



1420 5th Avenue, Suite 3300
Seattle, WA 98101
(206) 832-1520
www.ekriley.com

ITEM 1: COVER PAGE

**Form ADV Part 2A
Firm Brochure**

February 2016

This brochure provides information about the qualifications and business practices of E.K. Riley Investments, LLC ("EKRI/we/our/us"). If you have any questions about the contents of this brochure, please contact us using the information above. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

Additional information about E.K. Riley Investments, LLC is also available on the SEC's website at www.adviserinfo.sec.gov. EKRI's searchable IARD/CRD number is 121003.

ITEM 2:
MATERIAL CHANGES

There are no material changes that require disclosure at this time.

**ITEM 3:
TABLE OF CONTENTS**

	Page
Item 1: Cover Page	1
Item 2: Material Changes	2
Item 3: Table of Contents	3
Item 4: Advisory Business	4
Item 5: Fees, Minimum Account Size & Disclosures	8
Item 6: Performance-Based Fees and Side-By-Side Management	19
Item 7: Types of Clients	19
Item 8: Methods of Analysis, Investment Strategies and Risk of Loss	20
Item 9: Disciplinary Information	22
Item 10: Other Financial Industry Activities and Affiliations	22
Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading	23
Item 12: Brokerage Practices	25
Item 13: Review of Accounts	26
Item 14: Client Referrals and Other Compensation	28
Item 15: Custody	28
Item 16: Investment Discretion	28
Item 17: Voting Client Securities	28
Item 18: Financial Information	29

ITEM 4: ADVISORY BUSINESS

The Company

E.K. Riley Investments, LLC (EKRI) is an investment adviser registered with the Securities and Exchange Commission (SEC) and also a broker-dealer registered with the Financial Industry Regulatory Authority (FINRA). EKRI conducts additional business as an insurance agency registered with various state jurisdictions. Our headquarters are located in Seattle, Washington.

Founded in 2002, EKRI provides a full range of advisory and investment services including investment advice, portfolio management, financial planning and access to stocks, corporate, municipal and government bonds, mutual funds and insurance products. EKRI settles transactions ("clears") through First Clearing, LLC and First Clearing, LLC also acts as custodian for EKRI's advisory assets.

EKRI's advisory services are made available through Investment Adviser Representatives located in branch offices throughout the United States.

Advisory Services

Your EKRI Investment Adviser Representative (IAR) will work with you determine which advisory service(s) may be right for you. Your IAR will perform a review of your financial situation, including obtaining information related to your financial situation, your tolerance for risk and your investment goals and objectives. If an advisory service is appropriate for you, your IAR will complete paperwork with you to establish an account with EKRI. In addition to this brochure, you will be provided with your IAR's own personal brochure supplement (Form ADV Part 2B Brochure) which contains relevant information related your IAR's experience and background. Your IAR will also provide you with the Form ADV of any third-party money manager your services may include, as applicable. We urge you to review each document carefully.

Our IARs are able to select from a variety of investment management programs as described in this brochure. The advisory services which may be offered to you include:

1. Investment Management Programs

In these programs, your IAR will work with you to create a portfolio based on your specific investment needs and objectives. Your IAR will provide you with continuous advice regarding your investments based on an ongoing review of your financial situation, goals, time horizon, risk tolerance, and any special needs. You may also impose reasonable restrictions on investing in certain securities, types of securities, or industry sectors.

You will have the ability to invest in a variety of securities including stocks, bonds, mutual funds, exchange traded funds or other securities. These accounts may be handled on a discretionary or non-discretionary basis depending on your written agreement with your IAR.

- ***Private Investment Management (PIM)***

In this discretionary program your IAR is the portfolio manager. Your IAR will manage your portfolio based on your objectives and goals and their own personal investment style. The program allows your IAR to choose from a wide range of asset types and quarterly performance reports allow you to track your progress.

- ***Asset Adviser***

This comprehensive, non-discretionary advisory program includes advisory services and custodial/transaction costs in a single asset-based fee. With Asset Adviser, you ultimately make the investment decisions regarding what to buy, sell and hold within the account.

