

## CAPTRUST Financial Advisors

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This Wrap-Fee Brochure is CAPTRUST's disclosure brochure ("Brochure") for wealth clients utilizing advisory services offered CAPTRUST's PMA Wrap Fee Program. The Brochure provides information about the qualifications and business practices of CAPTRUST Financial Advisors. In compliance with recent regulatory requirements, we are obligated to provide clearly written, meaningful, current disclosure of our business practices, conflicts of interest and the background of our Financial Advisors.

If you have any questions about the contents of this Brochure, please contact us at (919) 870-6822 or toll-free at (800)216-0645, or you may reach the Compliance Dept by email at [compliance@captrustadvisors.com](mailto:compliance@captrustadvisors.com).

The information in this Brochure *has not been* approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

CAPTRUST Financial Advisors is an investment adviser registered under the Investment Advisers Act of 1940. Registration of an Investment Adviser does not imply any level of skill or training. This Brochure is intended, in part, to provide information which can be used to make a determination to hire or retain an Adviser.

Additional information about CAPTRUST Financial Advisors also is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

(Please see our Privacy Policy on Page15)

## Item 2 – Summary of Material Changes

Form ADV Part 2 Appendix 1 has been complete reconstructed into two separate Wrap Program Disclosure Brochures, so clients are encouraged to read the brochures in their entirety and direct any questions to the Compliance Department at (919) 870-6822 or toll-free at (800)216-0645, or by email at [compliance@captrustadvisors.com](mailto:compliance@captrustadvisors.com).

Two new (separate) brochures have been designed to disclose the two Wrap Fee Programs sponsored by CAPTRUST:

- 1) CAPTRUST PMA Wrap Brochure
- 2) CAPTRUST SMA Wrap Brochure

This Wrap Fee Brochure discloses information regarding the CAPTRUST PMA Program and information about the qualifications and business practices of CAPTRUST Financial Advisors (“CAPTRUST”).

## Highlights of Material Changes

In general (throughout), references to CAPTRUST as a “dual registrant” have been changed to reflect that CAPTRUST separated its broker/dealer operations from its investment advisory operations effective 1/1/2015. The change resulted in a change to CAPTRUST’s Central Registration Depository number (“CRD”) which is now CRD#175112. This change is not considered material since there has been no change in control. CAPTRUST’s affiliated broker/dealer is called CapFinancial Securities, LLC (“CFS”) and retained the CRD #126291. Also, syntax and typographical errors have been corrected throughout.

Each section has been revised when compared to the 2014 Wrap Fee Disclosure Brochure

**Item 4** – We have updated the total amount of discretionary and nondiscretionary client assets to reflect the asset under advisement as of May 2015. The discussion regarding the form of direct and indirect ownership has been updated to reflect a corporate restructuring taking place in May 2015. The section entitled “Service, Fees and Compensation” has been completely revised to include disclosures about the use of affiliated broker/dealer, CFS, and that CAPTRUST Wrap Fee Program accounts must be custodied at Pershing, LLC (the “Clearing Firm”). “Fees Disclosures and Conflicts of Interest” have been revised to include a discussion on receipt of asset-based revenue by the affiliated broker/dealer (CFS) and disclosure of other conflicts of interest have been enhanced.

**Item 6** – Under “Methods of Analysis, Investment Strategies and Risk of Loss” a description of strategies and the use of risk-based asset allocated models has been added and risks specific to portfolio management strategies employed by CAPTRUST has been expanded.

**Item 9**- “Other Financial Industry Activities and Affiliations” has been updated to include a summary of affiliations, including a discussion of the firm’s affiliated broker/dealer, CFS.

Each year, we will provide each *client* with (i) a free updated *brochure* that either includes a summary of material changes or is accompanied by a summary of material changes, or (ii) a summary of material changes that includes an offer to provide a copy of the updated *brochure* and information on how *clients* may obtain the *brochure*.

This year (2015) since we completely revised our 2014 Wealth Wrap Fee Brochure and replaced it with the newly issued SMA Wrap Brochure and this PMA Wrap Brochure, we are sending you our new PMA Wrap Brochure.

Our Brochure may be requested by email at [compliance@captrustadvisors.com](mailto:compliance@captrustadvisors.com) or by contacting us toll-free at (800)216-0645.

Additional information about CAPTRUST Financial Advisors is also available via the SEC's website [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The SEC's website provides information about any persons affiliated with CAPTRUST Financial Advisors who are registered, or are required to be registered, as investment adviser representatives of CAPTRUST Financial Advisors.

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## Item 4 – Services, Fees and Compensation

**INTRODUCTION:** CAPTRUST Financial Advisors, also known as CapFinancial Partners, LLC, (“CAPTRUST” or “Adviser”) was established in April 2003 and approved as a Registered Investment Adviser in September 2003. The CapFinancial Group, LLC (a North Carolina limited liability company) is a 100% owner of CAPTRUST. CapFinancial Holdings, Inc. (a North Carolina corporation) is the majority owner of The CapFinancial Group, LLC and Mr. James Fielding Miller, the CEO of CAPTRUST, owns slightly less than 50% of CapFinancial Holdings, Inc.

The CapFinancial Group, LLC and CapFinancial Holdings, Inc. are owned and operated by CAPTRUST employees and based in Raleigh, North Carolina. CAPTRUST is an Investment Adviser registered under the Investment Advisers Act of 1940. CAPTRUST’s affiliate, CapFinancial Securities, LLC, (“CFS”) is a member FINRA/SIPC. As a fully disclosed, introducing broker/dealer, CFS utilizes the clearing, execution and custodial services of Pershing LLC, an independent clearing firm.

CAPTRUST’s wrap fee programs (“Wrap Fee Programs” or “Program”) are designed to assist clients, both individuals and institutions (such as corporations and other business entities, trusts, estates, and charitable organizations) (“Client”), to identify their investment needs and to obtain professional asset management for a convenient single "wrap" fee (“Wrap Fee”). CAPTRUST is the “Program Sponsor” of Wrap Fee Program(s), which are administered through Pershing, LLC (“Pershing” or “Clearing Firm”) so in order to participate in Wrap Fee Programs sponsored by CAPTRUST, Clients must utilize CFS and establish an account at Pershing, LLC. Currently, Pershing is the only custodian for the CAPTRUST Wrap Fee Programs.

CAPTRUST also sponsors another Wrap Fee Program called the “Separately Managed Account Program” or “SMA Program”; provides wealth management and consulting services (on a “non-wrap fee basis”); and Retirement Plan Advisory Services, which are disclosed in separate Disclosure Brochures (Forms ADV Part 2; and Appendix(s)).

As of May 31, 2015, CAPTRUST discloses a total of \$173,285,722,632 in assets under advisement. This includes \$167,426,317,183 nondiscretionary institutional assets under advisement (primarily comprised of ERISA qualified retirement plan where CAPTRUST acts as a 3(21) fiduciary and other institutional client assets), and \$2,892,510,681 in discretionary qualified retirement plan assets under management where CAPTRUST acts as an ERISA 3(38) investment manager.

