

# Trowbridge Capital Partners LLC. Firm Brochure - Form ADV Part 2A

*This brochure provides information about the qualifications and business practices of Trowbridge Capital Partners LLC.. If you have any questions about the contents of this brochure, please contact us at 00000000 or by email at:louis@trowbridgellc.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.*

*Additional information about Trowbridge Capital Partners LLC. is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). Trowbridge Capital Partners LLC.'s CRD number is: 297764.*

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*Registration as an investment adviser does not imply a certain level of skill or training.*

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## **Item 2: Material Changes**

Trowbridge Capital Partners LLC has the following material changes to report. Material changes relate to Trowbridge Capital Partners LLC's policies, practices or conflicts of interests.

- The firm has updated its fee schedule.
- The firm has updated its Assets Under Management. (Item 4E)
- The firm has added a custodian. (Item 12A and Item 14A)

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## **Item 4: Advisory Business**

### **A. Description of the Advisory Firm**

Trowbridge Capital Partners LLC. (hereinafter “Trowbridge”) is a Limited Liability Company organized in the State of New York. The firm was formed in May 2018, and the principal owners are Brett Golden, Louis Lukac and Stan Dickson.

### **B. Types of Advisory Services**

#### ***Portfolio Management Services***

Trowbridge offers ongoing portfolio management services based on the individual goals, objectives, time horizon, and risk tolerance of each client. Trowbridge creates an Investment Policy Statement for each client, which outlines the client’s current situation (income, tax levels, and risk tolerance levels). Portfolio management services include, but are not limited to, the following:

- Investment strategy
- Asset allocation
- Risk tolerance
- Personal investment policy
- Asset selection
- Regular portfolio monitoring

Trowbridge evaluates the current investments of each client with respect to their risk tolerance levels and time horizon. Trowbridge will require discretionary authority from clients in order to select securities and execute transactions without permission from the client prior to each transaction. Risk tolerance levels are documented in the Investment Policy Statement, which is given to each client.

Trowbridge seeks to provide that investment decisions are made in accordance with the fiduciary duties owed to its accounts and without consideration of Trowbridge’s economic, investment or other financial interests. To meet its fiduciary obligations, Trowbridge attempts to avoid, among other things, investment or trading practices that systematically advantage or disadvantage certain client portfolios, and accordingly, Trowbridge’s policy is to seek fair and equitable allocation of investment opportunities/transactions among its clients to avoid favoring one client over another over time. It is Trowbridge’s policy to allocate investment opportunities and transactions it identifies as being appropriate and prudent among its clients on a fair and equitable basis over time.

#### ***Subadvisor Services***

Trowbridge may also act as a subadvisor to advisers unaffiliated with Trowbridge. These third-party advisers would outsource portfolio management services to

Trowbridge. This relationship will be memorialized in each contact between Trowbridge and the third-party adviser.

### ***Services Limited to Specific Types of Investments***

Trowbridge generally limits its investment advice to equities, although Trowbridge primarily recommends yes mid to large cap u.s. equities. Trowbridge may use other securities as well to help diversify a portfolio when applicable.

### **C. Client Tailored Services and Client Imposed Restrictions**

Trowbridge offers the same suite of services to all of its clients. However, specific client investment strategies and their implementation are dependent upon the client Investment Policy Statement which outlines each client's current situation (income, tax levels, and risk tolerance levels). Clients may not impose restrictions in investing in certain securities or types of securities in accordance with their values or beliefs.

### **D. Wrap Fee Programs**

A wrap fee program is an investment program where the investor pays one stated fee that includes management fees, transaction costs, and certain other administrative fees. Trowbridge does not participate in wrap fee programs.

