

Item 1 - Cover Page

Registered as: Masus Financial Group, Ltd. | CRD No. 17439



Doing Business As: Masus Financial Group

Jacob J. Cate

CRD No. 3111009

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This brochure supplement provides information about your Investment Advisor Representative that supplements the Masus Financial Group disclosure brochure. You should have received a copy of that brochure that describes the investment advisory services offered through Masus Financial Group, an investment advisor firm. Please contact Masus Financial Group at the telephone number above if you did not receive their brochure or if you have any questions about the contents of this supplement. Additional information about your Investment Advisor Representative is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

This section of the brochure supplement includes the supervised person's name, age (or year of birth), formal education after high school, and business background (including an identification of the specific positions held) for the preceding five years.

Jacob Joseph Cate

Year of birth: **1984**

Education

The following information details your Investment advisor representative's formal education. If a degree was attained, the type of the degree will be listed next to the name of the institution. If a degree is not listed, the Investment advisor representative attended the institution but did not attain a degree.

Aurora University; Bachelor's
08/20/2003 - 05/05/2007

Professional Designations

The following provides information on professional designation(s) that your Investment advisor representative earned.

Chartered Retirement Planning Counselor - CRPC® College for Financial Planning 11/2014

Designation: Chartered Retirement Planning Counselor (CRPC®). Issuing Organization: College for Financial Planning. Prerequisites/Experience Required: None. Educational Requirements: Must complete a 6-8 week study curriculum and final examination. Continuing Education: 16 hours of continuing education every two years, reaffirming adherence to the Standards of Professional Conduct and complying with self-disclosure requirements.

Business Experience

The following information details your Investment advisor representative's business experience for at least the past 5 years.

Masus Financial Group - Investment Adviser Representative
07/2015 – Present

LPL Financial LLC; Administrative Assistant
06/2014 - Present

Country Financial; Agent
04/2011 - 06/2014

John Hancock USA; Marketing Associate
06/2007 - 03/2011

Item 3 - Disciplinary Information

This section includes any legal or disciplinary events and material to a client's or prospective client's evaluation of the supervised person.

There are no legal or disciplinary event(s) to disclose.

Item 4 - Other Business Activities

This section includes any relationship between the advisory business and the supervised person's other financial industry activities that creates a material conflict of interest with clients and describes the nature of the conflict and generally how it is addressed. If the supervised person is actively engaged in any investment-related business or occupation, including if the supervised person is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA, the business relationship, if any, between the advisory business and the other business is disclosed below.

Insurance Licensed Registered Representative:

Your investment advisor representative is also a broker or registered representative of LPL Financial and may receive commissions and other types of compensation for the sale of securities. Your investment advisor representative also may sell insurance and may receive commissions for insurance product sales. The potential for the receipt of commissions may give a broker an incentive to recommend investment or insurance products based on the compensation received, rather than on the client's needs. However, your investment advisor representative may only recommend securities and insurance products that he or she believes are suitable for you. If you have any questions regarding the compensation your investment advisor representative receives when recommending a product, you should ask your investment advisor representative. You are under no obligation to purchase investment products or insurance through your investment advisor representative.

Dually Registered with LPL Financial, an SEC registered Investment Adviser

Your investment advisor representative is dually registered with LPL Financial, an unaffiliated SEC registered investment adviser. Investment advice is provided through LPL Financial for a fee separate and apart from the investment advisory services your advisor offers through Masus Financial Group. Prior to receiving investment advice through this separate entity, clients are required to enter into a separate agreement with LPL Financial.

Non-Investment Related Activities

Your financial advisor is a property & casualty insurance agent which makes up at least 10% of his time and/or compensation.

Item 5 - Additional Compensation

This section includes details regarding if someone who is not a client provides an economic benefit to the supervised person for providing advisory services. For purposes of this Item, economic benefits include sales awards and other prizes, but not the supervised person's regular salary, if any.

