



## **FORM ADV PART 2A FIRM BROCHURE**

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This brochure provides information about the qualifications and business practices of Great Valley Advisor Group, Inc. ("GVA"). If you have questions about the contents of this brochure, please contact us at (302) 483 – 7200 or [info@greatvalleyadvisors.com](mailto:info@greatvalleyadvisors.com). The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

GVA is an SEC Registered Investment Advisor. Registration of an investment advisor does not imply a certain level of skill or training. The oral and written communications of an advisor will provide you with information about which you determine to hire or retain an advisor.

Additional information about GVA or any of our supervised persons who are registered under our firm is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). You may search this site by a unique identifying number, known as a CRD number. The CRD number for the Firm is 123913.

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### **Item 2 – Material Changes**

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#### Summary of Material Changes

Set forth below is a summary of material changes in this brochure from our last annual update. Our last annual update was dated February 26, 2016.

Item 4 - updated description of third party advisor and retirement planning services

Item 5 - updated description of fees charged by GVA, including, among others, non-wrap, wrap and financial planning fees

Item 10 - updated description of GVA's affiliations with insurance companies and accountants

Item 12 - updated to describe the ability of clients to use multiple brokers

Item 14 - updated description of client referral arrangements

If you would like another copy of this Brochure, please download it from the SEC Website as indicated above or you may contact our main office at (302) 483 – 7200 or [info@greatvalleyadvisors.com](mailto:info@greatvalleyadvisors.com). Our brochure is also available on our website [www.greatvalleyadvisors.com](http://www.greatvalleyadvisors.com).

We encourage you to read this document in its entirety.

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### **Item 4 – Advisory Business**

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#### **1. Firm Profile**

GVA was formed under the laws of the State of Delaware as a Registered Investment Advisor in 1986 with the goal of assisting our clients in every aspect of their financial lives. We are committed to helping clients build, manage, and preserve their wealth and to providing assistance to clients to help achieve their stated financial goals. We manage accounts on a discretionary and/or non-discretionary basis and manage investment advisory services on a wrap or non-wrap fee basis. The services included in a wrap fee agreement will depend upon each client's need.

Individuals associated with GVA will provide its investment advisory services. These individuals are appropriately licensed, qualified, and authorized to provide advisory services on behalf of GVA. Such individuals are known as Investment Adviser Representatives ("IAR").

#### **2. Years in Business**

Date of formation: August 27, 1986

Date of initial investment advisor registration: State of Delaware: May 14, 1985  
SEC: April 8, 2011

#### **3. Direct Principal Owners**

The firm was originally established by Alan Peters in 1986. As of July 1, 2012, GVA is owned equally by Michael J. Dedda and Ryan C. Todd.

#### **4. Investment Management and Supervision Services**

We offer discretionary investment management and investment supervisory services for a fee based on a percentage of your assets under management. These services include investment analysis, allocation of investments, quarterly portfolio statements and ongoing monitoring services for the portfolio.

GVA determines your portfolio composition based on your needs, portfolio restrictions, if any, financial goals and risk tolerances. We will work with you to obtain necessary information regarding your financial condition, investment objectives, liquidity requirements, risk tolerance, time horizons, and any restrictions on investing. This enables us to determine the portfolio best suited for your investment objective and needs.

In performing our services, we are not required to verify any information received from you or from other professionals. If you request, we may recommend and/or engage the services of other professionals for implementation purposes. You are under no obligation to engage the services of any such recommended professional.

Once we have determined the types of investments to be included in your portfolio and allocated them, we will provide ongoing portfolio review and management services. This approach requires us to review our portfolios on an at least yearly basis.

We will rebalance the portfolio, when appropriate, to meet your financial objectives. We will trade these portfolios and rebalance them on a discretionary basis.

Our advisory services are tailored to meet your individual needs. You will have the ability to leave standing

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instructions with us to refrain from investing in particular industries or invest in limited amounts of securities.

While our advisory services are tailored to you as an individual, when using mutual funds or Exchange Traded Funds ("ETF") this multi-fund manager approach makes it difficult for us to ensure that your portfolio will not invest in a particular industry or security. However, we are happy to discuss your preferences regarding socially conscious investment concerns and will try to accommodate them as much as possible.

In all cases, you have a direct and beneficial interest in your securities, rather than an undivided interest in a pool of securities. We do not and will not have custody of your funds or securities. The Custodian will deduct investment advisory fees, only with the appropriate authorization from you.

IARs of GVA may also be registered representatives of LPL Financial ("LPL"), a full-service securities broker/dealer and investment adviser licensed under federal and state securities laws, located in San Diego, California. LPL Financial is a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investors Protection Corporation ("SIPC"). Securities transactions for LPL's brokerage clients are executed through LPL, a self-clearing firm.

You are advised and are expected to understand that our past performance is not a guarantee of future results. Certain market and economic risks exist that may adversely affect an account's performance. This could result in capital losses in your account.

**5. Third Party Advisor Program**

GVA has entered into agreements or arrangements with various independent, third-party investment advisors ("TPAs"). Under these agreements or arrangements, GVA has the ability to refer clients to TPAs for investment in various types of programs sponsored by these TPAs. Under these programs, the TPA which you select will handle the day-to-day management of your account(s) on either a discretionary or non-discretionary basis, depending on the type of program. All TPAs to whom GVA will refer clients will be a registered investment adviser with the Securities and Exchange Commission or applicable State.

GVA strives to maintain relationships with several high quality and recognizable TPAs. Among the criteria that GVA may consider in connection with establishing a relationship with a TPA are the TPA's experience, assets under management, performance record, client retention, the level of client services provided, investment style, buy and sell disciplines, capitalization level, general investment process. Information collected by our firm regarding TPAs is believed to be reliable and accurate but GVA does not necessarily independently review or verify all such information.

GVA also considers the cost of the services provided to you by the TPA as well as any quantitative or qualitative criteria required by the TPA. Cost of TPA programs may vary depending on the type of program, services provides and other criteria, such as investment minimums. These costs will be disclosed in connection with formally establishing an arrangement with a TPA.

Certain programs offered by TPAs may be "wrap fee" programs, in which clients are charged a single fee for a bundle of services, such as investment management and trading services. Clients should be aware that a part of the "wrap fee" they pay to a TPA in such programs may, in turn, be paid to GVA for introducing you to the TPA and for your GVA IAR providing ongoing supervision of the TPA's management of your account. Please refer to additional important disclosures regarding "wrap fee" programs in Item 5 of this brochure.