### **E. Assets Under Management**

Trowbridge has the following assets under management:

Discretionary Amounts:	Non-discretionary Amounts:	Date Calculated:
\$35,700,000	\$0	November 2018

## **Item 5: Fees and Compensation**

### **A. Fee Schedule**

#### ***Portfolio Management Fees***

Retail Accounts

Total Assets Under Management	Annual Fees
\$100,000 - \$500,001	0.90%
\$500,002 - \$999,999	0.80%

Total Assets Under Management	Annual Fees
\$1,000,000 - \$1,999,999	0.70%
\$2,000,000 - \$4,999,999	0.65%
\$5,000,000 - \$9,999,999	0.55%
\$10,000,000 - \$19,999,999	0.45%
\$20,000,000 - \$50,000,000	0.35%

#### Institutional Accounts

Total Assets Under Management	Annual Fees
\$5,000,000 - \$9,999,999	0.50%
\$10,000,000 - \$99,999,999	0.40%
\$100,000,000 and Greater	0.30%

Trowbridge uses the value of the account as of the last business day of the billing period, after taking into account deposits and withdrawals, for purposes of determining the market value of the assets upon which the advisory fee is based.

These fees are generally negotiable and the final fee schedule will be memorialized in the client's advisory agreement. Clients may terminate the agreement without penalty for a full refund of Trowbridge's fees within five business days of signing the Investment Advisory Contract. Thereafter, clients may terminate the Investment Advisory Contract generally with 5 days' written notice.

#### *Subadviser Services Fees*

Trowbridge may also act as a subadviser to unaffiliated third-party advisers. The notice of termination requirement and payment of fees for subadviser services will depend on the specific third-party investment adviser engaging Trowbridge as subadviser. This relationship will be memorialized in each contract between Trowbridge and each third-party adviser. The fees will not exceed any limit imposed by any regulatory agency.

The fee schedule Trowbridge is set forth below:

Total Assets Under Management	Annual Fees
\$1,000,000- \$9,999,999	0.35%
\$10,000,000 - \$39,999,999	0.30%
\$40,000,000 - \$79,999,999	0.27%
\$80,000,000 - \$199,999,999	0.25%
\$200,000,000 and above	0.22%

## **B. Payment of Fees**

### ***Payment of Portfolio Management Fees***

Asset-based portfolio management fees are withdrawn directly from the client's accounts with client's written authorization on a quarterly basis for Institutional Accounts and Retail Accounts on a monthly basis. Fees are paid in arrears.

### ***Payment of Subadviser Fees***

Subadviser fees may be withdrawn from clients' accounts or clients may be invoiced for such fees, as disclosed in each contract between Trowbridge and the applicable third-party adviser. Fees are paid in arrears quarterly.

## **C. Client Responsibility For Third Party Fees**

Clients are responsible for the payment of all third party fees (i.e. custodian fees, brokerage fees, mutual fund fees, transaction fees, etc.). Those fees are separate and distinct from the fees and expenses charged by Trowbridge. Please see Item 12 of this brochure regarding broker-dealer/custodian.

## **D. Prepayment of Fees**

Trowbridge collects its fees in arrears. It does not collect fees in advance.

## **E. Outside Compensation For the Sale of Securities to Clients**

Neither Trowbridge nor its supervised persons accept any compensation for the sale of investment products, including asset-based sales charges or service fees from the sale of mutual funds.

## **Item 6: Performance-Based Fees and Side-By-Side Management**

Trowbridge does not accept performance-based fees or other fees based on a share of capital gains on or capital appreciation of the assets of a client.

## **Item 7: Types of Clients**

Trowbridge generally provides advisory services to the following types of clients:

- ❖ Individuals
- ❖ High-Net-Worth Individuals
- ❖ Pension and Profit Sharing Plans
- ❖ Corporations or Business Entities
- ❖ Other Investment Advisers
- ❖ Insurance Companies

There is an account minimum of \$100,000, which may be waived by Trowbridge in its discretion.

## **Item 8: Methods of Analysis, Investment Strategies, & Risk of Loss**

### **A. Methods of Analysis and Investment Strategies**

#### *Methods of Analysis & Investment Strategies*

Trowbridge's methods of analysis include Quantitative analysis.

