

This brochure supplement provides information about Marlon Bedoya that supplements the JOHN E. SESTINA AND COMPANY brochure. You should have received a copy of that brochure. Please contact Marlon Bedoya if you did not receive JOHN E. SESTINA AND COMPANY's brochure or if you have any questions about the contents of this supplement.

Additional information about Marlon Bedoya is also available on the SEC's website at www.adviserinfo.sec.gov.

JOHN E. SESTINA AND COMPANY

Form ADV Part 2B – Individual Disclosure Brochure

for

Marlon Bedoya

Personal CRD Number: 6154182

Investment Adviser Representative

JOHN E. SESTINA AND COMPANY
1161 Bethel Road, Suite 201
Columbus, OH 43220
(614) 326-3077
mbedoya@managingtobewealthy.com

UPDATED: 01/11/2017

Item 2: Educational Background and Business Experience

Name: Marlon Bedoya **Born:** 1976

Educational Background and Professional Designations:

Education:

Bachelors Medicine/Psychology, Stony Brook University - 1999

Designations:

CFP® - Certified Financial Planner

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- i. Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- ii. Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Business Background:

12/2016 - Present	Investment Adviser Representative John E. Sestina and Company
12/2016 - Present	Financial Planner John Sestina & Co
04/2016 - 12/2016	Real Estate Self Employed
01/2015 - 04/2016	Financial Advisor SWBC Investment Services
11/2014 - 12/2014	Retirement Consultant TD Ameritrade
01/2014 - 09/2014	Financial Advisor BBVA
02/2014 – 08/2014	Senior Financial Sales Advisor Compass Bank
07/2013 - 12/2013	Real Estate Self Employed
01/2013 - 07/2013	Financial Advisor New York Life
01/2007 - 12/2012	Real Estate Self Employed

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Marlon Bedoya is not engaged in any investment-related business or occupation (other than this advisory firm).

Item 5: Additional Compensation

Marlon Bedoya does not receive any economic benefit from any person, company, or organization, other than JOHN E. SESTINA AND COMPANY in exchange for providing clients advisory services through JOHN E. SESTINA AND COMPANY.

Item 6: Supervision

As a representative of JOHN E. SESTINA AND COMPANY, Marlon Bedoya is supervised by Stephen A Lukan, the firm's Chief Compliance Officer. Stephen A Lukan is responsible for ensuring that Marlon Bedoya adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Stephen A Lukan is (614) 326-3077.