

# Form ADV Part 2A

## Brochure

### Item 1 – Cover Page

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26<sup>th</sup> March 2015

This Form ADV Part 2A (the “Brochure”) provides information about the qualifications and business practices of Genesis Asset Managers, LLP (the “Firm” or “Genesis”). If you have questions about the contents of this Brochure, please contact Robert Bricout at +44 20 7201 7200 or [bricout@giml.co.uk](mailto:bricout@giml.co.uk). The information in this Brochure has not been approved or verified by the U.S. Securities and Exchange Commission (“SEC”) or by any state securities authority.

Additional information about the Firm is also available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The SEC’s website also provides information about any persons affiliated with the Firm who are registered, or are required to be registered, as investment adviser representatives of the Firm.

Although the Firm is registered as an investment adviser under the Investment Advisers Act of 1940, such registration does not imply that the Firm or our personnel have a certain level of skill or training.

## **Item 2 – Material Changes**

Material changes to Form ADV Part 2A since March 2014 filing:

Item 4 – Update and clarifications of the Firm’s risk management structure.

Item 4 – Change in ownership and committees

Item 5 – Update and clarifications of the Firm’s fee arrangements.

Item 7 – Update of the Firm’s policy on client inflows.

Item 8 – Additional information regarding QFII, RQFII and sanctions risks.

Item 12 – Update and clarifications on the broker review and global research budget.

Item 13 – Clarifications of the compliance monitoring program.

Additional information about the Firm is also available via the SEC’s website: [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

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## Item 4 – Advisory Business

The Firm specializes in managing investments in emerging markets equities for institutional investors. Please see Item 7 of this Brochure for more information with respect to the Firm's clients. The Firm provides such investment management services on a discretionary basis.

The Firm was organized in Delaware in 2004 but taking into account its predecessor entities, the Firm has been in business since 1989. The Firm currently has one corporate partner, eleven individual partners and a trust and operates through a series of boards/committees and appointments described below. The Firm's principal office is in Heritage Hall, Le Marchant Street, St. Peter Port, Guernsey, GY1 4HY, Channel Islands. The Firm serves as an investment manager, investment adviser or sub-adviser to various clients, including, but not limited to, pension plans, endowments, foundations, investment companies and governmental entities. Please see Item 7 of this Brochure for more information with respect to the Firm's clients.

### Principal Ownership

The Firm's principal owner is Affiliated Managers Group, Inc. ("AMG"). AMG holds its majority interest in the Firm indirectly through three wholly owned subsidiaries: AMG Genesis, LLC, AMG Atlantic Holdings Ltd and AMG New York Holdings Corp.

AMG, a publicly-traded asset management company (NYSE: AMG) with equity investments in boutique investment management firms, holds an equity interest in the Firm. AMG also holds equity interests in other investment management firms ("AMG Affiliates"). Each of the AMG Affiliates, including the Firm, is operated autonomously and independently, except as described in this Brochure. Further information on both AMG and AMG's Affiliates is provided in Item 10.

The remaining interest in the Firm is owned by eleven individual partners in the Firm and a trust, which facilitates the recycling of partnership interests and future awards for the benefit of individual partners. Since the formation of the Firm in 2004, the individual partners in aggregate have held approximately 40% of the equity in issue and AMG have held the balance of 60%. As a result of growth, the amount of equity in issue has been increased, all of which has been awarded to individual partners and the trust. Therefore, as at the current date, the individual partners and trust in aggregate own approximately 48% of the equity in issue and AMG owns approximately 52%. Six of the individual partners and the trust each own more than 5%.

The individual partners have each contributed capital to the Firm and entered into a commitment to remain in the Firm for a minimum fixed period. Ten of these partners are Investment Team members and the eleventh partner serves as the Managing Director and Chief Compliance Officer ("CCO"). Further details on these individuals are included in the Brochure Supplement.

The Firm's Governing Board is comprised of three senior AMG representatives and one Genesis representative. The Governing Board deals by exception with major corporate matters including the admissions or retirement of partners and excluding investment and operational matters. Investment management policy and material operational issue are addressed by the Firm's Operating Committee.

The Operating Committee is comprised of five independent non-executives and two Genesis representatives and meets on a quarterly basis. The members of the Operating Committee are experienced professionals and their details are set forth in the Brochure Supplement. The majority of business matters are considered by that Committee as a whole with the exception of certain financial and risk matters which are the responsibility of the Audit Committee and Group Risk Committee, respectively. The Audit Committee is composed of two of the independent members and is responsible for oversight of all financial reporting and disclosure. The Group Risk Committee is composed of three independent members of the Operating Committee. The Group Risk Committee has responsibility for and oversight of all risk matters within the Genesis Group and oversees how risk functions are applied to client portfolios. This includes review and approval of various internal risk related regulatory reports

(such as the ICAAP and the AAF 01/06 report) and the Genesis Group's Sarbanes Oxley compliance materials. The Group Risk Committee meets at least quarterly.

## **Genesis Group Structure**

The "Genesis Group" is organized as two interlocking entities. The Firm is appointed by clients as the investment manager/adviser and the Firm delegates certain of its responsibilities, including day to day stock selection and the monitoring of risk matters, to its subsidiary, Genesis Investment Management, LLP (the "Sub-Adviser"). The delegation of the Firm's investment management responsibilities to the Sub-Adviser is set forth in a written Investment Advisory Agreement.

The Sub-Adviser also performs various administrative and back office functions for the Firm including portfolio reviews, trade processing, production and distribution of client reports and portfolio valuations, pursuant to a written Administration Agreement. Investment management/advisory and administrative functions as performed by the Sub-Adviser are at all times subject to the oversight and management of the Firm. A formal review of the Sub-Adviser's performance is conducted quarterly by the Operating Committee. Further information on the Investment Advisory Agreement and Administration Agreement is provided in Item 10.

## **The Sub-Adviser**

The Sub-Adviser is organized in the United Kingdom as a limited liability partnership. The Firm is the managing member of the Sub-Adviser and the non-AMG partners of the Firm are also partners of the Sub-Adviser. In addition the Sub-Adviser had 61 employees, including clerical, part-time staff and contractors, working in its London office as of the 31<sup>st</sup> December 2014.

The Sub-Adviser is managed by an Operating Board which includes the Managing Partner, Managing Director (who is also CCO), and Chairman of the Portfolio Coordination Committee ("PCT"). The Operating Board has overall responsibility for managing the Sub-Adviser. The day to day business is overseen by several formal management committees which include the PCT (Investment), Operations Executive Committee ("OpEx"), Risk Management Committee and Client Services Committee. Such committees meet regularly and are comprised of partners, directors and certain members of staff. Further details of the roles and responsibilities of some of these committees are set forth below.

Unless otherwise specified, the description set forth in this Brochure of the Firm includes those responsibilities delegated to the Sub-Adviser. More details on the Sub-Adviser are available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Advisory Services**

The Firm is a specialist investment management firm which focuses on investment in emerging markets equities for institutional investors. In general, the Firm may invest client assets in the following securities and instruments: equity securities, listed and unlisted securities, securities traded over the counter, non-U.S. securities, warrants, private placements, rights offerings, open-end funds, convertible bonds and preferred stock. The Firm primarily utilizes its own independent research and analysis, and uses a bottom-up investment approach to create a diversified portfolio of emerging market equities. The Firm does not construct portfolios with reference to an index. The Firm believes that it can benefit its client accounts by identifying good quality companies which operate in emerging market countries and investing in them on behalf of its client accounts when they are underpriced by the market. The Firm generally defines an emerging market by reference to the World Bank "Developing Countries" classification published annually in the World Development Indicators Report. The Firm has a long term investment horizon.

As a general principle, the Firm does not use derivatives to supplement investment strategy and the Firm does not short stock. The Firm may also invest in depositary receipts, synthetics or participation notes if direct local holdings in a market are not permitted or less advantageous. In addition, the Firm

does not hedge directly against currency fluctuations between the currencies of emerging markets stocks and its base currency of US\$.

As a specialist manager in emerging market equities, the majority of client portfolios are global emerging market equities and there are substantial similarities in the underlying holdings. The Firm manages such portfolios with a similar investment strategy. However, the Firm recognizes that all of our clients are unique and therefore, their investment needs may be different. As such, we may modify our core global emerging market equity strategy, as necessary, to meet the goals that our clients specify, in an effort to accommodate the particular investment objectives and accompanying restrictions requested by our clients. At the commencement of the client relationship for a separate account client, each of such clients executes an investment management agreement, which sets forth their investment objectives, investment strategy and any investment restrictions that will be applicable to our management of the assets in the client's account. Prior to the execution of the agreement, we review requested objectives and restrictions and work with the client as needed to refine these objectives and restrictions to both meet the client's needs and provide us with sufficient discretion to properly invest the client's assets. With respect to the management of pooled vehicles, the investment objectives and restrictions are set forth in the relevant offering document. For example, some clients do not permit investment in the securities of companies which operate in certain countries or which manufacture tobacco or are involved in the gambling industry.

### **Wrap Fee Programs**

Wrap fee programs whereby clients select an investment adviser to manage funds through an investment program presented to the clients by a third-party program sponsor and clients generally pay the wrap program sponsor a single fee (called a "wrap fee") for consulting, brokerage, custodial, portfolio monitoring, and investment management services and such sponsor pays a portion of the wrap fee to the investment adviser.

The Firm does not have any involvement in such wrap fee programs.

### **Foreign Exchange ("FX") Transactions**

Foreign exchange transactions for client accounts are generally limited to those necessary to settle trades in emerging market securities which are not denominated in US\$. The key factors in informing the Firm's approach on FX are: FX is not a discretionary part of the investment management process; FX transactions are undertaken to minimize operational risk and maximise efficiency and best execution. The Firm does not hedge directly against currency fluctuations between the currencies of emerging markets stocks and uses a base currency of US\$.

For its pooled vehicles and as instructed by several segregated account clients, the Firm instructs FX transactions through a FX trading platform, operated by a third party provider. For the majority of its segregated account clients, it is the responsibility of the client's appointed custodian to handle FX transactions.

For clients who have not elected to use the FX platform, the Firm will instruct the client's custodian to effect the necessary FX transaction. This is done either through standing instructions communicated to the custodian when the account is established or at the time settlement instructions are sent to the custodian for a particular transaction. The custodian is responsible for executing FX transactions, including the timing and applicable rate, of such execution pursuant to its own internal processes. Where a client has arrangements in place with their custodian regarding the execution of FX transactions, such arrangements may impact the overall fees and expenses charged to the client by the custodian. Therefore, all such FX transactions are effected with the client's custodian, and the Firm does not seek to obtain different FX rates from other sources.

Because of various local limitations regarding transactions for some restricted currencies, transactions in restricted currencies are often effected by each client's custodian pursuant to standing instructions

(both pooled vehicles and separate account clients). Restricted currencies include the currencies of various emerging market countries such as India, Egypt and Taiwan.

The Firm also instructs other types of FX transactions, such as those related to dividend and interest repatriation. Where possible such FX activity will utilise a FX trading platform. Where required the Firm will issue standing instructions to each client's custodian to fulfil these FX transactions.

