

Item 1 Cover Page



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ADV Part 2A, Firm Brochure

March 29, 2017

This Brochure provides information about the qualifications and business practices of Tarbox Family Office, Inc. If you have any questions about the contents of this brochure, please contact us at (949) 721-2330, or email mary@tarboxgroup.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Tarbox Family Office, Inc. also is available on the SEC's website at www.adviserinfo.sec.gov.

We are registered with the Securities and Exchange Commission, which does not imply a certain level of skill or training. The oral and written communications we provide to you, including this Brochure, is information you may use in your decision to hire us or continue a professional relationship with us.

Item 2 Material Changes

Since the previous Annual Amendment filing on March 29, 2016, this ADV Part 2A, Firm Brochure has been materially amended: throughout the document to reflect a legal and primary business name change, from: “The Tarbox Group, Inc.” to “Tarbox Family Office, Inc.”; and at Item 17 to confirm that Tarbox Family Office, Inc. votes client proxies as described therein.

Tarbox Family Office, Inc.’s Chief Compliance Officer, Mary E. Sigler, remains available to address any questions that a client or prospective client may have regarding this material change, or any other aspect of this ADV Part 2A, Firm Brochure.

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Item 4 Advisory Business

A. History of the firm; ownership of the firm.

Laura Tarbox began her career in the advisory business in 1980 with a boutique investment firm in Tustin, California, which was affiliated with a large independent broker/dealer. Although she found the world of investments to be very compelling, the industry culture of day trading stocks, pitching the latest investments and cold calling for new clients quickly lost its appeal. Laura discovered the CERTIFIED FINANCIAL PLANNER™ courses, where she found she could use her investment knowledge in conjunction with the practice of holistic planning, and became one of the early pioneers of the financial planning profession. Laura completed the CFP® program in 1983, and founded The Tarbox Group, Inc. (the “Tarbox Group” or “we”) on January 1, 1985 in the State of California.

Laura Tarbox is the owner and principal of Tarbox Family Office, Inc., and founded the firm as an SEC Registered Investment Advisor. Never comfortable with the conflicts inherent in selling products, Laura made the decision to drop her securities and insurance licenses in 1990, becoming one of the first truly fee-only financial advisors in the U.S. The firm is not affiliated with any bank, brokerage firm, insurance or trust company, and is privately held. Tarbox Family Office, Inc. does not sell any products, or take any commissions, trails, or referral fees. Our allegiance is to our client, and our incentive is to serve our clients' best interest.

During the 1990s, Laura built the firm and its reputation, and has developed a team approach to providing financial planning and investment advisory services. She has added talented, multi-disciplined professionals with expertise in tax, investments, retirement and estate planning.

B. Types of Services

Financial Planning

Tarbox Family Office, Inc. approach starts with the evaluation and review of its clients' financial concerns, risks and objectives. We suggest strategies to accomplish agreed-upon goals, and use a coordinated implementation and follow-through process once decisions are made. Results and progress are evaluated on an ongoing basis.

Financial planning services may include:

- Coordination of multi-generational estate planning and wealth transfer
- Assistance in establishing goals and development of overall family financial plan
- Advice on philanthropic giving and management
- Help with maximizing employee benefits
- Assistance with complex financial transactions
- Work with and/or coordination with other close family members
- Cash-flow analysis and management
- Review and management of insurance coverage
- Ongoing tax planning and coordination

Investment Advisory Services

Investment management is implemented as part of the client's overall plan and involves the management and/or oversight of all assets on an ongoing basis. We provide disciplined and customized institutional-grade investment management for both taxable and tax-deferred clients.

Tarbox Family Office, Inc. uses an asset class investing approach, with a variety of asset types to build portfolios, and a strong preference for liquidity, where possible. Tarbox Family Office, Inc. looks at the performance of various asset classes over long periods of time to determine its sector allocations for its models, then chooses the most appropriate vehicle to obtain the appropriate exposure to those asset classes.

Equities

Tarbox Family Office, Inc.'s core investment portfolios include equity exposure to Global, Domestic (U.S.), Developed International and Emerging Markets. We diversify across equity markets, making small shifts into equity exposures that look most attractive to use for the next one to three years. For example, we may overweight U.S. stocks and underweight developed international stocks. Within the broader equity market, we invest across market capitalizations (large, mid, small and microcap) and styles (value and growth). The focus is not on individual companies or marketing timing maneuvers.

Typically, the firm indexes the core of each of our equity portfolios. Tarbox Family Office, Inc. believes traditional index funds have significant benefits that include an easily understandable discipline, transparency, reduced costs, tax efficiency, and lack of subjectivity, all of which have been shown to add significantly to investment returns. For example, we use S&P 500 indices to provide primary exposure to large-cap U.S. stocks. We will often use Exchange Traded Funds ("ETFs") to implement index strategies.

We will include actively-managed mutual funds in client portfolios, which seek to add value by:

- Providing specific exposure to portfolios to more inefficient asset classes such as small-cap or emerging markets
- Allowing great stock pickers to identify attractive companies
- Protecting portfolios in down markets

Important factors that we consider to help identify superior active managers include:

- An investment approach that is consistent and repeatable
- Reasonable expenses
- Mindfulness of the importance of maximizing pre-tax and after-tax performance
- Risk and return analysis
- Managers who invest their own money in the funds they manage
- Portfolio concentration – conviction, keeping risk in mind

Fixed Income

Tarbox Family Office, Inc. includes bond and cash investments in client portfolios to provide stable cash flow. We participate across a full spectrum of fixed income assets, allowing us to invest where we find the greatest potential value, i.e., corporates, agencies, municipals, etc. Individual fixed income portfolio construction involves:

- Controlling portfolio duration to protect from interest rate fluctuations
- Managing the impact of callable bonds
- Cash flow-liability matching, if appropriate
- Building of national and state-specific portfolios

The factors under consideration when constructing the fixed income portfolio include:

- Controlling costs by working with multiple bond sources and technology sources (i.e., Bloomberg) to obtain the highest bond yields
- Minimizing tax impact: Utilization of federal and state tax-free bonds for clients in higher tax brackets
- Asset location: Placement of tax-inefficient holding in tax-deferred accounts when possible

