

# NRP Advisors

## Firm Brochure - Form ADV Part 2A

*This brochure provides information about the qualifications and business practices of NRP Advisors. If you have any questions about the contents of this brochure, please contact us at (763) 587-7120 or by email at: [joe@vpwealthmgmt.com](mailto:joe@vpwealthmgmt.com). The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.*

*Additional information about NRP Advisors is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). NRP Advisors' CRD number is: 167886*

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*Registration does not imply a certain level of skill or training.*

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## **Item 2: Material Changes**

The material changes in this brochure from the last annual updating amendment of NRP Advisors on March 18, 2015 are described below. This list summarizes changes to policies, practices or conflicts of interests only.

- NRP Advisors has transitioned to registration with the United States Securities and Exchange Commission from its prior registration at the state level.
- The brochure cover page has been to disclose that NRP Advisors has moved its main office address to 505 North Highway 169, Suite 260, Plymouth, MN 55441.
- Item 4.B has been updated to disclose the d/b/a FMS Financial Planning. NRP Advisors no longer uses the d/b/a Northern Retirement Partners.

## Item 3: Table of Contents

Item 1: Cover Page	
Item 2: Material Changes .....	i
Item 3: Table of Contents .....	ii
Item 4: Advisory Business .....	4
A. Description of the Advisory Firm.....	4
B. Types of Advisory Services.....	4
Investment Supervisory Services .....	4
Financial Planning.....	4
Services Limited to Specific Types of Investments .....	5
C. Client Tailored Services and Client Imposed Restrictions .....	5
D. Wrap Fee Programs.....	5
E. Amounts Under Management.....	5
Item 5: Fees and Compensation.....	6
A. Fee Schedule.....	6
Investment Supervisory Services Fees.....	6
Financial Planning Fees .....	6
Fixed Fees .....	6
Hourly Fees .....	7
B. Payment of Fees.....	7
Payment of Investment Supervisory Fees .....	7
Payment of Financial Planning Fees .....	7
C. Clients Are Responsible For Third Party Fees .....	7
D. Prepayment of Fees .....	8
E. Outside Compensation For the Sale of Securities to Clients.....	8
1. This is a Conflict of Interest.....	8
2. Clients Have the Option to Purchase Recommended Products From Other Brokers .....	8
3. Commissions are not the Primary Source of Income for this RIA.....	9
4. Advisory Fees in Addition to Commissions or Markups.....	9
Item 6: Performance-Based Fees and Side-By-Side Management .....	9
Item 7: Types of Clients .....	9
Minimum Account Size .....	9
Item 8: Methods of Analysis, Investment Strategies, and Risk of Investment Loss .....	9
A. Methods of Analysis and Investment Strategies.....	9
Methods of Analysis .....	9
Investment Strategies.....	9

B.	Material Risks Involved .....	10
	Methods of Analysis .....	10
	Investment Strategies .....	10
C.	Risks of Specific Securities Utilized .....	10
Item 9:	Disciplinary Information .....	11
A.	Criminal or Civil Actions .....	11
B.	Administrative Proceedings .....	11
C.	Self-regulatory Organization (SRO) Proceedings .....	11
Item 10:	Other Financial Industry Activities and Affiliations .....	11
A.	Registration as a Broker/Dealer or Broker/Dealer Representative .....	11
B.	Registration as a Futures Commission Merchant, Commodity Pool Operator, or a Commodity Trading Advisor .....	12
C.	Registration Relationships Material to this Advisory Business and Possible Conflicts of Interests .....	12
D.	Selection of Other Advisers or Managers and How This Adviser is Compensated for Those Selections .....	12
Item 11:	Code of Ethics, Participation or Interest in Client Transactions and Personal Trading .....	13
A.	Code of Ethics .....	13
B.	Recommendations Involving Material Financial Interests .....	13
C.	Investing Personal Money in the Same Securities as Clients .....	13
D.	Trading Securities At/ Around the Same Time as Clients' Securities .....	13
Item 12:	Brokerage Practices .....	14
A.	Factors Used to Select Custodians and/or Broker/Dealers .....	14
1.	Research and Other Soft-Dollar Benefits .....	14
2.	Brokerage for Client Referrals .....	14
3.	Clients Directing Which Broker/Dealer/Custodian to Use .....	14
B.	Aggregating (Block) Trading for Multiple Client Accounts .....	15
Item 13:	Reviews of Accounts .....	15
A.	Frequency and Nature of Periodic Reviews and Who Makes Those Reviews .....	15
B.	Factors That Will Trigger a Non-Periodic Review of Client Accounts .....	15
C.	Content and Frequency of Regular Reports Provided to Clients .....	15
Item 14:	Client Referrals and Other Compensation .....	15
A.	Economic Benefits Provided by Third Parties for Advice Rendered to Clients (Includes Sales Awards or Other Prizes) .....	15
B.	Compensation to Non – Advisory Personnel for Client Referrals .....	16
Item 15:	Custody .....	16
Item 16:	Investment Discretion .....	16
Item 17:	Voting Client Securities (Proxy Voting) .....	16
Item 18:	Financial Information .....	16
A.	Balance Sheet .....	16
B.	Financial Conditions Reasonably Likely to Impair Ability to Meet Contractual Commitments to Clients .....	17
C.	Bankruptcy Petitions in Previous Ten Years .....	17