### **Assets Under Management**

As of 31<sup>st</sup> May 2015, the Firm's client assets under management total ("AUM") was US\$35.6 billion, while the Genesis Group had US\$35.8 billion all of which is managed on a discretionary basis. Please see Firm's Form ADV Part 1A – Item 5.F for more information.

## **Item 5 – Fees and Compensation**

The Firm is compensated for its investment advisory services through payments of fees made by our clients.

Management fees charged to clients are computed as a percentage of the value of the assets under management. To calculate advisory fees, the Firm relies on prices provided by third-party pricing services, custodians, and/or broker/dealers for purposes of valuing portfolio securities held in client accounts. The Firm may, on occasion, be required to provide guidance on the "fair value price" of a security when a market price for that security is not readily available or when the Firm has reason to believe that the market price is unreliable. When "fair value pricing" a security, the Firm will use various sources of information at its disposal to determine a fair price that the security would obtain in the marketplace if, in fact, a market for the security existed. For any fair value securities, the Firm maintains policies and procedures relating to the pricing process, in an effort to mitigate conflicts of interest with respect to valuation. The Firm's conclusions on the fair value of a security are communicated to the relevant third party who is responsible for the formal valuation of the portfolio (for example the global custodian appointed by a client for a segregated account or the administrator/custodian of a pooled vehicle). The Firm also circulates such fair value conclusions to the boards of directors of its pooled vehicles on a monthly basis.

### **Standard Fee Schedule – Segregated Accounts**

The Firm's standard fee schedule for a new segregated account for global emerging market equities is set forth below:

<b>Annual Rate</b>	<b>Assets Under Management</b>
0.95%	First US\$100 million
0.80%	Next US\$150 million
0.70%	Next US\$150 million
0.60%	Thereafter

For two discretionary segregated client accounts, the annual management fee rate for the entire portfolio is 0.60% as the clients have maintained an aggregate net subscription in excess of US\$1.5billion.

The above fees are payable quarterly in arrears and are charged either on the valuation of the portfolio at each quarter end or on the average of the month-end or daily valuations during each quarter as specified by the client. The Firm does not have the authority to deduct its fees from client accounts. Fees are also prorated at the inception of the investment advisory agreement to cover only the period of time the account assets were under management.

This standard fee schedule may be modified from time to time. No minimum fee per annum is set by the Firm but the Firm has imposed a minimum initial investment level for a segregated account. See Item 7.

Certain clients are charged fees based on the management fee scale in place at the time such client first placed assets under management with the Firm. Thus long term clients may be charged a different management fee scale to that set forth above.

For certain clients which have multiple accounts managed by the Firm (either in a separately managed account and/or holdings in pooled vehicles) provided the investment guidelines are substantially similar and that the clients are serviced as a single client relationship, the Firm may agree to aggregate such related accounts and apply the relevant management fee scale to the total assets for purposes of calculating the management fee. This may be referred to as 'family pricing'. Dependent on the instructions of the client, the settlement of such aggregate fees can be made either through a credit against the fees (which may in turn be used to purchase additional units or reduce any redemption of units) and/or a subscription by the Firm on behalf of such client in the pooled vehicle(s). Clients are provided invoices or statements reflecting the fee calculations with respect to such aggregation of assets on a regular basis and have agreed to such treatment.

Performance fees on a segregated account may also be available under certain conditions and subject to applicable law; however performance fees are not available on the Firm's standard global emerging markets portfolios. In the case of two segregated accounts, performance fees are charged which are based on performance as compared to (at the time of the agreement) a customized index as specified by such client. Such fees are payable in arrears. See Item 6 for further information.

## **Fees for Specialized Accounts and Funds**

### ***Mutual Funds***

The Firm does not sponsor any registered investment companies (mutual funds).

### ***Sub-advisory Arrangements***

The Firm has been engaged by certain investment advisers (including advisers to registered investment companies) to manage certain accounts of such advisers. In its capacity as "sub-adviser" to such accounts, the Firm's fees and services are determined by contract with the adviser. The funds currently sub-advised by the Firm are:

GuideStone Funds Emerging Markets Equity Fund  
Russell Emerging Markets Fund

Information concerning these sub-advised funds, including a description of the services provided and advisory fees, is generally contained in each fund's prospectus, which can be found at:

<http://www.guidestonefunds.org/Disclosures>

[http://www.russell.com/US/Investment\\_Products/Russell\\_Funds/emerging\\_markets\\_managers.asp](http://www.russell.com/US/Investment_Products/Russell_Funds/emerging_markets_managers.asp)

Other fees payable as an investor in a sub-advised fund or other account are described below, and also in the sub-advised fund's prospectus or the adviser's fee brochure or client investment management agreement.

### **Private Pooled Investment Vehicles Sponsored by the Firm**

The Firm sponsors various privately-offered pooled investment vehicles, including domestic and non-US global emerging market equity and specialist emerging market equity funds. These entities are neither registered under the Securities Act of 1933, nor registered under the Investment Company Act of 1940. Accordingly, interests in these funds are offered exclusively to investors satisfying the applicable eligibility and suitability requirements either in private placement transactions within the United States



or in offshore transactions. No offer to sell these funds is made by the descriptions in this Brochure, and as noted these funds are available only to investors that are properly qualified.

The standard management fee schedule for a new investor in a global emerging markets fund is set forth below:

<b>Annual Rate</b>	<b>Assets Under Management</b>
1.10%	First US\$50 million
0.90%	Next US\$50 million
0.75%	Next US\$150 million
0.65%	Thereafter

The above fees are payable monthly in arrears and are calculated on the valuation of the funds under management of each individual investor in the pooled fund.

The minimum initial subscription in such a fund is currently US\$75 million but this minimum may be amended at any point subject to the Firm's internal or regulatory approvals required. Also such minimum may be achieved in tranches at the discretion of the Firm. See also Item 7.

Certain clients are charged fees based on the fee scale in place at the time such client first placed assets in the fund. Thus long-term investors in the Firm's pooled vehicles may be charged a different fee scale and such fee scale may be calculated in a different manner.

For certain clients which have as their primary account with the Firm a separately managed portfolio and also assets invested in a pooled fund or fund(s) under the management of the Firm, the Firm may aggregate such client's assets and apply the segregated account fee scale to the aggregate for the purpose of calculating management fees. Dependent on the instructions of the client, the settlement of such aggregate fees can be made either through a credit against the fees of the segregated portfolio and/or a subscription by the Firm on behalf of such client in the pooled vehicle(s).

The Firm also provides investment management services to a Guernsey organized, closed end fund which pays the Firm 1.25% per annum of the fund's assets under management.

A performance fee arrangement is also in place for one specialist fund. The Firm provides investment advice to a small cap emerging market equity fund in which U.S. persons currently invest. The management fee is 1% per annum of the fund's assets under management calculated monthly on the fund's net asset value. A performance fee arrangement is also in place for this fund and is calculated as 10% of the Share Class Return over the MSCI EM Small Cap Index Return. The maximum management fee plus performance fee payable in any year for such fund is capped at 1.5% of the fund's net asset value. Such fees are payable in arrears.

The Firm is also in process of winding down three other specialist funds in which US persons have invested. For each fund, redemption requests have been received from all of the investors and the underlying assets are being realised. The proceeds of such realisation will be distributed to the investors and the funds are each at different stages of an agreed wind down timetable. During the wind down, the funds will continue to be audited; however, the accounting period may be extended to more than a one year period provided the necessary regulatory consents are obtained. With respect to one of such funds in the advanced stages of wind down, all of the securities have been sold and a small amount of cash remains to be distributed to investors. Thus this fund is no longer actively managed and is not included in those funds listed in Item 7B of Part 1 of the Firm's Form ADV.

The Firm waives management fees and performance fees on investments in its funds by eligible Genesis individuals.

Other fees payable as an investor in a privately-offered investment vehicle sponsored by the Firm are described below.

## **Additional Fees and Expenses Payable by Clients**

The Firm's fees are exclusive of brokerage commissions, transaction fees, service provider fees, and other related costs and expenses which will be incurred by the client. Execution of client transactions typically requires payment of brokerage commissions by clients. Item 12 entitled "Brokerage Practices" further describes the factors that the Firm considers in selecting or recommending brokers for the execution of transactions and determining the reasonableness of their compensation (e.g., commissions). Investment activity may also involve other transaction fees payable by clients, such as sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. In addition, clients may incur certain charges imposed by custodians, broker/dealers, third-party investment consultants, and other third parties, such as custodial fees, consulting fees, administrative fees, and transfer agency fees.

## **Fees for Investment of Client Assets in Pooled Investment Vehicles managed by the Firm or its affiliates**

The Firm has established two open ended investment funds ("Access Funds") which are available only to clients of the Genesis Group. These Access Funds focus on Indian equities and small cap emerging markets equities, respectively. The Firm acts as the manager of these Access Funds and if permitted under the relevant investment guidelines, the Firm may invest clients' assets in the Access Funds. The Firm does not charge any additional management fee for managing the Access Funds and the advisory or management fee normally charged by the Firm under the investment management agreement or offering document continues to apply with respect to investment in the Access Fund.

## **Fees for Investment of Client Assets in Third Party Mutual Funds and Other Pooled Investment Vehicles**

At times and only if permitted under the relevant investment guidelines, the Firm may invest client assets in funds (including money market funds or similar short-term investment funds) or other pooled investment vehicles sponsored by third parties. To the extent that a client's assets are invested in other pooled vehicles, the client will also typically pay management and/or other fees (such as performance fees) to each such fund or other pooled vehicle that are in addition to the fees paid by the client to the Firm. Those fees are described in each pooled vehicle's offering documents (e.g., prospectus or offering memorandum). Such charges, fees, and commissions are exclusive of, and in addition to, the Firm's fee.

## **Private Funds and other Pooled Vehicles**

To the extent that the Firm invests in private funds or other pooled vehicles sponsored by third parties, clients also typically pay fees to the issuers or sponsors of those funds in accordance with the funds' fee schedules as in effect from time to time. The terms of these funds, including fees and expenses, are described in the funds' offering memoranda.

## **Fees for the Sale of Securities**

Neither the Firm nor its partners or employees receive, directly or indirectly, any compensation from the sale of securities or investments that are purchased or sold for a client's account. The Firm is compensated through the stated management fee agreed upon in the investment management/advisory agreement. Accordingly, the Firm believes that it does not have any conflicts of interest regarding the receipt of additional compensation relating to the client assets that it manages, except as specifically disclosed from time to time.

## **Item 6 – Performance-Based Fees and Side-by-Side Management**

### **Performance-Based Fees**

For some accounts, the Firm receives performance-based fees for its investment management services. A performance-based fee is a fee representing an asset manager's compensation for managing an account which is based upon a percentage of the net profits of the account being managed. When calculating net profits, performance-based fees may be based on absolute or benchmark relative returns. For accounts with specific investment restrictions, performance-based fees may be agreed. In any event, we may have both performance-based fee accounts and asset-based fee accounts within a similar investment strategy.

Performance-based fees create certain inherent conflicts of interest with respect to the Firm's management of assets. Specifically, our entitlement to a performance-based fee in managing one or more accounts may create an incentive for us to take risks in managing assets that we would not otherwise take in the absence of such arrangements. Additionally, since performance-based fees reward us for strong performance in accounts which are subject to such fees, we may have an incentive to favor these accounts over those that have only asset-based fees (i.e., fees based simply on the amount of assets under management in an account) with respect to areas such as trading opportunities, trade allocation, and allocation of new investment opportunities.