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Your GVA IAR will work with you to ensure that your investment profile matches the stated objectives of the TPA program(s) in which you consider investing. Following recommendations by a GVA IAR, you will have final authority to select a TPA and TPA program. In some cases, the TPA may also assist in matching your investment objectives and personal and financial data with the programs available at the TPA. TPA programs generally have account minimum requirements that will vary from investment advisor to investment advisor, which are generally higher on fixed income accounts than on equity based accounts. A complete description of the third-party investment advisor's services, fee schedules and account minimums will be disclosed in the third party investment advisor's Form ADV or similar Disclosure Brochure which will be provided to clients at the time an agreement for services is executed and an account is established.

Clients who select a TPA program will enter into an agreement directly with the TPA. In some cases, the agreement will be a joint agreement with both GVA and the TPA. The agreements will describe the services to be provided by the TPA (and GVA, if applicable), the cost of those services, as well as other important information such as when reports will be provided and how you can terminate the arrangement. Performance reporting will generally be the responsibility of the TPA. Such performance reports will be provided directly to you and GVA. GVA does not audit or verify that the performance results provided by a TPA are calculated on a uniform or consistent basis.

In some cases, your GVA IAR will be available to answer your questions regarding your TPA account and act as the communication conduit between you and the TPA. Note, however, TPA accounts are managed by the selected TPA and GVA does not have any discretionary trading authority with respect to the day-to-day management of such accounts. GVA will therefore not be responsible for providing continuous supervision and management of assets that are managed by a TPA.

You are advised and should understand that:

- A TPA's past performance is no guarantee of future results;
- There is a certain market and/or interest rate risk which may adversely affect any TPA's objectives and strategies, and could cause a loss in a Client's account(s);
- Client risk parameters or comparative index selections provided to GVA are guidelines only and there is no guarantee that they will be met or not be exceeded;
- No guarantees can be made that client's financial goals or objectives will be achieved; and
- Investments involve risk, including the possible loss of principal.

Clients are advised that certain TPAs may agree to pay a portion of their advisory fees to GVA. In these cases, GVA IARs may have a conflict of interest to offer those TPAs that have agreed to pay such a fee to GVA. GVA attempts to mitigate this conflict by reviewing that the TPAs and TPA programs selected by clients are consistent with the client's stated investment profile.

You should know that GVA does not seek relationships with all possible TPAs and there may be TPAs that GVA has not vetted or decided not to include on its list of TPAs to recommend to clients that may charge lower fees for providing similar services.

### **6. Financial Planning Services**

Comprehensive personal financial planning is provided to clients pursuant to a written agreement and fee

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schedule. In order to determine a suitable course of action for an individual client, the IAR will perform a review of the variables presented. This review may include, but would not necessarily be limited to: investment objectives, consideration of your overall financial condition, income and tax status, personal and business assets, risk profile and other factors unique to your particular circumstances.

The IAR will prepare a written plan and specific or general investment and/or planning recommendations based on the information provided by the client. This plan will describe the current situation, identifies needs and opportunities and makes recommendations with the aid of financial projections which are designed to help the client work toward his or her goals.

Our primary focus will be to coordinate all areas of the client's total planning picture, to help achieve the highest possible level of outcome for all concerned. This process is designed to help you, the client, articulate and quantify goals, organize financial data, identify needs and opportunities and evaluate alternative courses of action. It includes an analysis of client goals and objectives, assets, liabilities, current net worth, income taxes, cash flow, investments, employee benefits, estate and gift tax planning, education planning and risk management.

GVA cannot offer any promises or guarantees that client financial goals and objectives will be met. As the client's financial situation, goals, objectives or needs change, the client must notify GVA promptly.

Financial Planning may include estate analysis and development of strategies and techniques for working towards minimizing estate taxes and other estate costs. Recommendations are also made to help assure that your estate is distributed according to your wishes.

While comprehensive financial planning includes investment advice concerning securities, it also includes investment advice with respect to products that may not constitute "securities," such as certificates of deposit, life insurance and fixed annuities. It may also take into consideration tax and estate planning issues which may not constitute "investment advice." We do not assume the responsibility of continuously monitoring the performance of client investments that are not securities. Representatives of GVA and/or LPL Financial do not offer tax or legal advice. Consult your tax or legal professional for all tax and legal matters.

In preparing your financial plan, we may address any or all of the six areas of financial planning established by the National Endowment for Financial Education and endorsed by the Certified Financial Planner Board of Standards, depending on your specific needs. These include: financial position, protection planning, investment planning, income tax planning, retirement planning, and estate planning.

Our specific services in preparing your plan may include:

- Determining appropriate income planning strategies for both pre- and post-retirement timeframes;
- Reviewing existing and proposed investment asset mixes to help you meet your overall financial objectives. This would include reviewing risk/return issues and a suggested plan of action consistent with your risk tolerance and overall financial objectives.
- Calculating your pre-retirement savings and investing needs;
- Assessing your overall financial position including net worth, cash flow, and debt;
- Providing a comprehensive analysis of IRA-related issues including rollover, distribution, and inheritance planning options;
- Evaluating strategies designed to maximize the utilization and protection of your IRA assets;

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- Estimating your federal estate taxes and suggesting a plan of action to help meet estate planning objectives.
- Reviewing and determining your life and disability insurance needs;
- Providing suggestions for minimizing your federal and state income tax obligations; and
- Developing investment strategies consistent with your business ownership succession and transition planning, if applicable.

Unless engaged separately to do so, GVA will not be responsible for the implementation of the plan. The client will assume full responsibility for the implementation of the plan.

### **7. Retirement Plan Advisory and Consulting Services**

GVA IARs may assist clients that are trustees or other fiduciaries to retirement plans ("Plans") by providing fee-based consulting and/or advisory services. IAR's perform one or more of the following services, as selected by the client in the client agreement.