2. Financial Planning or Consultation Services

EKRI IARs may also create a comprehensive or modular (focused on a specific area) written financial

plan for you. Planning or consultation services may vary greatly in depth and scope and may be offered on a variety of different situations or circumstances which relate to your financial picture. The amount of time necessary to provide this service may also vary greatly from client to client. Services are available on a one-time basis or as a more continuous service. In some cases you may pay an annual retainer for your IAR's services and this will be clearly outlined in the agreement you sign with your IAR.

- **Financial Plan**

After gathering specific information from you, your IAR will use the information to generate a written financial plan which may address a specific need or cover a variety of topics such as retirement planning, investment planning, college funding, asset allocation, gift giving including charitable gift giving, insurance needs and estate planning. In the course of creating a comprehensive financial plan, your IAR may (at your direction) also work closely with your attorney, CPA, or other personal advisors.

- **Consultation Services**

An IAR may consult with you regarding topics such as investment planning, retirement planning, insurance planning, asset allocation and estate planning.

3. Wrap Fee Programs

EKRI has entered into an agreement with Wells Fargo Advisors (WFA) to provide services with respect to wrap fee programs. Clients that participate in wrap programs remain clients of EKRI; EKRI is not related to or affiliated with WFA or its affiliated custodian First Clearing, LLC. The wrap fee programs described in this brochure are charged a fee on eligible assets that covers advisory, execution, custodial, and reporting services. WFA provides EKRI with the following programs.

Mutual Fund Advisory:

- **FundSource**

FundSource is a discretionary mutual fund advisory program offering actively managed mutual fund portfolios from WFA Portfolio Management Group or Russell Investments or your IAR can create a tailored allocation for you using Customized Blend.

- **Custom Choice**

Using Custom Choice you and your IAR can construct your own asset allocation from a broad universe of institutional share class, no-load and load-waived mutual funds. This program is non-discretionary.

Separately Managed Accounts (SMA):

- **Allocation Advisors**

This EFT Advisory Program offers professionally managed portfolios with strategic, tactical, cyclical and global asset allocation, investing primarily in ETFs.

- **Diversified Managed Allocations (DMA)**

DMA is WFA's Unified Manager Account program which is potentially suitable for affluent investors. Offering a wide range of managers, strategies, ETFs and mutual funds, your IAR can use DMA to fully allocate and diversify for the long-term.

- **Masters Program**

Masters is a separately managed, single contract separate account wrap program.

- **Wells Fargo Compass Advisory Program**

Managed by WFA, Compass offers clients a portfolio of individual stocks managed by professionals.

- **Customized Portfolios**

This separately managed account program provides both tailored fixed income and global dividend equity strategies.

Private Advisor Network:

- **Private Advisor Network**

This separately management dual contract program offers access to over 300 “cleared” professional money managers.

Each of these WFA Wrap Fee programs has its own unique disclosure document which describes the program details, including details on applicable fees. In addition to EKRI’s and your IAR’s Forms ADV, participating clients will be provided with WFA’s disclosures documents and the adviser or manager’s Form ADV Part 2, We urge you to review these documents carefully.

If a wrap fee program is right for you, your IAR will help you select the program most appropriate for your needs and each selected adviser or manager will be provided with appropriate financial profile information and will then create and manage your portfolio based on your stated individual needs as exhibited in the profile information. Advisers or managers will comply with reasonable restrictions you give. The IAR will meet with you on a regular basis to review the account.

While the IAR monitors the performance of the selected adviser or manager, neither EKRI nor a third party reviews performance information to determine or verify its accuracy or its compliance with presentation standards. If we determine that a particular selected adviser or manager is not providing sufficient management services to the client, or is not managing the client’s portfolio in a manner consistent with the client profile information, we may suggest that the client contract with a different adviser or manager and/or program sponsor. Under this scenario, the IAR assists the client in selecting a new adviser or manager and/or program. However, any move to a new adviser or manager and/or program is solely at the discretion of the client. EKRI reserves the right to discontinue use of any advisor or manager that does not continue to meet our overall service standard.

Assets Under Management

As of December 31, 2015, EKRI’s IARs were actively managing approximately \$163,748,000 in client assets, of that number approximately \$92,030,000 was managed on a discretionary basis.

