

*This brochure supplement provides information about David L. Powell that supplements the Powell Financial, Inc. brochure. You should have received a copy of that brochure. Please contact David L. Powell, President if you did not receive Powell Financial, Inc.'s brochure or if you have any questions about the contents of this supplement.*

*Additional information about David L. Powell is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

## **Powell Financial, Inc.**

### **Form ADV Part 2B – Individual Disclosure Brochure**

*for*

### **David L. Powell**

**Investment Adviser Representative**

Powell Financial, Inc.  
17818 Statesville Road, Suite 221  
Cornelius, North Carolina, 28031  
(704) 439-0027  
[www.powellwealth.com](http://www.powellwealth.com)  
[david.powell@powellwealth.com](mailto:david.powell@powellwealth.com)

UPDATED: 4/30/2015

## **Item 2: Educational Background and Business Experience**

**Name:** David L. Powell **Born:** 1955

### **Education Background and Professional Designations:**

**Education:** BS Accounting, University of Delaware - 1978

### **Business Background:**

2007 - Present President - Powell Financial, Inc.  
2007 - Present Registered Representative - Purshe Kaplan Sterling Investments, Inc.  
1994 - 2007 Investment Adviser - Northwestern Mutual Wealth Management  
1991 - 1994 President & Chief Operating Officer - GC Metro Management  
1990 - 1991 Chief Financial Officer - RFI Associates  
1986 - 1990 Group Manager - The National Bank of Washington  
1980 - 1986 Senior Vice President - Texas Commerce Bancshares  
1978 - 1980 Assistant Vice President - Delaware Trust Co.

## **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

## **Item 4: Other Business Activities**

David L. Powell is (i) a licensed insurance agent, (ii) a registered representative of Purshe Kaplan Sterling Investments, Inc., (iii) a Member/Manager of Dockside Development Co. and other real estate partnerships, and (iv) a Board Member of the Lake Norman YMCA. (v) a member of the Board of Directors for the Peninsula Club in Cornelius, NC, this is non-investment related activity. The anticipated time is 6-10 hours per month. Mr. Powell may offer clients advice or products from certain of these activities. Clients should be aware that these services may pay a commission or other compensation and involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser. Powell Financial, Inc. always acts in the best interest of the client. Clients

are in no way required to utilize the services of any representative of Powell Financial, Inc. in their outside capacities.

### **Item 5: Additional Compensation**

Other than salary, annual bonuses, regular bonuses, David L. Powell does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Powell Financial, Inc.

### **Item 6: Supervision**

As the only owner of Powell Financial, Inc., David L. Powell supervises all duties and activities. David L. Powell's contact information is on the cover page of this disclosure document.