The total assets under advisement include \$2,966,944,768 in Wealth Client (discretionary) assets under management of which \$ 1,788,574,780 are managed in this PMA Program.

**CLIENT INVESTMENT PROCESS:** The Financial Advisor at CAPTRUST (“Financial Advisor” or “FA”) assists the Client in determining his/her Investment Goals and Objectives (“IGO”) before selecting and recommending an investment style allocation and/or a diversified portfolio of investments, including investment vehicle(s) and/or Independent Investment Manager(s) (“Investment Manager”) appropriate for the Client. This is done both initially and on an on-going basis. The Financial Advisor collects financial and personal information from the Client, assists the Client in establishing his/her Client’s IGO and strategies, and evaluates the suitability of the product(s) for the Client. The Financial Advisor

recommends to the Client, Investments and/or Investment Manager(s). Please see Item 6 for the investment/manager selection and portfolio management process.

The Adviser will provide the Client with CAPTRUST's Portfolio Management Account Agreement ("PMA Agreement") and the CFS's [new] account opening paper work (such as brokerage forms/agreement(s), along with a copy of this "Wrap Brochure". Completed account opening paperwork is reviewed and approved by CAPTRUST's Compliance Department. Once approved, CAPTRUST utilizes its affiliated broker/dealer, CapFinancial Securities, LLC ("CFS") to open a separate account at Pershing, LLC (CFS' clearing firm) for the Client's managed account assets. As a part of this process, the Client and CAPTRUST will enter into a PMA Agreement (the written investment advisory agreement) for the CAPTRUST PMA Program (described in detail below). The PMA Agreement will, among other things, describe CAPTRUST's fee for its services.

PMA Portfolio Managers are defined as: 1) The Investment Committee described in Form ADV Part 2B attached as an addendum to this Brochure, or 2) the CAPTRUST Financial Advisor ("FA") who determines the investments in the Client's account.

The Client is required to inform CAPTRUST and the Financial Advisor, at least annually, of any changes to their financial condition or of any additional investment restrictions and/or modifications to existing investment restrictions the Client wishes to impose. CAPTRUST immediately forwards to the Portfolio Manager(s) (previously defined) any responses from the Client which would impact the daily management of the Client's portfolio. There are no restrictions on the ability of Client to contact and consult with CAPTRUST PMA Portfolio Managers. Clients are encouraged to direct questions about their portfolio or account(s) to his/her CAPTRUST Financial Advisor ("FA"), or to his/her CAPTRUST Client Management Consultant ("CMC"). However, Clients may direct questions to members of the Investment Committee whose names are included in this Brochure. CAPTRUST reviews suitability for each Client PMA account ("Account" or "Investment Portfolio"), based on the Client's risk profile and total value of assets disclosed by the Client.

The services that may be offered by CAPTRUST to Clients include the following:

- Establishing written investment strategies through the documentation of a Client's IGO as outlined by the Client and his/her Financial Advisor.
- Determining asset allocation strategies to meet the financial goals of the Client.
- Determining specific investment style allocations.
- Identifying tax optimization strategies.
- Researching and evaluating investment management firms, their mutual funds, exchange traded funds (ETFs), collective trusts, and other investment vehicles appropriate for the Client's Investment Portfolio.
- Identifying specific independent, unaffiliated money management firms appropriate for the Client's Investment Portfolio.
- Hiring independent money management firm(s) on behalf of the Client.
- Reporting and reviewing the performance of money management firms and other investment vehicles.
- Performing quarterly investment reviews.
- Periodic rebalancing and investment plan re-allocating Client's Investment Portfolio.
- Acting as the Portfolio (Investment) Manager for the CAPTRUST Wrap Programs.

- Providing investment consulting services not related to managed account services.

### **CAPTRUST “PMA” OR PORTFOLIO MANAGEMENT ACCOUNT**

CAPTRUST sponsors the “Wrap-Fee” Program, described here, called “PMA” or “Portfolio Management Account”. Regardless of whether a Client is utilizing the Investment Committee as Portfolio Manager, or the FA as Portfolio Manager, CAPTRUST utilizes a risk-based approach to asset allocation broadly defining the following asset classes: US Equities; Intl. Equities; Fixed Income; Global Asset Allocation; Alternatives; Commodities; Real Estate; and Cash.

**Description of Program:** The minimum initial investment for participation in CAPTRUST’s PMA Program is typically \$50,000. The PMA accounts can be set up on either a discretionary basis or a non-discretionary basis. For *discretionary* PMAs, the “PMA Portfolio Manager” implements changes in the Client’s Investment Portfolio(s), including any of the investment selections (for example, mutual funds/ETFs, stocks, bonds or cash) or allocations to a particular model, *without obtaining* Client’s prior consent to those changes. In this way, the “PMA Portfolio Manager” has limited discretion to change the investment selection(s).

PMA Portfolios managed by the Investment Committee are actively managed, and Clients will not be consulted before changes to the portfolio are made. Similarly, PMA Portfolios managed by the Financial Advisor may be changed if the FA determines change to the Investment Portfolio is advisable, or if the investment selection no longer meets the Client’s IGO, or if a mutual fund (“mutual fund” or “Fund”) experiences a fundamental change in management which would mandate a replacement of that fund, or, is otherwise in the Client’s best interest. In that case, the Financial Advisor may replace an investment selection without consulting with the Client first. To this extent, the Client grants “discretionary” authority to the Financial Advisor with respect to changes to the investment selections. However, the Client can nevertheless elect to change investment selection(s) or make reasonable modifications to his/her investment portfolio at any time by sending written notice to the Financial Advisor.

For *non-discretionary* PMAs, the Portfolio Manager must be the Client’s Financial Advisor (as opposed to the Investment Committee), since the FA must first make a recommendation before implementing changes in the Client’s Investment Portfolio(s). In this case, before changing any of the investment selections, the FA would obtain Client’s consent. Again, the Client can elect to change investment selection(s) or make reasonable modifications to his/her investment portfolio at any time by sending written notice to the Financial Advisor.

CAPTRUST clients may have more than one PMA account, such as a PMA where the FA is the Portfolio Manager, and a PMA where the Investment Committee acts as Portfolio Manager and allocates to strategic models described in Item 8 below.

**Performance Reviews:** The Clearing Firm (Pershing) provides the Client’s Financial Advisor with quarterly investment performance reports, which the Financial Advisor is to review with the Client. In addition to performance for each of their CAPTRUST accounts, CAPTRUST also provides Clients with a composite level performance report (CAPTRUST QRG) accompanied by an asset summary through its Advent APX system.

**Confirmations/Statements:** Clients may elect to have [daily] confirmations redirected or suppressed, in accordance with then current legal requirements. Clients may elect to have duplicate statements sent to their Financial Advisor or other interested party. Monthly account statements and confirmations may be received by Clients electronically.