Discretionary assets under management are those for which we have an ongoing responsibility to select and made securities recommendations which are in line with a client’s financial needs and objectives, then effect those securities transactions without first consulting the client. Non-discretionary assets under management are those for which we have an ongoing responsibility to select and made securities recommendations but may only effect those transactions after consulting with clients to obtain approval to move forward.

ITEM 5: FEES, MINIMUM ACCOUNT SIZE & DISCLOSURES

We charge fees for our advisory services and those fees vary among the different types of services and programs we offer. More detail on the fees typically associated with each types of advisory service is provided below. The specific fees associated with your individual advisory service will be detailed in the advisory agreement you complete and sign with your IAR. You should carefully review that document prior to signing it.

At our discretion we may waive the stated minimum account size. Where appropriate, we may also consider account values for related household accounts such as spouse, minor children, and other types of related accounts in an effort to meet the stated minimum.

1. Private Investment Management Program (PIM)

PIM accounts are charged an all-inclusive fee that covers advisory, execution, custodial and reporting services. Billed quarterly in advance, the standard **PIM** fee schedule is based on program eligible assets. Listed below are the standard fees for this program. Fees may be negotiated. Under certain circumstances, the minimum fee may be waived.

The minimum account size for **PIM** is generally \$50,000.

The standard fees for **PIM** are as follows. Minimum quarterly fee is \$250. Minimum account fee requirements may cause the fee to exceed the rate set in the fee schedule.

Account Value	Standard Fee
First \$250,000	3.00%
Next \$750,000	2.50%
Over \$1,000,000	2.00%

2. Asset Advisor

Asset Advisor accounts are charged an all-inclusive fee that covers advisory, execution, custodial, and reporting services. Billed quarterly in advance, the standard **Asset Advisor** fee schedule is based on program eligible assets. Listed below are the standard fees for this program. Fees may be negotiated. Under certain circumstances, the minimum fee may be waived.

The minimum account size for **Asset Advisor** is generally \$50,000.

The standard fees for **Asset Advisor** are as follows. Minimum quarterly fee is \$250. Minimum account fee requirements may cause the fee to exceed the rate set in the fee schedule. Under certain circumstances, the minimum fee may be waived.

Account Value	Standard Fee
First \$250,000	3.00%
Next \$750,000	2.50%
Over \$1,000,000	2.00%

3. Financial Planning and Consultation

Fees for financial planning or consultations will vary greatly depending on the needs of the client and the scope of the agreement and are subject to negotiation between the IAR and client. Fees for financial planning or consultations must be agreed to by the client and IAR in writing and may be charged on a one-time basis, an annual renewing basis or on an hourly basis.

4. Wrap Fee Program Fees

Please see the WFA's Form ADV Part 2 Wrap Fee Brochure for a description of the services and fee information applicable to their ***FundSource, Custom Choice, Allocation Advisors, Diversified Managed Allocations (DMA), Masters Program, Wells Fargo Compass, Private Advisor Network and Customized Portfolios programs.***

Additional Fee Disclosure

Program fees may be higher or lower than those otherwise available if you were to select a separate brokerage service and negotiate commissions. Similar investment advisory services may be offered by other advisors at a lower rate. Our fees may be subject to negotiation depending upon a range of factors including, but not limited to account sizes and overall range of services provided.

You should consider the value of these advisory services when making any comparisons. The combination of

custodial, advisory and brokerage services may not be available separately or may require multiple accounts, documentation and fees. You should also consider the amount of anticipated trading activity when selecting among the programs and assessing the overall cost. Advisory programs typically assume a normal amount of trading activity and, therefore, under particular circumstances, prolonged periods of inactivity or asset allocations with significant fixed income or cash weightings may result in higher fees than if commissions were paid separately for each transaction.

We may group certain related client accounts for the purposes of achieving the minimum account size requirements and/or for determining the annualized fee. Discounts not generally available to our advisory clients may be offered to family members of associated persons of our firm.

A portion of the fees or commissions charged for the programs described here will be paid to your IAR in connection with the introduction of accounts as well as for providing client-related services within the programs. This compensation may be more or less than the IAR would receive if you paid separately for investment advice, brokerage, and other services, and may vary, depending on the program or services offered. If an IAR wishes to discount any program fee below certain levels, they may have the ability to do so, but may earn reduced compensation associated with the discount. This may create an incentive to price accounts at or above those levels. IARs may be advanced a portion of the future estimated fees for clients who invest in a program.