Alternatives

Tarbox Family Office, Inc. client portfolios have an allocation to alternatives, which are typically comprised of mutual funds. We feel that alternatives can potentially reduce portfolio risk and enhance returns because this asset class does not always move in sync with the stock or bond markets. These holdings may include:

- Single-strategy hedge funds
- Hedge fund-of-funds
- Long-short funds
- Arbitrage strategies
- Managed futures
- Value-added real estate partnerships
- Real estate investment trusts (“REITs”)
- Commodities
- Hedged mutual funds
- Private equity
- Structured Settlements

MISCELLANEOUS

Limitations of Financial Planning and Non-Investment Consulting/Implementation Services

To the extent requested by a client, Tarbox Family Office, Inc. may provide consulting services regarding non-investment related matters, such as estate planning, tax planning, insurance, etc. Tarbox Family Office, Inc. does not serve as a law firm, accounting firm, or insurance agency, and no portion of Tarbox Family Office, Inc.'s services should be construed as legal, accounting, or insurance implementation services. Accordingly, Tarbox Family Office, Inc. does not prepare estate planning documents, tax returns or sell insurance products. To the extent requested by a client, Tarbox Family Office, Inc. may recommend the services of other professionals for certain non-investment implementation purposes (i.e. attorneys, accountants, insurance agents, etc.). Clients are reminded that they are under no obligation to engage the services of any such recommended professional. The client retains absolute discretion over all such implementation decisions and is free to accept or reject any recommendation made by Tarbox Family Office, Inc. or its representatives. Please Note: If the client engages any unaffiliated recommended professional, and a dispute arises thereafter relative to such engagement, the client agrees to seek recourse exclusively from and against the engaged professional.

Independent Managers

For those clients that require an enhanced and/or specialized level of investment management services, Tarbox Family Office, Inc. may also recommend that certain clients authorize Tarbox Family Office, Inc. to allocate, on a non-discretionary basis, the active discretionary management of a portion of their assets by and/or among certain independent investment manager(s) to be selected by Tarbox Family Office, Inc. (the "Independent Manager(s)"), based upon the stated investment objectives of the client and according to the terms and conditions of a separate agreement executed between the client and the Independent Manager. Tarbox Family Office, Inc. shall continue to render ongoing and continuous advisory services to the client relative to the monitoring and review of account performance, client investment objectives, and asset allocation, for which Tarbox Family Office, Inc. shall receive an annual advisory fee which is based upon a percentage of the market value of the assets being managed by the designated Independent Manager(s). Factors which Tarbox Family Office, Inc. shall consider in recommending Independent Manager(s) include the client's stated investment objective(s), management style, performance, reputation, financial strength, reporting, pricing, and research. Tarbox Family Office, Inc. generally has the authority to determine the broker-dealer/custodian to be used by the designated Independent Manager(s) relative to those accounts for which the Independent Manager(s) provide discretionary investment management services for Tarbox Family Office, Inc.'s clients. The investment management fees charged by the designated Independent Manager(s), together with the fees charged by the corresponding designated broker-dealer/custodian of the client's assets, are exclusive of, and in addition to, Tarbox Family Office, Inc.'s ongoing investment advisory fee. Fees charged by Tarbox Family Office, Inc. pursuant to the use of Independent Manager(s) may be either in advance or arrears depending upon the specific Independent Manager relationship, and will be disclosed to the client at the point of entering into the advisory relationship.

Unaffiliated Private Investment Funds

Tarbox Family Office, Inc. may provide investment advice about unaffiliated private investment funds and may also recommend, on a non-discretionary basis, that certain qualified clients consider an investment in such unaffiliated private investment funds. Tarbox Family Office, Inc.'s role relative to the private investment funds shall be limited to its initial and ongoing due diligence and investment monitoring services. If a client determines to become a private fund investor, the amount of assets invested in the fund(s) shall be included for purposes of Tarbox Family Office, Inc. calculating its annual

investment advisory fee. Tarbox Family Office, Inc.'s clients are under absolutely no obligation to consider or make an investment in a private investment fund(s).

Private Investment Fund Risk Factors: Private investment funds generally involve various risk factors, including, but not limited to, potential for complete loss of principal, liquidity constraints and lack of transparency, a complete discussion of which is set forth in each fund's offering documents, which will be provided to each client for review and consideration. Unlike liquid investments that a client may maintain, private investment funds do not provide daily liquidity or pricing. Each prospective client investor will be required to complete a Subscription Agreement, pursuant to which the client shall establish that he/she is qualified for investment in the fund, and acknowledges and accepts the various risk factors that are associated with such an investment.

Private Investment Fund Risk Valuation Factors. In the event that Tarbox Family Office, Inc. references private investment funds owned by the client on any supplemental account reports prepared by Tarbox Family Office, Inc., the value(s) for all private investment funds owned by the client shall reflect the most recent valuation provided by the fund sponsor. If the fund sponsor does not provide a post-purchase valuation, then the valuation shall reflect the initial purchase price (and/or a value as of a previous date) or the current value(s) (either the initial purchase price and/or the most recent valuation provided by the fund sponsor). If the valuation reflects the initial purchase price (and/or a value as of a previous date), then the current value(s) (to the extent ascertainable) could be significantly more or less than the original purchase price. The client's advisory fee shall be based upon such reflected fund value(s).

Fee Differentials

Tarbox Family Office, Inc. prices its services based upon various objective and subjective factors. As a result, clients could pay diverse fees based upon the market value of their assets, the complexity of the engagement, and the level and scope of the overall investment advisory and/or consulting services to be rendered. As a result of these factors, the services to be provided by Tarbox Family Office, Inc. to any particular client could be available from other advisers at lower fees. All clients and prospective clients should be guided accordingly.

Client Obligations

In performing its services, Tarbox Family Office, Inc. shall not be required to verify any information received from the client or from the client's other professionals, and is expressly authorized to rely thereon. Moreover, each client is advised that it remains his/her/its responsibility to promptly notify Tarbox Family Office, Inc. if there is ever any change in his/her/its financial situation or investment objectives for the purpose of reviewing/evaluating/revising Tarbox Family Office, Inc.'s previous recommendations and/or services.