- **Service Provider Liaison.** IAR may assist the Plan by acting as a liaison between the Plan and service providers, product sponsors and/or vendors. In such cases, IAR shall act only in accordance with instructions from the Client on investment or Plan administration matters and shall not exercise judgment or discretion.
- **Education Services to Plan Committee.** IAR may provide education, training, and/or guidance for the members of the Plan Committee with regard to plan features, retirement readiness matters, or duties and responsibilities of the Committee, including education with respect to fiduciary responsibilities.
- **Participant Enrollment.** IAR may assist Client in enrolling Plan participants in the Plan, including conducting an agreed upon number of enrollment meetings. As part of such meetings, IAR will provide participants with information about the Plan, which may include information on the benefits of Plan participation, the benefits of increasing Plan contributions, the impact of preretirement withdrawals on retirement income, the terms of the Plan and the operation of the Plan.
- **Participant Education.** IAR may assist with participant education, which may include preparation of education materials and/or conducting investment education seminars and meetings for Plan participants. Such meetings may be on a group or individual basis, and may include information about the investment options under the Plan (e.g., investment objectives, risk/return characteristics, and historical performance), investment concepts (e.g., diversification, asset classes, and risk and return), and how to determine investment time horizons and assess risk tolerance. Such meeting shall not include specific investment advice about investment options under the Plan as being appropriate for a particular participant, but may include use of educational investment models.
- **Plan Search Support/Vendor Analysis.** IAR may assist with the preparation, distribution and evaluation of Request for Proposals, finalist interviews, and conversion support.
- **Benchmarking Services.** IAR may provide Client with comparisons of Plan data (e.g., regarding fees, services, participant enrollment and contributions) to data from the Plan's prior years and/or a benchmark group of similar plans.
- **Assistance Identifying Plan Fees.** IAR may assist client in identifying the fees and other costs borne

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by the Plan for, as specified by client, investment management, recordkeeping, participant education, participant communication and/or other services provided with respect to the Plan.

- **Investment Policy Statement.** IAR may assist the Plan in the preparation or review of an investment policy statement ("IPS") for the Plan based upon consultation with Client.
- **Ongoing Investment Recommendations.** IAR may recommend, for consideration and selection by Client, specific investments to be held by the Plan or, in the case of a participant-directed defined contribution plan, to be made available as investment options under the Plan. IAR will recommend, for consideration and selection by Client, investment replacements if an existing investment is determined by the Client to no longer be suitable as an investment option.
- **Ongoing Investment Monitoring.** IAR will perform ongoing monitoring of investment options in relation to the criteria provided by the Client to the IAR.
- **Qualified Default Investment Alternative Assistance.** IAR may assist Client in identifying an investment product or model portfolio in connection with the definition of a "Qualified Default Investment Alternative" ("QDIA") under ERISA (for Plans subject to ERISA).
- **Non-Discretionary Model Portfolios.** IAR will recommend, for consideration and approval by Client, (i) asset allocation target-date or risk-based model portfolios for the Plan to make available to Plan participants, and (ii) funds from the line-up of investment options chosen by the Client to include in such model portfolios.
- **Performance Reports.** IAR will prepare periodic reports reviewing the performance of all Plan investment options, as well as comparing the performance thereof to benchmarks with Client. The information used to generate the reports will be derived directly from information such as statements provided by Client, investment providers and/or third parties.

We also provide clients investment advice on a more limited basis on one or more isolated areas of concern such as estate planning, real estate, retirement planning, or any other similar specific topic. Additionally, GVA may provide advice on non-securities matters in connection with the rendering of estate planning, insurance, real estate, maximizing social security benefits and/or annuity advice.

You may request that we refrain from investing in particular securities or certain types of securities. You must provide these restrictions to our firm in writing.

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As of December 31, 2015, GVA managed \$216.7 million in discretionary assets and \$302.8 million in non-discretionary assets for a total of \$519.5 million.

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### **Item 5 – Fees and Compensation**

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#### **1. Investment Management Fees and Compensation**

GVA charges a fee as compensation for providing Investment Management services on your account. These services include advisory and consulting services, trade entry, investment supervision, and other account maintenance activities. The custodian may separately charge custodial fees, transaction costs, redemption fees, retirement plan and administrative fees or commissions. See Additional Fees and Expenses below.

In addition, some mutual fund assets held in client accounts may have been subject to deferred sales charges and 12 (b) (1) fees and other mutual fund annual expenses as described in the fund's prospectus. Furthermore, some existing variable annuities may be subject to trailing service fees, deferred sales charges, and mortality and expense fees. These fees are independent of our fees and should be disclosed by the custodian or contained in the prospectus or other offering documents of each fund. You should also note that fees for comparable services vary and lower fees for comparable services may be available from othersources.

We generally charge fees for accounts based on an annual percentage of assets under management. The fees are applied to the account asset value on a pro-rated basis, billed quarterly in advance or arrears. The initial fee will be based upon the date the account is accepted for management by execution of the investment advisory contract by the Firm and the assets are transferred through the last day of the current calendar quarter. The management fee is based on the size of the account at inception and is reviewed annually and reset at the time of the advisory client's annual review if the account(s) qualify for a lower fee.

The fee is charged quarterly and is calculated on the market value of the account on the last day of the calendar quarter and will cover the period from the first day of the calendar quarter through the last day of the calendar quarter. The market value will be determined as reported by the Custodian. Fees are assessed on all assets under management, including securities, cash and money market balances.

At our discretion, we may add (aggregate) asset amounts in accounts from your same household together to determine the advisory fee for all your accounts. We may do this, for example, where we also service accounts on behalf of your minor children, individual and joint accounts for a spouse, and/or other types of related accounts. This consolidation practice is designed to allow you the benefit of an increased asset total, which could potentially cause your account(s) to be assessed at a reduced advisory fee based on the asset levels available in our fee schedule.

You authorize us to debit your account quarterly for our fee. The independent qualified custodian holding your funds and securities will debit your account directly for the advisory fee and pay that fee to us.

You will provide written authorization permitting the fees to be paid directly from your account held by the qualified custodian. Further, the qualified custodian agrees to deliver an account statement at least quarterly directly to you indicating all the amounts deducted from the account including our advisory fees. You are encouraged to review your account statements for accuracy. We will receive a duplicate copy of the custodian's statement that was delivered to you.

Either GVA or you may terminate the management agreement, upon 30 day written notice to the other party. The management fee will be pro-rated to the date of termination, for the quarter in which the

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cancellation notice was given, and any unearned fees will be refunded to you. Upon termination, you are responsible for monitoring the securities in your account, and we will have no further obligation to act or advise with respect to those assets.

