



Disclosure Document for the PNC Directions Program

An Investment Advisory Service of
PNC Investments LLC

620 Liberty Avenue
Pittsburgh, Pennsylvania 15222
(800) 762-6111
www.pnc.com

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This wrap program Brochure provides information about the qualifications and business practices of PNC Investments LLC, specifically in connection with our PNC Directions Wrap-Fee Advisory Program ("PNC Directions Program", "PNC Directions" or "Program"). If you have any questions about the contents of this Brochure, please contact us at (800) 762-6111. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

PNC Investments LLC, is an investment adviser registered with the United States Securities and Exchange Commission and also a registered broker-dealer and member of Financial Industry Regulatory Authority ("FINRA") and Securities Investor Protection Corporation ("SIPC"). Registration does not imply any certain level of skill or training.

Additional information about PNC Investments LLC is also available on the SEC's website at www.adviserinfo.sec.gov.

<p>Not FDIC Insured • Not Bank Guaranteed • Not A Deposit • Not Insured By Any Federal Government Agency • May Lose Value</p>
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PNC Investments LLC ("PNC Investments"), is an investment adviser and also a broker-dealer. The firm offers retail brokerage, investment advisory and financial planning services. PNC Investments serves as the sponsor of, and in some cases as a portfolio manager for, wrap fee investment programs. PNC Investments is a wholly owned subsidiary of PNC Bank, National Association ("PNC Bank") and is a part of PNC Financial Services Group, Inc. ("PNC" or "PNC Financial Services Group") which is a diversified financial services institution with roots in commercial banking and investment management dating back to the early 1800s.

Throughout this document, the terms "client," "you," and "yours" are used to refer to the individual(s), institution(s) or organization(s) who contract with us for the services described here. "PNC Investments," "we," "our," "us" and "the firm" refer to PNC Investments LLC, together (as applicable) with our agents with respect to any services provided by those agents.

"Affiliate" means any entity that is controlled by, controls or is under common control with PNC Investments, including but not limited to our parent company, The PNC Financial Services Group, Inc. Each Affiliate is a separate legal entity and not responsible for the obligations of any other affiliate. "Account" or "PNC Directions Account" refers to the PNC Directions Investment Advisory Services Account you open with us and the assets contained in that account, including any and all mutual funds, exchange traded funds, money, securities, financial instruments and/or other property. "Business Day" means Monday through Friday, excluding New York Stock Exchange holidays. "Wrap" refers to an Account that charges a fee based on the average assets under management, where such fee covers administrative, commission, execution and management expenses.

SERVICES, FEES AND COMPENSATION

PNC Investments sponsors various different wrap advisory programs, including mutual fund wrap programs, financial advisor- and client-directed programs, as well as separately managed account programs. This Brochure deals solely with our PNC Directions Program.

The PNC Directions Program

PNC Directions is a mutual fund advisory program that provides an asset allocation strategy for investing in a portfolio of mutual funds ("Funds") based on your declared risk tolerance, asset levels, time horizons and financial goals. When you open an Account with us, your financial advisor ("FA") or another PNC Investments representative, will help you complete an investor questionnaire that provides an understanding of your financial situation, investment objectives, investment time horizon and risk tolerance. Based on the information collected in the questionnaire, we will formulate an asset allocation recommendation and structure a diversified portfolio of Funds to implement that model. **The Funds available through the Program are almost exclusively limited to Funds that are managed or otherwise operated by investment advisers: (a) that are Affiliates; or (b) in which our Affiliates have an ownership percentage (collectively, "Related Entities"). Such Funds managed and otherwise serviced by our Related Entities are collectively referred to herein as "Affiliated Funds". Affiliated Funds include those advised by BlackRock, Inc. and its affiliates (collectively, "BlackRock"). Our parent company, The PNC Financial Services Group, Inc., together with its subsidiaries, owns less than 25% of BlackRock. Affiliated Funds also include those advised by PNC Capital Advisors, LLC and its affiliates (collectively, "PCA"). PCA is a wholly-owned subsidiary of PNC and PNC Bank. For important additional information regarding selection of Funds, please see the section of this Brochure entitled, "Portfolio Manager Selection and Evaluation."**

Five asset allocation strategies, each associated with a distinctive expected risk profile and comprised of a different mix of asset classes, have been developed by PNC Bank's Asset Management Group and approved by PNC Investments' Product Development and Oversight Committee. Each of the strategies is offered in taxable, tax-sensitive, and 'domestic-only' variations. Working with your FA or other PNC Investments representative, you can select a strategy based on your investment goals and financial circumstances. The five strategies are summarized below.

- **Conservative.** The primary objective of the Conservative strategy is to generate a modest amount of current income, and secondarily to provide a modest amount of long-term capital growth, with the intent to offset some of the effects of inflation. Long-term growth of principal will be aided by income reinvestment. The minimum recommended time horizon for portfolios invested via this strategy is three to five years.