**Fees for Services:** The maximum annual fees for CAPTRUST's services under the PMA Program are:

Assets Under Management	Maximum Fee Rate
First \$1mill	Up to 2.25%
Next \$4mil	Up to 1.75%
Above \$5mill	Up to 1.25%

**Negotiability of Fees and/or Account Size:** Fees, minimum accounts sizes and services are negotiable and may be waived under certain circumstances. For example, Adviser, in its sole discretion, may charge a lesser (or no) advisory fee based upon certain criteria (e.g. existing financial planning client relationship, anticipated future earning capacity, anticipated future additional assets, dollar amount of assets to be managed, related accounts, account composition, negotiations with Client, etc.).

Adviser and investment adviser representatives may also be compensated through commissions for transactions conducted on behalf of investment adviser Client accounts. CFS (the affiliated broker/dealer) may be compensated by general promotion, advertising, and distribution fees (such as 12b-1 fees) in relation to Client purchases and sales of mutual fund shares.

**Communications:** No client information is communicated by CAPTRUST to any underlying mutual fund companies. Financial Advisors may setup a call between a Client and CAPTRUST Research Department staff upon request.

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### ***Fees Disclosures and Conflicts of Interest***

For CAPTRUST PMA Program, fees ("CAPTRUST Fees") charged to the Client are documented in the Client's PMA Agreement. CAPTRUST Fees are annual and will be payable quarterly, in advance, at the beginning of each calendar quarter. The initial fee will be prorated (calculated on a per diem basis) beginning on the date of acceptance of the contract based upon the value of the Account on the date of acceptance to cover the period from that date through the end of that calendar quarter. Thereafter, the CAPTRUST Fees for each ensuing calendar quarter will be based on the account value (calculated as the market value of all long and short securities positions in the Account) on the last business day of the preceding calendar quarter and will be due the following business day. When additional assets are received into an Account during a quarter or if assets are withdrawn during a quarter, a fee adjustment will be made in the first week following the end of such quarter and will be reflected upon the client statement. A pro-rata refund of CAPTRUST Fees charged for a calendar quarter



(calculated on a per diem basis as of the date of closing) will be made if an Account is closed within that calendar quarter.

Unless the parties agree otherwise, in writing, the applicable CAPTRUST Fees will be deducted directly from the applicable Account and the Client authorizes the Clearing Firm, on behalf of CAPTRUST, to debit the cash or money market balances in the Account in payment of the CAPTRUST Fees and to debit other positions in the Account if the cash and money market balances in the Account are not sufficient to cover the payment of the CAPTRUST Fees. CAPTRUST Fees, minimum accounts sizes, and services are negotiable and may be waived under certain circumstances. For example, CAPTRUST, or the Financial Advisor, in its sole discretion, may charge a lesser (or no) advisory fee based upon certain criteria (e.g. existing financial planning client relationship, anticipated future earning capacity, anticipated future additional assets, dollar amount of assets to be managed, related accounts, account composition, negotiations with Client, etc.).

Although the fees listed above are minimum/maximum “default” fees, they may be negotiable under certain circumstances. The fee encompasses all transaction related costs associated with the execution of the transaction. The fee schedule as agreed upon in the PMA Agreement may be changed only by written consent of the Client.

Since PMA Accounts are fee-based accounts, there will be no front-end or contingent deferred sales load imposed on mutual fund investment purchases - shares are purchased at NAV (net asset value). CFS as an introducing broker/dealer participates in Pershing’s FundVest® Program. Brokerage accounts opened through CFS are held at Pershing LLC, (Pershing) which is an unaffiliated company that acts as a clearing firm for CFS. Pershing receives servicing fees from certain mutual fund families to participate in Pershing’s mutual fund no-transaction-fee program (called FundVest®). FundVest revenue is based on total value of assets in particular mutual funds. Pershing passes a portion of the FundVest revenue on to CFS. CFS receives this additional compensation for providing shareholder services and other administrative services to CAPTRUST clients. In addition, Pershing does not charge CFS transaction charges for transactions in funds that participate in the FundVest® program. Under the FundVest Program, Pershing pays CFS a fee based on the total value of client assets invested in the Pershing FundVest funds. The list of funds and families is accessible to CFS through Pershing’s proprietary system (Netx360). Investments can be made in the Fundvest funds without paying a load or a trading commission. These funds are called “no transaction fee” funds. This approach is possible because the funds participating in FundVest pay Pershing fees to be on the FundVest list. The payment of this compensation to CFS constitutes a conflict of interest. CAPTRUST indirectly benefits by Pershing’s revenue sharing arrangement with CFS, and CAPTRUST directly benefits by access to “no transaction fee” funds with Pershing since CFS passes the cost of execution through to CAPTRUST. Therefore, CAPTRUST has an incentive to recommend its PMA program utilizing CFS (and Pershing) and to recommend or allocate to FundVest funds in order to save on the cost of transactions. However, FundVest revenue is not shared with individual Financial Advisors. Other brokerage firms/custodians (Fidelity or Schwab) also offer “no transaction fee” fund programs but do not pay CFS or CAPTRUST any fee for client participation in such programs.

The payment of compensation by Pershing to CFS does not diminish CAPTRUST’s duty to act in the best interests of its clients, including seeking best execution of trades for client accounts.

The FundVest arrangement may incentivize CAPTRUST to recommend or utilize funds on Pershing’s FundVest list (for which CFS receives compensation) over other funds that do not offer such

compensation. We mitigate this conflict by preventing individuals involved in the investment decision process from having access to information about the compensation paid to CFS in connection with Pershing's FundVest platform. CAPTRUST's investment committee does not consider FundVest funds when determining which funds to recommend to clients or which funds to place in managed accounts (wrap or non-wrap).

CFS also receives compensation from the Clearing Firm based on the value of credit balances in certain accounts. For example, if cash is swept into a money market fund, CFS receives compensation based on the value of assets in these funds as broker/dealer. Thus, as an affiliate of CFS, CAPTRUST has an incentive to recommend that clients select money market funds as a sweep vehicle that pays more compensation to CFS than other funds.

Fees described herein paid to CAPTRUST Financial Advisors in connection with the provision of investment advice and/or Client-related services within the CAPTRUST Programs may be more than CAPTRUST's Financial Advisors would receive if Clients paid separately for investment advice, brokerage, and other services and; therefore, CAPTRUST Financial Advisors may have a financial incentive to recommend CAPTRUST's PMA Program services over other programs or services.

Clients should be aware that mutual funds have expenses that are separate and apart from any fees charged by CAPTRUST. These expenses are disclosed in the prospectus for each mutual fund and usually expressed as an "expense ratio." Also, mutual funds may charge early redemption fees should Fund holdings in the account be liquidated within a certain period of time, typically within 30 to 180 days dependent upon each mutual fund company's policy. CAPTRUST advises Clients to buy and hold recommended securities unless an event triggers a change to CAPTRUST's opinion on a particular mutual fund or und management. CAPTRUST monitors Client accounts closely for any activity that may cause such a penalty. But, Clients should refer to the respective mutual fund's prospectus and statement of additional information for information regarding these fees and expenses.