Disclosure Statement

A copy of Tarbox Family Office, Inc.'s written disclosure statement as set forth on Part 2 of Form ADV will be provided to each client prior to, or contemporaneously with, the execution of the Investment Advisory Agreement or Financial Planning and Consulting Agreement.

Retirement Plan Rollovers-No Obligation/Conflict of Interest

A client or prospective client leaving an employer typically has four options regarding an existing retirement plan (and may engage in a combination of these options): (i) leave the money in the former employer's plan, if permitted, (ii) roll over the assets to the new employer's plan, if one is available and rollovers are permitted, (iii) roll over to an Individual Retirement Account ("IRA"), or (iv) cash out the

account value (which could, depending upon the client's age, result in adverse tax consequences). If Tarbox Family Office, Inc. recommends that a client roll over their retirement plan assets into an account to be managed by Tarbox Family Office, Inc., such a recommendation creates a conflict of interest if Tarbox Family Office, Inc. will earn an advisory fee on the rolled over assets. **No client is under any obligation to roll over plan assets to an IRA managed by Tarbox Family Office, Inc. or to engage Tarbox Family Office, Inc. to monitor and/or manage the account while maintained at the client's employer. Tarbox Family Office, Inc.'s Chief Compliance Officer, Mary E. Sigler remains available to address any questions that a client or prospective client may have regarding its prospective engagement and the corresponding conflict of interest presented by such engagement.**

Mutual Funds

While Tarbox Family Office, Inc. may recommend allocating investment assets to mutual funds that are not available directly to the public, Tarbox Family Office, Inc. may also recommend that clients allocate investment assets to publically-available mutual funds that the client could obtain without engaging Tarbox Family Office, Inc. as an investment adviser. However, if a client or prospective client determines to allocate investment assets to publically-available mutual funds without engaging Tarbox Family Office, Inc. as an investment adviser, the client or prospective client would not receive the benefit of Tarbox Family Office, Inc.'s initial and ongoing investment advisory services.

ByAllAccounts

In conjunction with the services provided by "ByAllAccounts," Tarbox Family Office, Inc. may also provide periodic comprehensive reporting services, which can incorporate all of the client's investment assets including those investment assets that are not part of the assets managed by Tarbox Family Office, Inc. (the "Excluded Assets"). Tarbox Family Office, Inc.'s service relative to the Excluded Assets is limited to reporting services only, which does not include investment implementation. Because Tarbox Family Office, Inc. does not have trading authority for the Excluded Assets, to the extent applicable to the nature of the Excluded Assets (assets over which the client maintains trading authority vs. trading authority designated to another investment professional), the client (and/or the other investment professional), and not Tarbox Family Office, Inc., shall be exclusively responsible for directly implementing any recommendations relative to the Excluded Assets. The client and/or their other advisors that maintain trading authority, and not Tarbox Family Office, Inc., shall be exclusively responsible for the investment performance of the Excluded Assets. Without limiting the above, Tarbox Family Office, Inc. shall not be responsible for any implementation error (timing, trading, etc.) relative to the Excluded Assets. In the event the client desires that Tarbox Family Office, Inc. provide investment management services with respect to the Excluded Assets, the client may engage Tarbox Family Office, Inc. to do so pursuant to the terms and conditions of the Investment Advisory Agreement between Tarbox Family Office, Inc. and the client.

C. Advisory Services Tailored to Individual Clients

Tarbox Family Office, Inc.'s goal is not to beat a particular index – it is to meet or exceed our clients' specific required or targeted rate of return. No two clients have the same situation, so no two clients have the same investment portfolio. In all cases, the firm's clients appreciate the focus and attention given to their unique situation.

We work with the client to establish a unique Investment Policy Statement ("IPS"), the purpose of which is to agree on a set of general parameters, and select an allocation to one of Tarbox Family Office, Inc.'s four model strategies: Stable Growth, Conservative Growth, Moderate Growth and Growth. The appropriate model strategy is based on the appropriate target volatility/return portfolio, given the client's

risk tolerance. Once the strategy is selected, Tarbox Family Office, Inc. individually manages each client portfolio in conformity with the IPS.

To build a client customized portfolio, we use the following investment process:

- For individuals and families, we start with a review of the client's current investments, tax situation, income needs, family dynamics, and short- and long-term goals.
- For foundations and endowments, we review the entity's current policy and investment profile in relation to its spending needs.

This provides a risk/reward profile that leads toward the selection of a targeted asset allocation. The client may, at any time, impose reasonable restrictions, in writing, on Tarbox Family Office, Inc.'s services.

D. Wrap-Fee Programs

Tarbox Family Office, Inc. does not participate in a wrap fee program.

E. Assets Under Management

As of March 15, 2017, Tarbox Family Office, Inc. had \$518,660,436 in assets under management on a discretionary basis.

Item 5 Fees and Compensation

A. Compensation; Fee schedule

Tarbox Family Office, Inc. offers its services on a fee-only basis, which may include hourly and/or fixed fees, as well as fees based upon assets under management. As client objectives, security types, account management, and reporting complexity all impact Tarbox Family Office, Inc.'s management costs, the minimum account size and rate schedule are negotiable under special circumstances.

Investment Advisory Services

If a client determines to engage Tarbox Family Office, Inc. to provide discretionary investment advisory services on a *fee-only* basis, the annual investment management fee varies (from 0.20% up to 1.00% of the total assets under management), and is based upon various objective and subjective factors, such as the amount of the assets under management and/or advisement, the complexity of the engagement, and the level and scope of the overall investment advisory services to be rendered. **Tarbox Family Office, Inc.'s Chief Compliance Officer, Mary E. Sigler remains available to address any questions that a client or prospective client may have regarding this fee arrangement, fee disparity, impact on account performance, or any related issues.**

Financial Planning and Consulting Services (Stand-Alone)

To the extent requested by the client, Tarbox Family Office, Inc. may determine to provide financial planning and/or consulting services (including investment and non-investment related matters, including estate planning, insurance planning, etc.) on a stand-alone separate fee basis. Tarbox Family Office, Inc.'s financial planning and consulting fees are negotiable, but generally begin at a minimum of \$4,000

to a maximum of \$20,000 for a comprehensive financial plan, depending upon the level and scope of the services required, and the professional(s) rendering the service(s). Tarbox Family Office, Inc. may, at its discretion, also provide hourly financial planning and/or consulting services. The hourly charge for these services will range from \$175.00 to \$450.00 depending upon the level and scope of the service(s) required and the professional(s) rendering the service(s).

