on behalf of Clients receiving investment management services. Clients obtaining investment management services retain the responsibility for receiving and voting proxies for any and all securities maintained in Client portfolios. IQCS and its agent(s) may provide advice to Clients regarding the clients' voting of proxies. All proxies or other solicitations for proxy voting come directly from the custodian or transfer agent and not from IQCS. Clients having questions about proxies or other solicitations may contact IQCS at the main phone number provided on the first page of this Brochure.

## **Item 18 – Financial Information**

Neither IQCS, nor its management has any adverse financial situations that would reasonably impair the ability of IQCS to meet all obligations to its Clients. Neither IQCS, nor any of its advisory persons, has been subject to a bankruptcy or financial compromise. IQCS is not required to deliver a balance sheet along with this Brochure, as IQCS does not collect advance fees for services to be performed six months or more in advance. any relationships or arrangements with issuers of securities.

## **Item 1 – Cover Page**



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**Form ADV Part 2B – Brochure Supplement**  
**Raymond Brian Massey**  
**CRD No. 4175903**

**August 6, 2019**

This brochure supplement provides information about Raymond Brian Massey that supplements the IQ Capital Strategy, LLC (“IQCS”) brochure. You should have received a copy of that brochure. Please contact Massey if you did not receive IQCS’s brochure or if you have any questions about the contents of this supplement. Additional information about Massey is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching CRD #4175903.

## **Item 2 – Educational Background and Business Experience**

Raymond Brian Massey is the sole principal and CEO of Q Capital Strategy, LLC (“IQCS”).

**Born:**

1972

**Educational Background:**

Raymond Brian Massey has not received any higher education degrees after high school.

**Employment History:**

IQCS Capital Strategy, LLC, Principal/CEO	2017 to Present
Massey Transport, LLC	2019 to Present
First Dominion Capital Corp., Representative	2018 to 2019
LPL Financial, Financial Advisor	2017 to 2017
Advantage Investment Management, LLC, Investment Advisor	2017 to 2017
Founders Financial Securities, LLC, Representative	2009 to 2017
Massey Investment Group, Owner	2002 to 2017
Intersecurities, Inc., Representative	2002 to 2009
National Planning Corporation, Representative	2001 to 2002

**Item 3 – Disciplinary Information**

There are no legal or disciplinary events to report.

**Item 4 – Other Business Activities**

Chief Executive Officer Raymond Brian Massey is also owner of Massey Transport, LLC. This entity is a trucking company dispatching loads of products. Massey manages the day-to-day activities, schedules cargo loads, and delivers cargo. This does not create a material conflict of interest with respect to this role with IQCS.

**Item 5 – Additional Compensation**

Massey receives no additional compensation pertaining to securities.

**Item 6 – Supervision**

Massey is the IQCS’ CEO. He reviews accounts of Clients receiving investment management services on a continuous and regular basis. Reviews may be conducted more or less frequently at the Client’s request. Accounts may be reviewed as a result of major changes in economic conditions, known changes in the Client’s financial situation, and/or large deposits or withdrawals in the Client’s account. The Client is encouraged to notify IQCS if changes occur in his/her personal financial situation that might adversely affect his/her investment management