As part of Adviser's risk based approach to asset allocation, Adviser recommends Wealth Clients invest in [hedge] fund(s)-of-funds. Fund(s)-of-funds typically carry additional fees over and above the fees discussed in this section. Since hedge fund managers typically charge performance fees (over and above their management fee) and because hedge fund(s)-of-funds are comprised of allocations to many hedge fund managers, each manager charges its own management fee and many also charge performance fees which creates a layering effect. Consequently, CAPTRUST Wealth Clients should be aware of these unusual (additional) costs associated with investing in fund(s)-of-funds. Each fund-of-fund discloses its own fee structure in the prospectus for that fund. CAPTRUST shall not receive any portion of these charges, fees and costs.

Generally, CAPTRUST purchases institutional class or no-load mutual funds in Investment Portfolios which do not generate sales charges. Load and no-load mutual funds may pay annual distribution charges, sometimes referred to as 12b-1 fees. 12b-1 fees come from Fund assets, therefore, indirectly from client assets. Adviser may be compensated by general promotion, advertising, and distribution fees (12b-1 fees) in relation to Client purchases and sales of mutual fund shares.

CAPTRUST Programs may cost the Client more or less than purchasing such services separately and will depend on the trading activity in the Client's account. The cost of non-wrapped investment advisory services is lower than investment advisory services provided under the Wrap Fee Program. Because CAPTRUST may receive more compensation from a client from the client's participation in the Program

than if the client received advisory services and brokerage services separately, CAPTRUST may have a financial incentive to recommend the Program to clients over other types of advisory services.

CAPTRUST may give advice to others that may be different from the advice given to Program Clients. Clients should consider the value of the additional consulting services when making such comparisons. The combination of custodial, consulting, and brokerage services may not be available separately or may require multiple accounts, documentation, and fees. In addition, certain advisors may not be available to certain clients outside the CAPTRUST Program because of minimum account sizes, fee schedules, geographic availability, or other factors. A non-wrapped pricing arrangement may be more cost effective for accounts that do not experience frequent trading activity. Because of the single fee charged to a CAPTRUST Program Account, CAPTRUST may be regarded as having a conflict of interest in that it may realize a greater profit on a Program Account with a relatively low rate of portfolio turnover compared to other types of accounts, assuming the same level of fees.

All fees may be subject to negotiation. When negotiating fees, factors considered, but not limited to, include: (i) clients with multiple accounts; (ii) size of the account; (iii) a prior or existing relationship; and (iv) a client's particular needs or financial characteristics. Due to the fact that fees may vary, clients with existing accounts may be charged fees not matching precisely the foregoing fee schedules or the fees paid by other clients.

Other costs that may be assessed that are not part of those outlined above include fees for portfolio transactions executed away from the broker/custodian selected by the client, dealer mark-ups, electronic fund and wire transfers, spreads paid to market-makers, and exchange fees, among others. Broker/custodian may charge Client certain additional and/or minimum fees.

The Program Wrap Fee does not include: (i) administrative fees, such as wire fees, charged by Clearing Firm (ii) certain odd-lot differentials, transfer taxes, regulatory transaction fees passed through to the account by the Clearing Firm, postage and handling fees, and charges imposed by law with regard to transactions in the Client's Account; and (iii) advisory fees, expenses or sales charges (loads) of mutual funds (including money market funds), closed-end investment companies or other managed investments, if any, held in Client's Account.

### ***Account Termination***

Clients may terminate their Advisory Agreement, without penalty, by sending written notice of termination to CAPTRUST within five business days of its signing. Thereafter, either party may terminate the Advisory Agreement by notifying the other in writing. The Clearing Firm has up to 5 business days to process the termination of the contract. Termination will not affect CAPTRUST's or the Client's responsibilities under the PMA Agreement for previously initiated transactions or for balances due in an Account upon termination. Upon termination, CAPTRUST will have no further obligation to act or advise with respect to any assets in the Account(s).

Upon termination of a PMA Agreement, the Client may, but is not required to, request that CAPTRUST liquidate the Account(s) and, if so, CAPTRUST will do so in an orderly and efficient manner. Note that in connection with the liquidation of securities, unit investment trusts, or mutual funds: (i) in certain circumstances there may be fees chargeable to the Client; and (ii) the decision to liquidate may result in tax consequences that should be discussed with the Client's tax advisor. All efforts will be made to process the liquidation in an efficient and timely manner; but, in no event, will CAPTRUST be responsible for market fluctuations in the Account(s) from the time of written notice until complete liquidation.

Factors that may affect the liquidation of the Account(s) would be size and type of issues, liquidity of the market, and market makers' abilities. Should the necessary securities markets be unavailable and trading suspended, efforts to trade will be done as soon as possible following their reopening. Since some strategies utilized in the PMA Program allocate to mutual funds that do not have daily liquidity, a Client terminating his/her PMA account with an allocation to such a fund may have to wait until a repurchase request is processed by the investment manager. Typically, an allocation to such a fund would not exceed 20% of the total portfolio.

## **Item 5 – Account Requirements and Types of Clients**

### ***Account Requirement***

Certain Investment Managers may not be available to certain Clients outside the consulting relationship because of minimum account sizes, fee schedules, geographic availability, or other factors.

### ***Types of Clients***

CAPTRUST provides investment advisory services to Individuals, Trust, Estates and charitable organizations, foundations, endowments, corporations or other businesses not listed here.

### ***Minimums***

Adviser maintains a minimum account size requirement for its Wrap Fee Program Clients of \$50,000 to initially establish an account. The value of this account is subject to fluctuation, and therefore there is not a minimum maintenance requirement. Adviser retains the right to waive minimum initial account sizes should Adviser feel it is necessary.

## **Item 6 – Portfolio Manager Selection and Evaluation**

As described in Item 4, PMA Portfolio Managers are defined as: 1) The Investment Committee described in Form ADV Part 2B attached as an addendum to this Brochure, or 2) the CAPTRUST Financial Advisor ("FA") who determines the investments in the Client's account.

CAPTRUST uses industry standards to measure the performance of the independent Investment Managers (and investment funds and securities) the firm recommends and selects; however, CAPTRUST does not use a third party auditor to review and verify the performance of the Investment Managers or funds.

### ***Performance-Based Fees and Side-by-Side Management***

CAPTRUST does not charge any performance-based fees (fees based on a share of capital gains on or capital appreciation of the assets of a Client).

### ***Methods of Analysis, Investment Strategies and Risk of Loss***

CAPTRUST's investment strategy begins with an understanding of a Client's financial goals. Financial Advisors use demographic and financial information provided by the Client to assess the Client's risk profile and investment objectives in determining an appropriate strategy for the Client's assets. Investment strategies generally include long- or short-term purchases of stock portfolios, mutual funds and fixed income securities and may include margin transactions, and options strategies

CAPTRUST utilizes a risk-based approach to asset allocation. The following asset classes: US Equities; Intl. Equities; Fixed Income; Alternatives; Commodities; and Real Estate are allocated amongst a series of risk-based models: 0% Directional, 20% Directional, 40% Directional, 60% Directional, 72% Directional, 85% Directional and 100% Directional. With risk-based models broken down by major asset classes, CAPTRUST has several discretionary strategies to fulfill the 7 risk-based models including: Discretionary Consulting Portfolios ("DCP") with or without Alternatives and with or without Munis; DCP FLEX, DCP Focused, Income, Flex Income, and Managed Account Portfolios ("MAP") Income, Conservative, Moderate, Growth, Aggressive. PMA Investment Portfolios where the CAPTRUST Investment Committee acts as Portfolio Manager may be allocated to one or more of these strategies using the asset allocated models described here.

