



**Joe M. Thomson, CFP®, ChFC, CFP, CMFC.**

**Pacer Advisors, Inc.**

16 Industrial Blvd. / Suite 201

Paoli, PA 19301

610 644-8100

**Supplement to Form ADV Part 2A – March 28, 2017**

**Item 1 – Cover Page**

*This “Brochure Supplement” provides information about Joe M. Thomson that supplements the Pacer Advisors, Inc. (PAI) firm brochure. You should have received a copy of that brochure. Please contact PAI by telephone at 610 644-8100 and / or via e-mail through [joe.thomson@pacerfinancial.com](mailto:joe.thomson@pacerfinancial.com) if you did not receive PAI’s firm brochure or if you have any questions about the contents of this supplement.*

*Additional information about Joe Thomson is also available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

**Item 2 – Educational Background and Business Experience**

***Year of Birth:*** 1944

***Formal Education/Industry Examinations:***

- B.A., Economics/Business Administration, Transylvania University, 1966.

***Business Background:***

- Pacer Advisors, Inc., President and Registered Investment Advisor Representative, 2005 to Present.
- Pacer Financial Inc., President and Registered Representative, 2005 to Present.
- Hartford Insurance Co., Sr. VP - New Business Development, 2000 to 2004.
- Hartford Equity Sales Company, Inc. Registered Representative 2001 to 2006.
- PLANCO Financial Services, President and Registered Representative, 1977 to 2001.

In addition to having the CFP®, CLU, ChFC and CMFC designations', Mr. Thomson holds FINRA General Principal and Series 63 licenses, a Pennsylvania Resident Producer Life Insurance license, and is also licensed as a Non-resident Insurance Producer in 45 states and commonwealths throughout the US and the District of Columbia.

### Item 3 – Disciplinary Information

Form ADV Part 2 requires us to provide information regarding any legal or disciplinary events involving the person identified in this brochure supplement that may be material to your evaluation of the person. At this time, there is no information to report that is applicable to this Item.

### Item 4 – Other Business Activities

Form ADV Part 2 requires us to provide information regarding other business activities of the person identified in this brochure supplement if (1) they involve investment-related businesses and occupations, or (2) they provide a substantial source of income for the individual or involve a substantial amount of time the person's time.

PF, LLC 16 INDUSTRIAL BLVD. SUITE 201 PAOLI PA 19301 ADMINISTRATIVE SERVICES COMPANY NON-INVESTMENT RELATED PRESIDENT START DATE 2005 OWNER OF COMPANY DEVOTE 12 TO 20 HOURS PER MONTH 12 TO 20 HOURS DURING TRADING HOURS HOLD POSITION AS OFFICER & DIRECTOR

PACER ADVISORS, INC. 16 INDUSTRIAL BLVD. SUITE 201 PAOLI PA 19301 INVESTMENT ADVISORY FIRM INVESTMENT RELATED PRESIDENT START DATE 2005 OWNER OF COMPANY & BUSINESS DEVELOPMENT DEVOTE 20 HOURS PER MONTH 20 HOURS DURING TRADING HOURS HOLD POSITION AS OFFICER & DIRECTOR

WINBAK FARM PARTNERSHIP 155 YEARLING ROW CHESAPEAKE CITY MD 21915 HORSE FARM NON-INVESTMENT RELATED OWNER & PARTNER START DATE 1991 BREEDING BUYING AND SELLING OF HORSES DEVOTE 20 HOURS PER MONTH 1 HOUR DURING TRADING HOURS HOLD POSITION AS OFFICER & DIRECTOR

WINBAK VENTURES 16 INDUSTRIAL BLVD SUITE 201 PAOLI PA 19301 FAMILY PARTNERSHIP INVESTMENTS INVESTMENT RELATED GENERAL PARTNER START DATE 1996 BUSINESS OVERSIGHT AND INVESTMENT DIRECTION DEVOTE 5 TO 7 HOURS PER MONTH 2 HOURS DURING TRADING HOURS HOLD POSITION AS OFFICER & DIRECTOR