While the goal of the Conservative strategy is to maintain a low-risk posture, investors should be willing to accept periodic declines in portfolio value. Any such decline, however, would be expected to be significantly less severe than declines in the broader equity markets. The strategy utilizes a split allocation between equity and fixed income securities, with an allocation to cash and money market instruments, thus exposing portfolios invested via the strategy to both the risk of rising interest rates and falling equity prices. Although unlikely, a decline exceeding 10% in a single year cannot be excluded. Your ability to ride out such declines increases the possibility of achieving the portfolio's long-term investment objective.

- **Moderate.** The objective of the Moderate strategy is to generate a moderate amount of current income with the potential for longer-term capital growth. The strategy utilizes a portfolio that is evenly split between equity and fixed income securities. The portfolio is constructed to provide both long-term capital appreciation in excess of inflation and a moderate amount of current income, which could be available to meet your day-to-day expenses. Reinvestment of income will increase the portfolio's ability to exceed inflation over the long term. The minimum recommended time horizon for portfolios invested via this strategy is five to ten years.

The strategy's split allocation between equity and fixed income securities, with an allocation to cash and money market instruments, exposes it to both the risk of rising interest rates and falling equity prices. Although this split is designed to temper periodic declines in portfolio values, the possibility of a decline exceeding 15% in a year cannot be excluded. Your ability to ride out such declines raises the possibility of achieving the portfolio's long-term investment objective.

- **Balanced.** The primary objective of the Balanced strategy is to provide long-term capital appreciation in excess of inflation, with a modest amount of current income as a secondary objective. The strategy utilizes a portfolio that is split between equity and fixed income securities, with a higher allocation to a variety of mutual funds focused on equities. The portfolio also contains a small allocation to cash and money market instruments. While the current income generated could be available to meet your day-to-day expenses, income reinvestment will increase the portfolio's ability to exceed inflation over the long term. The minimum recommended time horizon for portfolios invested via this strategy is five to ten years.

This strategy maintains a somewhat aggressive risk posture, and you should be willing to accept periodic declines in portfolio value. Although past performance is no guarantee of future results, these declines would be expected to be modestly less severe than declines in the broader equity markets. Because the portfolio is largely invested in equities, it can experience fluctuations – up or down – in value over short time periods. Declines exceeding 25% in a 12-month period, while not common, cannot be ruled out. Your ability to ride out such declines increases the possibility of achieving the portfolio's long-term investment objective.

- **Growth.** The primary objective of the Growth strategy is long-term capital growth. Portfolios invested via this strategy may secondarily generate a minimal amount of current income. The strategy utilizes a portfolio that is concentrated in funds that focus on equity investments consistent with an objective of earning returns exceeding the rate of inflation over the long-term. A small allocation to fixed income mutual funds, as well as cash and money market instruments, is included primarily to dampen volatility over the long term. The minimum recommended time horizon for portfolios invested via this strategy is five to ten years.

This strategy maintains an aggressive risk posture, and you should be willing to accept potentially significant declines in portfolio value that would most likely be expected to be similar to declines in the broader equity markets. Because the portfolio is predominantly invested in equities, it can experience sharp fluctuations – up or down – in value over short time periods. Although past performance is no guarantee of future results, declines exceeding 30% in a 12- month period, while uncommon, cannot be ruled out. Your ability to ride out such declines increases the possibility of achieving the portfolio’s long-term investment objective.

- **Aggressive.** The primary objective of the Aggressive strategy is long-term capital growth. An Aggressive portfolio is concentrated in funds focused on equity investments for long-term growth. Returns in excess of the underlying rate of inflation are necessary to increase both principal and purchasing power. The minimum recommended time horizon for portfolios invested via this strategy is five to ten years.

This strategy maintains a highly aggressive risk posture, and you should be willing to accept potentially significant declines in portfolio value, that would be expected to be similar to or greater than declines in the broader equity markets. The portfolio may contain a small allocation to fixed income as well as cash and money market instruments. Because the portfolio is predominantly invested in equity securities, it can experience sharp fluctuations – up or down – in value over short time periods. Although past performance is no guarantee of future results, declines exceeding 35% in a 12-month period should not be ruled out. Your ability to ride out such declines increases the possibility of achieving the portfolio’s long-term investment objective.

You may direct us to change the strategy for your Account once every 90 days, or more frequently as PNC Investments may agree in its sole discretion.

The Funds available through the PNC Directions Program have been selected based on multiple factors including, but not limited to, performance, risk, style drift, yield, expenses, turnover, capacity, diversification and consistency. You will only be able to purchase funds that we have selected for the PNC Directions Program, and you will not be able to purchase other types of securities for your Account. We may also, at our discretion, change the asset allocation in a model or the Funds available in the asset allocation strategy. You will, however, subject to our approval, have the ability to place certain reasonable investment restrictions on the types of mutual funds that may be purchased for your Account. For example, you may request that your Account not be invested in mutual funds with a primarily focus on international securities. You should note, however, that Funds utilized in a domestic-only strategy may potentially maintain some exposure to international markets.