### 2. Non-Wrap Fee Basis

If client engages GVA to provide discretionary and/or non-discretionary investment advisory services for a fee, the annual investment advisory fee shall be based upon a percentage (%) of the market value and type of assets. The IAR may at their discretion, negotiate a fee based on the following schedule:

Market Value	Annual Fee %
\$ 0 – 500,000	2.50%
\$ 500,001 – 1,000,000	2.25%
\$ 1,000,000 – 3,000,000	2.00%
\$ 3,000,001 +	Negotiable
<b><i>This schedule is used as a guideline only; all fees and account value tiers are subject to negotiation at the sole discretion of GVA.</i></b>	

### 3. Wrap Fee Basis

Clients participating in separately managed account programs of TPAs may be charged various program fees in addition to the advisory fee charged by GVA. Such fees may include the investment advisory fees of the TPAs, which may be charged as part of a wrap fee arrangement. In a wrap fee arrangement, clients pay a single fee for advisory and other services. Client's portfolio transactions may be executed without commission charge in a wrap fee arrangement. In evaluating such an arrangement, the client should also consider that, depending upon the level of the wrap fee charged by the TPA, the amount of portfolio activity in the client's account, and other factors, the wrap fee may or may not exceed the aggregate cost of such services if they were to be provided separately. The current annual advisory fee can range up to a maximum amount of 3.00%. We will review with clients any separate program fees that may be charged on their accounts.

### 4. Third Party Advisor Fees

Fees and billing methods are outlined in each respective TPA's Brochure and Advisory Contract. GVA will be paid an on-going fee by the TPA based upon a percentage of your assets under management with the TPA. You will receive disclosure of all fees paid to GVA by the TPA, which include the terms of the compensation arrangement and a description of the compensation paid, at the time of signing an advisory agreement with the TPA. GVA negotiates its fee with each TPA.

One particular TPA, SEI Investments ("SEI"), offers programs with two different fee structures in which GVA clients can participate. One program is a separately managed account for which GVA clients are charged a fee by SEI for the day-to-day management of the client's assets. Clients in this program may also be charged a separate fee by GVA for its supervision and oversight of client accounts that utilize the SEI program. The second type of SEI program in which clients may invest charges only a single advisory fee, 100% of which is paid to GVA. In this program, SEI does not charge GVA clients a separate fee and is

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instead compensated in other ways, such as through the receipt of brokerage commissions on transactions executed in the client's account or from the receipt of advisory fees from mutual funds or other investments in which your assets are invested as part of the program.

GVA and GVA IARs have a potential conflict of interest to recommend selections of TPA's that would result in higher advisory fees paid to GVA, including recommendations to the SEI program for which GVA receives 100% of the advisory fee. GVA attempts to mitigate this conflict by reviewing that the TPAs and TPA programs selected by clients are consistent with the client's stated investment profile. GVA also has a fiduciary obligation to make recommendations based solely on your objectives and needs.

The minimum account size for participating in a TPA program will vary from TPA to TPA. All such minimums will be disclosed in the respective TPA's Brochure. GVA may have the ability to negotiate such minimums for you.

You may terminate your relationship in accordance with the respective TPA's disclosure documents. If you terminate your participation in a TPA's program within five business days of inception, you will receive a full refund of the fee. Pre-paid fees will be refunded in accordance with the respective TPA's agreement and disclosure documents.

For discretionary accounts, a TPA relationship may be terminated at your IAR's discretion. GVA may at any time terminate the relationship with a TPA that manages your assets. GVA will notify you of instances where we have terminated a relationship with a TPA with which you maintain accounts through GVA. GVA will not conduct on-going supervisory reviews of the TPA following such termination.

Factors involved in the termination of a TPA may include a failure to adhere to their stated management style or your objectives, a material change in the professional staff of the TPA, unexplained poor performance, service level decrease, unexplained inconsistency of account performance, or our decision to no longer include the TPA on our list of approved managers. GVA IARs may receive fees from mutual funds and variable annuities which are designated for management in a TPA program, which may represent additional compensation to the GVA IAR above the compensation that he or she receives from GVA.

GVA offers several investment management programs. Account custodial services may be provided by several account custodians depending on the investment management program offered. Programs may have higher or lower fees than other programs available through GVA or available elsewhere. Investment management programs may differ in the services provided and method or type of management offered, and each may have different account minimums. Client reports will depend upon the management program selected. Please see complete details in the program brochure and custodial account agreement for each program recommended and offered.

### **5. Financial Planning and/or Consulting Fees**

The fixed fee for initial financial planning services ranges from \$250 to \$7,000, and is negotiable, depending upon the complexity and scope of the plan, the client's financial situation, and objectives. The initial financial planning services fee is charged on the start date of entering into the plan. For clients who require ongoing service for their financial plan, GVA may charge a recurring fee from \$25 to \$1,500, paid quarterly, bi-annually, or annually, with any outstanding balance due on December 31st. This fee is also negotiable, depending upon the complexity and scope of the plan, the client's financial situation, and

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objectives. Typically, financial planning fees will be due upon the client's acceptance of the plan. However, other fee payment arrangements may be negotiated.

Prior to engaging GVA to provide planning or consulting services, clients are required to enter into a "Consulting Services Agreement" with the IARs of GVA, which sets forth the terms and conditions of the engagement, including fees. If the agreement is terminated prior to the completion of the project, any pre-paid fees received by GVA will be returned to Client on a pro rata basis.

Fees for financial planning and/or consulting and/or analysis on specific client needs will be determined on a fixed fee basis. Fees will be discussed and agreed upon between the client and the investment adviser representative and will be specifically identified in the appropriate contract. In no case are our fees based on, or related to, the performance of your funds or investments.

As a financial planning client, you are under no obligation to act upon any of our recommendations or effect the transaction(s) through us if you decide to follow the recommendations.

When both investment management or plan implementation and financial planning services are offered, there is a potential conflict of interest since there is an incentive for the party offering financial planning services to recommend products or services for which GVA or an affiliated company may receive compensation. GVA attempts to mitigate this conflict by reviewing the recommendations made by GVA IARs clients are consistent with your stated investment profile. GVA and its IARs also have a fiduciary obligation to make recommendations based solely on your objectives and needs.

### **6. Brokerage and Insurance Product Fees**

In addition to providing advisory services through GVA, IARs may also sell or recommend investment and insurance products in their capacity as registered broker/dealer representatives of LPL Financial Corporation and as licensed insurance agents, including but not limited to variable life insurance, variable annuities, private placement programs and 1031 like-kind exchanges and life insurance (collectively, "Third Party Products"). Your assets invested in these Third Party Products are not considered when calculating the fee that GVA will charge you. However, IARs of GVA receive compensation from the sale of these Third Party Products, the amount of which varies depending on the type of product purchased. IARs acting in a broker/dealer capacity (as opposed to investment advisor) and/or insurance agent capacity may therefore have a financial incentive to sell products for which the IAR will receive greater compensation than other financial products. When IARs of GVA receive commissions in connection with the sale of securities products recommended to our advisory clients, GVA may reduce a portion of its fees by the amount of the commissions earned by GVA's IARs.