To maintain fair and equitable treatment of all accounts, the Firm has implemented specific controls to further its efforts to treat all accounts fairly, regardless of their corresponding fee-structure.

- The Firm's portfolio and dealing procedures are designed to ensure that all eligible portfolios (segregated accounts and pooled vehicles) have an equal opportunity to participate in any investment opportunity at the same time. This applies to IPOs and limited offerings.
- Trades are allocated on a pro-rata basis across eligible client accounts unless there are specific business reasons to allocate otherwise. Partial fills are allocated pro-rata unless they are so small that this is uneconomic (less than US\$5,000).
- Holdings of client portfolios are reviewed on a regular basis by the relevant members of the Investment Team (PCT). See Item 8.
- Monthly cross comparison by the Performance Team of client portfolios with similar mandates. Regular Investment Team (PCT) review of such findings including full review of performance, attribution and omissions.
- Allocations are tested internally on a quarterly basis as a part of trade execution monitoring.
- Relevant controls are externally reviewed as part of the AAF Report on Internal Controls.
- Written Conflicts of Interest Policy maintained and reviewed at least annually. See Item 11.

These activities, along with other controls existing in our organization, provide an environment that fosters the fair and equitable treatment of all accounts managed by the Firm.

### **Side-by-Side Management**

As a specialist in emerging market equities, (core product – one format), our investment professionals simultaneously manage multiple types of client portfolios (including separate accounts and pooled funds) according to the same or a similar investment strategy (i.e., side-by-side management). The simultaneous management of these different portfolios creates certain potential conflicts of interest, as the fees for the management of certain types of client accounts may be higher than others. Nevertheless, when managing the assets of such accounts, the Firm has an affirmative duty to treat all such accounts fairly and equitably over time.

Although the Firm has a duty to treat all portfolios within an investment strategy fairly and equitably over time, such portfolios will not necessarily be managed the same at all times. Specifically, there is no requirement that the Firm use the same investment practices consistently across all portfolios. In general, investment decisions for each client account may be made independently from those of other client accounts, and will be made with specific reference to the individual objectives of each client account. Furthermore, different client guidelines and/or restrictions, operational issues such as custody facilities and availability of cash, may lead to the use of different investment practices for portfolios within a similar investment strategy. As a result, although the Firm manages numerous portfolios with similar or identical investment objectives, or may manage accounts with different objectives that trade in the same securities, the portfolio decisions relating to these accounts, and the performance resulting from such decisions, may differ from portfolio to portfolio.

Since side-by-side management of various types of portfolios raises the possibility of favorable or preferential treatment of a portfolio or a group of portfolios, the Firm has procedures designed and implemented in furtherance of its efforts to treat all portfolios fairly and equally over time. See controls outlined above.

By utilizing these procedures, the Firm believes that portfolios that are subject to side-by-side management alongside other products are receiving fair and equitable treatment over time.

## **Item 7 – Types of Clients**

### **Types of Clients**

The Firm provides portfolio management services to institutional clients including corporate pension and certain defined contribution plans, Taft-Hartley plans, public pension plans, charitable institutions, foundations, endowments, registered mutual funds (on a sub-advisory basis), private investment funds, limited partnerships, trust programs, sovereign funds, foreign collective investment funds such as SICAVs (Société d'Investissement A Capital Variable), and other U.S. and international public, quasi-public, and private institutions.

The Firm also provides investment management services to two internal pooled funds which are referred to as Access Funds in Item 5. These Access Funds were created to provide greater or more efficient access to certain emerging markets and are available only to the Firm's clients. Clients include both US and non-US entities.

### **Conditions for Managing Accounts**

As a general rule, the Firm currently requires a minimum account size of US\$75 million for institutional investors in its pooled funds and US\$400 million for segregated client accounts. However, the minimum account size may be waived or modified at the Firm's discretion. Lower minimums have applied in the past. Generally, the Firm requires each client to execute an investment management agreement that details the nature of the discretionary investment advisory authority given to the Firm. With respect to investments in pooled vehicles established by the Firm, a summary of the terms of the investment management agreement as between the pooled vehicle and the Firm are generally set forth in the offering document for such fund.

Since November 2011, the Firm has not been accepting new clients on a segregated account basis or through a fund for its global emerging markets products other than a limited number of clients with whom agreement had been reached prior to this date. Additional investments from current clients have been accepted for management by the Firm on a limited and queued basis and such clients have been fully advised of these restrictions. In January 2015, the Firm took the decision to suspend all client inflows into global funds and separate accounts. All clients have been fully informed.

## **Item 8 – Methods of Analysis, Investment Strategies, and Risk of Loss**

### **Strategy Overview**

The Firm is a discretionary asset management firm specializing in emerging market equities. The majority of client portfolios consist of global emerging market equities although the Firm has some specialist investment vehicles which focus on a country, region or small cap emerging market equities.

The Firm uses a pure bottom-up investment approach and we follow a stock-picking investment philosophy. All client portfolios are managed on a team basis: responsibility for all client portfolios is shared amongst the Investment Team with each member of the team having accountability for their own stocks. We have a long-term investment horizon. Our primary emphasis is on the analysis and interpretation of information from individual companies operating in emerging markets, thus the vast majority of the Investment Team's time is spent on security selection.

In line with our philosophy, all members of the team take responsibility for company analysis. The key stages in our process are as follows:

- Idea Generation and Initial Review
- Detailed Research and Model
- Recommendation
- Portfolio Construction

### **Idea Generation and Initial Review**

All members of the Investment Team have been analyzing emerging markets companies for many years and travel extensively throughout the year to gain first hand research experience. Ideas for new potential investments come from a number of sources, including for example:

- meetings with the management and staff of companies we are invested in
- the local contacts whom we meet during our visits to emerging market countries such as consultants, policy-makers, economists, and even local brokers who may cover stocks that are not covered by global broking firms
- regular internal global industry reviews
- IPOs
- a period of very strong or very weak performance that may draw a particular company to our attention

Once it is deemed worthwhile to spend time doing further analysis on a particular idea, the Investment Team will focus on whether the company is able to generate (and sensibly allocate) free cashflow, on the quality of its management and assets, and on how it treats its workforce and the environment as well as its shareholders. New names are assigned a 'stock owner' who takes responsibility for looking more closely at the company.

### **Detailed Research and Model**

Our research process centers around proprietary internal research with particular emphasis on adding value at the company analysis level.

All members of the Investment Team have analysis as their primary responsibility and aim to identify attractive stocks for inclusion in client portfolios. Country research responsibilities are assigned based on past experience, investment results and linguistic ability. Key countries likely to produce a flow of investment ideas going forward have two, three, or – in the case of China – four individuals assigned to

them. Each industry has a principal analyst with global research responsibility, studying trends and benchmarking emerging market companies to their developed world peers.

Every company which we cover is assigned a 'stock owner' from the relevant country team, and they take responsibility for 'stewarding' that stock through the investment process. The stock owner takes the lead role on the research into that company.

The Firm believes that company interviews are the most effective insight into stocks in emerging markets and they make up the core of our research process. We do not invest in a company without having first interviewed the management. The interviews (over 1,000 a year) that we conduct develop our knowledge of individual companies and allow a comparison with peers and competitors globally, including in developed markets.

Management interviews are essential to establish that a company has:

- capable, entrepreneurial and honest management,
- an appropriate attitude to its shareholders
- a clearly thought-out long-term business strategy, and
- the financial and human resources to execute it

Discounted cashflow analysis is the dominant valuation tool employed. It is the Firm's view that this is the simplest and purest way of comparing companies across different markets and sectors in a like-for-like fashion – which is crucial for an investment process such as ours.

Assuming the management is judged capable of executing the business strategy, and assuming that strategy seems attractive within the global context of that industry (employing varied industry-specific ratios and benchmarks to judge productivity and efficiency), financial projections for a minimum of five years are prepared in order to estimate an intrinsic value for the business based on its forecast ability to repay equity owners through the free cashflow generated by the business. These projections are based on our understanding of the company's operating environment and its likely growth. Forecast future free cashflows are valued in present-day terms by employing a discount rate deemed appropriate to the investment risk represented by that company within the industry and country or countries in which it operates. These financial projections are recorded on our proprietary investment database, which is able to rank or aggregate stocks according to a wide range of criteria. In general, the stocks included in a client portfolio are those selling at the greatest discount to their intrinsic value.

Other material sources of information used by the Firm include, but are not limited to, quantitative data provided by third-party vendors, financial newspapers and magazines, research materials prepared by third parties, corporate rating services relating to historical prices of securities, dividends, and earnings, annual reports, prospectuses, filings with the SEC or other regulatory bodies, and company press releases.

## **Recommend**

While the stock owner takes the lead role in analysing the stock, a key element of our process is the collaboration that occurs at every stage of the research process. The stock owner will discuss the stock and its model with the other members of the country team, with the relevant industry specialist, and will ultimately receive comments and challenge from all members of the Investment Team before the stock goes forward as a recommendation for inclusion.

This team-based collaboration – combining individual responsibility and conviction with the collective wisdom of a small group of experienced investors – is, we feel, an important element of the success of the process. Our clients benefit from our many years of on the ground research experience, but also know that any stock in the portfolio has been vigorously debated by the group as a whole before being included.

Candidates for inclusion in a client portfolio are put forward for potential purchase once the stock owner, assisted by comments and suggestions from other members of the team, has created a detailed financial model for the business (market capitalisation and liquidity are considered at an early stage: if the stock owner deems these too low the initial analysis will not be done).

The stock owner passes a summary of the model and its assumptions, along with an explanation of the investment case and the risks to that investment case, to the whole Investment Team, all of whom are responsible for generating questions, challenges and debate. This may result in further refinements to the model, after which the stock is formally recommended for inclusion. All recommendations are presented to the full Investment Team to ensure that all eligible client portfolios have an equal opportunity to participate in any investment opportunity at the same time.

## **Portfolio Construction**

The responsibility for the coordination of stocks in a client portfolio lies with the members of the Investment Team who make up the Portfolio Coordination Team (PCT). There is one PCT for the Firm's core global emerging market strategy and separate PCTs for each specialist fund strategy. It is the role and responsibility of the PCT to optimize client portfolios in terms of return and risk, considering stock recommendations and deciding on the appropriate weight for new stocks, as well as any other changes that need to be made to the portfolio (sales, reductions) to accommodate them. Individual stocks and groups of stocks that may be highly correlated are examined for risk and return characteristics and weightings are assigned or adjusted accordingly.

The PCT uses the Firm's internal database to monitor the expected return for a stock at the prevailing market price. In general, stocks included in client portfolios will be those trading at the greatest discount to our assessment of their intrinsic value. Global emerging market portfolios are generally subject to a 5% limit in any individual stock and a 25% limit in any country at the time of purchase. A new stock may be added to a portfolio following an investment recommendation from the stock owner that has been circulated to the Investment Team for comments and criticism. In considering the recommendation, the PCT will look at the stock's expected return at the prevailing market price (that is, the uplift from that price to the estimated intrinsic value) compared to the existing expected return of the portfolio, the impact the stock would have on overall portfolio risk and its stockmarket trading liquidity. In consultation with the stock owner, the PCT decides if the stock warrants a place in the portfolio and accordingly assigns an initial weight of typically between 1% and 2%.