Automatic Rebalancing

The PNC Directions Program provides automatic rebalancing to ensure that the investments in your Account continue to conform to the selected allocation model. Asset allocations are monitored on a quarterly basis, and generally, we will rebalance an Account if any asset class varies by more than 5% from its target allocation within the model. In lieu of the Program’s default practice of rebalancing on a quarterly basis, you may request that periodic rebalancing for your Account occur on a less frequent basis of either semi-annually or annually. You should consider, however, that less frequent periodic rebalancing, could cause your Account to diverge from the selected allocation percentages and such divergence could potentially negatively or positively impact performance.

In addition to periodic automatic rebalancing, we will also rebalance your Account if you change your investment model, or when the proceeds of additional contributions cause the cash balance to exceed 5%, of the portfolio value. Further, you may also request, subject to approval by PNC Investments, that an ad hoc rebalance be effected.

In order to avoid the expense of inefficient rebalancing, we reserve the right, in our sole discretion, to from time to time change timeframes for effecting rebalances to your Account as well as the thresholds that must be exceeded before any rebalancing will occur. To rebalance an Account, we buy or sell, as relevant, shares of the individual Funds in an Account until its holdings match the Fund weight percentage specified for the applicable model. Rebalancing transactions may create tax consequences or cause your Account to incur redemption fees with respect to some funds.

Account Statements

We will also provide you with periodic Account statements. You will be reminded quarterly to contact your FA or other PNC Investments representative if you should have any questions, or if there have been material changes in your financial goals or needs that would affect your investment strategy. We provide ongoing advice by reviewing your Account with you at least annually and more frequently as required in light of reported changes to your financial situation or risk tolerance.

Account Termination

Either party may terminate the agreement governing your PNC Directions Program Account on thirty days' written notice to the other party. You are also entitled to terminate such agreement within five (5) business days of your execution of it without incurring a Program Fee; you may, however, be subject to certain other fees incurred with respect to the Account for the relevant period. Please see the agreement governing your PNC Directions Program Account for more information.

Fees and Expenses

The Program Fee you pay to PNC Investments for the PNC Directions Program is charged quarterly in advance and is based on the average daily balance in your PNC Directions Account over the prior calendar quarter or portion thereof. Generally, the program fee is non-negotiable. The Program fee for PNC Directions is in addition to any of the specific fund fees and expenses that are discussed in more detail below. A commission or service charge may be charged to your account for liquidating securities prior to establishing your PNC Directions account.

You may contact your FA or other PNC Investments representative if you have any questions regarding the fees charged to your Account. Upon your request we will provide you with a detailed explanation of the fee calculation which will allow you to recalculate the fee should you so desire.

Generally, fees incurred by your Account will be paid from the cash balance in the Account. If your Account does not have a sufficient cash or money market mutual fund balance to pay the fees, we may sell fund shares as necessary to pay the fees.

The annual Program Fee for the PNC Directions program is 1.20% after factoring in fee credits based on certain revenue received by PNC Investments, its Affiliates or Related Entities as a result of your investment in the Funds through the program. There is an annual minimum fee for the program of \$120.00.

Fees are not prorated for contributions or withdrawals made during a calendar quarter, except in the case of account termination. If your Account is terminated, by you or PNC Investments during a calendar quarter, the Fee for that quarter will be prorated over the number of days that the Account was open during the quarter. Any overpayment will be refunded to you after the Account is closed. PNC Investments reserves the right to charge its standard fees for additional brokerage account services that are not included in the PNC Directions Program. Such fees may include, but are not limited to, ACAT (i.e., account transfer) fees, wire transfer fees, IRA fees and stop payment fees.

Fund-Level Fees and Expenses Received by Us and our Related Entities

The Funds in which Program assets are invested generally do not assess a front-end or back-end sales charge on the shares purchased within a fee-based Account. However, each Fund in which your Account is invested charges its own separate fund-level fees and operating expenses, such as for example, administrative, custody, transfer agent, legal and audit fees and expenses, investment advisory or management fees, distribution and marketing (including “12b-1”) fees, shareholder servicing fees, omnibus accounting fees, fees for sub-administration, recordkeeping, print mail services and other expenses. These fees and operating expenses are ultimately borne by the shareholders invested in the Fund, including you. Please review the relevant Funds’ prospectuses for a full explanation of fund expenses and charges.

We, our Affiliates and Related Entities receive investment advisory or management fees, including 12b-1 fees, shareholder servicing fees, omnibus accounting fees, fees for sub-administration, recordkeeping, print mail services and other related fees (“Mutual Fund Compensation”), from the Funds available through the Program. The Mutual Fund Compensation received from these Funds will vary. A credit will be subtracted from your advisory fee in an amount at least equal to the Mutual Fund Compensation received by PNC Investments, our Affiliates and Related Entities as a result of your investment in the Funds through the Program. For more complete information on the fee credit, please refer to the PNC Directions Program Fee Schedule.