THE MARYLAND WORLD TRADE CENTER INSTITUTE 401 E. PRATT STREET BALTIMORE MD 21202 PROMOTION OF INTERNATIONAL BUSINESS WITH MARYLAND BASED COMPANIES NON-INVESTMENT RELATED BUSINESS DIRECTOR START DATE 2002 BOARD MEMBER 2 HOURS PER QUARTER 0 HOURS DURING TRADING HOURS HOLD POSITION AS DIRECTOR

LEXINGTON TROTTERS & BREEDERS ASSOCIATION LLC 1200 RED MILE ROAD  
LEXINGTON KY 40504 HORSE SALES NON-INVESTMENT RELATED DIRECTOR & PARTNER  
START DATE 2000 DIRECTOR PARTNER OWNER 2 TO 3 HOURS PER MONTH 2 TO 3 HOURS  
DURING TRADING HOURS HOLD POSITION AS DIRECTOR

THE RED MILE RACE TRACK 1200 RED MILE ROAD LEXINGTON KY 40504 HORSE RACING  
TRACK NON-INVESTMENT RELATED PARTNER START DATE 2001 PARTNER & BOARD  
MEMBER 2 TO 3 HOURS PER MONTH 0 HOURS DURING TRADING HOURS HOLD POSITION  
AS DIRECTOR

#### Item 5 – Additional Compensation

Form ADV Part 2 requires us to disclose whether the person identified this brochure supplement receives special compensation (in addition to normal salary and bonuses), such as bonuses based on the number or amount of sales, client referrals, or new accounts. At this time, there is no information to report that is applicable to this Item.

#### Item 6 – Supervision

Mr. Thomson is supervised by Sean O'Hara, Director, who can be reached by telephone at 610-644-8100.



**Bruce A. Kavanaugh**

**Pacer Advisors, Inc.**

16 Industrial Blvd. / Suite 201

Paoli, PA 19301

610 644-8100

**Supplement to Form ADV Part 2A – March 28, 2017**

Item 1 – Cover Page

*This “Brochure Supplement” provides information about Bruce A. Kavanaugh that supplements the Pacer Advisors, Inc. (PAI) firm brochure. You should have received a copy of that brochure. Please contact PAI by telephone at 610 644-8100 and / or via e-mail through [joe.thomson@pacerfinancial.com](mailto:joe.thomson@pacerfinancial.com) if you did not receive PAI’s firm brochure or if you have any questions about the contents of this supplement.*

*Additional information about Bruce Kavanaugh is also available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

Item 2 – Educational Background and Business Experience

***Year of Birth:*** 1964

***Formal Education/Industry Examinations:***

- B.A., Business Management, Richard Stockton College, 1987

***Business Background:***

- Pacer Advisors, Inc., Vice President and Registered Investment Adviser Representative, 2006 to Present.
- Pacer Financial Inc., Vice President and Registered Representative, 2006 to Present.
- Hartford Equity Sales Company, Inc., Registered Representative 2004 to 2006

Mr. Kavanaugh holds FINRA Series 6, 7, 24, 63 and 65 licenses, a Pennsylvania Resident Producer Life Insurance license, and is also licensed as a Non-resident Insurance Producer in 12 states and commonwealths throughout the US and the District of Columbia.

### Item 3 – Disciplinary Information

Form ADV Part 2 requires us to provide information regarding any legal or disciplinary events involving the person identified in this brochure supplement that may be material to your evaluation of the person. At this time, there is no information to report that is applicable to this Item.

### Item 4 – Other Business Activities

Form ADV Part 2 requires us to provide information regarding other business activities of the person identified in this brochure supplement if (1) they involve investment-related businesses and occupations, or (2) they provide a substantial source of income for the individual or involve a substantial amount of time the person's time. There are no OBA's at this time.

### Item 5 – Additional Compensation

Form ADV Part 2 requires us to disclose whether the person identified this brochure supplement receives special compensation (in addition to normal salary and bonuses), such as bonuses based on the number or amount of sales, client referrals, or new accounts. At this time, there is no information to report that is applicable to this Item.

### Item 6 – Supervision

Mr. Kavanaugh is supervised by Joe Thomson, President, who can be reached by telephone at 610-644-8100.