Specialist funds have more concentrated portfolios and are subject to different investment guidelines as outlined in the relevant offering document.

Stocks in the portfolio that offer a lower expected return than the average of the portfolio may be reduced in favor of stocks that potentially can increase the expected return of the portfolio. In addition, a stock owner can propose selling a stock on recognizing a material deterioration of any of the assumptions (qualitative or quantitative) underlying the intrinsic value estimation for that stock. Furthermore a stock owner may propose reducing a stock's weighting in the portfolio on meeting of internal estimates for that particular stock.

## **Investment Risk**

To explain the Firm's approach to investment risk controls, the Firm defines the term 'investment risk' as the probability of not achieving the anticipated return. We see two components to investment risk:

1) Stock (or Company) Risk (the most important component) is the probability of not achieving the anticipated return because of an unexpected factor (internal or external to the company)

Stock Risk is mitigated through a number of factors, in particular:

- Thorough knowledge of the company and its principals
- Keeping close to events – through a range of direct and indirect sources of information

- Applying an appropriate discount rate to the Firm's forecasts of future free cashflows

2) Portfolio Risk is the probability of an undesirable portfolio outcome through a) the inappropriate weightings of stocks and b) omissions from portfolios.

The impact on client returns can be minimised if these stocks form part of a broadly-diversified portfolio, diversified by country, industry and stock. Aside from a maximum exposure at the time of investment to a single country of 25% and to a single stock of 5%, there are no formal constraints, but the PCT closely monitors the portfolio exposure to country, industry or other factors and considers (qualitatively, using judgement and experience) the country/industry concentration – and the associated 'concentration risk' in assigning a portfolio weight. There is no 'hard' limit on sector exposure but if a particular sector comes to represent a significant proportion of the portfolio this triggers internal discussion on the level of concentration. The Firm does not track any benchmark index but the largest stocks in the investable universe are regularly reviewed, in industry meetings and in quarterly PCT reviews.

While many investment managers make use of quantitative relative risk control techniques based on historical data, the Firm's view is that these would not be an appropriate addition to the investment process. The fact that our approach focuses more on absolute (rather than relative) return is part of this view. But more importantly the Firm feels that the length of data history available on most companies in the emerging markets universe, alongside the rapid change that most emerging markets companies undergo during their development, means that such quantitative risk figures are of at best questionable use.

Therefore the Firm's assessment of risk is therefore a more qualitative one, an approach which the Firm feels is more effective than using quantitative systems.

## **Related Risks**

Investment in emerging markets involves a multitude of risks. All emerging market securities include a risk of loss of principal and any profits that have not been realized. The stockmarkets, on which such emerging market securities trade can fluctuate substantially and performance of any investment is not guaranteed. As a result, there is a risk of loss of the assets the Firm manages on its clients' behalf, and such a loss may be out of our control. We cannot guarantee any level of performance and cannot guarantee that clients will not experience a loss of account assets.

Investment in emerging markets may involve additional risks not typically associated with investing in more developed markets. Such risks include but are not limited to those specifically discussed below.

In recent years, turmoil in global financial markets which originated in developed market economies has resulted in exceptional volatility. Furthermore, the level of governmental intervention in financial markets recently has been unprecedented. Uncertainty exists with respect to the longer-term impact of such events on both developed economies and emerging market countries.

Some of the emerging market countries have securities markets to which foreign investors have only limited direct or indirect access, while others have securities markets to which foreign investors do not presently have access. While the Firm would expect that at some time in the future some or all of these markets will become accessible to foreign investors, there can be no assurance that this will be the case.

In certain emerging market countries, portfolio investment by foreign investors may require consents or be subject to limitations, and repatriation of investment income, capital and the proceeds of sales by foreign investors may require government registration and/or approval. A client's portfolio could be adversely affected by delays in or a refusal to grant any required government approval or license or by the lack of availability of foreign exchange.

A client's portfolio will be invested in securities of companies in various countries and income will be received by the client in a variety of currencies. However, the Firm will compute the portfolio's net



asset value in US dollars. The value of the assets of the client's portfolio as measured in US dollars may be affected favorably or unfavorably by fluctuations in currency rates and exchange control regulations. The Firm does not hedge against currency movements or other risks. Further, the client's portfolio may incur costs in connection with conversions between various currencies.

Companies in emerging market countries are not always subject to accounting, auditing and financial reporting standards, practices and disclosure requirements comparable to those applicable to companies in developed market economies. As a result, investment decisions may be based on less accurate and limited information. In addition, there is generally less government supervision and regulation of business and industry practices, stock exchanges, brokers and listed companies in emerging market countries than in countries with more advanced securities markets. Capital requirements for brokerage firms are generally lower in emerging market countries. Further, foreign investors may encounter difficulties or be unable to pursue legal remedies and obtain judgments in emerging market countries. Practical settlement difficulties are more common than in developed market economies.

A client's portfolio may be invested (directly or indirectly) in the securities of small or medium capitalization companies. Such securities may have a more limited market than the securities of larger companies. Accordingly, it may be more difficult to effect sales of such securities at an advantageous time or without a substantial drop in price than securities of a company with a large market capitalisation and broad trading market. In addition, securities of small or medium capitalization companies may have greater price volatility as they are generally more vulnerable to adverse market factors such as unfavorable economic reports.

Additionally, some of the companies in whose securities a client's portfolio may be invested may have limited operating histories. Such businesses may be characterized by a lack of (i) market-oriented experienced management, (ii) modern industrial technology and (iii) a sufficient capital base with which to develop and expand their operations. As a result, the availability, quality and reliability of corporate information and equity research (including official data) is likely to be lower than that which is used to evaluate investments in developed markets, with the attendant risk that pricing decisions may be less than optimal to the extent they are based upon inaccurate or insufficient information.

Brokerage commissions, custodial services, and other costs relating to investment activities are generally more expensive in emerging market countries than in developed market economies. Such markets have different clearance and settlement procedures, which can be less developed and reliable. Certain emerging market countries' markets use physical share delivery settlement procedures. Satisfactory custodial services may be unavailable and the client may be exposed to risk in circumstances in which the custodian and sub-custodian have no or limited liability or where recovery may be conditioned on the ability to recover in the relevant market. In such instances, the client may be required to bear the full custody risk in such countries in order to access such investments. Furthermore, the client may experience additional cost and delays in transporting and maintaining custody of securities outside such countries. In such circumstances there may be share registration and delivery delays, and settlements may lag, making it difficult to close securities transactions. Inability to dispose of a security on a timely basis due to settlement problems could result in losses to the client.

A client's portfolio may be invested in participation notes or similar equity linked instruments issued by a bank or broker-dealer to access certain markets where direct investment is not available or permitted. Investments in such participation notes involve the same risks associated with a direct investment in the securities of the underlying company that they seek to replicate and are also subject to the risk that the issuer of the participation note will not fulfil its contractual obligations.

A client's portfolio may have exposure to local shares which are held in the legal name and/or account set up by of the Firm or its affiliates in order to satisfy local requirements including for example, local China A shares held under the Qualified Foreign Institutional Investor ("QFII") and Renminbi Qualified

Foreign Institutional Investor ("RQFII") programmes. Such holdings are subject to the rules and restrictions under QFII and RQFII regulations including rules on investment restrictions, minimum investment holding period and repatriation of principal and profits. The uncertainty and change of the laws and regulations may adversely impact the client and the rules and regulations which regulate QFII and RQFII investment are also subject to changes.

The client may also have exposure to China A Shares which are transacted through the cross border investment channel between Hong Kong and the Mainland China market which is a new and largely untested trading platform which is subject to unique regulatory, custody and operational uncertainties. In many of the emerging market countries there may be limited organized public trading markets for securities with little liquidity or transparency, resulting in relatively slow and cumbersome execution of transactions. In particular, there may be no approved settlement procedure and trades may be settled by a free delivery of stock with payment of cash in an uncollateralized manner. This may give rise to a credit risk in relation to the counterparty. In general there may be an increased risk of defaults and delays in settlement compared to the markets in more developed economies. As a result, a client may experience difficulty in realizing all entitlements attaching to the securities acquired.

Reduced secondary market liquidity in emerging market countries may have an adverse effect on market price and a client's ability to dispose of particular instruments when necessary to meet its liquidity requirements or in response to specific economic events such as deterioration in the creditworthiness of the issuer. Reduced secondary market liquidity for certain emerging market securities may also make it more difficult for a client to obtain accurate market quotations for purposes of valuing its portfolio and calculating its net asset value. Market quotations are generally available on many emerging market securities from only a limited number of dealers and may not necessarily represent firm bids of those dealers or prices for actual sales.

The banking and other financial systems of many emerging market countries are not all well developed or well regulated. Delays in transfers by banks may result as may liquidity crises and other problems arising as a result of the under-capitalization of the banking sector as a whole. A general banking crisis in any of the emerging market countries would have a material adverse impact on a client's portfolio.

Some emerging market countries have experienced substantial rates of inflation in recent years. Inflation and rapid fluctuations in inflation rates have had, and may in the future have, negative effects on the economies and securities markets of certain emerging economies. There can be no assurance that inflation will not become a serious problem in the future and have an adverse impact on a client's investments in these countries or a portfolio's returns from such investments.

A client's portfolio would generally be invested in countries where the market economy is relatively less developed. Although the recent general trend in such countries has been towards more open markets and the promotion of private business initiatives, no assurance can be given that the governments of these countries will continue to pursue such policies or that such policies may not be altered significantly. The legal and tax system of many emerging market countries is less predictable than most legal systems in countries with fully developed capital markets. Currently, the tax rules and regulations prevailing in many emerging market countries are, as a general matter, either new or under varying stages of review and revision, and there is considerable uncertainty as to whether new tax laws will be enacted and, if enacted, the scope and content of such laws. Reliance on oral administrative guidance from regulators and procedural inefficiencies hinder legal remedies in many areas, including bankruptcy and the enforcement of creditors' rights.

There can be no assurance that current taxes will not be increased or that additional sources of revenue or income, or other activities, will not be subject to new taxes, charges or similar fees in the future. Any such increase in taxes, charges or fees payable by the portfolio companies may reduce the returns for clients. In addition, changes to tax treaties (or their interpretation) between countries in which a client's portfolio is invested and countries through which a client conducts its investment

program may have significant adverse effects on a client's ability to efficiently realize income or capital gains. Consequently, it is possible that a client may face unfavorable tax treatment resulting in an increase in the taxes payable on their investments.

With respect to certain countries, there is a possibility of nationalization, expropriation, annexation, government regulation, confiscatory taxation, imposition of withholding or other taxes on dividends, interest, capital gains or other income, limitations on the removal of funds or other assets of a client, and political or social instability, diplomatic developments (including war, imposition of sanctions and asset freezing) or terrorism, organized crime or other factors that could affect investments in those countries. Such events may also limit, interfere and/or delay the pricing or trading of securities in the stockmarkets of such countries for significant periods of time.