Your investment advisor representative may receive economic benefits from persons other than clients in connection with advisory services. Your investment advisor representative provides services in an Asset Management account and may recommend mutual funds. Only no-load and load-waived mutual funds are available to be purchased in such asset management accounts.

However, some of these mutual funds may pay distribution or service fees (e.g., 12b-1 fees) payable to LPL Financial. However, when your investment advisor representative provides investment advisory services, it is as a fiduciary under the Investment Advisers Act and has a duty to act in your best interest and to make full and fair disclosure to you of all material facts and conflicts of interest. Your investment advisor representative may receive compensation from product sponsors. Compensation may include such items as gifts valued at less than \$100 annually, an occasional dinner or ticket to a sporting event, or reimbursement in connection with educational or training events or marketing or advertising initiatives. Such compensation may not be tied to the sale of any products. Your investment advisor representative receives compensation as a result of your participation in LPL programs. LPL Financial shares a portion of the account fee you pay with your advisor, which may be more than what would have been received at another investment advisor firm. This compensation may also include other types of compensation, such as bonuses, awards or other things of value offered by LPL Financial. LPL Financial may pay your advisor in different ways, such as payments based on production, awards of stock options to purchase shares of LPL Financial's parent company, LPL Financial Holdings Inc., reimbursement of fees that he may pay to LPL Financial for items such as administrative services, and other things of value such as free or reduced-cost marketing materials, payments in connection with the transition of association from another broker/dealer or investment advisor firm to LPL Financial, advances of advisory fees, or attendance at LPL Financial's national conference or top producer forums and events. LPL Financial may pay your advisor this compensation based on his overall business production and/or on the amount of assets serviced in LPL programs. Therefore, the amount of this compensation may be more than what would be received if a client participated in other LPL Financial programs, programs of other investment advisor firms or paid separately for investment advice, brokerage and other client services. Therefore, your advisor may have a financial incentive to recommend an advisory program over other programs and services. However, your advisor may only recommend a program or service that is believed to be appropriate for you.

Your investment advisor representative may have received a loan from LPL Financial in order to assist with transitioning business to LPL Financial's custodial and brokerage platforms. This loan may be forgiven by LPL Financial based on years of service for LPL Financial and the scope of business engaged in with LPL Financial, including the amount of advisory account assets. This presents a potential conflict of interest in that your investment advisor representative has a financial incentive to recommend that you engage LPL Financial for services in order for the loan to be forgiven. However, to the extent your advisor recommends you engage LPL Financial, it is because your advisor believes that the program or service is appropriate for you.

Your financial advisor may act as a referral agent to, or engage as a co-advisor with, certain third party investment advisor firms ("TPIAs"). In such case, he receives compensation

from the TPIA either in the form of a referral payment or an advisory fee, and you are provided disclosure about the arrangement and the compensation to be received at the time of the referral or engagement. Your financial advisor also could receive compensation in addition to a referral or advisory fee. For example, some TPIAs pay or reimburse financial advisors for attending conferences or for expenses for workshops, seminars presented to clients or advertising, marketing, or practice management. The eligibility of a financial advisor to receive such payments or reimbursements is often based on the amount of assets referred by the financial advisor to the TPIA.

Item 6 - Supervision

This section explains how Masus Financial Group supervises the supervised person, including how the advice the supervised person provided to clients is monitored.

Masus Financial Group maintains a supervisory structure and system reasonably designed to prevent violations of the Investment Advisers Act of 1940. Your Advisors securities-related activities are supervised by an individual registered as a principal in accordance with FINRA regulations. In addition, compliance staff uses tools that monitor the advisory services provided by your investment advisor representative, for example, with respect to asset allocation, concentration, and account activity. The Chief Compliance Officer, is responsible for administering the Masus Financial Group policies and procedures for investment advisory activities and for regularly evaluating their effectiveness. The Chief Compliance Officer can be reached at (630) 879 - 8464.