

*This brochure supplement provides information about James Starr Mathews that supplements the Starr-Mathews Financial, LLC brochure. You should have received a copy of that brochure. Please contact James Starr Mathews, Managing Member if you did not receive Starr-Mathews Financial, LLC's brochure or if you have any questions about the contents of this supplement.*

*Additional information about James Starr Mathews is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

**Starr-Mathews Financial, LLC**  
**d/b/a Starr-Mathews Employee Benefits**  
Form ADV Part 2B – Individual Disclosure Brochure

*for*

**James Starr Mathews**  
Personal CRD Number: 4146073  
Investment Adviser Representative

Starr-Mathews Financial, LLC  
215 North Piedmont Street  
Calhoun, GA 30701  
(706) 629-4441  
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## Item 2: Educational Background and Business Experience

**Name:** James Starr Mathews **Born:** 1955

### Education Background:

#### Education:

BBA Risk Management, University of Georgia – 1977

### Business Background:

08/2005 – Present	Managing Member Starr-Mathews Financial, LLC
09/1977 – Present	President Starr-Mathews Agency, Inc.
12/2005 – 01/2013	Registered Representative LPL Financial, LLC
03/2000 – 12/2005	Registered Representative All American Financial

## Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

#### **Item 4: Other Business Activities**

James Starr Mathews is a licensed insurance agent. From time to time, he will offer clients advice or products from those activities. Clients should be aware that these services pay a commission and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. Starr-Mathews Financial, LLC always acts in the best interest of the client; including the sale of commissionable products to advisory clients. Clients are in no way required to implement the plan through any representative of Starr-Mathews Financial, LLC in such individual's capacity as a licensed insurance agent.

James Starr Mathews is a majority owner of Starr-Mathews Agency, Inc., an independent insurance agency with five (5) locations in Georgia. The agency sells home, auto, commercial and health insurance. Starr-Mathews Financial, LLC always acts in the best interest of the client. Clients are in no way required to implement the plan through any representative of Starr-Mathews Financial, LLC.

#### **Item 5: Additional Compensation**

Other than salary, annual bonuses, or regular bonuses, James Starr Mathews does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Starr-Mathews Financial, LLC.

#### **Item 6: Supervision**

As the co-owner and representative of Starr-Mathews Financial, LLC, James Starr Mathews supervises all duties and activities of the firm. James Starr Mathews works with Jason Edward Holland, Managing Member. James Starr Mathews' contact information is on the cover page of this disclosure document. James Starr Mathews adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.