## **Item 4: Advisory Business**

### **A. Description of the Advisory Firm**

NRP Advisors is a Limited Liability Company organized in the state of Minnesota. The firm was formed in May of 2013, and the principal owner is Joseph S. McRae.

### **B. Types of Advisory Services**

NRP Advisors d/b/a Vantage Point Wealth Management d/b/a FMS Financial Planning (hereinafter “NRP”) offers the following services to advisory clients:

#### ***Investment Supervisory Services***

NRP offers ongoing portfolio management services based on the individual goals, objectives, time horizon, and risk tolerance of each client. NRP creates an Investment Policy Statement for each client, which outlines the client’s current situation (income, tax levels, and risk tolerance levels) and then constructs a plan to aid in the selection of a portfolio that matches each client’s specific situation. Investment Supervisory Services include, but are not limited to, the following:

- Investment strategy
- Asset allocation
- Risk tolerance
- Personal investment policy
- Asset selection
- Regular portfolio monitoring

NRP evaluates the current investments of each client with respect to their risk tolerance levels and time horizon. NRP will request discretionary authority from clients in order to select securities and execute transactions without permission from the client prior to each transaction. Risk tolerance levels are documented in the Investment Policy Statement, which is given to each client.

#### ***Financial Planning***

Financial plans and financial planning may include, but are not limited to: investment planning, life insurance; tax concerns; retirement planning; college planning; and debt/credit planning. These services are based on fixed fees or hourly fees and the final fee structure is documented in Exhibit II of the Financial Planning Agreement.

### ***Services Limited to Specific Types of Investments***

NRP generally limits its investment advice and/or money management to mutual funds, equities, bonds, fixed income, debt securities, ETFs, REITs, insurance products including annuities, private placements, and government securities. NRP may use other securities as well to help diversify a portfolio when applicable.

### **C. Client Tailored Services and Client Imposed Restrictions**

NRP offers the same suite of services to all of its clients. However, specific client investment strategies and their implementation are dependent upon the client Investment Policy Statement which outlines each client's current situation (income, tax levels, and risk tolerance levels) and is used to construct a client specific plan to aid in the selection of a portfolio that matches restrictions, needs, and targets.

Clients may impose restrictions in investing in certain securities or types of securities in accordance with their values or beliefs. However, if the restrictions prevent NRP from properly servicing the client account, or if the restrictions would require NRP to deviate from its standard suite of services, NRP reserves the right to end the relationship.

### **D. Wrap Fee Programs**

A wrap fee program is an investment program where the investor pays one stated fee that includes management fees, transaction costs, fund expenses, and any other administrative fees. NRP does not participate in any wrap fee programs.

