



Item 1 – Cover Page

Form ADV Part 2B Brochure Supplement

D. Jerry Murphey
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Date of Brochure Supplement: July 2014

This brochure supplement provides information about D. Jerry Murphey that supplements the FolioMetrix LLC brochure. You should have received a copy of that brochure. Please contact Emily Silva, Chief Compliance Officer of FolioMetrix, if you did not receive FolioMetrix's brochure or if you have any questions about the contents of this supplement.

Additional information about D. Jerry Murphey is available on the SEC's website at www.adviserinfo.sec.gov.

Information Required by Part 2B of Form ADV: *Brochure Supplement – D. Jerry Murphey*

The following are responses to each item found in the Form ADV Part 2B instructions.

Item 2 – Educational Background and Business Experience

Dale Jerome (Jerry) Murphey – President & CEO and Managing Director; Born in 1958

Educational Experience:

No Formal Education after High School

Business Experience:

FolioMetrix LLC, CEO & President, 2009 - present

Prudential Investment Management Services, Vice President, 2000 - 2008

Dearborn Financial Institute, Inc., Operations Director, 1994 - 2000

Mutual Data, Inc. (MDI), Vice President, 1990 - 1994

Item 3 – Disciplinary Information

Mr. Murphey has no disciplinary history.

Item 4 – Other Business Activities

Mr. Murphey is not engaged in any other investment-related activities and does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

Mr. Murphey is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his time

Item 5 – Additional Compensation

Mr. Murphey does not receive any economic benefit from a non-advisory client for the provision of advisory services.

Item 6 – Supervision

The FolioMetrix Investment Committee is responsible for the overall supervision of all team members. Gregory Rutherford, D. Jerry Murphey and Steve Wruble currently serve as members of this committee. The FolioMetrix Investment Committee meets regularly with our investment management research team, including Portfolio Managers, to review strategy guidelines, investment positions and risk control parameters. Mr. Rutherford can be contacted at (402) 718-8793. Mr. Murphey can be contacted at (503) 867-8928. Mr. Wruble can be contacted at (402) 718-9530.

In addition, all employees, including Mr. Murphey, are required to comply with FolioMetrix's code of ethics, its compliance policies and procedures and any other policies and procedures adopted by FolioMetrix from time to time. Emily Silva, FolioMetrix's Chief Compliance Officer, monitors employee adherence to FolioMetrix's compliance program. Mrs. Silva can be reached at (610) 687-5340.



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Additional information about Gregory A. Rutherford is available on the SEC's website at www.adviserinfo.sec.gov.

Information Required by Part 2B of Form ADV: Brochure Supplement – Gregory A. Rutherford

The following are responses to each item found in the Form ADV Part 2B instructions.

Item 2 – Educational Background and Business Experience

Gregory A. Rutherford, CFP® and Managing Director; Born in 1962

Educational Experience:

Golden Gate University, San Francisco, CA, Masters of Business Administration, 1989

University of Nebraska at Omaha (NE), Bachelor of Science in Business Administration, 1984

Business Experience:

FolioMetrix LLC, Managing Director, July 2011 – present

The Tagge Rutherford Group, Inc., President & Partner, 1993 – 2011

Multi Financial Securities Corp., Registered Representative, Investment Advisor Representative February 2006 – July 2011

Royal Alliance Associates, Registered Representative, Investment Advisor Representative June 2001 – February 2006

Item 3 – Disciplinary Information

Mr. Rutherford has no disciplinary history.

Item 4 – Other Business Activities

Mr. Rutherford is not engaged in any other investment-related activities and does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

Mr. Rutherford is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his time

Item 5 – Additional Compensation

Mr. Rutherford does not receive any economic benefit from a non-advisory client for the provision of advisory services.

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Explanation of CFP® Designation

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 68,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board’s Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.



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Additional information about Steven J. Wruble is available on the SEC's website at www.adviserinfo.sec.gov.

Information Required by Part 2B of Form ADV: *Brochure Supplement – Steven Wruble*

The following are responses to each item found in the Form ADV Part 2B instructions.

Item 2 – Educational Background and Business Experience

Steven Wruble, CFA®, Chief Investment Officer and Portfolio Manager; Born in 1982

Education Background:

CFA®, 2012, CFA Institute and CFA Society of Nebraska

Creighton University, Masters of Security Analysis and Portfolio Management, 2012

The Hedge Fund Group-NY, 2009

College for Financial Planning, 2008

University of Nebraska-Lincoln, Bachelor of Science, Business Administration, 2006

Business Experience:

FolioMetrix LLC, Chief Investment Officer, November 2011 - present

The Solutions Group, Inc, Portfolio Strategist, Investment Analyst, April 2008 – November 2011

Footprints Asset Management and Research, Client Relationship Manager, September 2006 – April 2008

Item 3 – Disciplinary Information

Mr. Wruble has no disciplinary history.

Item 4 – Other Business Activities

Mr. Wruble is not engaged in any other investment-related activities and does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

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Item 5 – Additional Compensation

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Explanation of CFA® Designation

CFA® and Chartered Financial Analyst® are registered trademarks owned by the CFA Institute.

Certain supervised persons have a CFA designation following their names. The Chartered Financial Analyst (“CFA”) designation is awarded by the CFA Institute, a global not-for-profit association of investment professionals. The requirements for the CFA designation include: (i) four years of qualified, professional work experience in an investment decision-making process, (ii) completion of the CFA Program, including a series of exams on the following topics: Portfolio Management and Analysis, Quantitative Methods, Economics, Financial Reporting and Analysis, Corporate Finance, Equity Investments, Fixed Income Investments, Alternative Investments, and Derivatives; (iii) pledge to adhere to the CFA Institute Code of Ethics and Standards of Professional Conduct on an annual basis; and (iv) become a member of the CFA Institute and a local CFA member society. “CFA” and “Chartered Financial Analyst” are trademarks owned by the CFA Institute.

Explanation of Accredited Asset Management SpecialistSM or AAMS® Designation

Individuals who hold the AAMS® designation have completed a course of study encompassing investments, insurance, tax, retirement, and estate planning issues. Additionally, individuals must pass an end-of-course examination that tests their ability to synthesize complex concepts and apply theoretical concepts to real-life situations.

All designees have agreed to adhere to Standards of Professional Conduct and are subject to a disciplinary process.

Designees renew their designation every two-years by completing 16 hours of continuing education, reaffirming adherence to the Standards of Professional Conduct and complying with self-disclosure requirements.