**Sean E. O'Hara, CMFC**

**Pacer Advisors, Inc.**

16 Industrial Blvd. / Suite 201

Paoli, PA 19301

610 644-8100

**Supplement to Form ADV Part 2A – March 28, 2017**

Item 1 – Cover Page

*This “Brochure Supplement” provides information about Sean E. O’Hara that supplements the Pacer Advisors, Inc. (PAI) firm brochure. You should have received a copy of that brochure. Please contact PAI by telephone at 610 644-8100 and / or via e-mail through [joe.thomson@pacerfinancial.com](mailto:joe.thomson@pacerfinancial.com) if you did not receive PAI’s firm brochure or if you have any questions about the contents of this supplement.*

*Additional information about Sean E. O’Hara is also available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

Item 2 – Educational Background and Business Experience

***Year of Birth:*** 1962

***Formal Education/Industry Examinations:***

- B.A., English, Catholic University, 1984

***Business Background:***

- Pacer Advisors, Inc., Registered Investment Advisor Representative, 2009 to Present.
- Pacer ETFs, President - Pacer ETF Distributors, 2015 - Present
- Pacer Financial, Inc., Director, 2007 to Present.
- PLANCO, Inc. / The Hartford, Wholesaler / Divisional VP / Sr. VP / Managing Director, 1985 to 2007

In addition to having the CMFC designation, Mr. O'Hara holds the FINRA Series 7, 24, 63, 65, and 26 licenses as well as a Pennsylvania Resident Insurance Producer license and is also licensed as a Non-resident Insurance Producer in all 50 states and commonwealths throughout the US and the District of Columbia.

### Item 3 – Disciplinary Information

Form ADV Part 2 requires us to provide information regarding any legal or disciplinary events involving the person identified in this brochure supplement that may be material to your evaluation of the person. At this time, there is no information to report that is applicable to this Item.

### Item 4 – Other Business Activities

Form ADV Part 2 requires us to provide information regarding other business activities of the person identified in this brochure supplement if (1) they involve investment-related businesses and occupations, or (2) they provide a substantial source of income for the individual or involve a substantial amount of time the person's time.

ENTERED INTO AN OPTION AGREEMENT JUNE, 2012 TO ACQUIRE A 25% INTEREST IN PF, LLC, A SERVICES COMPANY LOCATED AT 16 INDUSTRIAL BLVD. / SUITE 201, PAOLI, PA 19301. BUSINESS INVESTMENT OPTION IS STILL OUTSTANDING AND REMAINS UN-EXERCISED. INVESTMENT RELATED INVESTOR ONLY 0 HOURS PER MONTH ARE DEVOTED TO THIS ACTIVITY AND 0 HOURS PER MONTH ARE DEVOTED TO THE ACTIVITY DURING SECURITIES TRADING HOURS NO POSITION AS A COMPANY OFFICER OR DIRECTOR

### Item 5 – Additional Compensation

Form ADV Part 2 requires us to disclose whether the person identified this brochure supplement receives special compensation (in addition to normal salary and bonuses), such as bonuses based on the number or amount of sales, client referrals, or new accounts. At this time, there is no information to report that is applicable to this Item.

### Item 6 – Supervision

Mr. O'Hara is supervised by Joe Thomson, President, who can be reached by telephone at 610-644-8100.



**Michael D. Mack**

**Pacer Advisors, Inc.**

16 Industrial Blvd. / Suite 201

Paoli, PA 19301

610 644-8100

**Supplement to Form ADV Part 2A – March 28, 2017**

**Item 1 – Cover Page**

*This “Brochure Supplement” provides information about Michael D. Mack that supplements the Pacer Advisors, Inc. (PAI) firm brochure. You should have received a copy of that brochure. Please contact PAI by telephone at 610 644-8100 and / or via e-mail through [joe.thomson@pacerfinancial.com](mailto:joe.thomson@pacerfinancial.com) if you did not receive PAI’s firm brochure or if you have any questions about the contents of this supplement.*

*Additional information about Michael Mack is also available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

**Item 2 – Educational Background and Business Experience**

***Year of Birth:*** 1962

***Formal Education/Industry Examinations:***

- M.S., Finance, Villanova School of Business, 2011
- B.S., Economics, Arizona State University, 2010
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***Business Background:***

- Pacer Advisors, Inc., Investment Analyst / Portfolio Manager, Registered Investment Advisor Representative, 2012 to Present
- Pacer Financial, Inc., Registered Representative, 2012 to Present
- Cameron Capital Management, Associate Trader, 2011 to 2012



- Simitec Inc., Analyst / Trader, 2005 to 2008

Mr. Mack holds the FINRA Series 7 and 66 licenses.