### **E. Amounts Under Management**

NRP has the following assets under management:

Discretionary Amounts:	Non-discretionary Amounts:	Date Calculated:
\$115,000,000.00	\$0.00	12/31/2014

## Item 5: Fees and Compensation

### A. Fee Schedule

#### *Investment Supervisory Services Fees*

Total Assets Under Management	Maximum Annual Fee
Up to \$100,000	2.50%
\$100,001 - \$500,000	2.00%
\$500,001 - \$1,000,000	1.50%
Above \$1,000,000	1.25%

These fees are negotiable depending upon the needs of the client and complexity of the situation and the final fee schedule is attached as Exhibit II of the Investment Advisory Contract. Advisory fees are withdrawn directly from the client's accounts with client written authorization or may be invoiced and billed directly to the client and clients may select the method in which they are billed. Fees are paid quarterly in advance. NRP uses the last day of previous quarter for purposes of determining the market value of the assets upon which the advisory fee is based.

Refunds are given on a prorated basis, based on the number of days remaining in the billing period at the point of termination. The fee refunded will be the balance of the fees collected in advance minus the daily rate\* times the number of days in the billing period up to and including the day of termination. (\*The daily rate is calculated by dividing the quarterly AUM fee by the number of days in the termination billing period).

Clients may terminate the contract without penalty, for full refund, within five business days of signing the contract. Thereafter, clients may terminate the contract with thirty days' written notice.

#### *Financial Planning Fees*

For financial planning, the adviser will provide an estimation of the total cost of the financial plan before commencing its services.

#### *Fixed Fees*

Depending upon the complexity of the situation and the needs of the client, the rate for creating client financial plans is between \$500 and \$2,500. Fees are paid in advance, but never more than six months in advance, with the remainder due upon presentation of the plan. Fees that are charged in advance will be refunded based on the prorated amount of

work completed at the point of termination. The fees are negotiable and the final fee schedule will be attached as Exhibit II of the Financial Planning Agreement. Clients may terminate their contracts without penalty within five business days of signing the advisory contract.

### ***Hourly Fees***

Depending upon the complexity of the situation and the needs of the client, the maximum hourly fee for these services is \$250. The fees are negotiable and the final fee schedule will be attached as Exhibit II of the Financial Planning Agreement. Fees are paid in advance, but never more than six months in advance, with the remainder due upon presentation of the plan. The fee refunded will be the balance of the fees collected in advance minus the hourly rate times the number of hours of work that has been completed up to and including the day of termination. Clients may terminate their contracts without penalty within five business days of signing the advisory contract.

## **B. Payment of Fees**

### ***Payment of Investment Supervisory Fees***

Advisory fees are withdrawn directly from the client's accounts with client written authorization or may be invoiced and billed directly to the client and clients may select the method in which they are billed. Fees are paid quarterly in advance.

### ***Payment of Financial Planning Fees***

The estimated full cost of hourly Financial Planning fees is paid via check in advance, but never more than six months in advance, with any remainder due upon presentation of the plan. The fee refunded will be the balance of the fees collected in advance minus the hourly rate times the number of hours of work that has been completed up to and including the day of termination.

Fixed Financial Planning fees are paid via check in advance, but never more than six months in advance. Fees that are charged in advance will be refunded based on the prorated amount of work completed at the point of termination.

## **C. Clients Are Responsible For Third Party Fees**

Clients are responsible for the payment of all third party fees (i.e. custodian fees, brokerage fees, mutual fund fees, transaction fees, etc.). Those fees are separate and distinct from the fees and expenses charged by NRP. Please see Item 12 of this brochure regarding broker/custodian.



## **D. Prepayment of Fees**

NRP collects fees in advance and in arrears. Fees will be returned within fourteen days to the client via mailed check.

For all asset based fees paid in advance the fee refunded will be the balance of the fees collected in advance minus the daily rate\* times the number of days in the quarter up to and including the day of termination. (\*The daily rate is calculated by dividing the quarterly AUM fee by the number of days in the termination quarter).

Fixed financial planning fees that are collected in advance will be refunded based on the prorated amount of work completed at the point of termination.