The fees paid by the Funds to PNC Investments, its Affiliates and Related Entities, as described in the PNC Directions Program Fee Schedule, include service fees, such as co-administrator fees. There is no credit of secondary fees. Therefore, PNC Investments, our Affiliates and Related Entities may retain such secondary service fees.

Additionally, in connection with assets invested in the Funds, we and our Affiliates also receive compensation in the form of revenue sharing payments from the managers of certain Funds utilized in the Program. Assets in individual retirement accounts (“IRAs”) are not included in revenue sharing calculations, accordingly we do not receive any revenue sharing payments with respect to IRAs.

The fees paid to PNC Investments, its Affiliates and Related Entities by the Affiliated Funds, is disclosed in the PNC Directions Affiliated Mutual Funds Disclosure Statement for IRAs, as well as the prospectus and/or Statement of Additional Information of such funds. You should ask your FA or other PNC Investments representative about these fees and you may terminate your agreement with PNC Investments at any time if you have any concerns about the level of these fees or the incentives that they may create.

Other Expenses and Costs

Additionally, some Funds impose redemption fees to discourage short-term trading or for other reasons. The relevant Fund company retains these redemption charges from the proceeds of the redemption for the benefit of the remaining shareholders of the Fund. The amount of such fees and charges retained will be reflected on your account trade confirmations.

Purchasing Funds through the PNC Directions Program may cost you more or less than purchasing such Funds separately. By purchasing Funds outside of the Program, you may invest in a single fund family and obtain “breakpoints” that could lower the cost of the Funds. However, if you purchase Fund shares directly, you may not receive the asset allocation and account monitoring services available via the Program and may not qualify to invest in share classes available to investors through the Program. In addition, Funds purchased outside the Program may charge front-end or back-end sales charges or redemption fees, depending on the share class, if they are redeemed within a specified time periods.

Financial Advisor Compensation

A portion of the fees charged for Program services may be paid to your FA or other PNC Investments representative in connection with the introduction of your Account, as well as for providing client-related services within the Program. This compensation may be more or less than an FA or other PNC Investments representative would receive if you paid separately for investment advice, brokerage services, and other services. Certain FAs or other PNC Investments representative may be compensated on a salary and incentive basis, some FAs or other PNC Investments representative may be compensated on a salary and commission basis, while some FAs or other PNC Investments representative may be compensated solely on a commission basis. Therefore some FAs or other PNC Investments representative may have greater incentive to offer a managed product than another FA or other PNC Investments representative. PNC Investments may also advance to FAs or other PNC Investments representatives a portion of the first year's estimated fees for clients who invest in a particular Program.

From time to time, PNC Investments initiates incentive programs for its employees including FAs or other PNC Investments representatives. These programs include, but are not limited to, programs that compensate them for attracting new assets and clients or for referring business to our affiliates (such as referrals for mortgages, trusts or insurance services); programs that reward them for promoting investment advisory services, for participating in advanced training, and for improving client service; and programs that reward FAs or other PNC Investments representatives who meet total production criteria.

FAs or other PNC Investments representatives who participate in these incentive programs may be rewarded with cash and/or non-cash compensation, such as deferred compensation, bonuses, training symposiums and recognition trips. These programs may be partly subsidized by external vendors or our affiliates, such as mutual fund companies, insurance carriers or money managers. Therefore, our FAs or other PNC Investments representatives and other associates may have a financial incentive to recommend the programs and services included in these incentive programs over other available products and services that we offer.

ACCOUNT REQUIREMENTS AND TYPES OF CLIENTS

Account Minimums and Types of Clients

The minimum account size for the PNC Directions Program is \$10,000. We may terminate, on thirty days' written notice to the Account holder, the advisory services on any Account that falls below minimum account value guidelines established by the firm. To avoid account termination, however, you may be required to deposit additional assets in your PNC Directions Account to remain in the Program. Under certain limited circumstances, we may waive the minimum account size requirement. We may also limit the maximum new account size allowable for the Program. We reserve the right to reject contributions to the Account that may result in Account balances greater than \$100,000. PNC Investments generally provides investment advice to individuals, high-net-worth individuals, pooled investment vehicles, and corporations.

Collateral Accounts

Under certain circumstances you may elect to pledge the assets in your non-IRA/ERISA Account as collateral for a general purpose loan with our affiliate, PNC Bank, or other financial institution ("the Lending arrangements"). You should be aware of certain information regarding the impact of a collateral call on your Account.