Before engaging Tarbox Family Office, Inc. to provide planning or consulting services, clients are generally required to enter into a Financial Planning and Consulting Agreement which: sets forth the terms and conditions of the engagement (including termination); describes the scope of the services to be provided; and describes the portion of the fee that is due from the client prior to Tarbox Family Office, Inc. commencing services.

If requested by the client, Tarbox Family Office, Inc. may recommend the services of other professionals for implementation purposes. The client is under no obligation to engage the services of any such recommended professional. The client retains absolute discretion over all such implementation decisions and is free to accept or reject any recommendation from Tarbox Family Office, Inc. If the client engages any such recommended professional, and a dispute arises thereafter relative to such engagement, the client agrees to seek recourse exclusively from and against the engaged professional. It remains the client's responsibility to promptly notify Tarbox Family Office, Inc. if there is ever any change in his/her/its financial situation or investment objectives for the purpose of reviewing/evaluating/revising Tarbox Family Office, Inc.'s previous recommendations and/or services.

B. Fee Payment Method

Investment management fees are billed in arrears and payable each quarter. The fee is based on the market value of the account on the last business day of the previous quarter. Although the majority of Tarbox Family Office, Inc.'s clients may have their fees deducted from their accounts, clients may choose to be billed directly.

C. Other Types of Fees/Expenses

Management fees paid to Tarbox Family Office, Inc. are exclusive of brokerage commissions, transaction fees, and other related costs and expenses which will be incurred by the client. Clients may incur certain charges imposed by custodians, brokers, and other parties. These charges could include custodial fees, deferred sales charges, odd-lot differentials, transfer taxes, wire transfer fees, electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. Mutual funds and exchange-traded funds also charge internal management fees, which are disclosed in a fund's prospectus. Tarbox Family Office, Inc. does not receive any portion of these commissions, fees, or costs, and strives to negotiate and minimize such expense wherever possible. Also, relative to its discretionary investment management services, when beneficial to the client, individual fixed income transactions may be effected through broker-dealers other than the account custodian, in which event, the client generally will incur both the fee (commission, mark-up/mark-down) charged by the executing broker-dealer and a separate "tradeaway" and/or prime broker fee charged by the account custodian. Please refer to Section 12 – Brokerage Practices for a more detailed discussion of brokerage practices.

D. Fees in advance

Investment advisory fees are billed in arrears and payable each quarter. Upon termination of the Investment Advisory Agreement, Tarbox Family Office, Inc. will debit the account or bill the client (as applicable) for the pro-rated portion of the unpaid advisory fee based upon the number of days that services were provided during the billing quarter.

E. Additional Compensation

Neither Tarbox Family Office, Inc., nor its representatives accept compensation from the sale of securities or other investment products.

Item 6 Performance-Based Fees and Side-by-Side Management

Neither Tarbox Family Office, Inc. nor any supervised person of Tarbox Family Office, Inc. accepts performance-based fees.

Item 7 Types of Clients

Tarbox Family Office, Inc. provides advisory services to the following types of clients:

- Individuals
- High net worth individuals
- Business entities
- Pension and profit sharing plans
- Trusts
- Estates
- Charitable organizations

Tarbox Family Office, Inc. generally requires initial minimum account assets of \$5 million and/or an initial annual minimum fee of \$35,000 for combined planning and investment management services. Tarbox Family Office, Inc. may charge a lesser investment management fee and/or reduce or waive its annual minimum fee or asset level based upon certain criteria (i.e. anticipated future earning capacity, anticipated future additional assets, dollar amount of assets to be managed, related accounts, account composition, negotiations with client, etc.).

Item 8 Methods of Analysis, Investment Strategies and Risk of Loss

A. Tarbox Family Office, Inc. may utilize the following methods of security analysis:

- Charting - (analysis performed using patterns to identify current trends and trend reversals to forecast the direction of prices)
- Fundamental - (analysis performed on historical and present data, with the goal of making financial forecasts)
- Technical – (analysis performed on historical and present data, focusing on price and trade volume, to forecast the direction of prices)
- Cyclical – (analysis performed on historical relationships between price and market trends, to forecast the direction of prices)

Tarbox Family Office, Inc. may utilize the following investment strategies when implementing investment advice given to clients:

- Long Term Purchases (securities held at least a year)
- Short Term Purchases (securities sold within a year)
- Trading (securities sold within thirty (30) days)

We focus on the “big picture” decisions that seek to maximize the likelihood that investment returns will meet client objectives. Our investment philosophy encompasses what we feel are the top three most important factors in designing a portfolio:

- Strategic asset allocation: This is the most significant component affecting portfolio returns.
- Diversification: It is essential to diversify among asset classes, investment styles and holdings to reduce risk.
- Costs: Keeping expenses and taxes to a minimum has a tremendous effect on long-term returns.

Tarbox Family Office, Inc.’s investment philosophy is centered on the assumption that the most securities markets are generally efficient. The firm does not engage in individual stock picking, believing that a well-diversified portfolio will outperform an actively managed portfolio over most full market cycles. The firm also does not engage in market timing, maintaining client allocations throughout market cycles.

Please Note: Investment Risk. Different types of investments involve varying degrees of risk, and it should not be assumed that future performance of any specific investment or investment strategy will be profitable or equal any specific performance level(s). Investing in securities involves risk of loss that clients should be prepared to bear.

- B. Tarbox Family Office, Inc.’s methods of analysis and investment strategies do not present any significant or unusual risks. However, every method of analysis has its own inherent risks. To perform an accurate market analysis Tarbox Family Office, Inc. must have access to current/new market information. Tarbox Family Office, Inc. has no control over market information, and unknowingly may make decisions with outdated market information, limiting the value of the analysis. Furthermore, an accurate market analysis can only produce a forecast of the direction of market values. There can be no assurances that a forecasted change in market value will materialize into actionable and/or profitable investment opportunities.