You should know that GVA does not monitor or supervise GVA IARs' activities with respect to Third Party Products, including any particular conflicts of interest resulting from selling products with different fees. Those activities are instead supervised by the broker-dealer or insurance company with which the GVA IAR is associated.

### **7. Retirement Plan Consulting Fees**

Our fees for retirement plan consulting are negotiable and based on services selected. If ongoing services are being provided, are expressed as an annual rate. The minimum annual fee is \$1,000, the maximum annual fee is 1% based on the amount of eligible plan assets.

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## **GVA Form ADV Part 2A – 2016**

### **8. Additional Fees and Expenses**

Advisory fees payable to us do not include the fees you may pay when we purchase or sell securities for your account(s). The following list of fees or expenses are what you may pay directly to third parties, whether a security is being purchased, sold or held in your Account(s) under our management.

- Brokerage commissions;
- Transaction fees;
- Exchange fees;
- SEC fees;
- Advisory fees and administrative fees charged by Mutual Funds (MFs), and/or Exchange Traded Funds (ETFs)
- Advisory fees charged by sub-advisors (if any are used for your account)
- Custodial Fees;
- Deferred sales charges (on MFs or annuities);
- Odd-Lot differentials;
- Transfer taxes;
- Wire transfer and electronic fund processing fees;
- Fees on existing variable annuities that may have been subject to trailing service fees, deferred sales charges, and mortality and expense fees.
- Fees on mutual fund assets held in your account that may have been subject to deferred sales charges, 12 (b)(1) or shareholder servicing fees, administrative fees and other mutual fund annual expenses as described in the fund's prospectus.

Please refer to the "Brokerage Practices" for discussion of GVA's brokerage practices.

Brokerage fees and commissions are charged to you for securities trade executions. These brokerage fees may be billed to you by the broker/dealer or custodian of record for your account, not GVA. Any such fees are exclusive of, and in addition to, GVA compensation. You will be solely and directly responsible for all fees, including other than GVA fees billed directly to you.

### **9. Conflicts of Interest Involving Fees**

Conflicts of interest involving fees are addressed first and foremost by making you aware of them by way of this brochure. Secondly, we periodically evaluate the overall annual cost to our clients in connection with our advisory services. As a general guideline (but not an absolute limit), we look for total client costs associated not only with our advisory services but the resulting transactions carried out in connection therewith not to exceed 3.0% (on an annual basis) of your assets that we have been assigned to manage. Keep in mind that Third Party Products (i.e., brokerage and insurance products) offered by your GVA IAR may charge fees in addition to the fees charged by GVA and GVA does not monitor or compare those fees to the fees it charges for investment advisory services.

You are always welcome to request a current copy of our brochure. We are obligated to provide you a copy of the brochure no later than the time you sign an agreement with us, as applicable, annually we are required to provide you either a copy of our current brochure or instructions on how to request a copy of our current brochure.

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**GVA Form ADV Part 2A – 2016****Item 6 – Performance-Based Fees and Side-By-Side Management**

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GVA does not charge advisory fees on a share of the capital appreciation of the funds or securities in a client account (so-called performance-based fees). Our advisory fee compensation is charged only as disclosed above in Fees and Compensation. It is possible that performance-based fees may be charged by Third Party Products recommended by your GVA IAR. You should discuss all such fees with your IAR.

It is also possible that performance-based fees may be charged to one or more investment products, such as mutual funds, ETFs or private funds, recommended by GVA. Any such fees would be paid to the investment manager of the mutual fund, ETF or private fund and not to GVA.



**GVA Form ADV Part 2A – 2016****Item 7 – Types of Clients**

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GVA offers investment advisory services to individuals, high net worth individuals, pension, corporations, LLC's, profit sharing plans, trusts, charitable organizations and state or municipal government entities. GVA does not usually require a minimum for establishing or maintaining a client's account.

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## **GVA Form ADV Part 2A – 2016**

### **Item 8 – Methods of Analysis, Investment Strategies, and Risk of Loss**

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IARs of GVA utilize an investment philosophy emphasizing portfolio management that is tailored to the needs of each client. Our investment process begins by listening to the client to determine their financial situation, investment objectives, time horizon, risk tolerance and other circumstances. This information then becomes the basis for the investment strategy which IAR believes best meets the client's long term goals. We continually look for ways to innovate, drawing on our extensive experience to find better investment strategies for the long term.

The IAR will assist you in selecting an investment strategy that suits your needs and financial objectives. Assistance may also be provided to you by explaining the differences between the TPAs available through GVA. Among the criteria that GVA may consider in connection with establishing a relationship with a TPA are the TPA's experience, assets under management, performance record, client retention, the level of client services provided, investment style, buy and sell disciplines, capitalization level, general investment process. GVA conducts due diligence at least annually on the TPAs it recommends.

We recommend managers that manage portfolios that span six asset classes, including both traditional strategies—domestic equity, international equity, and fixed income—and alternatives, including absolute return, real assets, and private equity. We strive to provide our clients access to products and strategies that are typically available only to institutional investors.

The methods of analysis, sources of information and investment strategies used by TPMs will vary among managers. We encourage you to read each TPA's Disclosure Brochures, Form ADV and any other document you receive prior to entering into an agreement with a TPA.

#### **1. Analysis of Third Party Advisers (TPAs)**

We examine the experience, expertise, investment philosophies and past performance of TPAs in an attempt to determine if that manager has demonstrated an ability to invest over a period of time and in different economic conditions. We monitor the TPA's underlying holdings, strategies, concentrations and leverage as part of our overall periodic risk assessment. Additionally, as part of our due-diligence process, we seek to obtain an understanding of the TPA's compliance and business enterprise risks.

A risk of investing with a TPA who has been successful in the past is that they may not be able to replicate that success in the future. In addition, as we do not control the underlying investments in a TPA's portfolio, there is also a risk that a TPA may deviate from the stated investment mandate or strategy of the portfolio, making it a less suitable investment for our clients. Moreover, as we do not control the TPA's daily business and compliance operations, we may be unaware of the lack of internal controls necessary to prevent business, regulatory or reputational deficiencies.

