

Form ADV Part 2A Disclosure Brochure

CLA Asset Management, LLC
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This brochure provides information about the qualifications and investment advisory business practices of CLA Asset Management, LLC. If you have any questions about the contents of this brochure, please contact Clay Archey at 702-749-5775. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission (SEC) or by any state securities authority.

Additional information about our investment advisory business is also available on the Internet at www.adviserinfo.sec.gov. You can view our information on this website by searching for "CLA Asset Management." You can also search using the Firm's CRD number. The CRD number for the Firm is 173566.

*Registration as an investment advisor does not imply a certain level of skill or training.

Item 2 – Material Changes

This Firm Brochure, dated 03/30/2015, is our latest disclosure document prepared according to the SEC's new requirements and rules. This Item will be used to provide our clients with a summary of new and/or updated information. We will inform you of the revision(s) based on the nature of the updated information.

Consistent with the new rules, we will ensure that you receive a summary of any material changes to this and subsequent Brochures within 120 days of the close of our business' fiscal year. Furthermore, we will provide you with other interim disclosures about material changes as necessary.

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Item 4 – Advisory Business

Background and History

CLA Asset Management, LLC (referred to as “CLA Asset Management,” the “Firm,” “us,” and “we” throughout this document) is an investment advisor registered with the United States Securities and Exchange Commission. The Firm is a limited liability company formed under the laws of the State of Nevada since October 2014. CTDA Holdings, LLC., a non-publicly traded firm, owns one hundred (100%) percent equity of CLA Asset Management. CTDA Holdings, LLC is owned by Clay Archey through CTDA, Inc.

Assets Managed by CLA Asset Management

As of December 31, 2014, the CLA Strategic Allocation Fund has a value of approximately \$0.00. We manage the fund on a discretionary basis. Please refer to Item 16 for information regarding investment discretion.

Advisory Services

CLA Asset Management is primarily engaged as the investment advisor to the CLA Strategic Allocation Fund (the “Fund”), a continuously offered, non-diversified, closed-end investment management company operated as an interval fund. As an investment advisor, we provide investment advice and management services to the Fund.

In addition to serving as investment advisor to the Fund, our Chief Executive Officer, Clay Archey, is also the Chairman of the Board on the Fund’s Board of Trustees. Our personnel are primarily responsible for initiating the formation of the Fund.

The Fund is organized as a Delaware statutory trust. Gemini Fund Services, LLC, serves as the Fund’s administrator, transfer agent, fund accountant, and service provider. Gemini Fund Services was selected as Fund administrator by our personnel. Our personnel are responsible for selecting the Fund’s distributor and qualified custodian. Gemini Fund Services, the Fund’s distributor and MUFG Union Bank, the Fund’s custodian, are not related entities or affiliated with our Firm.

The Fund is the sole registered investment company client of CLA Asset Management and a closed-end mutual fund domiciled in the United States. We maintain limited power of attorney to act on a discretionary basis when managing the Fund. CLA Asset Management is responsible for investment selection, asset allocation, and asset management decisions regarding the Fund.

We do not maintain custody of client accounts.

Types of Investments

The CLA Strategic Allocation Fund is managed in accordance with its stated investment objectives and investment policies which are outlined and detailed in the CLA Strategic Allocation Fund Prospectus. All investors in the Fund will receive or have available a copy of the prospectus. Shareholders are advised to review the Fund's prospectus for a complete description of the Fund's investment objectives, policies, and operational structure. When managing the Fund, we will select the following general types of investments:

- Real Estate Investment Trusts (REITs)
- Alternative Investment Funds
- Common Equity
- Preferred Equity
- Debt Securities
- Covered Call Options

Item 5 – Fees and Compensation

CLA Asset Management is paid an annual fee of 1.45% based on the amount of assets held in the Fund. The annual fee is divided and paid quarterly in arrears based on the daily net assets of the Fund. CLA Asset Management believes that its fees are competitive with those fees charged by other investment advisers for comparable services; however, CLA Asset Management's fees may be higher or lower than fees charged by other investment advisors.

In addition to CLA Asset Management's management fee, shareholders will pay other annual fund operating expenses such as shareholder servicing fees, acquired fund fees and expenses, and certain other fees ("Net Annual Fund Operating Expenses"). The total Net Annual Fund Operating Expenses should not exceed 2.45%.

CLA Asset Management has contractually agreed to waive a portion or all of its management fees and/or pay Fund expenses to ensure that Net Annual Fund Operating Expenses (excluding acquired fund fees and expenses, interest, taxes, and extraordinary expenses) do not exceed 2.45%. The expense limitation will remain in effect unless changed by the Fund's Board of Trustees.

