

SUPERVISED PERSON BROCHURE

FORM ADV PART 2B

Matthew Scott Neve



STRATEGIC
PLANNING GROUP

Office Address:

190 South Main Street
Bountiful, UT 84010

Telephone: 801-627-2200

Facsimile: 801-627-2205

newyorkneve@gmail.com

www.SPGUtah.com

This brochure supplement provides information about Matthew Neve and supplements the Strategic Planning Group brochure. You should have received a copy of that brochure. Please contact Matthew Neve if you did not receive the brochure or if you have any questions about the contents of this supplement.

Additional information about Matthew S. Neve (CRD#6905370) is available on the SEC's website at www.adviserinfo.sec.gov.

JANUARY 24, 2018

Brochure Supplement (Part 2B of Form ADV)

Supervised Person Brochure

Matthew S. Neve

Year of birth: 1973

Item 2 Educational Background and Business Experience

Business Experience:

- Strategic Planning Group; Investment Advisor Representative; 01/2018 – Present
- Body Fit Wellness LLC; President/Owner; 07/1991 to Present

Educational Background:

- University of Utah; Master of Business Administration; 2013
 - University of Utah; Bachelor of Science – Finance; 2001
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Item 3 Disciplinary Information

Criminal or Civil Action: None to report.

Administrative Proceeding: None to report.

Self-Regulatory Proceeding: None to report.

Item 4 Other Business Activities

Matt Neve is owner of Body Fit Wellness LLC, a non-investment related business. This business does not create a conflict of interest as clients of Strategic Planning Group will not be solicited for services.

Item 5 Additional Compensation

Matt Neve receives additional compensation as owner of Body Fit Wellness LLC, but he does not receive any performance based fees.

Item 6 Supervision

Matt Neve is supervised by Ryan Craner, Chief Compliance Officer. He reviews Mr. Neve's work through frequent office interactions as well as remote interactions.

Ryan Craner's contact information:

Phone: 801-627-2200 or by email at: RCraner@SPGUtah.com

Item 7 Requirements for State-Registered Advisors

Arbitration Claims: None to report.

Self-Regulatory Organization or Administrative Proceeding: None to report.

Bankruptcy Petition: None to report.