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You are advised and are expected to understand that the TPA's past performance is not a guarantee of future results and that certain market and economic risks exist that may adversely affect an account's performance that could result in capital losses in your account.

**2. Risk**

There are principal and material risks involved which may adversely affect the account value and total return. There are other circumstances (including additional risks that are not described here) which could prevent your portfolio from achieving its stated investment objective. It is important to read all the disclosure information provided and to understand that you may lose money by investing in the any of our strategies.

Your account is subject to the following risks:

- **Stock Market Risk** – The value of securities in the portfolio will fluctuate and, as a result, the value may decline suddenly or over a sustained period of time.
- **Managed Portfolio Risk** – The manager's investment strategies or choice of specific securities may be unsuccessful and may cause the portfolio to incur losses.
- **Industry Risk** – The portfolio's investments could be concentrated within one industry or group of industries. Any factors detrimental to the performance of such industries will disproportionately impact on your portfolio. Investments focused in a particular industry are subject to greater risk and are more greatly impacted by market volatility than less concentrated investments.
- **Non-U.S. Securities Risk** – Non-U.S. Securities are subject to the risks of foreign currency fluctuations, generally higher volatility and lower liquidity than U.S. securities, less developed securities markets and economic systems and political and economic instability.
- **Emerging Markets Risk** – To the extent that your portfolio invests in issuers located in emerging markets, the risk may be heightened by political changes and changes in taxation or currency controls that could adversely affect the values of these investments. Emerging markets have been more volatile than the markets of developed countries with more mature economies.
- **Currency Risk** – The value of your portfolio's investments may fall as a result of changes in exchange rates.
- **TPA Risk** – A risk associated with this type of analysis is that past performance is not a guarantee of future result. While a TPA may have demonstrated a certain level of success in past economic times, the TPA may not be able to replicate that success in future markets. In addition, just because a TPA may have invested in a certain manner in past years, such TPA may deviate from its strategy in future years. To mitigate this risk, GVA attempts to select TPAs with proven track records that have demonstrated a consistent level of performance and success.

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**GVA Form ADV Part 2A – 2016****Item 9 – Disciplinary Information**

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Registered Investment Advisors are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of the advisory business or of the integrity of its supervised persons. GVA has no information applicable to this item.

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**GVA Form ADV Part 2A – 2016****Item 10 – Other Financial Industry Activities and Affiliations**

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**1. Insurance**

Certain GVA representatives, in their individual capacities, are licensed insurance agents, and may recommend the purchase of certain insurance-related products on a commission basis. GVA IAR's, on average, spend approximate 25 – 50% of their time selling insurance products. The recommendation by a GVA representative presents a conflict of interest, as the receipt of commissions may provide an incentive to recommend insurance products based on commissions received, rather than on the client's need. The client is not under any obligation to purchase these products.

**2. Affiliated Entities**

Michael Dedda and Ryan Todd, owners of GVA, are equal owners of Chester Springs Financial Group, LLC and 1200 Pennsylvania Advisors LLC. Chester Springs Financial Group, LLC and 1200 Pennsylvania Advisors LLC, each financial advisory companies that are set up to receive brokerage commissions from LPL Financial ("LPL") to which they are entitled. These companies are affiliated with GVA. In addition, 1200 Pennsylvania Avenue Advisors, LLC wholly owns Alan E. Peters and Associates, Inc., a financial advisory company set up to receive brokerage commissions from LPL and insurance commissions on behalf of Mr. Peters.

GVA is not a broker/dealer, but IARs of GVA are Registered Representatives with LPL, a full service broker-dealer, member FINRA/SIPC, which compensates them for effecting securities transactions. This relationship may allow the IAR to provide additional services and/or products to clients. This relationship also may present a conflict since many of the products offered through LPL Financial are commission oriented; when placing securities transactions through LPL in their capacity as registered representatives, IARs may earn sales commissions. In this capacity IARs are involved in the sale of securities of various types including, but not limited to stocks, bonds, mutual funds and limited partnerships. GVA and LPL are not affiliated companies. IARs of GVA spend a portion of their time in connection with broker/dealer activities.

As a broker/dealer, LPL engages in a broad range of activities normally associated with securities brokerage firms. Pursuant to the investment advice given by GVA or its IARs, investments in securities may be recommended for clients. If LPL is selected as the broker/dealer, LPL and its registered representatives, including IARs of GVA, may receive commissions for executing securities transactions, which may be in addition to fees that you pay to GVA. When IARs of GVA receive commissions in connection with the securities products recommended to our advisory clients, GVA may reduce a portion of its fees by the amount of the commissions earned by GVA's IARs.

You are advised that if LPL is selected as the broker/dealer, the transaction charges may be higher or lower than the charges you may pay if the transactions were executed at other broker/dealers. You should note, however, that you are under no obligation to purchase securities through IARs of GVA or LPL.

GVA may provide advice regarding Investment Company securities (mutual funds). You should be aware that, in addition to the advisory fees you pay GVA each Investment Company also pays its own separate investment advisory fees and other expenses. Such fees and expenses are disclosed in the mutual fund's prospectus. In addition, clients should be aware that mutual funds may be purchased separately independent of the investment management services of GVA.

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**GVA Form ADV Part 2A – 2016**

Moreover, you should note that under the rules and regulations of FINRA, LPL has an obligation to maintain certain client records and perform other functions regarding certain aspects of the investment advisory activities of its Registered Representatives. These obligations require LPL to coordinate with and have the cooperation of its Registered Representatives that operate as, or are otherwise associated with, investment advisors other than LPL. Accordingly, LPL may limit the use of certain custodial and brokerage arrangements available to clients of GVA. LPL may collect, as paying agent of GVA, the investment advisory fee remitted to GVA by the account custodian. LPL may retain a portion of the investment advisory fee you pay, as a charge for the functions it performs, and such portion may be further re-allowed to other Registered Representatives of LPL. The charge will not increase the brokerage charges to you or the fee you have agreed to pay GVA.

IARs of GVA may, in their capacity as Registered Representatives of LPL, or as agents appointed with various life, disability or other insurance companies, receive commissions, 12(b)-1 fees, fee trails, or other compensation from the respective product sponsors and/or as a result of effecting securities transactions for clients. As previously noted, when commissions or fees are received by our IARs in connection with the advice given to advisory clients, GVA may, but is not obligated to, reduce its fee proportionate to the amount of the commission or fee earned by our IARs. However, clients should note that they are under no obligation to purchase any investment products through a GVA affiliated company or its IARs.