### Item 3 – Disciplinary Information

Form ADV Part 2 requires us to provide information regarding any legal or disciplinary events involving the person identified in this brochure supplement that may be material to your evaluation of the person. At this time, there is no information to report that is applicable to this Item.

### Item 4 – Other Business Activities

Form ADV Part 2 requires us to provide information regarding other business activities of the person identified in this brochure supplement if (1) they involve investment-related businesses and occupations, or (2) they provide a substantial source of income for the individual or involve a substantial amount of time the person's time. Currently, there are no Outside Business Activities.

### Item 5 – Additional Compensation

Form ADV Part 2 requires us to disclose whether the person identified this brochure supplement receives special compensation (in addition to normal salary and bonuses), such as bonuses based on the number or amount of sales, client referrals, or new accounts. At this time, there is no information to report that is applicable to this Item.

### Item 6 – Supervision

Mr. Mack is supervised by Bruce Kavanaugh, who can be reached by telephone at 610-644-8100.



**Ashlee A. Thomson Bradbard**

**Pacer Advisors, Inc.**

16 Industrial Blvd. / Suite 201

Paoli, PA 19301

610 644-8100

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Item 1 – Cover Page

*This “Brochure Supplement” provides information about Ashlee A. Thomson Bradbard that supplements the Pacer Advisors, Inc. (PAI) firm brochure. You should have received a copy of that brochure. Please contact PAI by telephone at 610 644-8100 and / or via e-mail through [joe.thomson@pacerfinancial.com](mailto:joe.thomson@pacerfinancial.com) if you did not receive PAI’s firm brochure or if you have any questions about the contents of this supplement.*

*Additional information about Ashlee Thomson Bradbard is also available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

Item 2 – Educational Background and Business Experience

***Year of Birth:*** 1981

***Formal Education/Industry Examinations:***

- M.S., Communications Management, Townson University, 2007
- B.A., Media Arts and Design, James Madison University, 2003

***Business Background:***

- Pacer Advisors, Inc., Sr. Vice President / CCO and Registered Investment Adviser Representative, 2011 to Present
- Pacer Financial Inc., Sr. Vice President, Registered Representative, 2007 to Present
- World Trade Center Institute, Manager - Marketing, Communications and Event Planning, 2003 to 2007

Ms. Thomson Bradbard holds the FINRA Series 7, 24 & 66 licenses and Pennsylvania Resident Producer Life Insurance license.

### Item 3 – Disciplinary Information

Form ADV Part 2 requires us to provide information regarding any legal or disciplinary events involving the person identified in this brochure supplement that may be material to your evaluation of the person. At this time, there is no information to report that is applicable to this Item.

### Item 4 – Other Business Activities

Form ADV Part 2 requires us to provide information regarding other business activities of the person identified in this brochure supplement if (1) they involve investment-related businesses and occupations, or (2) they provide a substantial source of income for the individual or involve a substantial amount of time the person's time.

THOMSON SISTERS RACING STABLE 155 YEARLING ROW CHESAPEAKE CITY, MD 21915 STANDARD BRED HORSE RACING NON-INVESTMENT RELATED OWNER/PARTNER START DATE 2007 OVERSEE TRAINING AND RACING OF HORSES DEVOTE 5 HOURS A MONTH TO THE BUSINESS 0 HOURS DURING SECURITIES TRADING HOURS HOLD POSITION AS OFFICER/DIRECTOR

### Item 5 – Additional Compensation

Form ADV Part 2 requires us to disclose whether the person identified this brochure supplement receives special compensation (in addition to normal salary and bonuses), such as bonuses based on the number or amount of sales, client referrals, or new accounts. At this time, there is no information to report that is applicable to this Item.

### Item 6 – Supervision

Ms. Thomson Bradbard is supervised by Joe Thomson, President, who can be reached by telephone at 610-644-8100.