**Quantitative analysis** deals with measurable factors as distinguished from qualitative considerations such as the character of management or the state of employee morale, such as the value of assets, the cost of capital, historical projections of sales, and so on. Quantitative analysis Investment strategies using quantitative models may perform differently than expected as a result of, among other things, the factors used in the models, the weight placed on each factor, changes from the factors' historical trends, and technical issues in the construction and implementation of the models.

We are typically holding securities between 50 to 200 days long.



### **Aggressive Growth**

The strategy invests in the S&P 500 universe with a maximum equity allocation of 35 stocks and can move to 100% cash if the S&P 500 experiences significant technical weakness. The portfolio seeks to outperform the S&P 500 during bull markets by aggressively allocating to the strongest names within the S&P 500 and quickly capture new regime changes.

### **Concentrated Aggressive Growth**

The strategy invests in the S&P 500 universe with a maximum equity allocation of 20 stocks and can move to 100% cash if the S&P 500 experiences significant technical weakness. The portfolio seeks high growth companies that do not provide dividends. The portfolio seeks to outperform the S&P 500 during bull markets by aggressively allocating to the strongest names within the S&P 500 and quickly capture new regime changes. This strategy has the greatest risk/reward of Trowbridge's universe of portfolios.

### **Tactical Growth**

The Tactical Growth model is a blended approach between the Aggressive Growth and Medium Beta model portfolios. The model is a flexible, proprietary quantitative model which seeks superior risk-adjusted returns over a market cycle.

The portfolio restricts certain volatility characteristics on the security and S&P 500 level while seeking significant capital appreciation. The portfolios invest in the strongest S&P 500 stocks based upon the specific selection criteria.

### **Dynamic Low Volatility**

The Dynamic Low Volatility portfolio will constantly readjust the portfolio's correlation to the S&P 500 and volatility based on the overall health of the S&P 500. The Strategy identifies and invests in the strongest S&P 500 stocks with both lower beta and lower volatility than the S&P 500 during sideways or non-trending periods. During normal market environments, the portfolio will target a 60% correlation to the S&P 500. During strong upwardly trending periods, the portfolio will seek to increase both risk and correlation to the S&P 500 to increase potential return.

The portfolio seeks to capture upside returns, while mitigating downside volatility depending on market conditions, therefore focusing on outperforming the S&P 500 during bear markets. Lastly, the portfolios have the ability to move into 100 percent of cash during market distress.

## **Custom Solutions**

Trowbridge helps our institutional clients create custom portfolios utilizing our proprietary models based their unique investment objectives.

Clients should be aware that there is a material risk of loss using any investment strategy. The investment types listed below are not guaranteed or insured by the FDIC or any other government agency.

**Equity** investment generally refers to buying shares of stocks in return for receiving a future payment of dividends and/or capital gains if the value of the stock increases. The value of equity securities may fluctuate in response to specific situations for each company, industry conditions and the general economic environments.

**Past performance is not indicative of future results. Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.**

## **Item 9: Disciplinary Information**

### **A. Criminal or Civil Actions**

There are no criminal or civil actions to report.

### **B. Administrative Proceedings**

There are no administrative proceedings to report.

### **C. Self-regulatory Organization (SRO) Proceedings**

There are no self-regulatory organization proceedings to report.

## **Item 10: Other Financial Industry Activities and Affiliations**

### **A. Registration as a Broker/Dealer or Broker/Dealer Representative**

Neither Trowbridge nor its representatives are registered as, or have pending applications to become, a broker/dealer or a representative of a broker/dealer.

## **B. Registration as a Futures Commission Merchant, Commodity Pool Operator, or a Commodity Trading Advisor**

Neither Trowbridge nor its representatives are registered as or have pending applications to become either a Futures Commission Merchant, Commodity Pool Operator, or Commodity Trading Advisor or an associated person of the foregoing entities.