Unless agreed upon otherwise, you authorize First Clearing, LLC to deduct applicable fees from your account. For the purposes of calculating advisory fees, "account value" means the sum of the absolute market value of all eligible long and short security positions, including accrued income, cash and cash alternatives held in your account. If your account has short positions, the account value reflects the short position's absolute value. A short position does not offset the value of long positions in the account. Margin debit balances do not reduce the value of the account. In valuing your account, First Clearing, LLC will use the closing prices or, if not available, bid prices of the last recorded transactions for listed securities, options and over-the-counter NASDAQ securities. For mutual funds, First Clearing, LLC will use the fund's most current net asset value, as computed by the fund company. In doing so, First Clearing, LLC will use the information provided by quotation services believed to be reliable. Due to trade date or settlement date accounting, the treatment of accrued income and other factors, the account value used in the calculation of fees may differ from that shown on your monthly account statement and/or performance report.

The initial fee is calculated as of the date that the account is accepted into the program and covers the remainder of the calendar quarter. Subsequent fees will be determined for calendar quarter periods and shall be calculated on the value of the account on the last business day of the prior calendar quarter and may take into account assets added to, or withdrawn from an account. No fee adjustment will be made, on fees billed in advance, during any fee period for appreciation or depreciation in the value of the assets in your account during that period. Your account will be charged or refunded a prorated quarterly fee on any net additions or net withdrawals in the account during a month. Fees will be charged or refunded if the net addition or net withdrawal would generate a fee or refund of at least \$40 for that quarter. Fees under \$40 will not be charged or refunded. Fees will be assessed in the month following the net addition or net withdrawal. Fees are based on the value of the assets in your account and EKRI shall not be compensated on the basis of a share of capital gains upon or capital appreciation of the funds or any portion of your funds.

Any anticipated increase to the contracted fee schedule or other amendment to the contract will be provided to you for your acknowledgement and signature. Fee schedule charges previously in effect shall continue until the next billing cycle. If a request to lower the fee rate is submitted within the first week of the quarter (January, April, July and October) the reduced fee will be effective for that quarter. Agreements for advisory services may be terminated by either party at any time upon written notice.

Cash balances in an account may be invested in money market mutual funds including, as permitted by law, those with which we have agreements to provide advisory, administrative, distribution, and other services and for which we receive compensation for the services rendered. In a low interest rate environment, the yield that you earn on cash and cash alternatives, including cash sweep funds, CDs and money market funds may not offset advisory fees. In some instances, the effective yield of the investment may in fact be negative.

Non-brokerage-related fees, such as IRA fees, are not included in the wrap fee and may be charged to your account separately.

ITEM 6:
PERFORMANCE-BASED FEES AND SIDE-BY-SIDE MANAGEMENT

We do not charge performance-based fees in any of our investment advisory programs nor do we participate in side-by-side management. Performance-based fees are fees that are based on a share of capital gains or appreciation of your assets. Side-by-side management refers to the practice of managing some accounts that are charged performance-based fees while at the same time managing other accounts that are not charged performance-based fees.

ITEM 7:
TYPES OF CLIENTS

EKRI offers investment advisory services to many different types of clients including individuals, trusts, estates, corporations and other business entities. In general, a minimum investment amount is required to open and maintain an investment management account.

ITEM 8:
METHODS OF ANALYSIS, INVESTMENT STRATEGIES AND RISK OF LOSS

When employing various methods of analysis and investment strategies, your IAR will incorporate your needs and investment objectives, as well as your time horizon and tolerance for risk. Your IAR is not bound to specific methods of analysis or investment strategies for the management of investment portfolios, but rather, as previously stated, he or she will consider your unique situation and all information gathered from you as well as changes to your financial picture as they occur over time.

The methods of analysis and investment strategies used may have unique and significant tax implications. Regardless of your account size or any other factors, we strongly recommend that you continuously consult with a tax professional prior to and throughout your investment process.