Where your Account assets are pledged or otherwise used as collateral in connection with Lending Arrangements, the lender may exercise certain rights and powers over the assets in the Account, including the disposition and sale of any and all assets pledged as collateral for the loan, which may be contrary to your interests and the investment objective of your Account under the Program. In the event of a collateral call on the Account, securities will be liquidated from the Account and, as a result, the investment strategy for the

Program may become disrupted because positions may be redeemed more rapidly (and/or at significantly lower prices) than might otherwise be desirable. You or your Financial Advisor may not be provided with prior notice of the liquidation of the securities in the Account. Furthermore, you and your Financial Advisor may not be entitled to choose the securities which are to be liquidated by the lender (securities will be liquidated at the direction of PNC Bank, PNC Investments, or their designee). After the execution of a collateral call, any remaining securities in the Account may be lower in value than the investment minimums required for the Program and the Account may not qualify for the Program after a collateral call.

Further the costs associated with the Lending Arrangements are not included in the fees you pay under the Program and may result in additional compensation to us, our affiliate, PNC Bank, and/or our Financial Advisors. Your transaction costs may rise as a result of a collateral call, because securities may be liquidated under unfavorable market conditions. You should consult with your own independent tax advisor in order to fully understand the tax implications associated with the Lending Arrangements. The securities subject to the collateral call may not be liquidated in a manner that is tax efficient or that is in accordance with the investment strategy of the Program. PNC Investments does not provide legal, tax or accounting advice.

You are encouraged to speak with your Financial Advisor to the extent you have questions about the Program, the Lending Arrangements and how they may impact the management of your Account. You should refer back to the Lending Arrangements and associated documents for the specific terms governing the Lending Arrangements. You may also wish to discuss with your Financial Advisor how a collateral call could impact you if your pledged Account makes up all, or substantially all, of your overall net worth or investible assets. Any action taken by us, or an affiliate, against the assets held in your Account pursuant to the Lending Arrangements will not constitute a breach of our fiduciary duties as an investment adviser to you under the Program.

PORTFOLIO MANAGER SELECTION AND EVALUATION

Selection of Funds

The factors influencing the inclusion of a Fund on our list of recommended Funds may include, among other things, the Fund's past performance, management style, quality of its investment process, the number and continuity of investment professionals, and its client servicing capabilities. We have engaged an unaffiliated third party investment research firm for research and assistance in reviewing and recommending Funds for selection for the Program. We, or our due diligence provider, may ask the Fund company to provide us with a completed questionnaire, database information regarding the firm and statistical analysis of the firm's track record. We may also conduct interviews with members of the Fund's management. This process is an ongoing one, and Funds may be added or removed from the PNC Directions Program based on many factors, either internal or external to the Fund's management. Returns reported are derived from sources believed to be reliable; however, we make no representations or warranties as to the accuracy of performance information.

The PNC Directions Program includes investments in Affiliated Funds, including Funds advised or serviced by BlackRock and PNC Capital Advisors, who receive compensation for their investment advisory and other services to such Funds. The services provided by our Affiliates and Related Entities and the fees they collect for these services vary and generally are disclosed in each Fund's prospectus. These fees are paid directly by the Fund and affect the total return of a shareholder's investment. Such compensation creates a conflict of interest because it can incentivize PNC Investments to utilize the Affiliated Funds in light of the benefits selection of such Funds yield to our Affiliates and Related Entities. We seek to mitigate this conflict, however, by applying the above-described credit that is based on Mutual Fund Compensation received by PNC Investments, its Affiliates and Related Entities. PNC Investments and our Affiliates also receive additional compensation in the form of revenue sharing payments from mutual fund providers or their

affiliates who compensate us for assets invested in their Funds. These payments can create incentives to select those Funds for which we receive revenue sharing and other compensation over Funds from mutual fund providers that do not compensate us through revenue sharing. Assets in IRAs are not included in revenue sharing calculations, accordingly we do not receive any revenue sharing payments with respect to IRAs.

We seek to mitigate these conflicts of interest by utilizing a robust due diligence process for selecting mutual funds, including engagement of an unaffiliated third party investment research firm for research and assistance in reviewing and recommending Funds for the Program. This process is designed with the intent that mutual funds be selected on criteria other than the compensation that may be derived by PNC Investments, our Affiliates and Related Entities. Each of the Funds considered for use in the Program is subject to the same review and selection process.

Although, generally, the Program utilizes Affiliated Funds almost exclusively, the third party due diligence firm may occasionally recommend, and PNC Investments make select, investment in an unaffiliated mutual fund if an appropriate Affiliated Fund option is not available. Under normal circumstances, however, it should be expected that the amount of your Account assets that will be invested in Affiliated Funds will be at or near 100%.

PNC Investments sponsors a number of wrap advisory programs, including mutual fund wrap programs, financial advisor- and client-directed programs, as well as separately managed account programs. Advice provided to clients of the PNC Directions Program, or action taken in PNC Directions Program accounts may be the same as or different from advice provided to or actions taken in the accounts of clients in other advisory programs. It is expected that funds recommended for this Program may or may not be recommended for our other advisory programs and vice versa.