**CAPTRUST INVESTMENT COMMITTEE:** Certain members of CAPTRUST Consulting Research Group (CRG) are also members of the "Investment Committee" (see ADV Part 2B attached as an addendum to this Brochure). CRG researches Investment Managers using proprietary screening and evaluation of registered investment companies (such as mutual funds) and their portfolio managers, as well as other managed investment vehicles (collectively referred to as "Investment Managers"). CAPTRUST employs a multi-step process in screening the Investment Managers to determine if they are suitable for its managed account programs. Each Investment Manager is evaluated on the basis of extensive information provided by that Investment Manager, including descriptions of its investment process, investment strategies employed, operational structure, and its Form ADV, Part 2. CAPTRUST then attempts to verify that information by comparing it to other data from publicly available data collection sources. During this process, CAPTRUST also employs proprietary technical quantitative and qualitative analyses.

CAPTRUST also evaluates certain investment strategies including mutual funds, indexes, or other managed investment vehicles which may be included in an overall asset allocation for Wealth Clients. CAPTRUST requests that Investment Managers adhere to Global Investment Performance Standards (GIPS) issued by the CFA Institute and every attempt is made to obtain performance information which is calculated on a uniform and consistent basis. In most cases, performance data approved by CAPTRUST for Client viewing will have been calculated based on a uniform and consistent standard. However, some Investment Managers may provide information which does not entirely conform to these uniform standards. In those instances, the affected performance information will be specifically identified as having not been calculated based on the uniform standard normally used.

It is important to note that investing in securities involves certain risks that are borne by the investor. For any risks associated with registered investment company products, please refer to the prospectuses for additional details about these risks. Our investment approach constantly keeps the risk of loss in mind. These risks include, but are not limited to:

- Interest-rate Risk: Fluctuations in interest rates may cause investment prices to fluctuate. For example, when interest rates rise, yields on existing bonds become less attractive, causing their market values to decline.
- Market Risk: The price of a security, bond, or mutual fund may drop in reaction to tangible and intangible events and conditions. This type of risk is caused by external factors independent of a security's particular underlying circumstances. For example, political, economic and social conditions may trigger market events.

- **Inflation Risk:** When any type of inflation is present, a dollar today will not buy as much as a dollar next year, because purchasing power is eroding at the rate of inflation.
- **Reinvestment Risk:** This is the risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e. interest rate). This primarily relates to fixed income securities.
- **Business Risk:** These risks are associated with a particular industry or a particular company within an industry. For example, oil-drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. They carry a higher risk of profitability than an electric company, which generates its income from a steady stream of customers who buy electricity no matter what the economic environment is like.
- **Liquidity Risk:** Liquidity is the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interested in a standardized product. For example, Treasury Bills are highly liquid, while real estate properties are not. Some funds utilized in strategies employed by CAPTRUST carry liquidity risk.
- **Financial Risk:** Excessive borrowing to finance a business' operations increases the risk of profitability, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.
- **Concentration Risk:** Concentration Risk: The probability of loss due to heavy exposure to a single investment, equity or issuer. Some funds utilized in risk-based asset allocation (model strategies such as "DCP", "MAP", "Income", "Flex Income" or "Income w Muni's") employed by CAPTRUST carry a kind of concentration risk since Clients may own more than one fund managed by the same issuer; or Clients may be invested in several funds with similar strategies which poses a type concentration risk. Another form of "concentration risk" occurs when one group of Clients comprise a large portion of a mutual funds total asset base, those investors experience an additional risk (over and above the risks associated with the investment's strategy) due directly to the "concentration" of their assets in that fund. CAPTRUST strategies may involve some or all of the types of concentration risk described here.
- **Other risks:** Our recommended strategies include these risks (listed above) as well as other risks that are more specifically associated with managers, strategies, funds or instruments we select or recommend. For example, some recommended managers use derivatives (such as options as a hedge) which pose special risks; others carry liquidity risk specific to underlying investments; additionally, some of our asset allocated model portfolios have a particular concentration risk since we may allocate a large portion of a portfolio to a single manager, or a fund complex. Some portfolios include alternative (or uncommon) investment strategies; or allocations to funds with limited or no prior history of operations. Each recommended manager discloses risks associated with investing in their fund(s) separately (in their respective brochures and/or prospectuses). Although we acknowledge that Clients are relying on CAPTRUST to manage portfolio risk, Clients are encouraged to read prospectuses and ask questions of our financial advisors, portfolio managers or compliance team members. Call (919) 870-6822 or send a message to [compliance@captrustadvisors.com](mailto:compliance@captrustadvisors.com).

### ***Voting Client Securities***

In general, where CAPTRUST has been provided discretionary authority by its Clients, Clients delegate the authority to vote their proxies to CAPTRUST. It is CAPTRUST's aim to see that proxies are voted in the best interest of its clients. In General, the proxy voting guidelines are designed to be responsive to the wide range of issues that can be raised in proxy situations. The Proxy Voting Policy contains detailed guidelines and specific methods by which conflicts of interests are addressed.

To obtain a copy of CAPTRUST's Proxy Voting Policy or for a copy of CAPTRUST's Proxy Voting record, Clients can contact CAPTRUST directly at: (800) 216-0645 or (919) 870-6822 or may write to CAPTRUST 4208 Six Forks Road #1700, Raleigh NC 27609 to obtain the information.

### **Item 7 – Client Information Provided to Portfolio Managers**

For the CAPTRUST PMA, CAPTRUST is both the Client's investment adviser and Portfolio Manager. So, your Portfolio Manager has the same access to your information as CAPTRUST. Your information includes, among other things, income, net worth, risk tolerance, and investment objectives. Your portfolio manager uses this information to determine the appropriate asset allocation and manage your investments. When you update your information with CAPTRUST, your Portfolio Manager will have immediate access to the same updated information.

### **Item 8 – Client Contact with Portfolio Managers**

Clients typically communicate with their Financial Advisor at CAPTRUST who acts as the relationship manager and/or the Client Management Consultant who acts in a supporting role to the Financial Advisor. Clients may also communicate with CAPTRUST Portfolio Managers directly. For the PMA Program, the Portfolio Manager is either the CAPTRUST Financial Advisor or a member(s) of CAPTRUST's Investment Committee. There are no specific restrictions on direct client communication with Portfolio Managers in the PMA Program.

### **Item 9 – Additional Information**

#### ***Disciplinary Information***

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to a client or prospective client's evaluation of CAPTRUST or the integrity of CAPTRUST's management. Neither CAPTRUST management, nor members of CAPTRUST's Investment Committee have any reportable disciplinary history for this Item. Each Financial Advisor who acts as a Portfolio Manager has a separate Form ADV Part 2B. Please refer to your Financial Advisor's Form ADV Part 2B for personal disciplinary information for that FA.