Louis Lukac is registered as a Commodity Trading Advisor, however he is not registered to accept new clients or manage outside money, so technically he is neither a CTA or CPO by the eyes of the NFA.

## **C. Registration Relationships Material to this Advisory Business and Possible Conflicts of Interests**

Brett Golden is owner of the Chart Lab LLC. Chart Lab LLC provides a technology platform for quantitative data and analytics to investors for a monthly or annual subscription. From time to time, he may offer clients advice or products from those activities and clients should be aware that these services may involve a conflict of interest. Trowbridge always acts in the best interest of the client and clients always have the right to decide whether or not to utilize the services of any Trowbridge representative in such individual's outside capacities.

## **D. Selection of Other Advisers or Managers and How This Adviser is Compensated for Those Selections**

Trowbridge does not utilize nor select third-party investment advisers.

# **Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

## **A. Code of Ethics**

Trowbridge has a written Code of Ethics that covers the following areas: Prohibited Purchases and Sales, Insider Trading, Personal Securities Transactions, Exempted Transactions, Prohibited Activities, Conflicts of Interest, Gifts and Entertainment, Confidentiality, Service on a Board of Directors, Compliance Procedures, Compliance with Laws and Regulations, Procedures and Reporting, Certification of Compliance, Reporting Violations, Compliance Officer Duties, Training and Education, Recordkeeping, Annual Review, and Sanctions. Trowbridge's Code of Ethics is available free upon request to any client or prospective client.

## **B. Recommendations Involving Material Financial Interests**

Trowbridge does not recommend that clients buy or sell any security in which a related person to Trowbridge or Trowbridge has a material financial interest.

## **C. Investing Personal Money in the Same Securities as Clients**

From time to time, representatives of Trowbridge may buy or sell securities for themselves that they also recommend to clients. This may provide an opportunity for representatives of Trowbridge to buy or sell the same securities before or after recommending the same securities to clients resulting in representatives profiting off the recommendations they provide to clients. Such transactions may create a conflict of interest. Trowbridge will always document any transactions that could be construed as conflicts of interest and will never engage in trading that operates to the client's disadvantage when similar securities are being bought or sold.

## **D. Trading Securities At/Around the Same Time as Clients' Securities**

From time to time, representatives of Trowbridge may buy or sell securities for themselves at or around the same time as clients. This may provide an opportunity for representatives of Trowbridge to buy or sell securities before or after recommending securities to clients resulting in representatives profiting off the recommendations they provide to clients. Such transactions may create a conflict of interest; however, Trowbridge will never engage in trading that operates to the client's disadvantage if representatives of Trowbridge buy or sell securities at or around the same time as clients.

# **Item 12: Brokerage Practices**

## **A. Factors Used to Select Custodians and/or Broker/Dealers**

Custodians/broker-dealers will be recommended based on Trowbridge's duty to seek "best execution," which is the obligation to seek execution of securities transactions for a client on the most favorable terms for the client under the circumstances. Clients will not necessarily pay the lowest commission or commission equivalent, and Trowbridge may also consider the market expertise and research access provided by the broker-dealer/custodian, including but not limited to access to written research, oral communication with analysts, admittance to research conferences and other resources provided by the brokers that may aid in Trowbridge's research efforts. Trowbridge will never charge a premium or commission on transactions, beyond the actual cost imposed by the broker-dealer/custodian.

Trowbridge recommends Fidelity Brokerage Services LLC, Charles Schwab & Co., Inc. Advisor Services and Interactive Brokers LLC.

