

This brochure supplement provides information about William Joseph Kennedy that supplements the ATR Advisors, LLC brochure. You should have received a copy of that brochure. Please contact William Joseph Kennedy if you did not receive ATR Advisors, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about William Joseph Kennedy is also available on the SEC's website at www.adviserinfo.sec.gov.

ATR Advisors, LLC

Form ADV Part 2B – Individual Disclosure Brochure

for

William Joseph Kennedy

Personal CRD Number: 5710965

Investment Adviser Representative

ATR Advisors, LLC
2452 Black Rock Turnpike, Suite #10
Fairfield, CT 06825
(203) 540-5134
wkennedy@atraders.com

UPDATED: 06/12/2015

Item 2: Educational Background and Business Experience

Name: William Joseph Kennedy **Born:** 1956

Educational Background and Professional Designations:

Education:

B.B.A. & B.A. Finance & Economics, University of Massachusetts - 1979

Business Background:

01/2009 - Present	Investment Adviser Representative ATR Advisors, LLC
05/1996 - Present	Principal Consultant Kennedy Capital Consulting
08/2009 - 01/2010	Registered Representative David Lerner Associates

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

William Joseph Kennedy is a registered representative. Mr. Kennedy also does analytical work and investment reporting for a private trust. From time to time, he will offer clients advice or products from this activity. Clients should be aware that these services pay a commission and involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser. ATR Advisors, LLC always acts in the best interest of the client; including in the sale of commissionable products to advisory clients. Clients are in no way required to utilize the services any representative of ATR Advisors, LLC in such individual's outside capacity.

Item 5: Additional Compensation

William Joseph Kennedy does not receive any economic benefit from any person, company, or organization, other than ATR Advisors, LLC in exchange for providing clients advisory services through ATR Advisors, LLC.

Item 6: Supervision

As a representative of ATR Advisors, LLC, William Joseph Kennedy works closely with supervisor Shawn Blau, and all advice provided to clients is reviewed by this supervisor prior to implementation. Shawn Blau can be reached at (203) 540-5133. William Joseph Kennedy adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.

