



FIRST CITIZENS ASSET MANAGEMENT, INC. WRAP Brochure

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This brochure provides information about the qualifications and business practices of First Citizens Asset Management, Inc. ("FCAM" or "Adviser"). If you have any questions about the contents of this brochure, please contact us at 800-229-0205. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

Additional information about First Citizens Asset Management, Inc. is also available on the SEC's website at www.adviserinfo.sec.gov. You may locate this information by use of our CRD registration number, which is 140777.

First Citizens Asset Management, Inc. ("FCAM") is a Securities and Exchange Commission (SEC) registered investment adviser under the Investment Advisers Act of 1940. (Registration does not imply a certain level of skill or training.) FCAM is a corporation formed under the laws of the State of South Carolina and is wholly owned by First-Citizens Bank & Trust Company, which a publicly traded company.

First Citizens Wealth Management is a joint marketing mark of First-Citizens Bank & Trust Company, Member FDIC, First Citizens Investor Services, Inc., Member FINRA/SIPC, an SEC-registered broker-dealer and investment advisor; and First Citizens Asset Management, Inc., an SEC-registered investment advisor.

Item 2: Material Changes**Change of Board Members**

On February 11, 2016, by consent action, a new Board of Director member, Steve F. Bogaczyk, joined the First Citizens Asset Management, Inc. (FCAM) Board. The Board of Directors consists of the following individuals.

Michael C. Wilson, Chairman

Steve F. Bogaczyk

Barry P. Harris IV

Robert E. Spires

Edward L. Willingham IV

Brent Ciliano

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Items 4: Services, Fees and Compensation

FCAM oversees clients' portfolios based upon the client's risk profile, investment horizon, financial goals, income (current and potential), tax bracket, portfolio size, net worth and other various suitability factors. The FCAM WRAP Program consists of three programs all of which are offered as "wrap account" programs which bundle advisory, administrative, and transaction charges into one asset-based fee. A portion of the wrap fee is allocated to the administrative fee, which covers administrative and supervisory services provided by FCAM as well as transaction, execution, clearing and custodial services as provided by a third party clearing firm. FCAM also receives a portion of the fee for advisory services. Clients should consider that depending upon the level of the wrap fee charges, the amount of portfolio activity in their accounts, the value of services that are provided under these programs, and other factors, the wrap fee may or may not exceed the aggregate cost of services if they were to be provided separately. Under a wrap account program, your assets would be managed by FCAM generally in the same manner as assets managed by FCAM for clients not in a wrap account program other than the requirements or restrictions of the particular program although this would be subject to your particular investment needs and objectives.

Clients are billed the asset-based fee in advance based upon the assets under management on either a monthly or quarterly basis, depending upon the particular program chosen. The timing of such billing is determined, in part, by the particular investment program chosen by the registered investment advisor along with the client. Details of fees, as well as the timing of such fees, will be discussed and disclosed in the client agreement prior to opening an account.

FCAM WRAP Program Fee Schedule

Account Size	Maximum Fee
\$50,000 - \$100,000	2.00%
\$100,001 - \$200,000	1.75%
\$200,001 - \$500,000	1.25%
\$500,001 AND ABOVE	1.00%

These fee amounts may be negotiated depending upon circumstances including, but not limited to, account composition and complexity, other client, employee or family relationships, etc. which may result in different fees being charged by us for client accounts similar in composition and objectives.

You should understand that mutual funds, including exchange traded funds and similar investment products, in which your assets are invested by us or by others, impose separate investment management fees and other operating expenses, described in the fund's prospectus, for which you, the client, will be charged separately from the fee paid to us for our services.

FCAM utilizes money market funds as temporary investment vehicles for clients as permitted by law and subject to applicable restrictions. The use of money market funds in "sweep" arrangements, for temporary investment purposes or otherwise, may result in FCAM earning advisory, distribution or other fees described herein. The fees earned by FCAM may vary depending on the money market funds utilized. FCAM is not compensated on the basis of a share of capital gains or capital appreciation in a client's account or any portion thereof.

The client will grant FCAM the authority to receive monthly or quarterly fee payments directly from the client's account held by an independent custodian. Accordingly, the client provides, in writing, limited

authorization to withdraw the contractually agreed upon fees from the account. The custodian of the account is made aware of the limitation of FCAM's access to the account. The custodian sends the client a statement, at least quarterly, indicating all the amounts disbursed from the account including the amount of advisory fees paid directly to Adviser which the client should verify for accuracy as to our fee calculation. The custodian of the account holds all customer assets. FCAM does not physically hold or handle customer funds or securities.