Tarbox Family Office, Inc.’s primary investment strategies - Long Term Purchases, Short Term Purchases, and Trading - are fundamental investment strategies. However, every investment strategy has its own inherent risks and limitations. For example, longer term investment strategies require a longer investment time period to allow for the strategy to potentially develop. Shorter term investment strategies require a shorter investment time period to potentially develop but, as a result of more frequent trading, may incur higher transactional costs when compared to a longer term investment strategy. Trading, an investment strategy that requires the purchase and sale of securities within a thirty (30) day investment time period, involves a very short investment time period but will incur higher transaction costs when compared to a short term investment strategy and substantially higher transaction costs than a longer term investment strategy.

- C. Currently, Tarbox Family Office, Inc. primarily allocates client investment assets among various individual equity (stocks), debt (bonds) and fixed income securities, and/or mutual funds and Exchange Traded Funds (ETFs) on a discretionary basis in accordance with the client's designated investment objective(s). When consistent with a client's investment objective(s), Tarbox Family Office, Inc. may also recommend that clients allocate investment assets to unaffiliated private investment funds. Please refer to Item 4, above, with respect to the additional considerations and risk factors involved in those strategies.

Item 9 Disciplinary Information

Tarbox Family Office, Inc. has not been the subject of any disciplinary actions.

Item 10 Other Financial Industry Activities and Affiliations

- A. Neither Tarbox Family Office, Inc., nor its representatives, are registered or have an application pending to register, as a broker-dealer or a registered representative of a broker-dealer.
- B. Neither Tarbox Family Office, Inc., nor its representatives, are registered or have an application pending to register, as a futures commission merchant, commodity pool operator, a commodity trading advisor, or a representative of the foregoing.
- C. Neither Tarbox Family Office, Inc., nor its representatives have any arrangements that would be material to its advisory business or to its clients.
- D. Tarbox Family Office, Inc. does not recommend or select other investment advisors for its clients.

Item 11 Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

- A. Tarbox Family Office, Inc. maintains an investment policy relative to personal securities transactions. This investment policy is part of Tarbox Family Office, Inc.'s overall Code of Ethics, which serves to establish a standard of business conduct for all of its Representatives that is based upon fundamental principles of openness, integrity, honesty and trust, a copy of which is available upon request.

In accordance with Section 204A of the Investment Advisers Act of 1940, Tarbox Family Office, Inc. also maintains and enforces written policies reasonably designed to prevent the misuse of material non-public information by Tarbox Family Office, Inc. or any person associated with Tarbox Family Office, Inc.

- B. Neither Tarbox Family Office, Inc. nor any related person recommends, buys, or sells for client accounts, securities in which Tarbox Family Office, Inc. or any related person of Tarbox Family Office, Inc. has a material financial interest.
- C. Tarbox Family Office, Inc. and/or representatives of Tarbox Family Office, Inc. *may* buy or sell securities that are also recommended to clients. This practice may create a situation where Tarbox Family Office, Inc. and/or representatives of Tarbox Family Office, Inc. are in a position to materially benefit from the sale or purchase of those securities. Therefore, this situation

creates a potential conflict of interest. Practices such as “scalping” (i.e., a practice whereby the owner of shares of a security recommends that security for investment and then immediately sells it at a profit upon the rise in the market price which follows the recommendation) could take place if Tarbox Family Office, Inc. did not have adequate policies in place to detect such activities. In addition, this requirement can help detect insider trading, “front-running” (i.e., personal trades executed prior to those of Tarbox Family Office, Inc.’s clients) and other potentially abusive practices.

Tarbox Family Office, Inc. has a personal securities transaction policy in place to monitor the personal securities transactions and securities holdings of each of Tarbox Family Office, Inc.’s “Access Persons.” Tarbox Family Office, Inc.’s securities transaction policy requires that Access Person of Tarbox Family Office, Inc. must provide the Chief Compliance Officer or his/her designee with a written report of their current securities holdings within ten (10) days after becoming an Access Person. Additionally, each Access Person must provide the Chief Compliance Officer or his/her designee with a written report of the Access Person’s current securities holdings at least once each twelve (12) month period thereafter on a date Tarbox Family Office, Inc. selects; provided, however that at any time that Tarbox Family Office, Inc. has only one Access Person, he or she will not be required to submit any securities report described above.

- D. Tarbox Family Office, Inc. and/or representatives of Tarbox Family Office, Inc. *may* buy or sell securities, at or around the same time as those securities are recommended to clients. This practice creates a situation where Tarbox Family Office, Inc. and/or representatives of Tarbox Family Office, Inc. are in a position to materially benefit from the sale or purchase of those securities. Therefore, this situation creates a potential conflict of interest. As indicated above in Item 11.C, Tarbox Family Office, Inc. has a personal securities transaction policy in place to monitor the personal securities transaction and securities holdings of each of Tarbox Family Office, Inc.’s Access Persons.

Item 12 Brokerage Practices

- A. In the event that the client requests that Tarbox Family Office, Inc. recommend a broker-dealer/custodian for execution and/or custodial services (exclusive of those clients that may direct Tarbox Family Office, Inc. to use a specific broker-dealer/custodian), Tarbox Family Office, Inc. generally recommends that investment management accounts be maintained at TD Ameritrade Inc., member FINRA/SIPC/NFA (“*TD Ameritrade*.”) Before engaging Tarbox Family Office, Inc. to provide investment management services, the client will be required to enter into a formal Investment Advisory Agreement with Tarbox Family Office, Inc. setting forth the terms and conditions under which Tarbox Family Office, Inc. will manage the client’s assets, and a separate custodial/clearing agreement with each designated broker-dealer/custodian.