In analyzing securities, your IAR may use a wide array of available information obtained from various sources believed to be accurate and reliable. These sources may include:

- Financial publications
- Research materials prepared by other companies
- Annual reports issued by companies
- Prospectuses
- SEC filings
- Company press releases
- Other research materials provided to EKRI by various business partners

Your IAR's may also utilize methodologies including but not limited to the following:

- Long-term purchases
- Short-term purchases
- Dollar-cost-averaging
- Diversification
- Strategic and tactical asset allocation
- Technical analysis
- Margin transactions
- Option writing

ITEM 9:
DISCIPLINARY INFORMATION

We are required to disclose any legal or disciplinary events that have occurred as they may be material to your evaluation of our advisory business or the integrity of our management:

In 2005, FINRA (then the NASD) and the Municipal Securities Rulemaking Board (MSRB) found EKRI to have reported a number of fixed income transaction executions outside of the required 15 minute window or with the incorrect execution time. Without admitting or denying the allegation, we agreed to pay an administrative

penalty of \$10,000 for TRACE violations, \$10,000 for Municipal Trade Reporting violations and \$5,000 for supervision violations.

**ITEM 10:
OTHER FINANCIAL INDUSTRY ACTIVITIES AND AFFILIATIONS**

Our IARs and management team are also registered representatives of EKRI and will typically recommend EKRI to clients for brokerage services and certain insurance products. These dually-registered individuals are subject to applicable industry rules that restrict them from conducting securities transactions away from EKRI unless EKRI provides the individual with written authorization to do so. Therefore, these individuals are generally limited to conducting securities transactions through EKRI. Transaction costs and/or account fees may be high than other broker-dealers charge for similar transactions. If transactions are executed through EKRI, these dually-registered individuals earn commission-based compensation as a result of placing transactions through EKRI. This commission is separate and in addition to the fees you pay for the advisory services you receive from your IAR through EKRI.

This presents a material conflict of interest because your IAR may have an incentive to effect securities transactions for the purpose of generating commission rather than basing his or her recommendations solely on your needs and objectives. EKRI mitigates this conflict by monitoring the appropriateness of the recommendations your registered representative/IAR makes to you. You have no obligation to purchase or sell securities through EKRI. However, if you do not use EKRI, we may not be able to accept your account and you may not be able to work with our dually-registered IAR on your account.

As previously described, we have contracts with WFA and various third party money managers to provide services related to the advisory services that may be offered to you. These contracted parties are not affiliated with us; however, they may pay us a portion of the fees you pay to them, and if so a portion of what we receive is then paid to your IAR. This is considered a material conflict of interest as the cost of placing your assets with one of these third parties may be higher than placing your assets in one of our own investment management programs. You are under no obligation to utilize a third party your IAR may recommend.

**ITEM 11:
CODE OF ETHICS, PARTICIPATION OR INTEREST IN TRANSACTIONS AND PERSONAL TRADING**

The EKRI Compliance Manual includes a Code of Ethics that sets guidelines for professional standards of conduct for our IARs and management (collectively: Associated Persons). All Associated Persons must acknowledge their receipt and understanding of the Compliance Manual and Code of Ethics upon association with EKRI, and again annually thereafter.

All of EKRI's Associated Persons are expected to demonstrate a commitment to fiduciary duties of honesty, good faith and fair dealing. To prevent conflicts of interest, all employees and Associated Persons of EKRI must agree to abide by restrictions imposed by the Code of Ethics related to the purchase or sale of securities from their own accounts and the accounts of certain family members.

EKRI's Code of Ethics is available to you upon request, you may obtain a copy by contacting our Compliance Department at 206-832-1661.

**ITEM 12:
BROKERAGE PRACTICES**

Not all registered investment advisor require their clients to direct their brokerage transactions to a specific broker-dealer. However, our IARs are also registered representatives of EKRI and will recommend EKRI to clients for brokerage services, which may include various insurance products. Your IAR will generally recommend that you use EKRI to implement any applicable recommendations made in a financial plan or through the course of a consultation.

We do not receive client referrals from other broker-dealers in exchange for cash or other compensation, such as brokerage services or research. As previously mentioned, we clear transactions through First Clearing, LLC (FCC). FCC is a member of FINRA and SIPC and supports a wide range of brokerage services.