The management, certain support staff and the Advisors of FCAM are also registered representatives of First Citizens Investor Services, Inc., a securities broker-dealer. You may work with your Advisor in his or her separate capacity as a registered representative of First Citizens Investor Services, Inc. When acting in his or her separate capacity as a registered representative, your Advisor may sell, for commissions, general securities products such as stocks, bonds, mutual funds, and exchange-traded funds to you. As such, your Advisor may suggest that you implement investment advice by purchasing securities products through a commission-based brokerage account in addition to or in lieu of a fee-based investment-advisory account. This receipt of commissions creates an incentive to recommend those products for which your Advisor will receive a commission in his or her separate capacity as a registered representative of a securities broker-dealer. Consequently, the objectivity of the advice rendered to you could be biased.

Item 5: Account Requirement and Types of Clients

Our clients include individual persons, trusts, estates, charitable organizations, municipalities and other governmental entities, and corporations or similar business entities. You are required to execute a written agreement with FCAM specifying the particular advisory services in order to establish a client arrangement with FCAM. Generally, our minimum account size is \$50,000 for the Asset Manager Program and Fund Manager Program and \$100,000 for the Unified Managed Account Program although this may be waived based on considerations, such as the account's relationship to established clients and other factors.

Item 6: Portfolio Manager Selection and Evaluation

- A. The Investment Committee discretionarily manages the WRAP Program assets, including selecting the specific Funds and any other securities used in the Program. No individuals registered with FCAM act as a Portfolio Manager for FCAM's WRAP Program.
- B. In selecting and reviewing Funds, the Committee uses fund performance information from independent reporting sources, including fund information provided by the Consultant. The Committee's decision to include or retain a Fund in the program is guided by quantitative and qualitative criteria which may include:

- I. Quantitative Criteria

Quantitative criteria are evaluated both in terms of a Fund's absolute performance and performance relative to its investment-style group or sector, and may include:

- 1. Rate of return
- 2. Standard deviation of returns
- 3. Risk-adjusted rate of return
- 4. Consistency of returns

II. Qualitative Criteria

Qualitative criteria used in Fund evaluations may include:

1. Years in the business
2. Assets under management
3. Investment philosophy
4. Adherence to investment philosophy
5. Financial, operational, and client servicing resources

The Committee meets monthly and on an as-needed basis. The Committee periodically reviews the current funds used within the Funds Program, and periodically considers the addition of new funds to the Program. FCAM may add or remove funds at its discretion. The Committee may elect to replace a current fund if it determines that it does not meet one or more of the criteria identified above. In deciding whether to replace a fund, the Committee takes into consideration all relevant criteria; no single criterion is necessarily determinative. The Committee's review places emphasis on long-term overall performance from a qualitative and quantitative standpoint. Adverse short-term developments are monitored but are not necessarily sufficient to prompt a decision to remove a fund. A decision to remove or replace may also be driven by a fund's change of terms and/or imposition of new restrictions, such as closing to further investments. Where a fund is removed, FCAM will generally liquidate that investment and reinvest the proceeds in a replacement fund. As discussed below, FCAM and the Committee do not consider the tax consequences, if any, of any such transactions.

If other securities are used within the Funds Program, the Committee follows the same process, using the same or similar criteria and information in the selection and review of those securities.

Items 7: Client Information Provided to Portfolio Managers

Prior to account opening, all new clients are asked for information and complete an investment policy statement. This information and all other information required by FCAM or Portfolio Manager to open the account, is provided to the Portfolio Manager.

Item 8: Client Contact with Portfolio Managers

FCAM Investment Committee and Managers are always reasonably available to consult with you relative to the status of your Account.

Item 9: Additional Information

Disciplinary Information

FCAM has no disciplinary information or events to report.

Other Affiliations

As discussed in the sections on Advisory Business and Fees and Compensation above, FCAM has a material arrangement with an affiliated brokerage firm, First Citizens Investor Services (FCIS). The management, certain support staff and the investment adviser representatives of FCAM are registered with FCIS. Our representatives are also registered representatives of FCIS, a securities broker-dealer. You may work with your investment adviser representative in his or her separate capacity as a registered representative of FCIS. When acting in his or her separate capacity as a registered representative, your investment adviser representative may sell, for commissions, general securities products such as stocks, bonds, mutual funds, exchange-traded funds, and annuity and life products to you. As such, your

investment adviser representative may suggest that you implement investment advice by purchasing securities products through a commission-based brokerage account in addition to or in lieu of a fee-based investment-advisory account. This receipt of commissions creates an incentive to recommend those products for which your investment adviser representative will receive a commission in his or her separate capacity as a registered representative of a securities broker-dealer. Consequently, the objectivity of the advice rendered to you could be biased.