Furthermore, with respect to certain countries, the United States, the European Union or other governmental entities may impose economic sanctions against companies operating in specific countries, sectors or in association with identified individuals. These sanctions could impact a client's investment in certain countries or securities. For example, a client may be prohibited from investing in securities issued by companies subject to such sanctions. In addition, the sanctions may require the client to freeze its existing investments in certain companies, prohibiting the sale or otherwise transacting in these investments. This could impact the client's ability to trade securities in such companies for extended periods.

The economies, the currencies and the financial markets of a number of emerging market countries have experienced extreme volatility in recent years, exposing investment in the markets of those countries to greater risk than usual.

An issuer of securities may be domiciled in a country other than the country in whose currency the instrument is denominated. The values and relative yields of investments in the securities markets of different countries, and their associated risks, are expected to change independently of each other.

The economies of emerging market countries can be heavily dependent on international trade and, accordingly, have been and may continue to be adversely affected by trade barriers, managed adjustments in relative currency values and other protectionist measures imposed or negotiated by the countries with which they trade and international economic developments generally.

Although there may be investment restrictions in place with respect to issuer and security concentration, a client's portfolio may at certain times hold relatively few investments in a single or related sector, industry or geographic area. A client could be subject to significant losses if it held a large position in a particular sector, industry or region that declined in value or is otherwise adversely affected.

The realization of a cash return on an investment by a client will depend on the appreciation in value of, and income from, the securities and other investments acquired or made in the client's portfolio. No assurance can be given that any such appreciation will occur or that such income will be realized. In addition, no assurance can be given that a client's portfolio will not suffer a loss of its capital as a result of a general reduction in the value of securities or a loss of value in a particular security or securities.

The value of a client's portfolio may be affected by substantial adverse movements in interest rates.

Dependent on the investment guidelines, a client's portfolio may be invested in illiquid and/or unquoted securities or instruments. Such investments or instruments are typically valued as to their probable realisation value. Such investments are inherently difficult to value and are the subject of substantial uncertainty. There is no assurance that the estimates resulting from the valuation process will reflect the actual sales or close-out prices of such securities.

A client will compete with other potential investors to acquire interests in its targeted investments. Certain of the Firm's competitors may have greater financial and other resources and may have better access to suitable investment opportunities. This could restrict availability of investments to the Firm's

clients and add to the price volatility of shares traded on the securities markets of emerging market countries. There can be no assurance that the Firm will be able to locate and complete suitable investments that satisfy a client's objectives. Whether or not suitable investment opportunities are available, the client may bear the fees and other expenses described herein.

## **Item 9 – Disciplinary Information**

There are no applicable legal or disciplinary events relating to the Firm.

In May 2012 the Firm entered into a settlement agreement with the US Treasury Department, Office of Foreign Assets Control ("OFAC") to settle potential civil liability for an apparent violation of the US Iranian Transactions Regulations that occurred in 2007. OFAC stated that the apparent violation was 'not egregious' and made no finding of fault. As part of the settlement, the Firm remitted US\$112,500 to the US Treasury. In brief, in August 2007 a Guernsey organised fund (which is not marketed to US investors) managed by the Firm made a small investment (30 bps of the fund's NAV) in First Persia Equity Fund ("First Persia"), a Cayman-based investment fund that invests in listed securities in Iran. In 2009, First Persia was added to the OFAC sanctions list. GAM promptly notified OFAC of its association with an entity on the sanctions list and appointed external counsel to perform an independent assessment of the issue. GAM also conducted a full review of its relevant compliance resources and procedures in place at this time. As a result of this review, enhancements were made to the Firm's compliance and monitoring processes, including the addition of an automated sanctions screening service to supplement manual review. At the time of the settlement, segregated account clients and investors in Genesis managed funds were notified of the matter.

## **Item 10 – Other Financial Industry Activities and Affiliations**

### **Affiliations**

Affiliated Managers Group, Inc. ("AMG"), a publicly traded asset management company (NYSE:AMG) with equity investments in boutique investment management firms, holds a majority equity interest in the Firm. AMG also holds equity interests in certain other investment advisers ("AMG Affiliates"). Each of the AMG Affiliates, including the Firm, is operated autonomously and independently, and except as described in this Brochure, the Firm does not have any business dealings with these AMG Affiliates and does not conduct any joint operations with them. Moreover, the AMG Affiliates do not formulate advice for the Firm's clients. As such, AMG's ownership interest in the Firm does not, in the Firm's view, present any potential conflict of interest for the Firm with respect to our clients. More information regarding AMG, including its public filings and a list of all AMG Affiliates, is available at [www.amg.com](http://www.amg.com).

The Firm has entered into an arrangement with AMG for the provision of legal and regulatory compliance support as may be requested.

AMG holds (indirectly) equity interests in the Firm and in certain other investment advisers some of which may also be broker/dealers (the "AMG Affiliates"). As a result of AMG's equity interest in the Firm, the AMG Affiliates may be considered "related persons" to the Firm for the purposes of this Brochure. Other than the compliance support arrangement noted above, the Firm does not have any business dealings with AMG or the AMG Affiliates and does not conduct any joint operations with them. Neither AMG nor the AMG Affiliates formulate advice for the Firm's clients and do not, in the Firm's view, present any potential conflict of interest with the Firm.

Certain of the Firm's subsidiaries and affiliates (the "Genesis Group") include entities that are investment advisers. However, with the exception of the Firm's subsidiary, Genesis Investment Management, LLP, these advisory entities are engaged in business exclusively outside of the United States and do not directly advise or effect securities transactions involving the assets of U.S. residents. Although, except as noted, such entities have no clients of their own in the U.S., certain of them (the

“Participating Affiliates”), through their personnel, provide research, advice and financial services to the Firm for the benefit of its clients.

The Participating Affiliates of the Firm are, as follows:

Genesis Investment Management, LLP (the “Sub-Adviser”) is a United Kingdom limited liability partnership, registered as an investment adviser with the SEC and authorized and regulated by the Financial Conduct Authority in the United Kingdom. The Sub-Adviser is also permitted to provide investment advisory services in other countries typically pursuant to a regulatory exemption.

The Sub-Adviser provides investment management and advisory services to the Firm on behalf of the Firm’s clients pursuant to a written Investment Advisory Agreement. Such services include the day to day stock selection and management of the clients’ portfolios and implementation of the internal risk management framework and the monitoring of risk matters. In general, the Firm obtains the consent or acknowledgement of the client prior to the Sub-Adviser performing such services with respect to each particular account or the provision of such services are disclosed in the relevant offering documents, and investment management decisions are at all times subject to the policies, direction and control of the Firm.

The Sub-Adviser also provides certain administrative services to the Firm in respect of the Firm’s advisory accounts noted above pursuant to a written Administration Agreement. Such administrative services include portfolio reviews, record-keeping, trade processing, and production of portfolio valuations, reports, statements and other written materials on behalf of the Firm. The Sub-Adviser’s duties pursuant to the Administration Agreement are at all times subject to the overall policies, direction and control of the Firm. Therefore the day to day investment and administrative operations of the Genesis Group are centralised at the Sub-Adviser’s offices in London.

Genesis Management Australia Limited (“GMAL”), an Australian limited company holds a financial services license from the Australian Securities and Investments Commission. GMAL holds such license to permit the offer and issuance of interests in non-US funds managed by the Firm to Australian investors.

Certain partners of the Firm also serve in similar capacities for the Participating Affiliates. The Firm, however, is organized separately and distinctly from each of the Participating Affiliates. The Firm and Participating Affiliates follow the conduct and effects approach as articulated, from time to time, by the SEC, including, the following:

1. The Firm does not rely on any Participating Affiliate, except for the Sub-Adviser, for personnel capable of providing investment advice to the Firm’s clients, but rather the Firm is managed by its Operating Committee and the members of such Committee are experienced professionals capable of providing the investment management services that the Firm is called upon to render.
2. All personnel of the Participating Affiliates who generate investment advice to be used for or on behalf of U.S. clients or have access to information concerning which securities are recommended to U.S. clients prior to dissemination of the advice, are deemed by the Firm to be “Advisory Affiliates” of the Firm. The identities and biographical histories of the Investment Team members and certain key officers of the Firm are disclosed in the Brochure Supplement. The non-executive members of the Firm’s Operating Committee do not have access to investment advice or securities recommendations prior to dissemination of the advice. The Participating Affiliates themselves are also deemed by the Firm to be its Advisory Affiliates for the purposes of this Form ADV.
3. The Participating Affiliates may participate in advice given to U.S. clients. In each such instance, such advice is communicated only through the Firm which is the final decision-maker, except in the case of advice given by the Sub-Adviser. In general, the Sub-Adviser makes day-to-day investment decisions for clients of the Firm, subject to quarterly or more frequent review by the Firm. With respect to its books and records, the Participating Affiliates will keep books and

records of the type described in Rules 204-2(a)(1), (2), (4), (5) and (6) and 204-2(c) for all transactions. With respect to transactions involving U.S. clients and all related transactions, the Participating Affiliates also will retain records of the type described in Rule 204-2(a)(3) and (7). It also will maintain the staff trading records required by Rule 204-2(a)(12) for all of its “advisory representatives” who are involved in giving advice directly to U.S. clients. All the books and records described above will be maintained and preserved in an easily accessible place in the country where such records are kept for a period of not less than five years from the end of the fiscal year during which the last entry was made on such book or record. The records of any Participating Affiliates that are not kept in English will be translated into English upon reasonable advance request by the SEC.

### **Other Financial Activities**

Neither the Firm nor any of its management persons are registered, or have an application pending to register, as a broker/dealer, futures commission merchant, commodity pool operator, commodity trading advisor, or an associated person of one of the foregoing types of entities.

## **Item 11 – Code of Ethics, Participation or Interest in Client Transactions, and Personal Trading**

The Firm has established a variety of restrictions, procedures and disclosures designed to address conflicts of interest arising between and among client accounts as well as between client accounts and the Firm and its personnel. All the Firm’s partners and personnel must act in accordance with the fiduciary standard. In addition to the provisions of the Code of Ethics which are described in greater detail below, the Firm maintains a written Conflict of Interest Policy which identifies conflicts and potential conflicts of interest faced by the Firm and the relevant controls in place to address such conflicts. The Conflicts of Interest Policy is reviewed at least annually and approved by the Group Risk Committee (which includes the CCO). A current copy may be obtained by contacting:

Genesis Investment Management, LLP

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United Kingdom

+44 2072 017200

bricout@giml.co.uk

Attention: Legal and Compliance Department, Conflicts of Interest Policy Request

### **Code of Ethics**

The Firm has a fiduciary duty to its clients, and accordingly has adopted a Code of Ethics (the “Code”) that applies to all partners and employees. The Code describes the standard of conduct the Firm requires of its partners and employees and sets forth restrictions on certain activities, including personal trading in accounts owned, managed or beneficially owned by the individual. The Code’s provisions also include requirements relating to areas such as gifts and business entertainment, confidentiality of information, the provision and solicitation of political and charitable contributions and outside appointments. By setting forth the regulatory and ethical standards to which the Firm’s partners and employees must adhere, the Code supports our efforts to promote a high level of professional ethical conduct in furtherance of our fiduciary duty to our clients. The Code of Ethics is reviewed at least annually and approved by the CCO.