PNC Investments and Other Service Providers to the Program

PNC Investments acts as the sole manager in connection with the Program, selecting the Funds that will be utilized as investment options. The program does not utilize portfolio managers.

PNC Investments does not receive performance-based fees in connection with the wrap programs we offer.

PNC Investments has engaged a service provider to perform certain support services in connection with the Program, including account rebalancing for the asset allocation models. This service provider is also responsible for calculating and preparing quarterly performance reports for client accounts and will calculate the quarterly Program Fee.

National Financial Services LLC ("National Financial"), provides trading, custody and operational services for the PNC Directions Program. National Financial carries client accounts, is the custodian for the investments in your Account, and effects and reports all of the trades in your Account. National Financial will provide you with trade confirmations, monthly and/or quarterly statements, including billing information, and income tax reporting.

Risks of Investing in the Program

Investing in securities, including the Funds offered through the PNC Directions Program, involves risk of loss that you should be prepared to bear. You are advised and should understand that:

- Past performance is no guarantee of future results
- Certain market and/or interest rate risks may adversely affect any investment, and could cause a loss in your account
- The risk parameters or comparative index selections you provided us are guidelines only. There is no

guarantee that they will be met or exceeded

- Shares of any particular fund may fluctuate in value and when redeemed may be worth less than their original cost
- There is no guarantee that your target allocation or fund research recommendations will protect against such loss of investment
- Funds available through the Program are almost exclusively limited to Affiliated Funds, as a result, the number and variety of investment options available through the Program may be limited relative to other investment programs that utilize a larger universe of investment options.

The PNC Directions Program is intended to be a long-term investment program and does not support market-timing or frequent trading. You will be limited to one model change every 90 days, except as warranted by changes to your financial situation as agreed by you and your FA or other PNC Investments representative. Frequent or excessive trading in PNC Directions accounts may be grounds for account termination, with thirty days written notice, by PNC Investments, even if the rules above are not violated. The determination of frequent and/or excessive trading is solely at the discretion of PNC Investments.

Proxy Voting

You will retain the right to vote any and all proxies associated with securities held in the PNC Directions program.

CLIENT INFORMATION PROVIDED TO PORTFOLIO MANAGERS

The PNC Directions Program involves the allocation of client assets among mutual fund portfolios, rather than among particular third-party investment advisers or portfolio managers. Thus, PNC Investments acts as the portfolio manager for the Program and obtains client information directly from you. We do not provide information about clients participating in the PNC Directions Program to the Funds or Fund companies, except to the extent such information may be required to maintain or service an Account with the Funds.

CLIENT CONTACT WITH PORTFOLIO MANAGERS

The PNC Directions Program does not involve the allocation of client assets among particular third-party investment advisers or portfolio managers. Instead the Program involves investment in Funds. As such, we do not expect clients to contact the Funds or Fund companies directly. PNC Investments acts as the portfolio manager for the Program and clients may contact the firm, including via their FA or other PNC Investments representative.

ADDITIONAL INFORMATION

Disciplinary Information

- In 2009, FINRA cited PNC Investments for failure to have supervisory systems and procedures reasonably designed to achieve compliance with its suitability obligations relating to the sale of variable annuity contracts under FINRA rules. FINRA found that PNC Investments failed (1) to collect or record all the information necessary to assess suitability of variable annuity transactions; (2) to give adequate guidance to supervisors regarding factors it identified as relevant to the suitability analysis; and (3) to identify or investigate patterns of transactions involving guaranteed minimum income benefit riders. Without admitting or denying these findings, PNC Investments consented to a fine of \$250,000, and agreed to undertake a comprehensive review of our policies and procedures concerning the suitability of variable annuity transactions and to certify in writing to FINRA that we had conducted the review and put in place policies and procedures adequate to ensure compliance.
- On May 29, 2013, PNC Investments entered into a settlement (an "AWC") with FINRA. Without admitting

or denying the findings in the AWC, PNC Investments consented to the entry of findings that between April 2007 and December 2008, the Firm failed to maintain a supervisory system and procedures reasonably designed to achieve compliance with the registration requirements of federal securities laws, in violation of NASD rules. All of the conduct described in the AWC occurred at NatCity Investments ("NatCity") before it was acquired by PNC Investments' parent company. The AWC found that a customer of NatCity engaged in the unregistered distribution of over-the-counter securities, and that the Firm's supervisory system and written supervisory procedures were inadequate to make necessary inquiry into the registration or exemption status of securities in the customer's account. Without admitting or denying these findings, PNC Investments consented to a censure and a fine of \$100,000.