Advisors of FCAM are also registered representatives of First Citizens Investor Services (“FCIS”), member FINRA, SIPC, a brokerage firm which is affiliated with FCAM and registered with the SEC and with the Financial Industry Regulatory Authority (“FINRA”). In this capacity, they may execute transactions in securities such as mutual funds, equities, bonds, options, annuities and other investment products to clients of FCIS who may also be clients of FCAM on an agency basis only and receive normal and customary commissions as a result of securities transactions. They spend approximately 75% of their time on these activities on behalf of FCIS. Advisors of FCAM may also be licensed, registered or approved through insurance companies and through FCIS to offer insurance products such as life insurance, long-term care insurance, whole life insurance, and term life insurance and receive normal and customary commissions as a result of such a purchase. These insurance products may be offered to clients of FCIS who are also clients of FCAM. They spend 5% of their time on these activities on behalf of FCIS.

Code of Ethics, Participation or Interest in Client Transactions, and Personal Trading

FCAM has established a Code of Ethics that will apply to all of its supervised persons. As a fiduciary, it is an Advisor’s responsibility to provide fair and full disclosure of all material facts and to act solely in the best interest of each of its clients at all times. This fiduciary duty is considered the core underlying principle for our Code of Ethics which also covers our Insider Trading and Personal Securities Transaction Policies and Procedures. FCAM requires all of its supervised persons to conduct business with the highest level of ethical standards and to comply with all federal and state securities laws at all times.

Upon employment or affiliation and when changes occur, all supervised persons will sign an Acknowledgement that they have read, understand and agree to comply with the Code of Ethics. FCAM has the responsibility to make sure that the interests of all clients are placed ahead of FCAM’s Management or its supervised person’s own investment interest. Full disclosure of all material facts and potential conflicts of interest will be provided to clients prior to any services being conducted. FCAM Management and its supervised persons must conduct business in an honest, ethical, and fair manner and avoid all circumstances that might negatively affect or appear to affect our fiduciary duty.

This disclosure is provided to give a summary of FCAM’s Code of Ethics. If the client wishes to review FCAM’s Code of Ethics in its entirety, a copy will be provided upon request.

Employee Personal Securities Transactions Disclosure

The client should know that the Advisor may buy or sell securities that are also recommended to clients. In order to minimize this conflict of interest, FCAM, only recommends and purchases securities which, generally, are widely held and publicly traded.

To prevent conflicts of interest, we have developed written supervisory procedures that include personal investment and trading policies for our representatives, employees and their immediate family members (collectively, associated persons):

- Associated persons cannot prefer their own interests to that of the client.
- Associated persons cannot purchase or sell any security for their personal accounts prior to implementing transactions for client accounts.

- Associated persons cannot buy or sell securities for their personal accounts when those decisions are based on information obtained as a result of their employment, unless that information is also available to the investing public upon reasonable inquiry.
- Associated persons are prohibited from purchasing or selling securities of companies in which any client is deemed an “insider”.
- Associated persons are discouraged from conducting frequent personal trading.
- Associated persons are generally prohibited from serving as board members of publicly traded companies unless an exception has been granted by the President and Chief Compliance Officer of FCAM.

Any associated person not observing our policies is subject to sanctions up to and including termination.

Conflicts of Interest:

Discounting:

The Adviser has the ability to discount the commission or fees the Client pays on certain investments or programs. These discounts may create a conflict of interest between the Client’s interests and the Firm’s because the Firm’s compensation is negatively impacted when commissions are discounted.

Licensing of Advisers:

Not all Advisers are licensed to offer both brokerage and investment advisory products and services. Some Advisers may only be licensed to make a Recommendation regarding investment company (i.e., mutual funds) or variable contract products (i.e., variable annuities) and may not be licensed to make a Recommendation for individual equities or fixed income products (i.e., stocks and bonds) or provide investment advisory products or services. Because of the differences in compensation payable with respect to these products, this could be seen as creating a conflict for the Adviser.

Approved Product List:

The Firm limits Recommendations to products available through an approved product list. The approved product list does not contain the entire universe of securities products available in the marketplace or that may be available through other broker-dealers or investment advisory firms. In light of the differences in the way some products compensate the Firm and the Advisers as compared to others, this may create a conflict of interest.

Rollovers:

When the Client invests with the Firm as a result of a Recommendation to rollover or transfer the Client’s assets from an employer-sponsored plan, another brokerage firm or investment adviser, the Firm receives compensation. This compensation creates a potential conflict between the Client’s interests and the Firm’s because the Firm’s compensation is based, in part, on the assets placed with the Firm. In addition, in a rollover from an employer-sponsored plan, a conflict exists because the compensation received by the Firm and the Adviser will generally be greater than that received in the plan.