For hourly financial planning fees that are collected in advance, the fee refunded will be the balance of the fees collected in advance minus the hourly rate times the number of hours of work that has been completed up to and including the day of termination.

## **E. Outside Compensation For the Sale of Securities to Clients**

Joseph S. McRae, James P. Bortolussi, Tedd M. Bradley, Calvin H. Fleischer, Benjamin A. Holm, Jon K. Johansen, Erik A. Johnson, Lauren E. Klein, Scott A. Kraling, Kong M. Lee, Mark I. Magnuson, Michael Pikkarainen, Michael L. Simonich, Patrick L. Wight and Karl R. Wilson, in their roles as a registered representatives with LPL Financial LLC, and Joseph S. McRae, James P. Bortolussi, Tedd M. Bradley, Benjamin A. Holm, Jon K. Johansen, Lauren E. Klein, Scott A. Kraling, Mark I. Magnuson and Patrick L. Wight in their roles as licensed insurance agents, accept compensation for the sale of securities to NRP clients.

### ***1. This is a Conflict of Interest***

The supervised persons will accept compensation for the sale of securities or other investment products, including asset based sales charges or services fees from the sale of mutual funds to its clients. This presents a conflict of interest and gives the supervised person an incentive to recommend products based on the compensation received rather than on the client's needs. When recommending the sale of securities or investment products for which the supervised persons receives compensation, they will document the conflict of interest in the client file and inform the client of the conflict of interest.

### ***2. Clients Have the Option to Purchase Recommended Products From Other Brokers***

Clients always have the option to purchase NRP recommended products through other brokers or agents that are not affiliated with NRP.

### ***3. Commissions are not the Primary Source of Income for this RIA***

Commissions are not NRP's primary source of compensation.

### ***4. Advisory Fees in Addition to Commissions or Markups***

Advisory fees that are charged to clients are not reduced to offset the commissions or markups on securities or investment products recommended to clients.

## **Item 6: Performance-Based Fees and Side-By-Side Management**

NRP does not accept performance-based fees or other fees based on a share of capital gains on or capital appreciation of the assets of a client.

## **Item 7: Types of Clients**

NRP generally provides investment advice and/or management supervisory services to the following types of clients:

- ❖ Individuals
- ❖ High-Net-Worth Individuals
- ❖ Pension and Profit Sharing Plans
- ❖ Corporations or Business Entities

### ***Minimum Account Size***

There is no account minimum.

## **Item 8: Methods of Analysis, Investment Strategies, and Risk of Investment Loss**

### **A. Methods of Analysis and Investment Strategies**

#### ***Methods of Analysis***

NRP's methods of analysis include fundamental analysis.

**Fundamental analysis** involves the analysis of financial statements, the general financial health of companies, and/or the analysis of management or competitive advantages.

#### ***Investment Strategies***

NRP uses long term trading and margin transactions.

**Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.**

## **B. Material Risks Involved**

### ***Methods of Analysis***

**Fundamental analysis** concentrates on factors that determine a company's value and expected future earnings. This strategy would normally encourage equity purchases in stocks that are undervalued or priced below their perceived value. The risk assumed is that the market will fail to reach expectations of perceived value.

### ***Investment Strategies***

Long term trading is designed to capture market rates of both return and risk. Frequent trading, when done, can affect investment performance, particularly through increased brokerage and other transaction costs and taxes.

Margin transactions generally hold greater risk and clients should be aware that there is a material risk of loss using any of those strategies.

**Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.**

## **C. Risks of Specific Securities Utilized**

NRP generally seeks investment strategies that do not involve significant or unusual risk beyond that of the general domestic and/or international equity markets. However, it will utilize margin transactions. Margin transactions generally hold greater risk of capital loss and clients should be aware that there is a material risk of loss using any of those strategies. The investment types listed below (leaving aside Treasury Inflation Protected/Inflation Linked Bonds) are not guaranteed or insured by the FDIC or any other government agency.

**Mutual Funds:** Investing in mutual funds carries the risk of capital loss and thus you may lose money investing in mutual funds. All mutual funds have costs that lower investment returns. They can be of bond "fixed income" nature (lower risk) or stock "equity" nature (mentioned above).