### **Personal Trading**

Among other things, the Code limits and monitors the personal trading activity of our partners and employees, including members of their immediate households. These limitations seek to further the

Firm's efforts to prevent partners and employees from personally benefiting from the Firm's investment decisions for its clients and/or any short-term market effects of the Firm's recommendations to clients. Specifically, the Code prohibits partners and employees and certain members of their households from purchasing or selling emerging market securities which are held in or suitable for client accounts. Limitations also exist for such persons on the participation in initial public offerings and private placements. All partners and employees must provide the Firm with a listing of their securities holdings, as well as copies of trade confirmations and details of their brokerage accounts. These restrictions and requirements of the Code apply to all accounts over which employees have investment discretion, or in which they have a direct or indirect beneficial ownership interest.

### **Participation or Interest in Client Transactions**

Certain partners and directors of the Firm may invest for their personal account in pooled vehicles managed by the Firm. We may have an incentive to favor accounts in which our partners or employees invest with respect to trading opportunities, trade allocation and allocation of investment opportunities. As such, the Firm requires that any personal transactions in pooled vehicles managed by the Firm must be consented to by the CCO or a Director within the Legal and Compliance department.

The Firm does not buy or sell, for the Firm's accounts, securities that the Firm has recommended to our clients. The Firm also does not engage in principal trades with our clients.

The Firm has maintained small investments in two pooled vehicles (managed by the Firm) since such fund's inception. These investments were intended to satisfy the minimum number of investors. For several other vehicles, the Firm or one of its affiliates may hold 'founder shares' to satisfy local requirements.

### **Insider Trading/Material Non-Public Information**

All partners and employees of the Firm are subject to the Affiliated Managers Group, Inc. Insider Trading Policy and Procedures (the "AMG Insider Trading Policy"). The AMG Insider Trading Policy broadly prohibits the use of material, non-public information, and also imposes restrictions on the trading of AMG's stock.

In addition, the Firm's Code of Ethics also includes policies and procedures prohibiting the use of material non-public information that are designed to prevent insider trading by any partner or employee of the Firm. In accordance with these policies, any matter which may involve inside information is required to be brought to the attention of the Legal and Compliance department prior to any trading activity. In addition, to prevent trading of public securities based on material, non-public information, the Firm maintains a "restricted list" that identifies any securities that cannot be purchased for personal or client accounts because material, non-public information may have been received by a partner or employee of the Firm. Provided such issuers are set up in the Firm's systems, such issuers named on this restricted list are coded as "prohibited" in the Firm's trading and portfolio compliance system, thus blocking the Firm from trading in these securities without the consent of the Firm's Legal and Compliance department.

The Firm investigates any suspicious activity of any security held in personal holdings account which may suggest the use of insider trading. The trading patterns of securities held in client accounts are monitored on a regular basis including a review of trading patterns of stock held in client accounts which moves by more than a set % on any one day. In addition, the Firm's partners and employees certify on a quarterly basis compliance with the Code of Ethics.

### **Gifts and Business Entertainment**

The Firm's Code of Ethics includes policies and procedures regarding giving or receiving gifts and business entertainment between the Firm's partners, employees and certain third parties (e.g. vendors, broker/dealers, consultants, etc.) to help mitigate the potential for conflicts of interest surrounding these practices. In general, the Firm monitors the amount (i.e., value and frequency) of gifts and

business entertainment that may be provided to and by partners and employees to these parties, and requires the pre-approval of certain items by our CCO or Managing Partner. The Firm specifically monitors for any potential conflicts of interest with respect to individual instances of gifts or entertainment, as well as patterns of the same over time, to prevent the interests of the Firm and its partners and employees from being placed ahead of the interests of our clients. Gifts and entertainment of any sort to certain clients, US public and foreign officials are prohibited without the prior consent of the CCO.

### **Charitable Contributions**

From time to time, the Firm may donate to charitable enterprises and has identified several charities which it supports on a regular basis. In general, those donations are made in response to requests from the Firm's partners or employees. The Managing Partner approves all charitable contributions to be made by the Firm.

Requests for charitable contributions from clients or potential clients are not permitted without the consent of the CCO or Managing Partner.

The solicitation of charitable contributions from clients or potential clients is forbidden.

In addition, partners of the Firm have launched the Genesis Charitable Trust which provides grants for public benefit within developing countries. This Trust provides or assists in the provision of education, training, and infrastructure projects and is operated independently of the Firm's business. All grants are approved by the trustees of the Trust and no grants will be made if a conflict or potential conflict with the Firm's business is present.

### **Political Contributions**

The Firm prohibits its partners and employees from making political contributions on behalf of the Firm or to be reimbursed for personal political contributions, or from making political contributions for the purpose of securing or retaining business. All requests for political or campaign contributions from clients or potential clients are required to be declined. The solicitation of political or campaign contributions from clients or potential clients is forbidden.

### **Distribution of Code**

We are firmly committed to making our partners, employees and clients (both current and prospective) aware of the requirements within our Code of Ethics. All of our partners and employees are provided with a copy of our Code at the time of hire and annually thereafter, and each must affirm that they have received a copy of the Code, and that they have read and understand its provisions. Additionally, the Legal and Compliance department conducts periodic compliance training that addresses the requirements of the Code and the other policies described in this Item. A current copy of the Firm's Code is available at all times to partners and staff on the compliance management system and also available to clients or prospective clients upon request, and may be obtained by contacting:

Genesis Investment Management, LLP  
21 Grosvenor Place  
London SW1X 7HU  
United Kingdom  
+44 2072 017200  
bricout@giml.co.uk  
Attention: Legal and Compliance Department, Code of Ethics Request



## **Item 12 – Brokerage Practices**

Generally, the Firm is retained on a discretionary basis and is authorized to determine the brokers to be used when effecting transactions on behalf of its clients. Certain clients request that the Firm consider using a specified list of brokers and the Firm has agreed on a best efforts basis bearing in mind the Firm's duty of best execution. Certain client accounts may prohibit execution of trades for such client account through specified brokers.

The Firm has a fiduciary duty to seek best execution, and to ensure that trades are allocated fairly and equitably among clients over time.

### **Brokerage Relationships**

The Firm is not directly related to any brokers but may be considered affiliated with other brokers as a result of the common ownership with AMG. With respect to such brokers which may be viewed as affiliated to the Firm through AMG, the Firm does not use such entities to execute trades on behalf of its clients.

The Firm may have many other relationships with brokerage firms. For example:

- the Firm may invest client assets in securities issued by brokers or their affiliates.
- the Firm may provide investment management services to affiliates or pension arrangements related to certain brokers.

Notwithstanding such relationships or business dealings with these brokers, the Firm has a fiduciary duty to its clients to seek best execution when trading with these firms, and has implemented policies and procedures to monitor its efforts in this regard.

### **Best Execution – Selection Factors for Brokers**

As noted above, the Firm has a duty to seek best execution of transactions for client accounts. "Best execution" is generally understood to mean the most favorable cost or net proceeds reasonably obtainable under the circumstances. In seeking best execution, the Firm looks for the best combination of transaction price, quality of execution (e.g., the speed of execution, the likelihood the trade will be executed, etc.), sourcing liquidity and other valuable services that an executing broker may provide.

The Firm, in seeking best execution, will make this selection based on a number of factors, which may include, but are not limited to, the following; the broker's financial soundness; the broker's ability to effectively and efficiently execute, report, clear, and settle the order; the broker's ability to commit capital; the broker's ability to timely and accurately communicate with the Firm's Dealing Desk and settlements team; the quality and value of the broker's research services provided (explained in more detail in the "Research and Soft Dollar Benefits" sub-section of this Item 12 below); the broker's commission rates; and similar factors.

### **Best Execution committee**

The OpEx has responsibility for best execution and oversees the Firm's brokerage practices. The OpEx has established a process for determining the brokers to be used in executing trades (with the specific decision on which broker to use in a particular transaction to be made by the Dealing Desk) and the general level of commissions to be paid to each broker and/or research provider.

### **Broker Approval Process**

Prior to using a broker and adding such entity to the approved list, the Firm conducts a general due diligence review of the broker and will, where possible, assess the creditworthiness of the broker and establish that the broker has a current unqualified membership of the appropriate regulatory organisation. The Legal and Compliance Department approves such brokers but if a broker fails to

satisfy one of the criterion, evidence of local stock exchange membership will be obtained and the broker's financial statements examined by the Finance Department. For these brokers, the approval of the CCO or a Director of the Risk department is also required.

Brokers on the Approved Broker List are monitored on a regular basis using a risk based approach. Results of the monitoring are reported to senior management.

### **Broker Review Process**

In addition to the review process when a broker is added and maintained on the approved list, the OpEx oversees a review of brokers taking into account the selection factors outlined above. With respect to the level of commissions which may be used for research, the Firm uses a retrospective analysis of services provided to identify brokers who have consistently and substantively added value to our investment process. The research review process involves qualitative and quantitative inputs from the country teams designed to rank and assess a broker's research through a voting exercise. The country team inputs are reviewed and assessed by the Commissions Group (three designated members of the investment team) which also provides additional information with respect to macro, sector and independent research used by the investment team. These inputs and processes are overseen and reviewed by three members of the OpEx (including the CCO) to arrive at a global research budget. The global research budget is updated and refined by additional inputs and review from the full investment team, the Commissions Group and OpEx midway through the year.

With respect to execution factors, the Dealing Desk performs a semi-annual review and input may be obtained from the Settlements team. This review of execution factors is also overseen by the OpEx. These combined reviews are used as general guidelines for the Dealing Desk in deciding which broker to use for specific transactions although best execution always prevails in all transactions.

### **Monitoring**

The Firm regularly monitors the broker performance and reasonableness of brokerage commissions. As part of the dealing process, the Dealing Desk monitors broker executions against other traded prices shown on Bloomberg. The internal monitoring program reviews commission rates achieved on a quarterly basis as part of the more general trade execution monitoring. In addition, the Firm has employed a third party to provide transaction cost analysis as well as an assessment of our transaction costs and market impact in certain countries versus a representative peer group of other emerging markets managers. The results of the monitoring and third party report are included in quarterly reports provided to the OpEx and senior management.

On a semi-annual basis, the Firm distributes to all clients a breakdown of the commission expenses paid by such client as divided into execution and other services as reasonably determined by the Firm.

The internal procedures relating to brokerage practices are maintained in a written Best Execution policy which is reviewed at least annually by the OpEx.

Please refer to Item 4 above for a description of arrangements relating to FX transactions for client accounts.

### **Research and Soft Dollar Benefits**

The Firm does not participate in any formal soft dollar agreements, that is, the Firm does not participate in any arrangement whereby the Firm directs transactions to a broker in exchange for goods or services. However, the Firm may direct transactions for execution to certain full service brokers in recognition of brokerage and research services provided by those brokers and/or other third-party providers. The practice of obtaining research in this manner may be referred to as using "soft dollars." Soft dollar transactions generally cause clients to pay a commission rate higher than would be charged for execution only. The research services received through soft dollar transactions include investment advice (either directly or through publications or writings) as to the value of securities, the advisability

of investing in, purchasing, or selling securities, the availability of securities or purchasers or sellers of securities, presentation of special situations and trading opportunities, and analyses and reports concerning issues, industries, securities, economic factors and trends, portfolio strategy, and the performance of specific strategies. To the extent that the Firm is able to obtain such products and services through the use of clients' commission dollars, it reduces the need to produce the same research internally or through outside providers for hard dollars and thus provides an economic benefit to the Firm and its clients.