Other Fees

The account custodian may charge additional transaction fees depending on the type of security purchased or sold. Electronic funds and wire transfer fees, transfer taxes, account maintenance fees, margin fees, transaction charges, exchange fees, and odd lot differentials are examples of fees that may be charged by the custodian. These fees are charged by the custodian and are not included in the advisory fee that you pay. Mutual funds often charge investors additional advisory or management fees. A portion of these may be passed on to the broker/dealer of your account as mutual fund trailers or for marketing purposes.

Based on the activity in your account, you may pay more or less for a managed account than if you had a brokerage account or an account with a mutual fund company. You should discuss the characteristics of opening a managed account with your IAR.

Item 6 – Performance-Based Fees and Side-By-Side Management

Item 6 of the Form ADV Part 2 instructions is not applicable to our brochure because we do not charge or accept performance-based fees which can be defined as fees based on a share of capital gains or on capital appreciation of the assets held within a client's account.

Item 7 – Types of Clients

Currently our primary client is the CLA Strategic Allocation Fund, a continuously offered, non-diversified, closed-end investment management company operated as an interval fund registered under the Investment Company Act of 1940.

Item 8 – Methods of Analysis, Investment Strategies, and Risk of Loss

Method of Analysis in Formulating Investment Advice

As the portfolio manager to the CLA Strategic Allocation Fund, we will use both a quantitative screening process and a qualitative selection process when selecting securities for investment by the Fund in connection with its strategy. No assurance can be given that any or all investment strategies, or the Fund's investment program, will be successful. We utilize a clearly defined philosophy which provides a disciplined investment strategy. When determining an asset allocation, we typically review the last ten years (if available) of market data history, which we regard as the most relevant for market forecasting purposes. We may strategically rebalance the Fund's asset allocation according to the current market conditions, but will remain true to its fundamental analysis with respect to real estate asset class and sector risk over time. We manage investments over a long-term time horizon, while being mindful of the historical context of the markets. We employ a regiment of quantitative and qualitative criteria to arrive at a universe of investments which are considered to be "best of breed." We primarily select securities with the highest expected income from a sector peer group of issuers with similar market capitalization and/or credit quality. Secondly, we consider potential for capital appreciation. When constructing the Fund's portfolio, we select securities from sectors that we believe have relatively low volatility and will not be highly correlated to each other or to the equity or fixed income markets, generally.

REITs

There are three main vehicles used to execute REIT-related investments:

- **Non-Listed REITs:** This investment vehicle will be used to generate current income without the volatility of other types of real estate securities. Investment criteria will include evaluating the strength of the sponsor and management. From an operations perspective, we will focus on the attractiveness of the specific property type, stability of income, distribution yield, and distribution coverage from operations. From a financing perspective, we will focus on availability of debt and equity financing and target leverage levels. Finally, we will focus on a value-add liquidity event following the close of the offering.

- **Listed (Traded) REIT Equities:** Investment criteria on a macro level will include relative attractiveness of REITs to the broader stock market, the impact of the debt capital markets on REIT equities, the supply and demand for commercial real estate overall, and the supply and demand for specific property types. On a micro level, we will focus on the attractiveness of a specific property type, the quality and historic success of management, relative value, price-to-earnings or price-to-cash flow or funds-from-operations, multiple analysis on a REIT equity within a sector, whether a REIT equity is trading at a premium or discount to its net asset value (NAV), and both internal (e.g. same store growth) and external (e.g. acquisitions and development) growth prospects to drive total earnings growth.
- **REIT Debt:** This investment vehicle will look at both current income opportunities and the ability to acquire debt or preferred stock (which the Fund defines to be a form of debt) at a discount to face value. This vehicle could include, but is not limited to, secured property level debt, unsecured notes, and preferred equity convertible into common equity and preferred equity. Preferred equity issued by a REIT historically trades at a higher yield and has a lower risk profile than its common equity, but it also has a lower capital gain potential unless it trades at a discount to par. This portion of our debt strategy will focus on quality of management, sustainability of the business model, coverage of the common dividend, and liquidity of the instrument.

Alternative Investment Funds are selected by us to provide positive absolute returns with less volatility and low correlation to the equity and fixed income markets in general. We will use both a quantitative screening process and a qualitative selection process when selecting Alternative Investment Fund (“AIF”) securities for investment by the Fund in conjunction with its AIF strategy. We review each AIF’s management team, operations staff, past performance, philosophy, current holdings, and investment process. Once an investment is made, the new AIF is re-evaluated and tracked on a monthly or quarterly basis. An AIF may be liquidated based on manager drift in style, underperformance, a change in management team, deviation from risk management discipline, a change in the AIF’s investment opportunity set or strategy, or any other factor that we feel will impact future performance. When using Underlying Funds to execute the Fund’s AIF strategy, we will consider each Underlying Fund’s expenses and quality of management in addition to analyzing the AIF securities held by the Underlying Fund.