Factors that Tarbox Family Office, Inc. considers in recommending *TD Ameritrade* (or any other broker-dealer/custodian to clients) include historical relationship with Tarbox Family Office, Inc., financial strength, reputation, execution capabilities, pricing, research, and service. Although the commissions and/or transaction fees paid by Tarbox Family Office, Inc.’s clients will comply with Tarbox Family Office, Inc.’s duty to obtain best execution, a client may pay a commission that is higher than another qualified broker-dealer might charge to effect the same transaction where Tarbox Family Office, Inc. determines, in good faith, that the commission/transaction fee is reasonable in relation to the value of the brokerage and research services received. In seeking best execution, the determinative factor is not the lowest possible cost, but whether the

transaction represents the best qualitative execution, taking into consideration the full range of broker-dealer services, including the value of research provided, execution capability, commission rates, and responsiveness. Accordingly, although Tarbox Family Office, Inc. will seek competitive rates, it may not necessarily obtain the lowest possible commission rates for client account transactions. The brokerage commissions or transaction fees charged by the designated broker-dealer/custodian are exclusive of, and in addition to, Tarbox Family Office, Inc.'s investment management fee. Tarbox Family Office, Inc.'s best execution responsibility is qualified if securities that it purchases for client accounts are mutual funds that trade at net asset value as determined at the daily market close.

1. Non-Soft Dollar Research and Additional Benefits

Although not a material consideration when determining whether to recommend that a client utilize the services of a particular broker-dealer/custodian, Tarbox Family Office, Inc. may receive from *TD Ameritrade* (or another broker-dealer/custodian, investment platform, unaffiliated investment manager, and/or product/fund sponsor) without cost (and/or at a discount) support services and/or products, certain of which assist Tarbox Family Office, Inc. to better monitor and service client accounts maintained at such institutions. The support services that Tarbox Family Office, Inc. may obtain could include: investment-related research, pricing information and market data, software and other technology that provide access to client account data, compliance and/or practice management-related publications, discounted or gratis consulting services, discounted and/or gratis attendance at conferences, meetings, and other educational and/or social events, marketing support, computer hardware and/or software and/or other products used by Tarbox Family Office, Inc. in furtherance of its investment advisory business operations.

As indicated above, certain of the support services and/or products that *may* be received may assist Tarbox Family Office, Inc. in managing and administering client accounts. Others do not directly provide such assistance, but rather assist Tarbox Family Office, Inc. to manage and further develop its business enterprise.

Tarbox Family Office, Inc.'s clients do not pay more for investment transactions effected and/or assets maintained at *TD Ameritrade* as a result of this arrangement. There is no corresponding commitment made by Tarbox Family Office, Inc. to *TD Ameritrade* or any other entity to invest any specific amount or percentage of client assets in any specific mutual funds, securities or other investment products as a result of the above arrangement.

TD Ameritrade Institutional Advisor Program.

Tarbox Family Office, Inc. participates in the Institutional Advisor Program (the "*TD Program*") offered by TD Ameritrade Institutional, which is a division of *TD Ameritrade*, an unaffiliated SEC-registered broker-dealer and FINRA member. *TD Ameritrade* offers to independent investment advisors services that include custody of securities, trade execution, clearance and settlement of transactions. Tarbox Family Office, Inc. receives some benefits from *TD Ameritrade* through its participation in the *TD Program*. There is no direct link between Tarbox Family Office, Inc.'s participation in the *TD Program* and the investment advice it gives to its clients, although Tarbox Family Office, Inc. receives economic benefits through its participation in the *TD Program* that are typically not available to *TD Ameritrade* retail investors. These benefits include the following products and services (provided without cost or at a discount): receipt of duplicate client statements and confirmations; research related products and tools; consulting services; access to a trading desk serving Tarbox Family Office, Inc. participants; access to block trading (which provides the ability to aggregate securities transactions for execution and then allocate the appropriate shares to

client accounts); the ability to have advisory fees deducted directly from client accounts; access to an electronic communications network for client order entry and account information; access to mutual funds and ETFs with no transaction fees and to certain institutional money managers; and discounts on compliance, marketing, research, technology, and practice management products or services provided to Tarbox Family Office, Inc. by third party vendors. *TD Ameritrade* may also have paid for business consulting and professional services received by Tarbox Family Office, Inc.'s related persons. Some of the products and services made available by *TD Ameritrade* through the program may benefit Tarbox Family Office, Inc. but may not benefit its client accounts. These products or services may assist Tarbox Family Office, Inc. in managing and administering client accounts, including accounts not maintained at *TD Ameritrade*. Other services made available by *TD Ameritrade* are intended to help Tarbox Family Office, Inc. manage and further develop its business enterprise. The benefits received by Tarbox Family Office, Inc. or its personnel through participation in the program do not depend on the amount of brokerage transactions directed to *TD Ameritrade*. As part of its fiduciary duties to clients, Tarbox Family Office, Inc. endeavors at all times to put the interests of its clients first. Clients should be aware, however, that the receipt of economic benefits by Tarbox Family Office, Inc. or its related persons in and of itself creates a potential conflict of interest, which may indirectly influence Tarbox Family Office, Inc.'s choice of *TD Ameritrade* for custody and brokerage services.

TD Ameritrade iRebal Discount

As indicated above, Tarbox Family Office, Inc. considers various factors before recommending *TD Ameritrade* (or any other broker-dealer/custodian) to clients. Those factors include historical relationship with Tarbox Family Office, Inc., financial strength, reputation, execution capabilities, pricing, research, and service. In this respect, when recommending *TD Ameritrade* as the broker and custodian for certain of its current and future client accounts, Tarbox Family Office, Inc. also considers its arrangement with *TD Ameritrade* as to obtaining price discounts for *TD Ameritrade*'s automatic portfolio rebalancing service for advisors known as "iRebal."