We may combine multiple orders for shares of the same securities purchase for advisory accounts we manage (referred to commonly as "block trading"). We will then distribute a portion of the shares to participating

accounts in a fair and equitable manner. Subject to our discretion regarding facts, circumstances and market conditions, when we combine orders, each participating account pays an average price per share for all transactions and pays a proportionate share of all transaction costs. Accounts owned by our firm or Associated Persons may participate in block trading with your accounts. These individuals will not be given preferential treatment of any kind.

ITEM 13: REVIEWS OF ACCOUNTS

Advisory activity is supervised on an ongoing basis. Periodic account reviews are an integral part of the supervision process and are described in more detail here.

General Reviews

Your IAR will conduct periodic reviews of your account(s) and will meet with you as frequently as is agreed upon. Meetings may be conducted in person or over the phone or by other means as agreed to by the parties. Your IAR must discuss your account(s) with you on at least an annual basis and review any updates or changes to your financial situation, goals and objectives.

Statements will be provided to you by the custodian on at least a quarterly basis. Additionally, you may receive quarterly performance reports. Confirmations of all trades (purchases and sales) will be sent to you by the custodian unless you opt to suppress such confirmations where that option is made available. We strongly urge you to carefully review your statements and confirmations and immediately contact your IAR with any questions or concerns.

Supervisory Reviews

When each advisory account is opened, a properly licensed, trained and experienced Principal of EKRI reviews the client's investment objectives and strategy against the program guidelines. Thereafter, account transactions, including fees, are reviewed on a periodic basis by the appropriate Principal.

Reviews may also be conducted by the Risk Management Committee for adherence to the policies and procedures set by the committee. Where an IAR has been granted discretionary authority by a client, EKRI's Compliance Department will conduct additional reviews.

Each client has the ability to impose reasonable restrictions on the management of their account, including the designation of particular securities or types of securities that should not be purchased for the account, or that should be sold if held in the account. If the client's instructions are unreasonable or we (or, if applicable, an adviser) believe that the instructions are inappropriate for the client, we will notify the client that, unless the instructions are modified, we may remove the client's account from the program. A client will not be able to provide instructions that prohibit or restrict the investment advisor whose strategies include the use of an open-end or closed-end mutual fund or exchange traded funds, with respect to the purchase or sale of specific securities or types of securities within the funds.

Financial Planning and Consulting Services

While reviews may occur at different stages depending on the nature and terms of the specific engagement, typically no formal reviews will be conducted for financial planning or consulting services clients unless required under their specific agreement.

ITEM 14: CLIENT REFERRALS AND OTHER COMPENSATION

It is EKRI's policy not to engage solicitors or to pay related or non-related persons for referring potential clients to our firm.

It is EKRI's policy not to accept or allow our Associated Persons to accept any form of compensation, including cash, sales awards or other prizes, from a non-client in conjunction with the advisory services we may provide to you.

**ITEM 15:
CUSTODY**

First Clearing, LLC (FCC) generally maintains custody of all advisory account assets. All funds received from clients for deposit to their account must be payable to FCC. Any securities received from clients are immediately forwarded to FCC. As previously stated, FCC will directly charge advisory fees against your account(s). You expressly authorize FCC or its agent to debit the fees applicable to any advisory program.

On at least a quarterly basis, FCC will send you a statement that shows all transactions within the account during the reporting period. We strongly urge you to carefully review your statements and confirmations and immediately contact your IAR with any questions or concerns.

**ITEM 16:
INVESTMENT DISCRETION**

You may grant your IAR discretionary authority over certain accounts and programs. You must first sign our discretionary management agreement(s). By choosing to do so, you grant your IAR discretion over the selection and amount of securities to be purchased or sold in your account(s), without obtaining your consent of approval prior to each transaction.

Additionally, third-party money managers will maintain discretion over your account. Such authority will be fully disclosed to you, where applicable, in that third party manager's Form ADV.

**ITEM 17:
VOTING CLIENT SECURITIES**

As a matter of firm policy, we do not vote proxies on behalf of clients and neither EKRI nor your IAR may advise you regarding legal proceedings involving companies whose securities are or were held in your account(s), including but not limited to filing of "proofs of claim" class action settlements.

**ITEM 18:
FINANCIAL INFORMATION**

We have no financial information to share that would be material to your evaluation of our advisory business or the integrity of our management.