Distributions:

Compensation and performance incentives may cause a conflict between the Client’s interests and the Firm’s when the Adviser provides Recommendations for distributions from any of the Client’s IRAs. When the Client makes a distribution from an IRA, certain commissions or sales charges may be generated. Further, if the Client has both a transaction-based IRA and an advisory program IRA, the Firm

may have been incented to advise the Client to take a distribution from the Client's transaction-based IRA and not the Client's advisory program IRA because the distribution would generate additional transactional revenue and would not affect the amount of the Client's asset-based fee in the Client's advisory program IRA.

Transaction-based IRAs vs. Advisory Programs IRAs:

The Client may be eligible to invest retirement assets in an asset-based fee advisory program IRA. Instead of paying a commission per transaction, the Client would pay a fee based on a percentage of the market value of the assets held in the Client's account for the services the Firm provides. Fee-based IRA accounts may offer additional types of investment options, including mutual funds. Depending on the Client's circumstances, including the number of transactions the Client anticipates making and what services the Client wants, an advisory program can be more or less expensive than a transaction-based IRA. Typically, the Firm would earn more in upfront commissions in a transaction-based IRA. On the other hand, the Firm would typically earn more over time if the Client invests in one of the Firm's fee-based advisory programs. These differences in compensation create a conflict between the Client's interests and the Firm's when recommending the type of account most appropriate for the Client.

Non-Cash Third-Party Incentives:

FCIS, as a broker dealer, receives Third-Party payments with respect to investment recommendations, as follows:

Annuities: Insurers that issue variable annuity contracts pay FCIS the following types of Third-Party payments:

- "Up-front" insurance commissions at the point-of-sale, including gross dealer concessions;
- "Trailing commissions" or "trails" (or "renewal fees") for ongoing services as long as the annuity remains in force; and/or
- Revenue sharing, marketing fees, administration fees and other similar fees relating to sales and support services.

The amount of these Third-Party payments varies between different variable annuities and different annuity issuers.

Fixed Indexed Annuities: Insurers that issue fixed indexed annuity contracts pay FCIS the following types of Third-Party payments:

- "Up-front" insurance commissions at the point-of-sale, including gross dealer concessions;
- "Trailing commissions" or "trails" (or "renewal fees") for ongoing services as long as the annuity remains in force; and/or
- Revenue sharing, marketing fees, administrative fees and similar fees relating to sales and support services.

The amount of these Third-Party payments varies between different fixed indexed annuities and different annuity issuers.

Mutual Funds: Mutual funds pay FCIS the following types of Third-Party payments:

- "Up-front" sales commissions or "loads" at the point-of-sale;
- 12b-1 distribution fees; and/or

- Fees for sub-accounting services, sub-transfer agency services, and/or other revenue sharing or similar payments for services to the funds.

The amount of these Third-Party payments varies between different fund families, different funds and different share classes.

Third party providers, including annuity product partners, annuity wholesalers, investment managers, ETF wholesalers, and insurance distributors, may also give Advisors gifts up to a total value of \$100 per provider per year, consistent with industry regulations. Third parties may occasionally provide Advisors with meals and entertainment of reasonable value. These incentives create a conflict between the Client's interests and those of the Advisor and may cause the Advisor to recommend those product partners that provide these noncash incentives.

Training and Marketing Incentives:

Third-party providers such as annuity product partners, annuity wholesalers, investment managers, ETF wholesalers, and insurance distributors may reimburse and/or pay certain expenses on behalf of financial advisors and the firm, including expenses related to training, marketing, and educational efforts. Training of the Adviser can occur at branch offices, seminars, meetings, or other events. The training focuses on, among other things, the third-party provider's products, suitability, product literature, and product support. These incentives create a conflict between the Client's interests and those of the Adviser and may cause the Adviser to recommend those product partners that provide marketing and educational opportunities and to whom the Adviser has greater access.

Performance Standards and Incentive Compensation for the Adviser:

The Adviser's performance can be measured in various ways and performance measurements are positively impacted by the assets under care. These positive impacts in performance measures can lead to increased compensation. This incentive creates a conflict between the Client's interests and those of the Adviser when recommending that the Client rollover or transfer the Client's assets to FCAM, keep the Client's assets at FCAM, and engage in transactions within the Client's account.

Review of Accounts

FCAM's client accounts are reviewed at least annually by the Advisor with primary responsibility for the particular account. Factors which may trigger more frequent reviews include a change in client investment objectives or circumstances, such as retirement or a large contribution or withdrawal to or from an account, significant developments or events specific to a particular security held in the account, or significant developments relevant to market, economic or political matters.

Financial Information

FCAM does not require or solicit prepayment of more than \$1,200 in fees per client, six months or more in advance. FCAM is not subject to a financial condition reasonably likely to impair its ability to meet contractual commitments. FCAM has not been the subject of a bankruptcy petition at any time.