The standard iRebal annual license fee applicable to Tarbox Family Office, Inc. would be approximately \$20,000 per year, based upon the amount of Tarbox Family Office, Inc.'s clients' assets held on the *TD Ameritrade* Institutional platform. That fee is subject to specified reductions (and even complete waiver) if specified amounts of client taxable assets are either already on the *TD Ameritrade* Institutional platform or are committed to be placed on it. If Tarbox Family Office, Inc. maintains a minimum of \$165 Million of its clients' taxable investment assets on the on the *TD Ameritrade* Institutional platform, *TD Ameritrade* has agreed to waive the iRebal annual license fee for a period of five years commencing on December 31, 2014. The non-taxable assets excluded from the maintenance and commitment levels described above are those that constitute "plan assets" of plans subject to Title 1 of the Employee Retirement Income Security Act of 1974, amended, or of plans as defined in Section 4975 of the Internal Revenue Code (which include IRAs). If Tarbox Family Office, Inc. does not maintain the relevant level of taxable assets on the *TD Ameritrade* Institutional platform, Tarbox Family Office, Inc. may be required to make a penalty fee payment to *TD Ameritrade* calculated on the basis of the shortfall.

Although Tarbox Family Office, Inc. believes that the products and services offered by *TD Ameritrade* are competitive in the marketplace for similar services offered by other broker-dealers or custodians, the arrangement with *TD Ameritrade* as to the iRebal service could potentially affect Tarbox Family Office, Inc.'s independent judgment in recommending *TD*

Ameritrade as the broker-dealer or custodian for client accounts. However, based upon the amount of regulatory assets under Tarbox Family Office, Inc.'s management as reported above in Item 4.E., Tarbox Family Office, Inc. does not believe that this arrangement will materially affect its independent judgment when making such a recommendation, nor does Tarbox Family Office, Inc. believe that this arrangement presents a conflict of interest.

Tarbox Family Office, Inc.'s Chief Compliance Officer, Mary E. Sigler, remains available to address any questions that a client or prospective client may have regarding the above arrangements and any corresponding perceived conflict of interest such arrangements may create.

2. Tarbox Family Office, Inc. does not receive referrals from broker-dealers.
3. Tarbox Family Office, Inc. does not generally accept directed brokerage arrangements (when a client requires that account transactions be effected through a specific broker-dealer). In such client directed arrangements, the client will negotiate terms and arrangements for their account with that broker-dealer, and Tarbox Family Office, Inc. will not seek better execution services or prices from other broker-dealers or be able to "batch" the client's transactions for execution through other broker-dealers with orders for other accounts managed by Tarbox Family Office, Inc. As a result, the client may pay higher commissions or other transaction costs or greater spreads, or receive less favorable net prices, on transactions for the account than would otherwise be the case.

Please Note: In the event that the client directs Tarbox Family Office, Inc. to effect securities transactions for the client's accounts through a specific broker-dealer, the client correspondingly acknowledges that such direction may cause the accounts to incur higher commissions or transaction costs than the accounts would otherwise incur had the client determined to effect account transactions through alternative clearing arrangements that may be available through Tarbox Family Office, Inc. Higher transaction costs adversely impact account performance. Transactions for directed accounts will generally be executed following the execution of portfolio transactions for non-directed accounts.

Tarbox Family Office, Inc.'s Chief Compliance Officer, Mary E. Sigler, remains available to address any questions that a client or prospective client may have regarding the above arrangements.

- B. To the extent that Tarbox Family Office, Inc. provides investment management services to its clients, the transactions for each client account generally will be effected independently, unless Tarbox Family Office, Inc. decides to purchase or sell the same securities for several clients at approximately the same time. Tarbox Family Office, Inc. may (but is not obligated to) combine or "bunch" such orders to obtain best execution, to negotiate more favorable commission rates or to allocate equitably among Tarbox Family Office, Inc.'s clients differences in prices and commissions or other transaction costs that might have been obtained had such orders been placed independently. Under this procedure, transactions will be averaged as to price and will be allocated among clients in proportion to the purchase and sale orders placed for each client account on any given day. Tarbox Family Office, Inc. will not receive any additional compensation or remuneration as a result of such aggregation.

Item 13 Review of Accounts

- A. For those clients to whom Tarbox Family Office, Inc. provides investment supervisory services, account reviews are conducted on an ongoing basis by Tarbox Family Office, Inc.'s Principals and/or representatives.

Tarbox Family Office, Inc. maintains a disciplined, ongoing approach towards portfolio reviews to:

- Rebalance the portfolios through time to the target asset class allocations set forth in each client's Investment Policy Statement.
- Rebalancing is implemented on an "as-needed" basis and not on any periodic schedule.
- Realize tax losses ("tax loss harvesting").
- Identify bonds maturing or being redeemed early so the proceeds can be efficiently and timely reinvested.
- Identify new funds deposited or assets transferred into the account for effective investment and allocation.
- Review and accommodate client's cash needs (in case cash is needed for the client to withdraw on a scheduled, periodic, or one-time basis).
- Implement decisions made by Tarbox Family Office, Inc.'s Investment Committee to change portfolio composition.
- Accommodate client-directed modifications.

- B. Tarbox Family Office, Inc. *may* conduct account reviews on an other-than-periodic basis upon the occurrence of a triggering event, such as a change in client investment objectives and/or financial situation, market corrections and client request.
- C. Clients are provided, at least quarterly, with written transaction confirmation notices and regular written summary account statements directly from the broker-dealer/custodian and/or program sponsor for the client accounts. Tarbox Family Office, Inc. may also provide a written periodic report summarizing account activity and performance.

Item 14 Client Referrals and Other Compensation

- A. Tarbox Family Office, Inc. does not accept referral fees from other professionals when a client is referred to another firm.

Tarbox Family Office, Inc.:

- Does not charge any markup on any securities purchased or sold for clients.
- Does not receive any compensation based on the securities used in the portfolios managed.
- Does not receive commissions of any kind from trades executed for its clients.

Custodians / broker-dealers (see Item 12: Brokerage Practices) and mutual fund companies may also make available to Tarbox Family Office, Inc. other products and services that may directly benefit Tarbox Family Office, Inc. These services may include (i) compliance, legal and business consulting; (ii) publications and conferences on practice management; and (iii) educational or business events. Tarbox Family Office, Inc. strives to avoid having such economic benefits impact either the selection of investments or its recommendation for custodial relationships.

As referenced in Item 12.A.1 above, Tarbox Family Office, Inc. may receive economic benefits from *TD Ameritrade* including support services and/or products without cost (and/or at a discount).