**Equity** investment generally refers to buying shares of stocks by an individual or firms in return for receiving a future payment of dividends and capital gains if the value of the stock increases. There is an innate risk involved when purchasing a stock that it may decrease in value and the investment may incur a loss.

**Treasury Inflation Protected/Inflation Linked Bonds:** The Risk of default on these bonds is dependent upon the U.S. Treasury defaulting (extremely unlikely); however, they carry a potential risk of losing share price value, albeit rather minimal.

**Fixed Income** is an investment that guarantees fixed periodic payments in the future that may involve economic risks such as inflationary risk, interest rate risk, default risk, repayment of principal risk, etc.

**Debt securities** carry risks such as the possibility of default on the principal, fluctuation in interest rates, and counterparties being unable to meet obligations.

**Stocks & Exchange Traded Funds (ETF):** Investing in stocks & ETF's carries the risk of capital loss (sometimes up to a 100% loss in the case of a stock holding bankruptcy).

**REITs** have specific risks including valuation due to cash flows, dividends paid in stock rather than cash, and the payment of debt resulting in dilution of shares.

**Private placements** carry a substantial risk as they are largely unregulated offerings not subject to securities laws.

**Precious Metal ETFs** (e.g., Gold, Silver, or Palladium Bullion backed "electronic shares" not physical metal): Investing in precious metal ETFs carries the risk of capital loss.

**Long term trading** is designed to capture market rates of both return and risk. Due to its nature, the long-term investment strategy can expose clients to various other types of risk that will typically surface at various intervals during the time the client owns the investments. These risks include but are not limited to inflation (purchasing power) risk, interest rate risk, economic risk, market risk, and political/regulatory risk.

**Margin transactions** use leverage that is borrowed from a brokerage firm as collateral.

**Past performance is not a guarantee of future returns. Investing in securities involves a risk of loss that you, as a client, should be prepared to bear.**

## **Item 9: Disciplinary Information**

### **A. Criminal or Civil Actions**

There are no criminal or civil actions to report.

### **B. Administrative Proceedings**

There are no administrative proceedings to report.

### **C. Self-regulatory Organization (SRO) Proceedings**

There are no self-regulatory organization proceedings to report.

## **Item 10: Other Financial Industry Activities and Affiliations**

### **A. Registration as a Broker/Dealer or Broker/Dealer Representative**

Joseph S. McRae, James P. Bortolussi, Tedd M. Bradley, Calvin H. Fleischer, Benjamin A. Holm, Jon K. Johansen, Erik A. Johnson, Lauren E. Klein, Scott A. Kraling, Kong M. Lee, Mark I. Magnuson, Michael Pikkarainen, Michael L. Simonich, Patrick L. Wight and Karl R. Wilson are registered representatives with LPL Financial LLC.

## **B. Registration as a Futures Commission Merchant, Commodity Pool Operator, or a Commodity Trading Advisor**

Neither NRP nor its representatives are registered as or have pending applications to become either a Futures Commission Merchant, Commodity Pool Operator, or Commodity Trading Advisor or an associated person of the foregoing entities.

## **C. Registration Relationships Material to this Advisory Business and Possible Conflicts of Interests**

Joseph S. McRae, James P. Bortolussi, Tedd M. Bradley, Calvin H. Fleischer, Benjamin A. Holm, Jon K. Johansen, Erik A. Johnson, Lauren E. Klein, Scott A. Kraling, Kong M. Lee, Mark I. Magnuson, Michael Pikkarainen, Michael L. Simonich, Patrick L. Wight and Karl R. Wilson are registered representatives with LPL Financial LLC. From time to time, they will offer clients advice or products from these activities. Clients should be aware that these services pay a commission or other compensation and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser.

Joseph S. McRae, James P. Bortolussi, Tedd M. Bradley, Calvin H. Fleischer, Jon K. Johansen, Erik A. Johnson, Scott A. Kraling, Kong M. Lee, Mark I. Magnuson, Michael Pikkarainen and Karl R. Wilson are investment adviser representatives with LPL Financial LLC. From time to time, they may offer clients advice or products from these activities and clients should be aware that these services may involve a conflict of interest.