In order for research services to be eligible for funding through the payment of commissions such research must be deemed capable of adding value to the Firm's investment or trading decisions by providing new insights that inform us when making such decisions on our client's portfolios. Research materials and/or services must, whatever form it takes, represent original thought, in the critical and careful consideration and assessment of new and existing facts, and it must not merely repeat or repackage what has been presented before. It also has to have intellectual rigour and not merely state what is commonplace or self-evident; and it must involve analysis or manipulation of data to reach meaningful conclusions. The determination of the substance and eligibility of research for payment with client commissions is made by the relevant member of the investment team and reviewed by the Commissions Group and OpEx as part of the global research budget process described under 'Broker Review Process' above.

As an example, the Firm has received research services consisting of analyst reports on specific companies which the Firm has found useful in its research process. The Firm may have an incentive to select a broker in order to receive such products and services whether or not the client receives best execution. However, the Firm may give trading preference to those brokers that provide eligible research products and services, either directly or indirectly, only so long as the Firm believes that the selection of a particular broker is consistent with the Firm's duty to seek best execution. With respect to such services, the Firm operates within all applicable regulations including the safe harbor created by section 28(e) of the Securities Exchange Act of 1934 as interpreted by the SEC.

The Firm has established guidelines with respect to what research may be eligible and thus paid for with client commissions. The quality of external research is assessed as part of the global research budget process outlined above.

Any research received for a particular client's brokerage commissions may be useful to that client, but also may be useful to the Firm in connection with the management of other client accounts, and vice versa. In addition, not all such services may be used by the Firm in connection with the accounts that paid commissions to the broker providing such service.

### **Commission Sharing Arrangements**

The Firm may receive research from brokers or third parties other than those with whom the Firm executes transactions. The Firm has entered into various third party research/commission sharing arrangements pursuant to which such research providers are compensated for the research by brokers with whom the Firm executes transactions. In commission sharing arrangements, the Firm enters into agreements with executing brokers so that certain commissions from transactions placed by the Firm at those brokers are pooled by the brokers in order for the Firm to direct the compensation to one or more third-party investment research providers (which may or may not be a broker). The research provided under the commission sharing agreements must meet the Firm's guidelines and regulatory requirements as to what research may be paid for with commissions generated by client accounts. The payments made under commission sharing agreements are coordinated by the Dealing Desk and overseen by the Commissions Group and OpEx as part of the setting of the global research budget as described.

## **Contra Orders**

The Firm may submit opposing orders in the same security although it is expected that such occasions would be rare and likely to be the result of client-directed cash flows. Other than in exceptional circumstances, it is expected that contra orders would be executed at market prices. See also Cross Trades below.

## **Directed Brokerage**

In some cases, clients have requested that the Firm use specified brokers for portfolio transactions in their accounts. The Firm has agreed to do so on a best efforts basis subject to its duty of best execution and bearing in mind the specialist nature of its underlying asset class of emerging markets. Records of any trades in connection with a directed brokerage arrangement are maintained and provided to the relevant brokers and clients as required.

The Firm reserves the right to reject or limit client requests for directed brokerage.

## **Step-Outs**

Step-out trades are transactions which are placed at one broker and then “given up” or “stepped out” by that broker to another broker for credit. The Firm does not use “step-out trades”.

## **Cross Trades**

In general, cross trades are rare and restricted due to client account regulations. Crossing, where permitted, takes place, other than in exceptional circumstances, at market prices and the CCO must approve any cross trade. In considering such requests the regulatory requirements, client guideline restrictions and fairness of the trade to both parties are assessed.

## **Liquidity Rebates**

In selecting brokers to execute transactions for client accounts, the Firm does not consider any “liquidity rebates” that may be available to those brokers. Brokers may earn “liquidity rebates” (i.e., a certain cash rebate) when placing orders in certain market centers while trading on behalf of the Firm. However, the Firm chooses brokers based on our policy of seeking best execution, which is determined by several quantitative and qualitative factors. It is against the Firm’s policy to take into consideration a broker’s potential to earn liquidity rebates when deciding whether to choose a particular full service broker.

## **Trade Aggregation and Allocation**

When two or more portfolios are simultaneously engaged in the purchase or sale of the same security, the Firm may, but is not obligated to, combine and aggregate the transactions to form a “bunched trade” or “block trade.” In such cases, these accounts will receive the average price of the transactions in that security for the day. Trades in the same security for different accounts will be accumulated for a reasonable period of time to allow for aggregation, unless a particular account’s interest would be unduly prejudiced. The Firm may, but is not required to, aggregate orders into block trades where the Firm believes this is to be appropriate, in the best interests of the client accounts, and consistent with applicable legal requirements. Transactions executed in a block will typically be allocated to the participating client accounts before the close of the business day.

Since more than one account’s orders are included in a block trade, the Firm has adopted a policy of using a “pro rata allocation” to allocate the trade among each account whose order makes up part of the block. Under a pro rata allocation, as securities are being purchased or sold as part of the block trade, the securities are being allocated to (or away from, in the case of a sale) accounts in the proportion by which each account’s order size (as determined by the portfolio manager at the time of order entry) makes up a percentage of the entire block. In cases where the Firm is unable to fulfil a

block trade the same day (i.e., purchase or sell all securities within the block trade), those securities that have been purchased or sold by the end of the day will generally be allocated pursuant to the Firm's pro rata allocation methodology. Allocation is imposed through our automated order management system.

All allocation objectives and implementation procedures are designed to ensure that all clients receive equitable treatment, ensuring as far as possible that all portfolios with the same mandate look alike. Partial fills are allocated pro rata, to the value of orders placed unless resultant allocation is so small to make settlement uneconomic (typically less than US\$5,000). Separate and pooled accounts are treated alike under this allocation process.

Allocations across portfolios are reviewed as part of the compliance monitoring programme.

### **Initial Public Offerings ("IPOs")**

An initial public offering is a company's first offer of stock for sale to the public. Depending on the interest in this initial offering, the Firm's access to these newly offered shares may be limited in amount at the time of the initial offering.

In the event that the Firm participates in any initial public offerings and other securities with limited availability (collectively, "IPOs"), the Firm allocates IPOs among accounts as it would for any other security that is, on a pro rata basis and taking into consideration factors such as client eligibility, client account objectives and preference, investment restrictions, account sizes, cash availability, and current specific needs.

Allocation of IPOs and other limited offerings across client accounts is monitored periodically as part of the internal monitoring process to ensure that all accounts are treated fairly and equitably over time.

### **Introducing Brokers**

The Firm does not use introducing brokers.

### **Prime Brokers**

The Firm does not use prime brokers.

### **Trade Errors and Trade Error Accounts**

If a trade error were to occur, it is the Firm's policy to make the client account whole. Also if a client account were to benefit from a trade error, any profits would remain with the account (unless the client instructed otherwise). Any material breach of an investment restriction would be disclosed to the client.

Internally such a material matter is required to be reported immediately to the CCO who in turn would inform the wider group of partners. Where possible, procedures are put in place to ensure that such an incident does not recur.

## **Item 13 – Review of Accounts**

As noted in Item 10, pursuant to a written Investment Advisory Agreement, the Firm has delegated to its subsidiary, Genesis Investment Management, LLP ("the Sub-Adviser"), certain investment management functions including the provision of research and day to day stock selection on behalf of those clients who have consented to the delegation. The Firm has also delegated certain administrative functions to GIM, including portfolio reviews, trade processing, production and distribution of client reports and portfolio valuations, pursuant to a written Administration Agreement. Investment management and administrative functions are centralized in the London offices of the Sub-Adviser and at all times subject to the oversight and management of the Firm. The description of the Firm's activities in this Brochure includes the activities delegated to, and performed by, the Sub-Adviser.

With respect to investment management decisions, all the Firm's accounts are coordinated and monitored by a Portfolio Coordination Team (PCT) which is comprised of three members of the Investment Team on a continual basis. The Firm has a relatively small number of large accounts, which permits each such account to be reviewed by the PCT on a regular basis.

In addition, the Investment Team hold the following meetings to discuss research ideas:

<b>Frequency</b>	<b>Purpose</b>	<b>Attendees</b>
<b>Weekly:</b>	General meeting to discuss research and investment decisions, particularly ideas resulting from company and country visits	All London-based investment professionals or via conference call if appropriate
<b>Weekly:</b>	Decide on and monitor stock weights and risk issues. Review significant stock price movements	PCT for Global EM portfolios
<b>Monthly:</b>	General business meeting as well as investment ideas discussion	Partners
<b>Quarterly:</b>	Investment Week during which each stock – as well as major omissions – are reviewed; also includes reviews on particular sectors	All Investment Team members (in person)
<b>Semi-Annually:</b>	Investment 'away days'	Investment Team

With respect to compliance, responsibility rests with the CCO. The Firm's day to day compliance functions are performed by the Legal and Compliance Department which has responsibility for amongst other things: trade approvals, compliance with investment guidelines (client and internal), the compliance monitoring program, personal trading, gifts/entertainment approvals, broker reviews and approvals, conflicts of interest and global regulatory filings.

The compliance monitoring program is designed on a risk assessment basis and consists of a scheduled program of testing covering a broad range of areas. The frequency is determined by the assessed level of risk, which reflects inherent risk, any recent regulatory changes, any internal changes and previous monitoring results. Testing consists of both review activity and substantive testing and focuses on the quality of operating procedures and the effectiveness of relevant internal controls. Results are reported to the Risk Management Committee. The compliance monitoring program is reviewed at least annually.

Ensuring compliance with clients' investment guideline compliance is, as far as possible, automated using the compliance module of the Firm's process system. Client-specified restrictions and guidelines are set up and maintained by the Legal and Compliance department. When a new transaction order is created on the system, pre-trade SCD compliance checks are run automatically. Any order which creates a new 'breach' (or increases an existing breach) will be referred to the Legal and Compliance department. Post-trade compliance limits are run automatically overnight and the Legal and Compliance department reviews and investigates these results daily. The Performance Team also compare on a monthly basis individual client accounts against other accounts invested in a similar manner to assess the consistency of holdings and performance, and to reconcile any outliers or other exceptions that are found. In addition to the pre and post trade automated restrictions, regular guideline reviews of client accounts are also conducted as part of the internal monitoring function.

With respect to reconciliations, the Firm also reconciles its records of the securities and cash within its clients' accounts against the records of the custodians who actually hold the securities and cash. These reconciliations are performed by Firm's Valuations team which is distinct from the trading and settlement teams. The Firm uses an automated reconciliation system called I-RECs to perform a daily reconciliation of cash with the records of the custodians and a monthly reconciliation of holdings, accruals, open trades and income. Exceptions are investigated and resolved with the custodians on a timely basis. The statements and records of the custodian are the official books and records for the client account.

