



PROFESSIONAL MONEY MANAGEMENT SERVICES

SUMMARY OF MATERIAL CHANGES

Under the Amendments to Form ADV that was published by the SEC on July 28, 2010, LVZ Advisors, Inc. ("LVZ") may provide you with this Summary of Material Changes detailing any material changes that we made to our Brochure since the last annual update (March 1, 2013) in lieu of sending you a full copy of our Brochure.

This item requires us to summarize any material changes to this Brochure since our last annual update on March 23, 2014.

Investment Management

While we do not believe this is a material change, we want to make you aware that due to many similarities in style with our Specialty Portfolios, we have discontinued offering the Defensive or Guardian portfolio management strategy as of June, 2014.

Additionally, this year we added two new specialty portfolio strategies to our services, as follows:

Advanced Strategies – Moderate

Our advanced strategies moderate portfolio has a target equity exposure of 60% with the remainder allocated to fixed income, sectors and/or alternative investments. The portfolio was designed for accounts over \$1million with capital appreciation as the main objective with a secondary objective of reduced volatility through broader diversification beyond our classic allocation through the use of the entire mutual fund and exchange traded universes.

Advanced Strategies – Conservative

Our advanced strategies conservative portfolio has a target equity exposure of 40% with the remainder allocated to fixed income, sectors, and/or alternative investments. The portfolio was designed for accounts over \$1 million with capital protection and reduced volatility as the primary objective through broader diversification beyond our classic allocation through the use of the entire mutual fund and exchange traded universes. Capital appreciation is a secondary objective.

You may request our full Brochure free of charge by contacting our Chief Compliance Officer, Ryan VanderZwart, at 616-394-4994 or by email, rvanderzwart@lvzadvisors.com. You may also download a copy via the Internet from the SEC's website at www.adviserinfo.sec.gov.