Common Stocks are selected by the adviser using a proprietary stock selection model that ranks all dividend payers using specific fundamental characteristics that the adviser believes are predictive of strong future total returns, dividend sustainability, and dividend growth. These characteristics, include the ability-to-pay ratio, dividend payout ratio, dividend yield, historical sales and dividend growth, cash flow conversion ratio, earnings momentum, and return on capital. In addition, we eliminate stocks that violate specific ability-to-pay, payout ratio, and dividend yield thresholds that vary by sector.

Structured Notes are selected by us to generate interest income and as an economic substitute for the reference index, currency, or commodity to which the structured note payments are linked. We also may use structured notes to meet specific investment or diversification goals that cannot be met from the standardized financial instruments available in the markets. Structured products can be used as an alternative to a direct investment, as part of the asset allocation process to reduce risk exposure of the Fund’s portfolio, or to capitalize on a current market trend. We select structured notes of any maturity issued by an entity that we consider credit worthy.

Debt Securities are selected by us to generate interest income and diversify the Fund’s portfolio returns against equity market risks. Debt securities include notes, bonds, and asset-backed securities (“ABS”). We select ABS when we believe these securities offer higher yields or better prospects for capital preservation or appreciation than competing investments in traditional debt instruments. We select debt securities of any maturity issued by an entity that we consider credit worthy.

Underlying Funds are used to have representation in a certain sector or security type, but cannot find sufficient or suitable individual securities that meet its investment criteria. We rank Underlying Funds on relative expenses, past performance, and strategy fit for the Fund. In general, we select Underlying Funds that we believe offer more efficient execution of the Fund's strategy.

Other Information Regarding Investment Strategy

The Fund may, from time to time, take defensive positions that are inconsistent with the Fund's principal investment strategy in attempting to respond to adverse market, economic, political, or other conditions. During such times, we may determine that the Fund should invest up to 100% of its assets in cash or cash equivalents including money market instruments; prime commercial paper; repurchase agreements; Treasury bills; and other short-term obligations of the U.S. Government, its agencies, or instrumentalities. In these and in other cases, the Fund may not achieve its investment objective. We may invest the Fund's cash balances in any investments we deem appropriate. We expect that such investments will be made, without limitation and as permitted under the 1940 Act, in money market funds, repurchase agreements, U.S. Treasury and U.S. agency securities, municipal bonds, and bank accounts. Any income earned from such investments is ordinarily reinvested by the Fund in accordance with its investment program. Many of our recommendations and decisions as well as those of the Fund's portfolio manager are subjective.

The frequency and amount of portfolio purchases and sales (known as the "portfolio turnover rate") will vary from year to year. It is anticipated that the Fund's portfolio turnover rate will ordinarily be between 25% and 75%. The portfolio turnover rate is not expected to exceed 100%, but may vary greatly from year to year and will not be a limiting factor when we deem portfolio changes appropriate. Although the Fund generally does not intend to trade for short-term profits, the Fund may engage in short-term trading strategies, and securities may be sold without regard to the length of time held when, in our opinion, investment considerations warrant such action. These policies may have the effect of increasing the annual rate of portfolio turnover of the Fund. Higher rates of portfolio turnover would likely result in higher brokerage commissions and may generate short-term capital gains taxable as ordinary income. If securities are not held for the applicable holding periods, dividends paid on them will not qualify for the advantageous federal tax rates.

We employ a regiment of quantitative and qualitative criteria to arrive at a universe of investments. We primarily select securities with the highest expected return from a sector peer group with similar market capitalization.

Risks including Risk of Loss

Past performance is not indicative of future results. Therefore, investors should never assume that future performance of any specific investment or investment strategy will be profitable. Investing in securities (including stocks, mutual funds, and bonds) involves risk of loss. Further, depending on the different types of investments, there may be varying degrees of risk. Investors should always be prepared to bear investment loss including loss of original principal.

Because of the inherent risk of loss associated with investing, we are unable to represent, guarantee, or even imply that our services and methods of analysis can or will predict future results, successfully identify market tops or bottoms, or insulate investors from losses due to market corrections or declines.

There are certain additional associated risks explained below.

Client performance varies with the success and failure of our investment strategies, research, analysis, and determination of portfolio securities. If our investment strategies do not produce the expected returns, the value of the investment will decrease.