### ***1. Research and Other Soft-Dollar Benefits***

While Trowbridge has no formal soft dollars program in which soft dollars are used to pay for third party services, Trowbridge may receive research, products, or other services from custodians and broker-dealers in connection with client securities transactions ("soft dollar benefits"). Trowbridge may enter into soft-dollar arrangements consistent with (and not outside of) the safe harbor contained in Section 28(e) of the Securities Exchange Act of 1934, as amended. There can be no assurance that any particular client will benefit from soft dollar research, whether or not the client's transactions paid for it, and Trowbridge does not seek to allocate benefits to client accounts proportionate to any soft dollar credits generated by the accounts. Trowbridge benefits by not having to produce or pay for the research, products or services, and Trowbridge will have an incentive to recommend a broker-dealer based on receiving research or services. Clients should be aware that Trowbridge's acceptance of soft dollar benefits may result in higher commissions charged to the client.

### ***2. Brokerage for Client Referrals***

Trowbridge receives no referrals from a broker-dealer or third party in exchange for using that broker-dealer or third party.

### ***3. Clients Directing Which Broker/Dealer/Custodian to Use***

Trowbridge may permit clients to direct it to execute transactions through a specified broker-dealer. If a client directs brokerage, then the client will be required to acknowledge in writing that the client's direction with respect to the use of brokers supersedes any authority granted to Trowbridge to select brokers; this direction may result in higher commissions, which may result in a disparity between free and directed accounts; the client may be unable to participate in block trades (unless Trowbridge is able to engage in "step outs"); and trades for the client and other directed accounts may be executed after trades for free accounts, which may result in less favorable prices, particularly for illiquid securities or during volatile market conditions. Not all investment advisers allow their clients to direct brokerage.

## **B. Aggregating (Block) Trading for Multiple Client Accounts**

If Trowbridge buys or sells the same securities on behalf of more than one client, then it may (but would be under no obligation to) aggregate or bunch such securities in a single transaction for multiple clients in order to seek more favorable prices, lower brokerage commissions, or more efficient execution. In such case, Trowbridge would place an

aggregate order with the broker on behalf of all such clients in order to ensure fairness for all clients; provided, however, that trades would be reviewed periodically to ensure that accounts are not systematically disadvantaged by this policy. Trowbridge would determine the appropriate number of shares and select the appropriate brokers consistent with its duty to seek best execution, except for those accounts with specific brokerage direction (if any).

## **Item 13: Review of Accounts**

### **A. Frequency and Nature of Periodic Reviews and Who Makes Those Reviews**

All client accounts for Trowbridge's advisory services provided on an ongoing basis are reviewed at least Quarterly by Brett Golden, President, with regard to clients' respective investment policies and risk tolerance levels. All accounts at Trowbridge are assigned to this reviewer.

### **B. Factors That Will Trigger a Non-Periodic Review of Client Accounts**

Reviews may be triggered by material market, economic or political events, or by changes in client's financial situations (such as retirement, termination of employment, physical move, or inheritance).

### **C. Content and Frequency of Regular Reports Provided to Clients**

Each client of Trowbridge's advisory services provided on an ongoing basis will receive a monthly report detailing the client's account, including assets held, asset value, and calculation of fees. This written report will come from the custodian. Trowbridge will also provide at least quarterly a separate written statement to the client.

## **Item 14: Client Referrals and Other Compensation**

### **A. Economic Benefits Provided by Third Parties for Advice Rendered to Clients (Includes Sales Awards or Other Prizes)**

Trowbridge receives compensation via its arrangement with its underlying subadvisers, but otherwise does not receive any economic benefit from any other third party for advice rendered to Trowbridge's clients.

Charles Schwab & Co., Inc. Advisor Services provides Trowbridge with access to Charles Schwab & Co., Inc. Advisor Services' institutional trading and custody services, which are typically not available to Charles Schwab & Co., Inc. Advisor Services retail investors. These services generally are available to independent investment advisers on an unsolicited basis, at no charge to them so long as a total of at least \$10 million of the adviser's clients' assets are maintained in accounts at Charles Schwab & Co., Inc. Advisor Services. Charles Schwab & Co., Inc. Advisor Services includes brokerage services that are related to the execution of securities transactions, custody, research, including that in the form of advice, analyses and reports, and access to mutual funds and other investments that are otherwise generally available only to institutional investors or would require a significantly higher minimum initial investment. For Trowbridge client accounts maintained in its custody, Charles Schwab & Co., Inc. Advisor Services generally does not charge separately for custody services but is compensated by account holders through commissions or other transaction-related or asset-based fees for securities trades that are executed through Charles Schwab & Co., Inc. Advisor Services or that settle into Charles Schwab & Co., Inc. Advisor Services accounts.