Joseph S. McRae, James P. Bortolussi, Tedd M. Bradley, Benjamin A. Holm, Jon K. Johansen, Lauren E. Klein, Scott A. Kraling, Mark I. Magnuson and Patrick L. Wight are licensed insurance agents. From time to time, he will offer clients advice or products from those activities. Clients should be aware that these services pay a commission or other compensation and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser.

Mark I. Magnuson refer clients to MyCareDirectives.com for help planning end of life decision making. From time to time, he may offer clients advice or products from these activities and clients should be aware that these services may involve a conflict of interest.

NRP always acts in the best interest of the client; including the sale of commissionable products to advisory clients. Clients are in no way required to purchase such services or products through any representative of NRP in such individual's outside capacities.

## **D. Selection of Other Advisers or Managers and How This Adviser is Compensated for Those Selections**

NRP does not utilize nor select other advisers or third party managers. All assets are managed by NRP management.

## **Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

### **A. Code of Ethics**

NRP has a written Code of Ethics that covers the following areas: Prohibited Purchases and Sales, Insider Trading, Personal Securities Transactions, Exempted Transactions, Prohibited Activities, Conflicts of Interest, Gifts and Entertainment, Confidentiality, Service on a Board of Directors, Compliance Procedures, Compliance with Laws and Regulations, Procedures and Reporting, Certification of Compliance, Reporting Violations, Compliance Officer Duties, Training and Education, Recordkeeping, Annual Review, and Sanctions. Our Code of Ethics is available free upon request to any client or prospective client.

### **B. Recommendations Involving Material Financial Interests**

NRP does not recommend that clients buy or sell any security in which a related person to NRP or NRP has a material financial interest.

### **C. Investing Personal Money in the Same Securities as Clients**

From time to time, representatives of NRP may buy or sell securities for themselves that they also recommend to clients. This may provide an opportunity for representatives of NRP to buy or sell the same securities before or after recommending the same securities to clients resulting in representatives profiting off the recommendations they provide to clients. Such transactions may create a conflict of interest. NRP will always document any transactions that could be construed as conflicts of interest and will always transact client business before their own when similar securities are being bought or sold.

### **D. Trading Securities At/Around the Same Time as Clients' Securities**

From time to time, representatives of NRP may buy or sell securities for themselves at or around the same time as clients. This may provide an opportunity for representatives of NRP to buy or sell securities before or after recommending securities to clients resulting in representatives profiting off the recommendations they provide to clients. Such transactions may create a conflict of interest. NRP will always transact client's transactions before its own when similar securities are being bought or sold.

## **Item 12: Brokerage Practices**

### **A. Factors Used to Select Custodians and/or Broker/Dealers**

Custodians/broker-dealers will be recommended based on NRP's duty to seek "best execution," which is the obligation to seek to execute securities transactions for a Client on terms that are the most favorable to the Client under the circumstances. The client will not necessarily pay the lowest commission or commission equivalent, and NRP may also consider the market expertise and research access provided by the payment of commissions, including but not limited to access to written research, oral communication with analysts, admittance to research conferences and other resources provided by the brokers to aid in the research efforts of NRP. NRP will never charge a premium or commission on transactions, beyond the actual cost imposed by the broker-dealer/custodian. LPL Financial, Charles Schwab & Co., Inc., TD Ameritrade, Inc. are recommended by NRP.

#### ***1. Research and Other Soft-Dollar Benefits***

NRP receives research, products, or other services from its broker/dealer or another third-party in connection with client securities transactions ("soft dollar benefits"). There is no minimum client number or dollar number that NRP must meet in order to receive free research from the custodian or broker/dealer. There is no incentive for NRP to direct clients to this particular broker-dealer over other broker-dealers who offer the same services. However, because this firm does not have to produce or pay for services or products it has an incentive to choose a custodian that provides those services based on its interests rather than the clients' interests. The first consideration when recommending broker/dealers to clients is best execution. NRP always acts in the best interest of the client. Clients should be aware that NRP's acceptance of soft dollar benefits may result in higher commissions charged to the client.