- On September 11, 2013, PNC Investments entered into an AWC with FINRA. Without admitting or denying the findings in the AWC, PNC Investments consented to an AWC finding that, during the period from October 2011 through January 2013, PNC Investments failed to establish, maintain and enforce a supervisory system that was reasonably designed to implement the Firm's procedures to monitor transmittals of customer funds to locations other than the customer's primary residence, and customer changes of address, in violation of NASD Rules 3012(a)(2)(B)(i) and 3012(a)(2)(B)(ii). During this period, one of PNC Investments' registered representatives established a PNC Investments branch office as the mailing address for a customer's account and converted approximately \$128,000 from the customer's account. Without admitting or denying these findings, PNC Investments consented to a censure and a fine of \$100,000.
- On December 20, 2013, PNC Investments entered into an AWC with FINRA in connection with the Firm's sale of leveraged, inverse, and inverse-leveraged exchange-traded funds ("Non-Traditional ETFs") during the period from January 2008 through June 2009. Without admitting or denying the findings in the AWC, PNC Investments consented to findings that the Firm failed to establish and maintain a supervisory system, including written procedures, reasonably designed to achieve compliance with applicable NASD and/or FINRA rules and failed to provide adequate formal training to its registered representatives and supervisors regarding Non-Traditional ETFs in violation of NASD Rules 3010 and 2110 and FINRA Rule 2010. PNC Investments also consented to a finding that the firm made unsuitable recommendations to certain customers by allowing registered representatives to recommend a Non-Traditional ETF without performing reasonable diligence to understand the associated risks and features in violation of NASD Rules 2310(a) and 2110 and FINRA Rule 2010. PNC Investments consented to the imposition of a censure, a fine in the amount of \$275,000, and restitution in the amount of \$33,183.72, plus interest.
- On December 31, 2013, PNC Investments entered into an AWC with FINRA. Without admitting or denying the findings in the AWC, PNC Investments consented to a finding that, during the period from about July 1, 2010 to June 30, 2012, the Firm failed in 313 instances to apply a rollover or breakpoint discount to eligible unit investment trust ("UIT") purchases for customers in violation of FINRA Rule 2010. Prior to entering into the settlement, PNC Investments voluntarily made restitution to all affected customers in the amount of \$52,040.12. PNC Investments also consented to a finding that during this same period the Firm failed to adequately enforce its existing written supervisory procedures concerning rollover and breakpoint discounts to ensure proper application to all eligible purchases of UITs by customers in violation of NASD Rule 3010 and FINRA Rule 2010. PNC Investments consented to the imposition of a censure and a fine in the amount of \$90,000.

Other Financial Industry Activities and Affiliations

PNC Investments' principal business is that of a full-service, general securities broker-dealer, registered with the U.S. Securities and Exchange Commission ("SEC") and as a member of FINRA. Our primary retail brokerage activities include the sale of corporate equities, corporate debt, municipal securities and funds, including private placements of the aforementioned securities.

PNC Investments is part of a broad financial services organization and is therefore affiliated with other entities engaged in a variety of financial services businesses. In some cases, the firm has business arrangements with its affiliates that are material to its advisory business or to its clients. These are described in more detail below and, in some cases, may cause PNC Investments' or a related person's interests to diverge from the interests of our clients.

Through its parent company, The PNC Financial Services Group, Inc., PNC Investments is affiliated with the following financial services entities with whom it may have material business arrangements:

- **PNC Bank, National Association** ("PNC Bank") is a wholly owned subsidiary of The PNC Financial Services Group, Inc., and is a full service bank engaged in traditional lending, cash and/or treasury management and other services.

Certain FAs of PNC Investments, who are also employed by PNC Bank ("Dual FAs"), may be licensed and qualified to sell (i) PNC Bank products, such as deposit products and loans ("Bank Products"), and (ii) managed account products of PNC Investments ("Managed Account Products") simultaneously. PNC Bank may receive compensation from sales of Bank Products by Dual FAs. Dual FAs may be compensated for their sale of Bank Products. Dual FAs will be supervised for their sale of Managed Account Products by PNC Investments and will be supervised for their sale of Bank Products by PNC Bank.

- **PNC Capital Advisors, LLC** is a wholly owned subsidiary of PNC Bank, and provides discretionary investment advisory services to registered investment companies, institutional accounts, and personal investment management accounts.
- **PNC Capital Markets, LLC** is an indirect, wholly owned subsidiary of The PNC Financial Services Group, Inc. and offers loan syndication, public finance underwriting and advisory services, securities underwriting and trading, private placements, asset securitizations and merger and acquisition advisory services.
- **PNC Insurance Services, LLC** is a wholly owned subsidiary of PNC Investments and a licensed insurance agency. It provides a variety of insurance products and advice.
- **BlackRock Inc.** As of December, 31, 2014, The PNC Financial Services Group, Inc., together with its subsidiaries, owned approximately 22 % of the total capital stock of BlackRock, Inc. ("BlackRock") and approximately 21% of BlackRock's voting common stock. BlackRock offers investment management, risk management and advisory services for institutional and retail clients worldwide, managing assets through a variety of equity, fixed income, balanced, cash management, and alternative investment products. BlackRock's subsidiaries which are registered investment advisers or registered broker-dealers include: BlackRock Advisors LLC, BlackRock Capital Management, Inc., BlackRock Investments, LLC, BlackRock Execution Services, BlackRock Financial Management, Inc., BlackRock Fund Advisors, BlackRock International Limited, BlackRock Investment Management LLC, BlackRock (Hong Kong) Limited, BlackRock (Singapore) Limited, BlackRock Asset Management North Asia Limited, BlackRock Kelso Capital Advisors, LLC, BlackRock Private Equity Partners, AG and, BlackRock Realty Advisors LLC.