Charles Schwab & Co., Inc. Advisor Services also makes available to Trowbridge other products and services that benefit Trowbridge but may not benefit its clients' accounts. These benefits may include national, regional or Trowbridge specific educational events organized and/or sponsored by Charles Schwab & Co., Inc. Advisor Services. Other potential benefits may include occasional business entertainment of personnel of Trowbridge by Charles Schwab & Co., Inc. Advisor Services personnel, including meals, invitations to sporting events, including golf tournaments, and other forms of entertainment, some of which may accompany educational opportunities. Other of these products and services assist Trowbridge in managing and administering clients' accounts. These include software and other technology (and related technological training) that provide access to client account data (such as trade confirmations and account statements), facilitate trade execution (and allocation of aggregated trade orders for multiple client accounts, if applicable), provide research, pricing information and other market data, facilitate payment of Trowbridge's fees from its clients' accounts (if applicable), and assist with back-office training and support functions, recordkeeping and client reporting. Many of these services generally may be used to service all or some substantial number of Trowbridge's accounts. Charles Schwab & Co., Inc. Advisor Services also makes available to Trowbridge other services intended to help Trowbridge manage and further develop its business enterprise. These services may include professional compliance, legal and business consulting, publications and conferences on practice management, information technology, business succession, regulatory compliance, employee benefits providers, and human capital consultants, insurance and marketing. In addition, Charles Schwab & Co., Inc. Advisor Services may make available, arrange and/or pay vendors for these types of services rendered to Trowbridge by independent third parties. Charles Schwab & Co., Inc. Advisor Services may discount or waive fees it would otherwise charge for some of these services or pay all or a part of the fees of a third-party providing these services to Trowbridge. Trowbridge is independently owned and operated and not affiliated with Charles Schwab & Co., Inc. Advisor Services.

## **B. Compensation to Non - Advisory Personnel for Client Referrals**

Trowbridge does not directly or indirectly compensate any person who is not advisory personnel for client referrals.

## **Item 15: Custody**

When advisory fees are deducted directly from client accounts at client's custodian, Trowbridge will be deemed to have limited custody of client's assets and must have written authorization from the client to do so. Clients will receive all account statements and billing invoices that are required in each jurisdiction, and they should carefully review those statements for accuracy.

## **Item 16: Investment Discretion**

Trowbridge provides discretionary investment advisory services to clients. The advisory contract established with each client sets forth the discretionary authority for trading. Where investment discretion has been granted, Trowbridge generally manages the client's account and makes investment decisions without consultation with the client as to when the securities are to be bought or sold for the account, the total amount of the securities to be bought/sold, what securities to buy or sell, or the price per share.

## **Item 17: Voting Client Securities (Proxy Voting)**

Trowbridge will not ask for, nor accept voting authority for client securities. Clients will receive proxies directly from the issuer of the security or the custodian. Clients should direct all proxy questions to the issuer of the security.

## **Item 18: Financial Information**

### **A. Balance Sheet**

Trowbridge neither requires nor solicits prepayment of more than \$1,200 in fees per client, six months or more in advance, and therefore is not required to include a balance sheet with this brochure.



## **B. Financial Conditions Reasonably Likely to Impair Ability to Meet Contractual Commitments to Clients**

Neither Trowbridge nor its management has any financial condition that is likely to reasonably impair Trowbridge's ability to meet contractual commitments to clients.

## **C. Bankruptcy Petitions in Previous Ten Years**

Trowbridge has not been the subject of a bankruptcy petition in the last ten years.