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**Form ADV Part 2B – Brochure Supplement**  
**Item 1: Cover Page**  
**November 2018**

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**COIGN CAPITAL**  
ADVISORS

**James Matthew Zundel**

**Coign Capital Advisors, LLC**  
**12012 South 700 E. - Suite 100**  
**Draper, Utah 84020**  
**[www.coigncapital.com](http://www.coigncapital.com)**  
**801-676-4570**

This brochure supplement provides information about James Matthew Zundel that supplements our brochure. You should have received a copy of that brochure. Please contact James Matthew Zundel, Chief Compliance Officer if you did not receive Coign Capital Advisors, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Zundel is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

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## Item 2: Educational Background & Business Experience

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**James Matthew Zundel**

**Year of Birth:** 1964

**Educational Background:**

- 1992; University of Utah; BA in Finance

**Business Background:**

- 05/2014 – Present Coign Capital Advisors, LLC;  
Managing Partner and Private Wealth Advisor
- 04/1992 – 05/2014 Ameriprise Financial Services, Inc.; Financial Advisor
- 02/2000 – 05/2014 Ameriprise Financial Services, Inc.; Registered Principal

**Exams, Licenses & Other Professional Designations:**

- 11/1993 – Series 65

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## Item 3: Disciplinary Information

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There are no legal or disciplinary events that are material to the evaluation of Mr. Zundel.

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## Item 4: Other Business Activities

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Mr. Zundel is the Managing Partner of Zundel Holdings, LLC; Member of the Board of Directors for Xvoyant, Inc.; Member of the Board of Directors for Red Sky Solution, LLC; Member of the Board of Directors for Turning Point Justice, Member of the Board of Directors for Janiis, Inc.; and Manager of JMZ Real Property, LLC. Mr. Zundel is also an Advisor to the Board for Signature Product Group (SPG). He spends a few hours per month with these activities. Our firm has examined these activities for potential conflicts of interest and has determined that these outside business activities do not deter from the quality of his management services.

Mr. Zundel invests in private equity opportunities, such as Truck Shields, LLC; Turning Point Retail Corporation; TPI-UT, LLC; Red Sky Solutions, LLC; PD-UT Investments, LLC; Jackson Hotel B Investors, LLC; Marolina Investors, LLC; Xvoyant Investments, LLC; Janiis Investors, LLC; and Signature Products Group (SPG) that make up at least 10% of his total income, which is paid directly from the investment. Participation in this activity may result in co-investing with advisory clients. This presents a potential conflict of interest. To mitigate this conflict, Mr. Zundel discloses his participation and compensation to advisory clients who also invest in the same private equity opportunity. Mr. Zundel neither receives referral fees, management fees, or carried interest from these investments.

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## Item 5: Additional Compensation

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Mr. Zundel does not receive any additional compensation or economic benefit outside of his regular salary such as any sales awards or other prizes for providing advisory services or selecting a particular investment.

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### **Item 6: Supervision**

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Mr. Zundel is the sole principal and Chief Compliance Officer and as such has no internal supervision placed over him. He is, however, bound by our firm's Code of Ethics.