Tarbox Family Office, Inc.'s clients do not pay more for investment transactions effected and/or assets maintained at *TD Ameritrade* as a result of this arrangement. There is no corresponding commitment made by Tarbox Family Office, Inc. to *TD Ameritrade* or any other entity to invest any specific amount or percentage of client assets in any specific mutual funds, securities or other investment products as a result of the above arrangement.

TD Ameritrade Additional Services. Tarbox Family Office, Inc. also receives from *TD Ameritrade* certain additional economic benefits ("Additional Services") that may or may not be offered to any other independent investment Advisors participating in the *TD Program*. Specifically, the Additional Services include Advent (Black Diamond). *TD Ameritrade* provides the Additional Services to Tarbox Family Office, Inc. in its sole discretion and at its own expense, and Tarbox Family Office, Inc. does not pay any fees to *TD Ameritrade* for the Additional Services. Tarbox Family Office, Inc. and *TD Ameritrade* have entered into a separate agreement ("Additional Services Addendum") to govern the terms of the provision of the Additional Services.

Tarbox Family Office, Inc.'s receipt of Additional Services raises potential conflicts of interest. In providing Additional Services to Tarbox Family Office, Inc., *TD Ameritrade* most likely considers the amount and profitability to *TD Ameritrade* of the assets in, and trades placed for, Tarbox Family Office, Inc.'s Client accounts maintained with *TD Ameritrade*. *TD Ameritrade* has the right to terminate the Additional Services Addendum with Tarbox Family Office, Inc., in its sole discretion, provided certain conditions are met. Consequently, in order to continue to obtain the Additional Services from *TD Ameritrade*, Tarbox Family Office, Inc. may have an incentive to recommend to its Clients that the assets under management by Tarbox Family Office, Inc. be held in custody with *TD Ameritrade* and to place transactions for Client accounts with *TD Ameritrade*. Tarbox Family Office, Inc.'s receipt of Additional Services does not diminish its duty to act in the best interests of its Clients, including to seek best execution of trades for Client accounts. **Tarbox Family Office, Inc.'s Chief Compliance Officer, Mary E. Sigler, remains**

available to address any questions that a client or prospective client may have regarding the above arrangement and any corresponding perceived conflict of interest any such arrangement may create.

- B. Neither Tarbox Family Office, Inc. nor related persons of Tarbox Family Office, Inc. compensate non-supervised persons for client referrals.

Item 15 Custody

Tarbox Family Office, Inc. will have the ability to have its advisory fee for each client debited by the custodian on a quarterly basis. Clients are provided, at least quarterly, with written transaction confirmation notices and regular written summary account statements directly from the broker-dealer/custodian and/or program sponsor for the client accounts. Tarbox Family Office, Inc. may also provide a written periodic report summarizing account activity and performance.

Please Note: To the extent that Tarbox Family Office, Inc. provides clients with periodic account statements or reports, the client is urged to compare any statement or report provided by Tarbox Family Office, Inc. with the account statements received from the account custodian.

Please Also Note: The account custodian does not verify the accuracy of Tarbox Family Office, Inc.'s advisory fee calculation.

Item 16 Investment Discretion

The client can determine to engage Tarbox Family Office, Inc. to provide investment advisory services on a discretionary basis. Prior to Tarbox Family Office, Inc. assuming discretionary authority over a client's account, client will be required to execute Investment Advisory Agreement, naming Tarbox Family Office, Inc. as client's attorney and agent in fact, granting Tarbox Family Office, Inc. full authority to buy, sell, or otherwise effect investment transactions involving the assets in the client's name found in the discretionary account.

Clients who engage Tarbox Family Office, Inc. on a discretionary basis may, at any time, impose restrictions, **in writing**, on Tarbox Family Office, Inc.'s discretionary authority (i.e. limit the types/amounts of particular securities purchased for their account, exclude the ability to purchase securities with an inverse relationship to the market, limit or proscribe Tarbox Family Office, Inc.'s use of margin, etc.).

Item 17 Voting Client Securities

- A. Unless the client directs otherwise in writing, Tarbox Family Office, Inc. is responsible for voting client proxies (**However**, the client shall maintain exclusive responsibility for all legal proceedings or other type events pertaining to the account assets, including, but not limited to, class action lawsuits.). Tarbox Family Office, Inc. shall vote proxies in accordance with its Proxy Voting Policy, a copy of which is available upon request. Tarbox Family Office, Inc. shall monitor corporate actions of individual issuers and investment companies consistent with Tarbox Family Office, Inc.'s fiduciary duty to vote proxies in the best interests of its clients. Although the factors which Tarbox Family Office, Inc. will consider when determining how it will vote

differ on a case by case basis, they may, but are not limited to, include a review of recommendations from issuer management, shareholder proposals, cost effects of such proposals, effect on employees and executive and director compensation. With respect to individual issuers, Tarbox Family Office, Inc. may be solicited to vote on matters including corporate governance, adoption or amendments to compensation plans (including stock options), and matters involving social issues and corporate responsibility. With respect to investment companies (e.g., mutual funds), Tarbox Family Office, Inc. may be solicited to vote on matters including the approval of advisory contracts, distribution plans, and mergers. Tarbox Family Office, Inc. shall maintain records pertaining to proxy voting as required pursuant to Rule 204-2 (c)(2) under the Advisers Act. Copies of Rules 206(4)-6 and 204-2(c)(2) are available upon written request. In addition, information pertaining to how Tarbox Family Office, Inc. voted on any specific proxy issue is also available upon written request. Requests should be made by contacting Tarbox Family Office, Inc.'s Chief Compliance Officer, Mary E. Sigler.

B. Not Applicable

Item 18 Financial Information

- A. Tarbox Family Office, Inc. does not solicit fees of more than \$1,200, per client, six months or more in advance.
- B. Tarbox Family Office, Inc. is unaware of any financial condition that is reasonably likely to impair its ability to meet its contractual commitments relating to its discretionary authority over certain client accounts.
- C. Tarbox Family Office, Inc. has not been the subject of a bankruptcy petition.

ANY QUESTIONS: Tarbox Family Office, Inc.'s Chief Compliance Officer, Mary E. Sigler, remains available to address any questions that a client or prospective client may have regarding the above disclosures and arrangements.