Possible conflicts of interest that may exist between PNC Investments and its affiliates are discussed below.

Although PNC Investments is committed to acting in the best interests of our clients, in some situations there may be conflicts of interest between the Firm's interests and a client's interests or there may be conflicts in

the interests of multiple clients. Many of these conflicts of interest are inherent in operating an investment advisory business. For example, PNC Investments may have an incentive to resolve a matter in favor of clients that are Affiliates of the Firm over clients that are not Affiliates of the Firm. PNC Investments has adopted policies and procedures that it believes are reasonably designed to help mitigate these conflicts of interest.

Affiliates of PNC Investments may provide advice to their clients with respect to investment strategies that are similar to or the same as strategies offered by PNC Investments. Those Affiliates may purchase on behalf of their clients the same securities that PNC Investments may purchase for our clients. As a result, the interests of PNC Investments' clients may conflict with the interests of the clients of these Affiliates. For example, if an investment adviser Affiliate implements a portfolio management decision for its client ahead of, or contemporaneously with, a decision PNC Investments makes for its client(s), the market impact of the decision made by the Affiliate could result in one or more of PNC Investments' clients receiving less favorable trading results than they otherwise would. PNC Investments' trade allocation and trade aggregation procedures do not typically apply to portfolio management decisions and trading executed by Affiliates on behalf of such Affiliates' clients that are not clients of PNC Investments.

Mutual Funds Advised by Affiliates

The potential conflicts of interest involved in recommending mutual funds advised by Affiliates of PNC Investments and the methods of mitigation employed by PNC Investments with respect to such conflicts are addressed at length previously in this Brochure, specifically in the sections relating to Fees and Selection of Funds. Please refer to those sections for more information.

Affiliate Transactions

PNC Investments or its Affiliates may from time to time recommend to their clients' investments in transactions in which PNC Investments or its Affiliates act as financial advisor or a broker-dealer or in securities which are underwritten, issued, packaged or serviced by an Affiliate. Moreover, PNC Investments may act as a financial advisor or a broker-dealer for securities for which an Affiliate may act as an appointed agent. These Affiliates would receive compensation as a result of these transactions, if these transactions were to occur.

Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

PNC Investments has adopted a Code of Ethics, which consists of certain general principles including the following:

- Advisory personnel must place client interests before their own
- The personal securities transactions of our personnel must avoid even the appearance of a conflict with client interests
- Our personnel must avoid actions or activities that allow, or appear to allow, them to profit or benefit from their position with respect to clients, or that would otherwise bring into question their independence or judgment

In addition, the Code of Ethics requires our employees to report their personal securities transactions and holdings. A copy of our Code of Ethics will be provided to any client or prospective client upon request.

Our employees are also subject to the PNC Employee Conduct Policies, which cover matters including compliance with law, conflicts of interest, insider trading, outside activities, and safeguarding confidential information.

Review of Accounts

When you open a PNC Directions Program Account, we review and must approve your investment objectives and strategy for consistency with Program guidelines. Thereafter, we will review the Account with you on a transaction, monthly, quarterly or annual basis, as applicable, to monitor its performance, the appropriateness of the individual funds in it, and any restrictions that might apply.

Your FA or other PNC Investments representative will contact you at least annually to determine whether there have been any material changes in your financial situation, investment objectives or instructions. You should notify us immediately if there have been any changes in your financial situation, investment objectives or instructions that might affect the manner in which your assets should be invested. Your FA or other PNC Investments representative will act on any such reported changes deemed material or appropriate as soon as practicable after we become aware of them.

Client Referrals and Other Compensation

A portion of the fees charged for the Program services described in this Brochure may be paid to your FA or other PNC Investments representative in connection with the introduction of accounts as well as for providing client-related services within the Programs. This compensation may be more or less than an FA or other PNC Investments representative would receive if you paid separately for investment advice, brokerage and/or other services.

PNC Investments has related persons who are investment advisers who may act as general partners in partnerships in which our clients may be solicited. PNC Investments, however, does not recommend such investments and thus, would generally not have knowledge of such solicitations should they occur, and consequently, would not be a participant in them, nor would we receive any compensation for them.

Financial Information

In certain circumstances, registered investment advisers are required in this Item to provide you with financial information or disclosures about their financial condition.

PNC Investments has no financial commitments that impair our ability to meet our contractual and fiduciary commitments to our clients and has never been the subject of a bankruptcy proceeding.