Item 9 – Disciplinary Information

This item is not applicable to CLA Asset Management's brochure because there are no legal or disciplinary events listed at Item 9 of the Form ADV Part 2 instructions that are material to a client's or a prospective client's evaluation of CLA Asset Management's business or the integrity of CLA Asset Management's management.

Item 10 – Other Financial Industry Activities and Affiliations

We are not and do not have a related company that is a(n) (1) unregistered pooled investment vehicle (e.g. private investment company or "hedge fund"); (2) futures commission merchant, commodity pool operator, or commodity trading advisor; (3) banking or thrift institution; (4) accountant or accounting firm; (5) lawyer or law firm; (6) pension consultant; (7) real estate broker or dealer; or (8) sponsor or syndicator of limited partnerships.

CLA Asset Management has no arrangements that are material to its advisory business or its clients with related entities.

Item 11 – Code of Ethics, Participation in Client Transactions, and Personal Trading

Code of Ethics Summary

According to the Investment Advisers Act of 1940, an investment advisor is considered a fiduciary. As a fiduciary, it is an investment advisor's responsibility to provide fair and full disclosure of all material facts. In addition, an investment advisor has a duty of utmost good faith to act solely in the best interest of each of his/her clients. CLA Asset Management and its associated persons have a fiduciary duty to the Fund.

We have established a Code of Ethics which all associated persons must read. They must then execute an acknowledgment stating that they understand and agree to comply with the Code of Ethics. Our fiduciary duty is considered the core underlying principle for the Code of Ethics and represents the expected basis for all dealings with the Fund. We have the responsibility to make sure that the interests of the Fund are placed ahead of our own interests and the investment interests of our personnel. All associated persons will conduct business in an honest, ethical, and fair manner. All associated persons will comply with all federal and state securities laws at all times.

All associated persons have a responsibility to avoid circumstances that might negatively affect or appear to affect the associated persons' duty of complete loyalty to the Firm and the Fund. This section is only intended as a summary of our Code of Ethics. If you would like to review the Code of Ethics in its entirety, a copy will be provided promptly upon request.

Personal Trading Policy

CLA Asset Management and our associated persons may buy or sell securities or have an interest or position in a security for their personal account which we also hold for the Fund. This presents a conflict of interest between the Fund's investment interests and the interests of our personnel. Therefore, we have formed the following procedures to help monitor for and control conflicts of interest arising from our personal trading policies:

- CLA Asset Management is and shall continue to be in compliance with The Insider Trading and Securities Fraud Enforcement Act of 1988.
- No associated person shall prefer his or her own interest to that of the Fund.
- No person employed by CLA Asset Management may purchase or sell the same security prior to a transaction or transactions being implemented for the Fund.
- Our personnel can only invest in the Fund after receiving written approval from our Chief Compliance Officer.
- Associated persons shall not buy or sell securities for their personal account(s) where their decision is derived, in whole or in part, by information obtained as a result of his/her employment unless the information is also available to the investing public upon reasonable inquiry.
- As part of the Code of Ethics (summarized above), CLA Asset Management maintains a list of all securities holdings for itself and all associated persons which are reviewed on a regular basis by a principal of the firm.

Item 12 – Brokerage Practices

We are given authority by the Fund's Board to select the broker/dealer arrangements for the Fund. Currently, we use Tradestation Securities, to execute investment transactions made by CLA Asset Management on behalf of the Fund. All Fund securities and assets are held with a third-party qualified custodian.

The decision to use Tradestation Securities is based on our decision that they can provide efficient and cost-effective services. Brokerage costs are paid by the Fund (and therefore indirectly by individual shareholders) and these fees impact the Fund's performance.

It should be noted that we have not entered into formal soft-dollar arrangements with a broker/dealer, nor do we receive client referrals from a broker/dealer.

There are some investment advisors that use multiple broker/dealers. CLA Asset Management has considered the positive factors to this approach which include the ability to better negotiate brokerage costs such as transaction fees, the ability to better analyze speed of execution, and the ability to compare and negotiate services. However, CLA Asset Management has determined that the use of one brokerage platform (Tradestation Securities) allows CLA Asset Management to provide more streamlined operational and trading services. CLA Asset Management considers the fact that allowing multiple brokerage arrangements would increase the need for additional internal staff and technology which may increase the overall fees charged by CLA Asset Management. By selecting one brokerage platform, CLA Asset Management is able to avoid additional compliance, recordkeeping, staffing, and technological costs that may be associated with implementing procedures designed to work with multiple brokerage platforms. Considering all factors in relation to CLA Asset Management's structure and capacities, CLA Asset Management has concluded that using one brokerage platform (Tradestation Securities) is a better policy than having multiple brokerage arrangements.