GVA recommends and/or selects other Investment Advisors or TPA's to its advisory clients. In some cases, GVA will receive compensation from TPA's for referring clients to them and also for GVA's performing due diligence on the TPA and review of the ongoing relationship, including monitoring of client positions and performance and ensuring clients objectives are being met. Receiving compensation from TPA's may increase GVA's incentive to refer clients to them and this may present a conflict of interest. GVA addresses this conflict of interest by disclosing them with you in this brochure. A further discussion of conflicts and how GVA attempts to mitigate conflicts is included in Item 5 of this Brochure.

You should know that as a fiduciary, we always strive to put the clients' interest ahead of our own. We have instituted a compliance program designed to prevent and detect violations of the federal and state securities laws. In addition, we have designated a Chief Compliance Officer (CCO), as set forth on Schedule A of our Form ADV, to be the person responsible for the overall application and oversight of our compliance program. Our CCO reviews those policies and procedures annually for their adequacy and the effectiveness of their implementation.

**3. Accountants and Certified Public Accountants.**

Certain of GVA's representatives are accountants and Certified Public Accountants. To the extent that these representatives provide accounting services, which may include tax advice, to any clients, including clients of the GVA, all such services shall be performed by those representatives, in their individual professional capacities, independent of GVA.

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## **GVA Form ADV Part 2A – 2016**

### **Item 11 – Code of Ethics Participation or Interest in Client Transactions and Personal Trading**

We take great pride in our commitment to serving our clients' needs and the integrity with which we conduct our business. The financial services industry has come under significant scrutiny, especially surrounding the inherent responsibility of financial professionals to act in the best interest of their clients.

GVA has developed a Code of Ethics addressing issues such as the following:

- Integrity
- Objectivity
- Competence
- Fairness
- Confidentiality
- Professionalism
- Diligence
- Initial Public Offerings and Private Placements
- Reporting Violations of the Code of Ethics

Each of our IAR's and their staff has been given a copy of our Code of Ethics and has signed their names to a written acknowledgement attesting to their understanding of the Code and acceptance of its terms. A copy of our Code of Ethics is available to all current and/or prospective clients upon request.

GVA is not currently aware of any situations in which it or a GVA IAR, or one of their related persons, has a direct financial interest in the investment instruments recommended to clients. If this situation were to arise in the future, the resulting conflicts of interest would be governed by GVA's code of ethics and its compliance policies and procedures generally.

On occasion, an employee of GVA may invest for their own accounts or have financial interest in the same securities or other investments recommended or acquired for the accounts of clients. Further, they may also engage in transactions that are the same as or different than transactions recommended to or made from client accounts. As such, this may represent a conflict of interest. Such transactions are permitted only if pre-cleared and reported in compliance with our policy on personal securities transactions. Generally, personal securities transactions will not be approved when an order for the same or a related security is pending for the account of a client. In order to ensure conflicts do not arise, GVA has adopted the Investment Policy.

#### **Investment Policy**

None of GVA's associated persons may effect for himself/herself or for accounts in which he/she holds a beneficial interest, any transactions in a security which is being actively recommended to any client, unless:

- If we are recommending that any of our clients buy any security, no associated person may purchase that security prior to a client's purchase of that security; and
- If we are recommending that any of our clients sell any security, no associated person may sell that security prior to a client's sale of that security.

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**GVA Form ADV Part 2A – 2016****Item 12 – Brokerage Practices**

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We are independently owned and operated and not affiliated with these independent qualified custodians. However, IARs of GVA are Registered Representatives offering securities through LPL Financial, a registered general securities broker/dealer member of FINRA and SIPC. As such, client transactions can be implemented through LPL Financial. For clients in need of additional brokerage or custodial services, we will recommend the use of other broker-dealers, including LPL Financial and Charles Schwab & Company, Inc. ("Schwab"). Should we decide to use Schwab to execute a client trade due to better availability, liquidity, or pricing, they may charge an additional trade-away fee for each such trade. Therefore, we will only use this trade-away ability in situations with compelling financial reasons.

Advisory clients of GVA are free to implement advisory recommendations through any firm they choose; there is no obligation to effect transactions through GVA or an LPL-approved broker/dealer. GVA does not warrant or represent that commission for transactions implemented through LPL will be lower than commission available if the client used another brokerage firm. GVA believes, however, the overall level of services and support provided to the clients by LPL Financial outweighs the potentially lower transaction costs available under other brokerage arrangements. If an advisory client implements recommendations made by GVA by purchasing securities or other products, they should be aware that GVA may make conflicting or differing recommendations with respect to the same securities or insurance products to different clients.

In the event a trading error occurs in your account, our policy is to restore your account to the position it should have had the trading error not occurred. Depending on the circumstances, various corrective steps may be taken including, but not limited to, canceling the trade, adjusting an allocation and/or reimbursing the account. If a trade error results in a profit, the profit is not allocated to the client account, it remains in the error account of the executing broker/dealer or account custodian.

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**GVA Form ADV Part 2A – 2016****Item 13 – Review of Accounts**

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GVA's advisors will review client accounts periodically to ensure clients' investment objects are being met. The underlying securities within the investment supervisory services are regularly monitored. These reviews will be made by each IAR in addition to the Chief Compliance Officer or his designee. An annual review is usually conducted in person, by telephone, or video conference.

The purpose of all these reviews is to ensure that the investment plan continues to be implemented in a manner which matches your objectives and risk tolerances. More frequent reviews may be triggered by material changes in variables such as your individual circumstances, or the market, political or economic environment. You are urged to notify GVA or the IAR of any changes in your personal circumstances.

You will receive quarterly statements and confirmation of transactions from the custodian, not by GVA. Financial Planning/Consulting clients will not receive regular reports from the Firm but may receive written reports at their financial planning review sessions from the IAR. These reports may include descriptions of holdings, total assets, current values, management fees and methods of fee calculations. These reports may or may not be in writing and may entail different depths of analysis as agreed to between the client and the IAR.

**GVA Form ADV Part 2A – 2016****Item 14 – Client Referrals and Other Compensation**

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**1. Client Referral to GVA**

If a client is introduced to GVA by either an unaffiliated or an affiliated solicitor, GVA may pay that solicitor a referral fee in accordance with the requirements of Rule 206(4)-3 of the Investment Advisers Act of 1940, and any corresponding state securities law requirements. Any such referral fee shall be paid solely from the GVA's investment management fee outlined in the agreement, and shall not result in any additional charge to the client.