#### ***Other Financial Industry Activities and Affiliations***

CAPTRUST, an investment adviser registered under the Investment Advisers Act of 1940, is affiliated by common ownership with CapFinancial Securities, LLC ("CFS") a member of the FINRA and SIPC. CAPTRUST is also registered as a Commodity Trading Advisor with the National Futures Association because occasionally CAPTRUST renders investment advice with respect to commodities and/or futures, but CAPTRUST does manage futures or commodities products.

Pensiomark Financial Group, LLC (“PFG”), an investment adviser registered under the Investment Advisers Act of 1940, is affiliated with CAPTRUST by common ownership. Some associated persons of PFG are also registered as Investment Advisory Representatives of CAPTRUST and/or registered representatives of CFS.

Freedom One Retirement Services, LLC (“FORS”) is also affiliated with CAPTRUST by common ownership. CAPTRUST acts as a discretionary ERISA 3(38) investment manager for Plan Clients for whom recordkeeping services are provided FORS (“Freedom401k Clients”). Freedom401k Clients may be paying more or less for recordkeeping services than other Plan Clients utilizing unaffiliated record keepers.

Many Financial Advisors are life insurance licensed in order to act as agent of record for those Clients who own life insurance products. Financial Advisors at CAPTRUST may occasionally recommend fixed or variable annuities or life insurance to their Wealth Clients when assisting them in executing their financial plan. Both CFS and CAPTRUST have business entity insurance licenses.

CFS as a registered broker-dealer, offers individuals (Wealth Clients) and institutional (Plan Clients) general securities investment services. Most CAPTRUST Investment Adviser Representatives are simultaneously registered as CFS Registered Representatives. A Financial Advisor generally spends 20% of his/her time on work done for Clients focused on activities consistent with the definition of broker/dealer activities.

If a trade error were to occur, it may result in profit or loss to CFS. CFS has controls in place to limit such trade errors. Financial Advisors will not participate in any profits resulting from such errors.

As a result of certain investment related recommendations (or other investment advisory services) provided to its Clients, the Adviser may facilitate certain securities purchases and/or sales; or insurance product purchases and/or sales on behalf of Clients. Such transactions may be facilitated by Adviser, through CFS, in its capacity as a registered broker/dealer and insurance agent (business entity). Commissions charged by CFS may be higher or lower than obtainable elsewhere. All related compensation is separate from advisory services.

In general, CAPTRUST recommends that Wealth Clients establish brokerage accounts through CFS with Pershing (“Custodian”) to maintain custody of Clients’ assets and to effect trades for their accounts. Clients using CAPTRUST Wrap Programs are required to use Pershing which provides the managed account platform for CAPTRUST’s Wrap Programs. However, some CAPTRUST Wealth Clients utilize Fidelity or Schwab for custodial and execution services (“other custodians”) under CAPTRUST’s nonwrap wealth advisory services. Pershing is a FINRA registered Broker-Dealer. CAPTRUST is independently owned and operated and not affiliated with Pershing or any custodian.

### **Brokerage Practices**

For CAPTRUST PMA accounts maintained in custody by the Custodian, the Custodian generally does not charge PMA accounts separately for custody services. Instead, Custodian bills CFS for execution and other transaction-related fees for securities trades that are executed through the Custodian or that settle in accounts held by the Custodian. CFS effects securities transactions on behalf of CAPTRUST in its implementation of the PMA Program. Financial Advisors of CAPTRUST may also effect securities transactions for Clients as registered representatives of a broker/dealer. All FINRA, SEC, and other regulatory agencies disclosure requirements and policies are observed for all transactions. If a trade



error were occurs, CFS may profit (or absorb a loss) from the transaction or as a result of making the correction. CAPTRUST and CFS have controls in place to limit such trade errors. Your Financial Advisor will not participate in any profits resulting from such errors. CFS may receive compensation for transactions. Please see Item 4 for a discussion of other compensation CFS may benefit from. This compensation is separate and distinct from CAPTRUST's compensation related to its investment advisory services.

The foregoing arrangements with the Custodians pose a conflict of interest to the extent they create an incentive for CAPTRUST to suggest that Clients maintain their assets in accounts at the Custodian on the basis of products and services that may become available to CAPTRUST as a result, rather than solely on the basis of the nature, cost or quality of custody and brokerage services provided by the Custodian to clients. However, CAPTRUST is constrained by fiduciary principles to act in its Clients' best interests and will suggest a Custodian to clients only when it appropriate to do so. In addition, CAPTRUST maintains an awareness of the services provided to Clients by the Custodians in an effort to ensure that Clients are well served.

Occasionally, CFS (affiliated Broker/Dealer), engages in riskless principal transactions giving CAPTRUST clients access to investments which otherwise may not be accessible in a retail brokerage account. For example, CFS may purchase a block of securities acting on a riskless principal basis and then allocate those securities amongst several CAPTRUST Wealth Client accounts. Rarely, CFS, in its capacity as Broker/Dealer, engages in an agency cross transaction between two CAPTRUST Wealth Clients, but this only occurs when it is beneficial to both parties and neither CFS nor CAPTRUST act as a principal.

### ***Code of Ethics***

Personal transactions in securities by directors, officers and employees of CAPTRUST who have access to nonpublic information regarding Clients' purchase and sale of securities, are involved in making securities recommendations to Clients or who have access such non-public recommendations ("access persons") are subject to the restrictions and procedures in CAPTRUST's Code. All supervised persons at CAPTRUST must acknowledge the terms of the Code of Ethics annually, or as amended.

The Code addresses, among other things, the following: (i) general principles that address CAPTRUST's fiduciary obligations to its Clients, (ii) personal securities trading procedures restricting the purchase and sale, by access persons for their own accounts, of specific securities; (iii) provisions relating to the confidentiality of Client information; (iv) a prohibition on insider trading; and (v) restrictions on the acceptance of significant gifts and the reporting of certain gifts and business entertainment.

Occasionally, access persons of Adviser may recommend that Clients buy or sell the same securities or investment products that access persons of the Adviser also own. In such circumstances, Adviser shall give precedence to Client transactions. CAPTRUST's employees and persons associated with CAPTRUST are required to follow the Code of Ethics. The Code of Ethics is designed to assure that the personal securities transactions, activities and interests of the employees of CAPTRUST will not interfere with (i) making decisions in the best interest of advisory Clients and (ii) implementing such decisions while, at the same time, allowing employees to invest for their own accounts. Under the Code certain classes of securities have been designated as exempt transactions, based upon a determination that these would not materially interfere with the best interest of CAPTRUST's Clients. In addition, the Code requires pre-approval of specific types of transactions, and restricts trading in close proximity to client trading activity. Nonetheless, because the Code of Ethics in some circumstances would permit employees to

invest in the same securities as Clients, there is a possibility that employees might benefit from market activity by a Client. Employee trading is monitored under the Code of Ethics to reasonably prevent conflicts of interest between CAPTRUST and its Clients.