Accordingly, while CLA Asset Management will consider competitive rates, it may not necessarily obtain the lowest possible commission and brokerage rates for Fund transactions. Therefore, the overall services provided by Tradestation Securities are evaluated to determine the level of best execution provided to clients.

CLA Asset Management does not do aggregate or "block" transactions for the Fund.

Item 13 – Review of Accounts

The Fund is managed and reviewed on an ongoing basis (at least weekly) by members of our Investment Committee which include our Chief Executive Officer and President. The calendar is the main triggering factor for all reviews, although other trigger factors may include, but are not limited to, the following: request by the Fund's Board, changes in the Fund's objectives, major market changes, and major political or economic events.

On a quarterly basis, we will provide written reports regarding the performance of the Fund to the Fund's Board and will also have meetings with the Board regarding Fund performance.

Item 14 – Client Referrals and Other Compensation

CLA Asset Management may compensate persons or firms for Client referrals in compliance with the Adviser's Act and state securities rules and regulations. The fees paid to referral sources do not affect the fees Clients pay to CLA Asset Management. In each instance, a written agreement will exist between the Advisor and the referral source. At the time of a referral, prospective advisory Clients will receive the Advisor's ADV Part 2 and a Solicitor's Disclosure Document. CLA Asset Management has established policies and procedures to ensure that solicitation activities are compliant with the requirements under Rule 206 (4)-3 of the Adviser's Act.

From time to time, we may receive expense reimbursement for travel and/or marketing expenses from distributors of investment products we hold in the Fund. Travel expense reimbursements are typically a result of attendance at due diligence and/or investment training events hosted by product sponsors.

Marketing expense reimbursements are typically the result of informal expense sharing arrangements in which product sponsors may underwrite costs incurred for marketing such as advertising, publishing, and seminar expenses. Although receipt of these travel and marketing expense reimbursements are not predicated upon specific sales quotas, the product sponsor reimbursements are typically made by those sponsors for whom sales have been made or it is anticipated sales will be made. We endeavor at all times to put the interest of Fund first as a part of our fiduciary duty. However, the receipt of additional incentives creates a conflict of interest that may impact our judgment when selecting investments.

Item 15 – Custody

The item does not apply to our brochure because we do not have custody of funds or securities.

Item 16 – Investment Discretion

As provided in the Fund's offering documents and our advisory agreement with the Fund, CLA Asset Management maintains discretionary trading authorization over Fund assets. Discretionary authority allows us to determine the type of securities and the amount of securities that can be bought or sold for the Fund without obtaining consent from the Fund's Board prior to each transaction.

Although we manage Fund assets on a discretionary basis, our investment decisions are made in accordance with the Fund's objectives and any restrictions on the types of investments that may be purchased in Fund.

Item 17 – Voting Client Securities

CLA Asset Management has adopted Proxy Voting Policies and Procedures ("Proxy Voting Policies") which provide that proxies on securities will be voted for the exclusive benefit of and in the best economic interest of the Fund, as determined by CLA Asset Management in good faith. Such voting responsibilities will be exercised in a manner that is consistent with the general anti-fraud provisions of the Investment Advisers Act of 1940, as amended, as well as CLA Asset Management's fiduciary duties under federal and state law to act in the best interest of the Fund.

On certain routine proposals (for example, those which do not change the structures, bylaws, or operations of a company), CLA Asset Management will generally vote in the manner recommended by management. Non-routine proposals (such as those affecting corporate governance, compensation, and other corporate events) and shareholder proposals will generally be reviewed on a case-by-case basis. CLA Asset Management will generally vote proxies in accordance with these recommendations, but reserves the right to exercise its own judgment on a case-by-case basis. If CLA Asset Management determines that voting a particular proxy would create a material conflict of interest between its interests or the interests of any of its affiliated parties, CLA Asset Management will vote such proxy based upon the recommendations of an independent third party proxy voting service.

The Fund's Board may obtain a copy of CLA Asset Management's complete proxy voting policies and procedures upon request. The Fund's Board may also obtain information from CLA Asset Management about how CLA Asset Management voted any proxies on its behalf.

Item 18 – Financial Information

This item is not applicable to this brochure. CLA Asset Management does not require or solicit prepayment of more than \$1,200 in fees per client six months or more in advance. Therefore, CLA Asset Management is not required to include a balance sheet for its most recent fiscal year. CLA Asset Management is not subject to a financial condition that is reasonably likely to impair its ability to meet contractual commitments to clients. Finally, CLA Asset Management has not been the subject of bankruptcy petition at any time.