With respect to operational risk matters, these are monitored by the Risk Management Committee using an assessment matrix which records potential operational risks, quantifies the level of risk based on probability of occurrence and likely impact and identifies the policies and procedures and key controls designed to mitigate the risk. The matrix is continuously updated to reflect operational developments and external events and is reviewed by the Risk Management Committee.

## **Reporting**

With respect to client reporting, under the terms of the Administration Agreement and on behalf of the Firm, the Sub-Adviser delivers to each of the Firm's clients a periodic report typically including:

- Listing of individual holdings, including number of shares and current market value;
- Quarterly, year-to-date, and/or since-fund's inception time-weighted rates of return;
- Historical statement of changes describing clients' original capital and additions of capital;
- Purchase and sale transactions occurring during the period; and
- Market commentary.

Such reports are generally delivered on a monthly basis or quarterly if so requested by the clients. Upon request by a client, valuations and other reports may be available on a more frequent basis.

In addition, clients also receive quarterly reports on a performance attribution, proxy voting and brokerage commissions.

Clients generally receive monthly account reports from independent qualified custodians. These reports typically include:

- Listing of individual holdings, including number of shares and current market value;
- Quarterly, year-to-date, and/or since-inception time-weighted rates of return;
- Historical statement of changes describing clients' original capital and additions of capital; and,
- Purchase and sale transactions occurring during the period.

The reports for segregated client portfolios may be customized to meet each client's individual needs. The reporting packages for pooled vehicles are standardized to the extent possible but additional confirmations or reports may be agreed by the Firm with an investor in such fund.

As noted, the custodian statements reflect the official books and records for the client accounts managed by the Firm.

## **Item 14 – Client Referrals and other Compensation**

### **Relationships with Consultants**

Many of our clients and prospective clients retain investment consultants to advise them on the selection and review of investment managers. The Firm may have certain accounts that were introduced to the Firm through consultants. These consultants or their affiliates may, in the ordinary course of their investment consulting business, recommend the Firm's investment advisory services, or otherwise place the Firm into searches or other selection processes for a particular client.

The Firm has extensive dealings with investment consultants, both in the consultants' role as adviser for their clients and through independent business relationships. Specifically, we provide consultants with information on portfolios we manage for our mutual clients, pursuant to our clients' requests. The Firm also provides information on our investment styles to consultants, who use that information in connection with searches they conduct for their clients. The Firm may also respond to "Requests for Proposals" from prospective clients in connection with those searches.

Clients obtained from these consultants may instruct the Firm to direct some or all of their brokerage transactions to these consultants or related party, which may also be a broker, or to the particular brokers with whom they have relationships. See Item 12.

Other interactions that the Firm may have with consultants include, but are not limited to, the following:

- the Firm may, from time to time, purchase software applications, access to databases, and other products or services from some consultants.
- the Firm may pay registration or other fees for the opportunity to participate, along with other investment managers, in consultant-sponsored industry forums or conferences. These conferences or forums provide the Firm with the opportunity to discuss a broad variety of business topics with consultants, clients, and prospective clients.
- In some cases, the Firm may serve as investment adviser for the proprietary accounts of consultants or their affiliates, or as adviser or sub-adviser for funds offered by consultants and/or their affiliates.

In general, the Firm relies on each consultant to make appropriate disclosure to its clients of any conflict that the consultant may believe to exist due to its relationship with the Firm.

### **Consulting Databases**

The Firm does not at the current time but may at a point in the future pay consultants or other third parties to include information about the Firm's investment approaches in databases that they maintain to describe the services provided by investment managers to prospective clients.

### **Relationships with Solicitors**

The Firm has no agreements with third party solicitors pursuant to which the Firm pays a fee to these parties in connection with their solicitation of clients and other services.

In connection with the management of one pooled fund (which was not established by the Firm and thus treated like a segregated account client), the Sub-Adviser pays one-quarter of the fees it receives to the third party promoter of such fund. Such pooled fund is neither marketed to nor available for investment by US persons. Furthermore, such fund is not marketed or promoted by the Firm or the Sub-Adviser.

### **Compensation from Third Parties**

The Firm does not receive any monetary compensation or any other economic benefit from a non-client for the Firm's provision of investment advisory services to a client.

## **Item 15 – Custody**

The Firm does not act as a custodian over the assets in the accounts it manages for clients (except as may be deemed a "custodian" by applicable law, as discussed below). Clients must make their own arrangements for custody of securities in their accounts. Such custodians may be banks, trust companies, or other qualified institutions. The qualified custodian will typically provide the client with at least quarterly account statements relating to the assets held within the account managed by the Firm. Each client should carefully review the qualified custodian's statement upon receipt to determine that it completely and accurately states all holdings in the client's account and all account activity over the relevant period. Any discrepancies identified by a client should be immediately reported to the Firm and the qualified custodian.

In addition to the account statements provided by qualified custodians to our clients, the Firm also provides account statements to clients on a monthly basis. As such, we encourage clients to compare



the statements provided to them by the Firm against those provided to them by the qualified custodians who hold the assets of their accounts, and to report any questions, concerns, or discrepancies to both the Firm and the qualified custodian promptly. Such questions, concerns, or discrepancies may be communicated to the Firm by writing, e-mailing, or telephoning us using the following contact information:

Genesis Investment Management, LLP  
21 Grosvenor Place  
London SW1X 7HU  
United Kingdom  
+44 2072 017200  
snow@giml.co.uk  
Attention: Client Service, Report Query

The Firm's statements may vary from custodial statements based on accounting procedures, reporting dates, and/or valuation methodologies of certain securities. However, please note that custodian statements reflect the official books and records for the accounts managed.

The Firm may be deemed, under the federal securities laws, to have custody of client assets by virtue of the fact that it also serves as the investment manager and the general partner of the limited partnership referenced in Item 7. In neither capacity (as the investment manager nor as the general partner) does the Firm have actual physical custody of any client assets or securities invested in such fund; rather, all such assets are held in the name of the applicable fund by an independent qualified custodian. Such fund is audited annually, and investors receive annual financial statements, as required by applicable law.

## **Item 16 – Investment Discretion**

The Firm is typically granted discretionary authority by its clients at the outset of an advisory relationship to determine the identity and amount of securities to be bought or sold. In all cases, however, such discretion is to be exercised in a manner consistent with the stated investment objectives/guidelines for the particular client account. When selecting securities and determining amounts of securities for purchase or sale, the Firm observes the investment policies, limitations, and restrictions that are applicable to our clients' accounts, as set forth by our clients. Any investment guidelines and restrictions, including amendments, must be provided to the Firm by the clients in writing. A separately managed client account will grant the Firm discretionary authority by executing an investment management agreement, which includes, among other items, a statement giving the Firm full authority to invest the assets identified by the client in manner consistent with the investment objectives and limitations delineated by the client, and to engage in transactions on a discretionary basis in the client account. For pooled vehicles, the appointment of the Firm as investment manager, the scope of the authority and investment objectives and limitations are outlined in the relevant offering document.

Clients are likely to restrict the areas in which their assets may be invested to exclude certain countries, regions, stock exchanges or types of securities. Additionally, clients generally place restrictions as to the proportions of managed funds which may be invested in individual securities, issuers or in particular countries, regions or sectors. As a general matter, all client portfolios are restricted from short selling securities or using leverage as an investment tool.

### **Class Action Suits and Other Legal Actions**

As a general matter, the Firm provides instructions to custodians regarding tender offers and rights offerings for securities in client accounts.

In general and due to the fact that class actions are not common in emerging markets, the Firm is unlikely to be under any obligation to, and typically does not, take any legal action with regard to class

action suits relating to securities purchased by the Firm for its clients. Furthermore, the Firm does not provide legal advice to clients and, accordingly, does not determine whether a client should join, opt out of or otherwise submit a claim with respect to any legal proceedings, including bankruptcies or class actions, involving securities held or previously held by the client. The Firm generally does not have authority to submit claims or elections on behalf of clients in legal proceedings. Should a client, however, wish to retain legal counsel and/or take action regarding any class action suit proceeding, the Firm will provide the client or the client's legal counsel with information that may be needed upon the client's reasonable request. For pooled accounts, advice and/or instruction is expected to be obtained from the governing board/entity of the fund.

## **Item 17 – Voting Client Securities**

Since client accounts may hold stocks or other securities with voting rights, our clients often have the right to cast votes at the corporate issuers' shareholder meetings. However, since shareholders often do not attend shareholder meetings, they have the right to cast their votes by "proxy." In such cases, the Firm's clients will either retain proxy voting authority or delegate it to the Firm. If a client has delegated such authority to the Firm (whether in the client's investment management agreement with the Firm or otherwise), the Firm will vote proxies for that client.

Where clients have delegated proxy voting authority to the Firm, as an investment adviser and fiduciary of client assets, the Firm accepts such responsibility to vote proxies on behalf of the client. However, it is the responsibility of the custodian appointed by the client to ensure that the Firm receives notice of the relevant proxies sufficiently in advance of the relevant meeting to allow the Firm to vote. Also given the underlying markets in which the Firm invests, the Firm may encounter other administrative obstacles in voting proxies on behalf of clients including share blocking and language requirements.

The Firm has implemented proxy voting policies and procedures intended to protect the value of shareholder investments and designed to reasonably ensure that the Firm votes proxies in the best interest of clients. In voting proxies, we seek to both maximize the long-term value of our clients' assets and to cast votes that we believe to be fair and in the best interest of the affected client(s). Voting decisions are determined by the relevant member of the investment team. The Firm instructs the voting agent (see below) on how to vote and the voting agent in turn liaises with the relevant custodian. Records are maintained as to the manner in which proxies are voted and are distributed to clients in accordance with their reporting requirements (see Item 13). Such reports include further information when a decision has been made to vote against management.

Where clients have not delegated proxy voting authority to the Firm, such clients may on occasion seek information or advice from the Firm as to how the Firm views the relevant issues. On certain occasions, the Firm may contact those clients for which it does not proxy voting authority and advise such clients of how it intends to vote for other client accounts.

### **Voting Agent**

The Firm has contracted with Institutional Shareholder Services, Inc. ("ISS"), an independent third-party provider of proxy voting and corporate governance services ("proxy agent") which specializes in providing a variety of services related to proxy voting. Specifically, this proxy agent has been retained to provide proxy research, execute proxy votes as instructed by the Firm, and keep various records necessary for tracking proxy voting materials and proxy voting actions taken for the appropriate client account.

### **Conflicts of Interest**

If a material conflict should arise between the Firm's interests and those of the clients, it is the Firm's policy to advise the client of such conflict and obtain their consent or instruction as to how to vote.

If you would like a copy of the Firm's Proxy Voting Policy, if you would like to review how the Firm voted on a particular security in your account, or if you would like further information on the proxy agent's proxy voting policy guidelines, please contact:

Genesis Investment Management, LLP  
21 Grosvenor Place  
London SW1X 7HU  
United Kingdom  
+44 207 201 7200  
mills@giml.co.uk  
Re: Proxy Voting Policy Request

## **Item 18 – Financial Information**

The Firm has no financial condition that impairs our ability to meet our contractual and fiduciary commitments to our clients, and the Firm has not been the subject of a bankruptcy proceeding.