#### ***2. Brokerage for Client Referrals***

NRP receives no referrals from a broker-dealer or third party in exchange for using that broker-dealer or third party.

#### ***3. Clients Directing Which Broker/Dealer/Custodian to Use***

NRP will allow clients to direct brokerage; however, NRP may recommend custodians. NRP may be unable to achieve most favorable execution of client transactions if clients choose to direct brokerage. This may cost clients money because without the ability to direct brokerage NRP may not be able to aggregate orders to reduce transactions costs resulting in higher brokerage commissions and less favorable prices. Not all investment advisers allow their clients to direct brokerage.



## **B. Aggregating (Block) Trading for Multiple Client Accounts**

NRP maintains the ability to block trade purchases across accounts. Block trading may benefit a large group of clients by providing NRP the ability to purchase larger blocks resulting in smaller transaction costs to the client. Declining to block trade can cause more expensive trades for clients.

## **Item 13: Reviews of Accounts**

### **A. Frequency and Nature of Periodic Reviews and Who Makes Those Reviews**

Client accounts are reviewed at least quarterly only by the investment adviser representative assigned to the client's account. Investment adviser representatives are instructed to review clients' accounts with regard to clients' respective investment policies and risk tolerance levels. All accounts at NRP are assigned to a reviewer.

All financial planning accounts are reviewed upon financial plan creation and delivery by Joseph S. McRae, Chief Compliance Officer, or the investment adviser representative assigned by Mr. McRae. There is only one level of review and that is the total review conducted to create the financial plan.

### **B. Factors That Will Trigger a Non-Periodic Review of Client Accounts**

Reviews may be triggered by material market, economic or political events, or by changes in client's financial situations (such as retirement, termination of employment, physical move, or inheritance).

### **C. Content and Frequency of Regular Reports Provided to Clients**

Each client will receive at least monthly from the custodian, a written report that details the client's account including assets held and asset value which will come from the custodian.

## **Item 14: Client Referrals and Other Compensation**

### **A. Economic Benefits Provided by Third Parties for Advice Rendered to Clients (Includes Sales Awards or Other Prizes)**

NRP does not receive any economic benefit, directly or indirectly from any third party for advice rendered to NRP clients.



## **B. Compensation to Non – Advisory Personnel for Client Referrals**

NRP does not directly or indirectly compensate any person who is not advisory personnel for client referrals.

### **Item 15: Custody**

NRP, with client written authority, has limited custody of client's assets through direct fee deduction of NRP's fees only. If the client chooses to be billed directly by the custodian, NRP would have constructive custody over that account and must have written authorization from the client to do so. Clients will receive all account statements and billing invoices that are required in each jurisdiction, and they should carefully review those statements for accuracy.

### **Item 16: Investment Discretion**

For those client accounts where NRP will have investment discretion, the client has given NRP written discretionary authority over the client's accounts with respect to securities to be bought or sold and the amount of securities to be bought or sold. Details of this relationship are fully disclosed to the client before any advisory relationship has commenced. The client provides NRP discretionary authority via a discretionary investment management clause in the Investment Advisory Contract and/or a limited power of attorney clause in the contract between the client and the custodian.

### **Item 17: Voting Client Securities (Proxy Voting)**

NRP will not ask for, nor accept voting authority for client securities. Clients will receive proxies directly from the issuer of the security or the custodian. Clients should direct all proxy questions to the issuer of the security.

### **Item 18: Financial Information**

#### **A. Balance Sheet**

NRP does not require nor solicit prepayment of more than \$1,200 in fees per client, six months or more in advance and therefore does not need to include a balance sheet with this brochure.

## **B. Financial Conditions Reasonably Likely to Impair Ability to Meet Contractual Commitments to Clients**

Neither NRP nor its management have any financial conditions that are likely to reasonably impair our ability to meet contractual commitments to clients.

## **C. Bankruptcy Petitions in Previous Ten Years**

NRP has not been the subject of a bankruptcy petition in the last ten years.