

Alexander LaBrunerie & Co., Inc.
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Part 2B: The Brochure Supplement: Here we provide information about advisory personnel on whom you rely for investment advice. We must provide this supervised person's supplement to you, our client initially at or before the time when *that* specific supervised person begins to provide you with advisory services.

Item 1. Cover Page.

This brochure supplement provides information about Jake Cowan that supplements the Alexander LaBrunerie & Co., Inc.'s advisory firm disclosure brochure. You should have received a copy of that brochure. Please contact your representative if you did not receive Alexander LaBrunerie & Co., Inc.'s brochure or if you have any questions about the contents of this supplement. Additional information about Mr. Cowan is available on the SEC's website at www.adviserinfo.sec.gov.

Jacob (Jake) Cowan

DOB:1/16/1995

CRD: 6680221

Item 2. Business Experience

Mr. Cowan is an Investment Adviser representative of Alexander LaBrunerie & Co., Inc. and a registered representative of that firm's related broker dealer, LaBrunerie Financial Services, Inc. (both since August 2017).

Prior to working with LaBrunerie, Mr. Cowan was a server at Chili's from January 2017 to May 2017. Prior to Chili's, Mr. Cowan worked for Logan's Roadhouse from June 2014 to January 2017. Mr. Cowan attended the University of Arkansas from August 2014 to May 2017.

Item 2. Educational Background

Mr. Cowan, an investment adviser, received a Bachelor of Science in Business Administration was a focus in Financial Management & Investments in May, 2017 from the University of Arkansas, Fayetteville, AR. Prior to the University of Arkansas, Mr. Cowan attended Mineral Area College in Park Hills, MO. Prior to Mineral Area College, Mr. Cowan attended David H. Hickman High school in Columbia, MO from August 2010 to May 2013.

Item 3. Disciplinary Information.

Clients may read in the Investment Adviser Public Disclosure site that there are no disciplinary history events disclosed regarding Mr. Jacob Cowan.

Item 4. Other Business Activities.

Mr. Cowan is also an insurance agent with licenses to sell health, life and long-term care insurance. This business activity requires less than 2% of his business time. Clients who seek to purchase insurance products through Mr. Cowan must understand that he could receive commissions for those sales that could create an incentive to recommend them and thereby an inherent risk for a conflict of interest.

Item 5. Additional Compensation.

Mr. Cowan, as a registered representative of a broker dealer, may receive commissions and/or 12b-1 fees if he invests a client's funds in certain mutual funds. Mr. Cowan, as a registered representative of a broker dealer may also receive commissions and/or mortality risk expense fees if he invests a client's funds in certain variable annuities. Payment he may receive could create an incentive to recommend those mutual funds and/or variable annuities and, thereby, an inherent risk for a conflict of interest.

Item 6. Supervision. Mr. LaBrunerie and Mrs. Leann Knuth supervise Mr. Cowan's functions as an investment adviser representative. He maintains on site in his advisory offices those records the Missouri regulator can require for a review of his advisory activities.

Item 7. State Registration requirements

Mr. Cowan maintains his registration as a representative of his firm by submitting annual fees to the Missouri regulator via the IARD system. None of the disciplinary or legal events included under this item apply to Mr. LaBrunerie. He has not filed for bankruptcy protection in the past 10 years.