

This brochure supplement provides information about Prateek Mehrotra that supplements the ETF Model Solutions, LLC brochure. You should have received a copy of that brochure. Please contact Prateek Mehrotra, if you did not receive ETF Model Solutions, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Prateek Mehrotra is also available on the SEC's website at www.adviserinfo.sec.gov.

ETF Model Solutions, LLC

Form ADV Part 2B – Individual Disclosure Brochure

for

Prateek Mehrotra

Personal CRD Number: 4618007

Investment Adviser Representative

ETF Model Solutions, LLC
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Appleton, Wisconsin, 54911
(920) 785-6012
Rob@ETFModelSolutions.com

UPDATED: 3/31/2015

Item 2: Educational Background and Business Experience

Name: Prateek Mehrotra

Born: 1966

Educational Background and Professional Designations:

Education:

Bachelors of Technology in Mechanical Engineering - 1987

MBA Finance, Leigh University - 1989

Designations:

CFA® - Chartered Financial Analyst

The Chartered Financial Analyst (CFA®) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute - the largest global association of investment professionals.

There are currently more than 90,000 CFA® charter holders working in 134 countries. To earn the CFA® charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA® Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA® Institute Code of Ethics and Standards of Professional Conduct.

High Ethical Standards

The CFA® Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA® charter holders to:

- Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

Global Recognition

Passing the three CFA® exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA® charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers

and clients are increasingly seeking CFA® charter holders-often making the charter a prerequisite for employment.

Additionally, regulatory bodies in 22 countries and territories recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA® Program curriculum into their own finance courses.

Comprehensive and Current Knowledge

The CFA® Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA® Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA® Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

To learn more about the CFA® charter, visit www.cfainstitute.org.

Chartered Alternative Investment Analyst (CAIA®)

The CAIA Charter program is a rigorous, self-directed education program for finance professionals seeking deep knowledge and expertise in alternative investing. The CAIA® designation, which is granted upon successfully meeting the program and membership requirements, is valued by top employers and recognized globally as the highest standard of achievement in alternative investment education. For more information on the CAIA Charter program, visit www.caia.org.

Business Background:

02/2013 – Present	Managing Member, Investment Adviser Representative & Chief Investment Officer ETF Model Solutions, LLC
02/2013 – Present	Shareholder, Investment Adviser Representative & Chief Investment Officer Endowment Wealth Management, Inc.
10/2002 – Present	Chief Investment Advisor Sumnicht & Associates
01/1999 – 06/2002	Principal GTG Ventures, Inc.

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Prateek Mehrotra is Chief Investment Officer for Endowment Wealth Management, Inc. Endowment Wealth Management Inc. is an affiliated investment advisor that shares common ownership and office space with ETF Model Solutions, LLC. In some circumstances, the two firms may each provide services to the same client. To avoid a conflict of interest, ETF Model Solutions, LLC will waive its fees to avoid conflicts that would otherwise generate additional revenue to either firm. Otherwise, ETF Model Solutions, LLC and Endowment Wealth Management's services and fees are separate and distinct.

Prateek Mehrotra is not actively engaged in any other business or occupation (investment-related or otherwise) beyond his capacity as Chief Investment Officer and investment adviser representative of ETF Model Solutions, LLC and Endowment Wealth Management, Inc. and does not receive any commissions or bonuses based on the sale of securities or other investment products.

Item 5: Additional Compensation

Prateek Mehrotra does not receive any additional compensation for providing advisory services beyond that received as a result of ETF Model Solutions, LLC and Endowment Wealth Management, Inc.

Item 6: Supervision

Mr. Robert L. Riedl, Chief Compliance Officer, is responsible for supervising the advisory activities of Prateek Mehrotra and all other ETF Model Solutions' associated persons. Mr. Riedl can be reached at 920.785.6010.