**Block Trades:** CAPTRUST may, in its discretion, “bunch” orders being placed for execution at the same time for the accounts of two or more clients, which may include accounts in which CAPTRUST’s affiliates and employees may have an ownership interest, where it believes such aggregation is appropriate and in the best interest of its Clients. This practice may enable CAPTRUST to seek more favorable executions and net prices for the combined order. However, CAPTRUST is not obligated to bunch or aggregate orders or to include any particular account in a bunched order if portfolio management decisions for such accounts are made separately or if CAPTRUST determines that aggregating trades would be inconsistent with the Adviser’s investment management duties or with any investment objectives, guidelines or restrictions applicable to a particular account.

All orders placed for execution on an aggregated basis (“block” trades) are subject to CAPTRUST’s Trade Allocation Procedures (“Procedures”). Under the Procedures, CAPTRUST will bunch orders where appropriate for the participating Clients and when consistent with CAPTRUST’s duty to seek best execution. Prior to or contemporaneous with the entry of an aggregated order, a written preallocation and/or other written statement will be generated, which identifies the Client accounts or trading group(s) of Client accounts participating in the bunched order, the proposed allocation of the order, upon completion, to the relevant Client accounts or trading group(s) and the amount (either in dollars, number of shares, or % of market value of Client account(s)) that the portfolio manager will accept for each Client account or trading group of Client accounts. Prevailing trading activity frequently may make it impossible to receive the same price or execution on the entire volume of securities purchased or sold. When CAPTRUST cannot fill all orders at the same price, each account that participates in the block order will receive the average price for all the transactions on a particular day. Thus, the effect of the aggregation may operate in some circumstances to a particular Client’s disadvantage. When a bunched order is partially filled, the securities actually purchased or sold by the close of each business day will be allocated in a manner that is consistent with the initial preallocation statement and that does not consistently advantage or disadvantage particular Clients or groups of Client accounts, as determined by CAPTRUST from time to time. However, adjustments to the allocation may be made to avoid *de minimis* allocations to Client accounts or to avoid deviations from pre-determined holding limits established for any account. CAPTRUST will retain records of the trade order (specifying each participating account) and its allocation.

In addition, although CAPTRUST generally attempts to block trades for Client accounts, aggregation may not be possible because of that Client’s specific brokerage arrangements or other factors. As previously mentioned, CAPTRUST recommends that Wealth Clients establish accounts with Pershing (and Wrap Fee accounts must use Pershing), some Clients may select Schwab or Fidelity act as custodian and broker/dealer for their accounts. As such, when the PMA Portfolio Manager implements a portfolio decision or strategy ahead of or contemporaneously with, similar portfolio decisions or strategies of another Client, market impact, liquidity constraints or other factors could result in one or more Clients receiving less favorable trading results, the costs of implement such portfolio decisions or strategies could be increased or such Clients could otherwise be disadvantaged. On the other hand, potential conflicts may also arise because portfolio decisions regarding a Client or group of Clients may benefit other Clients. There can be no assurance that any actual or potential conflicts of interest will not result

in a particular Client or group of Clients receiving less favorable investment terms in or returns from certain investments than if such conflicts of interest did not exist.

CAPTRUST's Clients or prospective clients may request a copy of the firm's Code of Ethics by contacting the Compliance Department at (919) 870-6822 or (800) 967-9948.

### ***Review of Accounts***

Financial Advisors (Investment Advisor Representatives) are responsible for performing periodic reviews and consulting with CAPTRUST Clients to evaluate the suitability and allocations of types of assets and investments in relation to a Client's objectives and the necessity or desirability of any change in such objectives. Ongoing reviews of markets, sectors and individual securities are conducted by the CAPTRUST Investment Committee. Investment Portfolios for which the Portfolio Manager is the CAPTRUST Investment Committee are subject to continuous and regular *daily* investment supervision members of the Investment Committee who are part of CAPTRUST's Consulting Research Group.

Mutual fund holdings and Investment Managers are monitored on a continuous and regular basis by CAPTRUST Consulting Research Group. Eric Freedman, Chief Investment Officer, heads up the Consulting Research Group. ADV Part 2B lists all the members of the Consulting Research Group who are members of the Investment Committee or who are involved in the review process and in determining the investment advice to be given by the Adviser. Denise Buchanan, Chief Compliance Officer, heads up the Compliance Team. Pershing provides the Client's Financial Advisor with quarterly investment performance reports, which the Financial Advisor is to review with the Client. In addition to performance for each of their CAPTRUST accounts, CAPTRUST also provides Clients with a composite level performance report (CAPTRUST QRG) accompanied by an asset summary through its Advent APX system.

Additionally, CAPTRUST Wealth Clients in the PMA Program receive monthly account statements and quarterly performance reports from Pershing for PMA account(s). Additionally, quarterly performance reports are prepared by CAPTRUST for PMA accounts. Clients with PMA Program accounts may access online performance reports produced by Pershing. For information on how to access your reports at Pershing, please call your CAPTRUST Financial Advisor at (919)870-6822 or (800)216-0685 or you may email [compliance@captrustadvisors.com](mailto:compliance@captrustadvisors.com).

Client agrees to inform CAPTRUST in writing of any material changes to the Client's financial circumstances that might affect the manner in which Client's assets should be invested. Client may contact the firm during normal business hours to consult with the firm concerning the management of the Client's account(s).

For Clients utilizing CAPTRUST's PMA Program, the cost of execution discussed here is paid by the CAPTRUST (not charged separately to the Client's account). Although CAPTRUST uses its affiliated broker/dealer, CFS to provide brokerage services, CFS does not direct brokerage (execution) to any particular venue for execution, but rather relies on Pershing to direct brokerage execution.

### ***Privacy Policy***

CapFinancial Partners, LLC ("CAPTRUST") recognizes that its clients have an expectation that CAPTRUST and its affiliates will maintain the confidentiality of Clients' nonpublic personal information.

Consequently, CAPTRUST has adopted this Privacy Policy concerning information obtained during the servicing of Client's account(s).

**Nonpublic information:** Nonpublic information obtained by CAPTRUST for purposes of providing services hereunder will not be furnished to third parties for any other purpose other than in furtherance of the services to be provided hereunder. Notwithstanding the foregoing, CAPTRUST may disclose nonpublic information (i) to the extent such disclosure is required by court order or by a valid order of a governmental body governmental or quasi-governmental agency (such as FINRA) (ii) prior or after the time of disclosure such information becomes part of the public knowledge or literature, not as a result of any inaction or action of CAPTRUST, (iii) reasonably necessary for CAPTRUST to enforce its legal rights in any dispute with that Client; or (iv) is approved by Client, in writing, for release. CAPTRUST does not disclose nonpublic personal information about its clients to any party except as permitted by law.

**Sources of Personal Information:** We collect Personal Information about you from meetings with you and on applications or other forms you have submitted to CAPTRUST, as well as information about your investments or transactions with us or others (such as third party service providers or fund companies) from other sources.

**How CAPTRUST Protects the Confidentiality of Clients' Nonpublic Personal Information:**

CAPTRUST does not sell or trade clients' information with nonaffiliated companies. When information is provided to third party service providers, safeguards are in place to assure that information is used only for the purpose it is provided. CAPTRUST maintains its records on secured computers. Prospective employees are screened for criminal convictions. Once hired, employees are made aware of CAPTRUST's Privacy Policy and of the confidential nature of the information they handle. Employees are limited to accessing only that customer information that is necessary to perform their job functions.