Each client receives a copy of GVA's written Brochure and a disclosure statement from the solicitor to the client disclosing the terms of the solicitation arrangement between GVA and the solicitor, outlining the compensation received by the solicitor from GVA.

**2. GVA Referral**

If GVA introduces a client to another investment advisor or an investment manager, GVA may be paid a referral or solicitor fee in accordance with the requirements of Rule 206(4)-3 of the Investment Advisers Act of 1940, and any corresponding state securities law requirements. Any such referral fee shall be paid according to a fee disclosure statement provided to the client at the time that the referral is made.

As previously mentioned, GVA may receive referral fees from TPAs. Fees and billing methods are outlined in each respective TPA's Brochure and Advisory Contract. GVA will generally be paid an on-going fee by a TPA based upon a percentage of your assets under management with the TPA. You will receive a copy of our agreement with the TPA which will disclose all fees.

When GVA is acting as an unaffiliated solicitor, GVA, at the time of the solicitation, shall disclose the nature of its solicitor relationship. GVA shall provide each prospective client with a copy of GVA's written disclosure statement from the investment advisor or investment manager. This statement discloses the terms of the solicitation arrangement between GVA and the investment advisor or investment manager, including a description of the compensation to be received by GVA.

**GVA Form ADV Part 2A – 2016****Item 15 – Custody**

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All client account assets are held by a qualified custodian. Neither GVA nor its associated persons has custody of client assets.

GVA does not hold or take custody of client personal securities or funds of any kind. GVA utilizes independent unaffiliated third-party custodians to hold client assets and provide a statement of accounting for each client. It is the custodian's charge to safeguard and prevent unauthorized access from anyone. Please note custodians may charge fees for their services.

GVA is independently owned and operated and is not affiliated with third party custodians we use. The third party custodians used by GVA do not charge its advisor clients separately for custody services but is compensated by account holders through commissions and other transaction-related or asset-based fees for securities trades that are executed through them or into their accounts.

GVA is not responsible for the actions of a client's custodian. Clients should carefully review account statements received directly from the qualified custodian. In some cases, GVA provides an account statement. We also urge you to compare the account statement you receive from your qualified custodian with the statements provided by us.

**GVA Form ADV Part 2A – 2016****Item 16 – Investment Discretion**

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For our discretionary accounts, clients enter into a written agreement with GVA granting the firm the authority to supervise and direct, on an on-going basis, investments in accordance with the client's investment objective and guidelines. Clients will also execute any and all documents required by the Custodian so as to authorize and enable GVA, in its sole discretion, without prior consultation with or ratification by you, to purchase, sell or exchange securities in and for your account. We are authorized, in our discretion and without prior consultation with you to:

- (1) buy, sell, exchange and trade any investment company registered under the Investment Company Act of 1940,
- (2) determine the amount of securities to be bought or sold and
- (3) place orders with the custodian.

Any limitations to such authority will be communicated by you to us in writing. The limitations on investment and brokerage discretion held by GVA for you are:

- a) For discretionary clients, we require that it be provided with authority to determine which securities and the amounts of securities to be bought or sold, as well as the broker-dealer to be used and the commission rates to be paid.
- b) Any limitations on this discretionary authority shall be included in this written authority statement. You may change/amend these limitations as required. Such amendments shall be submitted in writing.

In some instance, we may not have discretion. We will discuss all transactions with you prior to execution.

Research products and services received by us from broker-dealers will be used to provide services to all clients.

**GVA Form ADV Part 2A – 2016****Item 17 – Voting Client Securities**

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**Proxy Voting**

As a matter of firm policy, we do not vote proxies on behalf of clients. Clients will receive their proxies and other solicitations directly from their custodian or transfer agent and retain sole responsibility for voting. However, our IARs may provide clients with consulting assistance regarding proxy issues if such assistance is sought.

**Class Actions**

From time to time, securities held in the accounts of clients will be the subject of class action lawsuits. GVA has no obligation to determine if securities held by the client are subject to a pending or resolved class action lawsuit nor does it have any duty to evaluate a client's eligibility or to submit a claim to participate in the proceeds of a securities class action settlement or verdict. Furthermore, GVA has no obligation or responsibility to initiate litigation to recover damages on behalf of clients who may have been injured as a result of actions, misconduct or negligence by corporate management of issuers whose securities are held by clients. Where GVA receives written or electronic notice of a class action lawsuit, settlement or verdict affecting securities owned by a client, it will forward all notices, proof of claim forms and other materials, to the client.

**GVA Form ADV Part 2A – 2016****Item 18 – Financial Information**

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GVA does not require or solicit prepayment of more than \$1200 in fees per client, six months or more in advance. As a result, we are not required to provide our clients with a copy of our balance sheet from our most recently completed fiscal year.

GVA does not have discretionary authority or custody of client funds or securities. However, in the event that we would obtain discretionary authority or custody of any client assets or if we require or solicit prepayment of more than \$1200 in fees per client, six months or more in advance, we are required to disclose any financial condition that is reasonably likely to impair our ability to meet contractual commitments with our clients. No such conditions exist.

During the past ten years, GVA has not been the subject of a bankruptcy petition.

**GVA Form ADV Part 2A – 2016****Additional Information**

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**Privacy**

GVA views protecting your private information as a top priority. Pursuant to applicable privacy requirements, we have instituted policies and procedures to ensure we keep your personal information private and secure. We do not disclose any non-public personal information about you to any non-affiliated third parties, except as permitted by law. In the course of servicing your account, we may share some information with our service providers, such as transfer agents, custodians, broker/dealers, accountants, consultants and attorneys.

We restrict internal access to non-public personal information about you to employees who need that information in order to provide products or services to you. We maintain physical and procedural safeguards that comply with regulatory standards to guard your non-public personal information and to ensure confidentiality and our integrity.

We will not sell information about you or your accounts to anyone. We do not share your information unless it is required to process a transaction, at your request, or required by law.

You will receive a copy of our privacy notice prior to or at the time you sign an advisory agreement with our firm. Thereafter, a copy of the current privacy policy notice will be delivered to you on an annual basis. Please contact our office at (302) 483 - 7200 if you have any questions regarding this policy or wish to request a copy be mailed to you now.

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