

This brochure supplement provides information about William Joseph Kennedy that supplements the ATR Advisors, LLC brochure. You should have received a copy of that brochure. Please contact William Joseph Kennedy if you did not receive ATR Advisors, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about William Joseph Kennedy is also available on the SEC's website at www.adviserinfo.sec.gov.

ATR Advisors, LLC

Form ADV Part 2B – Individual Disclosure Brochure

for

William Joseph Kennedy

Personal CRD Number: 5710965

Investment Adviser Representative

ATR Advisors, LLC
2452 Black Rock Turnpike, Suite #10
Fairfield, CT 06825
(203) 540-5134
wkennedy@atraders.com

UPDATED: 10/23/2015

Item 2: Educational Background and Business Experience

Name: William Joseph Kennedy **Born:** 1956

Educational Background and Professional Designations:

Education:

B.B.A. & B.A. Finance & Economics, University of Massachusetts - 1979

Business Background:

05/2011 - Present	Analytical Work/Investment Reporting Bayberry Associates, LLC
01/2009 - Present	Investment Adviser Representative ATR Advisors, LLC
05/1996 - Present	Principal Consultant Kennedy Capital Consulting
08/2009 - 01/2010	Registered Representative David Lerner Associates

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

William J Kennedy is an employee of Bayberry Associates, LLC a family office, where he does analytical work and investment reporting for a private trust. From time to time, he may offer clients advice or products from those activities and clients should be aware that these services may involve a conflict of interest. ATR Advisors, LLC always acts in the best interest of the client and clients are in no way required to utilize the services of any representative of ATR Advisors, LLC in such individual's outside capacities.

Item 5: Additional Compensation

William Joseph Kennedy does not receive any economic benefit from any person, company, or organization, other than ATR Advisors, LLC in exchange for providing clients advisory services through ATR Advisors, LLC.

Item 6: Supervision

As a representative of ATR Advisors, LLC, William Joseph Kennedy works closely with supervisor Shawn Blau, and all advice provided to clients is reviewed by this supervisor prior to implementation. Shawn Blau can be reached at (203) 540-5133. William Joseph Kennedy adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.