**To Whom This Policy Applies:** This Notice applies to all our clients who enter into an Advisory Services Agreement with us. Our Former Clients: Even if you are no longer a client, our Privacy Policy will continue to apply to you.

**Access to and Correction of Information:** Upon the written request of Clients, we will make available for their review any file we may maintain for their personal Information; provided, however, that any Information collected in connection with, or in anticipation of, any claim or legal proceeding will not be made available. If Clients notify us that any Information is incorrect, we will review it. If we agree, we will correct our records. If we do not agree, Clients may submit a short statement of dispute, which we will include in any future disclosure of the disputed Information.

**Further Information:** We reserve the right to change this Privacy Policy at any time. The examples contained within this Privacy Policy are illustrations and are not intended to be exclusive. This Policy attempts to comply with federal and state regulations regarding privacy. Clients may have additional rights under other foreign or domestic laws that may apply to them.

**"Opt Out" Provision:** Since CAPTRUST does not sell or share any Personal Information an "opt out" provision would not be applicable to this Privacy Policy. Clients may call (800)216-0645 to request further information regarding this policy.

## Item 1 – Cover Page ADV Part 2B

### CAPTRUST Investment Committee

Rev. date: June 1, 2015

This brochure supplement provides information about members of CAPTRUST Financial Advisor's Consulting Research Group who are also members of CAPTRUST's Investment Committee. Specifically, the persons who determine the investment advice for client accounts are summarized in this supplement to the CAPTRUST Financial Advisors ("CAPTRUST") Disclosure Brochure. You should have received a copy of that brochure. Please contact the Compliance Department at (919) 870-6822 if you did not receive the CAPTRUST Disclosure Brochure or if you have any questions about the contents of this supplement. Additional information about CAPTRUST is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

**Eric J. Freedman**

Chief Investment Officer

Head of Consulting Research Group

## Item 2 - Educational Background and Business Experience

Born: 1975

### Educational Background

Eric graduated magna cum laude with a Bachelor of Arts degree in Economics from Colgate University. He received a MBA in Finance and Management from the Wharton School of the University of Pennsylvania.

### Business Experience

Dates		Firm	Position			
06/2006	Present	CAPFINANCIAL PARTNERS LLC	RALEIGH	NC	USA	Chief Investment Officer
02/2005	06/2006	FRANKLIN STREET SECURITIES	CHAPEL HILL	NC	USA	Senior Portfolio Manager

07/1999	02/2005	GOLDMAN, SACHS & CO.	BOSTON	MA	USA	Vice President, Intl Equities
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**Mark Paccione, CFA**  
Director, Investment Research

Born: 1975

Educational Background

Mark earned his BA in Mathematical Economics from Wake Forest University.

Business Experience

Dates		Firm	Position			
10/2005	Present	CAPFINANCIAL PARTNERS, LLC	RALEIGH	NC	Director, Investment Research	
03/2004	09/2005	MORGAN STANLEY & CO. INCORPORATED	SAN FRANCISCO	CA	Sales Assistant	
10/2002	10/2003	ELECTRONIC TRADING GROUP	SAN RANCISCO	CA	Equity Trader	

**David Hood**  
Director, Investment Research

Born: 1978

Educational Background

David is a graduate of University of North Carolina at Chapel Hill with a BA in Political Science and a BA in Journalism and Mass Communication. David earned his MBA from Wake Forest University in finance.

Business Experience

Dates		Firm	Position			
09/2009	Present	CapFinancial Partners, LLC (CAPTRUST Financial Advisors)	RALEIGH	NC	Senior Manager, Investment Research	
08/2007	08/2009	Wake Forest University	Winston-Salem	NC	Graduate Student	
06/2004	07/2007	Electric Supply Co of NC	Durham	NC	Associate	

**Hunter Brackett**  
Senior Manager, Investment Research

Born: 1974

Educational Background

Hunter is a graduate of Washington and Lee University with a Bachelor of Arts in Economics. Hunter earned his MBA from UNC Kenan-Flagler Business School, with a concentration in Investment Management.

Business Experience

Dates		Firm	Position		
06/2012	Present	CapFinancial Partners, LLC (CAPTRUST Financial Advisors)	RALEIGH	NC	Senior Manager, Investment Research
11/2011	05/2012	Sabbatical	Chapel Hill	NC	
03/2008	10/2011	NCM Capital Mgt	Durham	NC	Sector Leader Research Analysis
03/2004	02/2008	Lehman Brothers	NY	NY	Equity Research Associate

**Matt Ogden**  
Manager, Investment Research

Born: 1984

Educational Background

Matt earned a bachelor of arts degree in mathematical economics from Colgate University

Business Experience

Dates		Firm	Position		
04/2010	Present	CAPTRUST Financial Advisors	Raleigh	NC	Manager, Investment Research
06/2006	12/2009	Rocaton Investment Advisors	Norwalk	CT	Analyst

### Item 3 - Disciplinary Information

The members of the Consulting Research Group summarized here are Investment Advisor Representatives of CAPTRUST. Investment Advisory Representatives are required to disclose all material facts regarding any legal and disciplinary events that would be material to your evaluation of the representative. None of these CAPTRUST Investment Advisory Representatives (Eric Freedman, Mark Paccione, David Hood, Hunter Brackett and Matt Ogden) have any information applicable to this Item.

### Item 4 - Other Business Activities

Investment Advisory Representatives are also Registered Representatives of CFS, CAPTRUST's affiliated broker-dealer and member of FINRA. However, Investment Advisory Representatives in the Consulting Research Group are salaried employees whose compensation is not determined by assets under management or commissions (transaction based fees) or product revenue.

In this way, CAPTRUST eliminates the conflict of interest so they have no financial incentive to recommend securities and other investments that may result in commissions, brokerage fees, 12b-1 fees or other payments.

### Item 5 - Additional Compensation

The members of the Consulting Research Group do not receive compensation for advisory services other than fees paid by the Client.

### Item 6 - Supervision

The advisory activity of the Consulting Research Group is supervised by Denise Buchanan, Chief Compliance Officer. Ms. Buchanan can be reached at (919) 870-6822.

The CAPTRUST Financial Advisor (FA) responsible for performing periodic reviews and consulting with Clients is in a relationship management role. The members of the Consulting Research Group who are on the Investment Committee are responsible for ongoing reviews of markets, sectors and individual investments. This continuous and regular investment supervision is conducted under the Chief Investment Officer, Eric Freedman's direction. Reporting directly to Eric Freedman is Mark Paccione, Director, who develops, manages & recommends investment solutions for our Wealth Clients. David Hood reports directly to Eric Freedman and manages investment research efforts as they relate to CAPTRUST's ongoing Investment Manager due diligence. Hunter Brackett reports directly to David Hood and focuses on equity manager due diligence. Matt Ogden, Manager, Investment Research reports directly to David Hood and focuses on fixed income investment manager research.