

Covenant Wealth Management, Ltd.

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Covenant Wealth Advisors

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This brochure provides information about the qualifications and business practices of Covenant Wealth Advisors. If you have any questions about the contents of this brochure, please contact us at (757) 259-0111 or rtopping@mycwa.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission (SEC) or by any state securities authority.

Additional information about Covenant Wealth Advisors also is available on the SEC's website at www.adviserinfo.sec.gov.

Covenant Wealth Advisors (CWA) is a registered investment advisor. "Registered" does not imply a certain level of skill or training but that CWA is registered with the SEC and as such is obligated to comply with all of the applicable provisions of the Advisers Act and the rules that have been adopted by the SEC.

Item 2: Material Changes

This section of the brochure is designed to inform investors of any material changes that were made to the brochure since its previous publication. Fee Schedules have been modified for Financial Planning clients to include Hourly Fees and Fixed Fees.

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Item 4: Advisory Business

Covenant Wealth Management, Ltd. dba Covenant Wealth Advisors (CWA) provides financial counsel and investment management for individuals throughout the United States. We help clients manage their wealth. Over the years, we have helped clients clarify and work to achieve their financial goals. CWA was started and is owned by Robert G. Topping, CFP, MBA in 2002.

CWA is a registered investment advisor.¹ We have expertise in financial planning and investment management.

CWA serves a limited number of clients whose needs and philosophy mesh with our experience and expertise. Our clients trust us to provide independent and objective financial advice and investment management. We work to understand our clients' needs and financial goals through interviews, dialog, and questionnaires and to manage their investment portfolios accordingly. Clients have the ability to impose restrictions on investing in certain securities or types of securities as long as it does not impose an undue burden on CWA's ability to manage the requested restrictions.

CWA does not participate in wrap fee programs.²

As of 03/02/2015 CWA manages \$186,580,638.63 of client assets on a discretionary basis.³ CWA reserves the right to offer non-discretionary services on the basis of a client's special request.

Item 5: Fees and Compensation

CWA is a "fee only" advisory firm, meaning that we do not receive commissions or other compensation besides fees. While these fees may be negotiable, our annual investment management fees based on a client's account value are as follows:

Investment Management Fees:

- 1.0% on the first \$1,000,000
- .75% from \$1 million to \$3 million
- .50% from \$3 million to \$5 million
- .35% over \$5 million

¹ Registered investment adviser (RIA) means that CWA is registered with the SEC and is in the business of providing advice on investing in securities.

² Wrap Fee Programs are defined by the SEC as any advisory program under which a specified fee or fees not based directly upon transactions in a client's account is charged for investment advisory services (which may include portfolio management or advice concerning the selection of other investment advisers) and the execution of client transactions.

³ Discretionary Authority is defined by the SEC as a firm's authority to decide which securities to purchase and sell for its clients. A firm also has discretionary authority if it has the authority to decide which investment advisers to retain on behalf of the client.

For example, the annual investment management fee on \$750,000 is \$7,500 ($1.0\% \times \$750,000$); on \$2,000,000 the fee is \$17,500 ($1.0\% \times \$1,000,000 + .75\% \times \$1,000,000$) and on \$6 million the investment fee is \$38,500 ($1.0\% \times \$1,000,000 + .75\% \times \$2,000,000 + .5\% \times \$2,000,000 + .35\% \times \$1,000,000$).

Financial Planning

Financial planning is a separate service from investment management. It includes an analysis of financial planning needs and may include some or all of the following: Goal development and Analysis; Asset and Liability review; Cash Flow; Tax planning; Investment Management including risk tolerance analysis & portfolio design; Capital Needs Analysis for Retirement & Education Funding as well as Sustainable Cash Flow in Retirement; Insurance Review and Estate planning.

Fees for financial planning can be either hourly or fixed and are as follows:

Hourly Fees for Financial Planning Services: are offered on an hourly basis at a rate of \$250 per hour for financial planner's time (\$100 per hour for staff member's time). Hourly planning is generally limited in scope and not necessarily comprehensive in nature. One half of the estimated fee is due on signing of the contract. The remainder of the fee is due upon completion of the plan and/or delivery of the services as appropriate. In the event the services rendered are estimated to cost more than \$1200 and take more than 6 months to complete, the billing of fees will be monthly in arrears.

Fixed Fees for Ongoing Financial Planning Services: Generally, fixed fees for Financial Planning start at \$5,000 for an initial plan and \$625 per quarter for ongoing monitoring **if** no investment management services are provided. For clients with at least \$750,000 of investments under our management we offer a discounted fixed fee option. The initial financial planning fee is \$2,500* and the ongoing monitoring fee is \$300* per quarter (starting one full quarter after the initial plan is presented).

The ongoing fee entitles the client full access to "Global View" which is their own personal financial website (add link) that provides financial organization, a secure vault for documents and a number of financial tools. It allows CWA to work with clients online when preferable to meeting at our office.

*These fees may be higher for more complex or extensive planning needs but only if agreed upon in advance. Fees are based on clients utilizing our aggregation software (Global View). At CWA's discretion, the fixed fee option may be available for clients with less than \$750,000 under investment management if they are adding to their account on a regular periodic basis and likely to be at that level within a few years.

Miscellaneous:

Clients may incur brokerage fees and other transaction costs when trades occur. See section IX of this brochure – Brokerage Practices – for more information.

Investment management fees, hourly fees and fixed fees are payable in advance at the beginning of each quarter unless other arrangements are made in special circumstances. If an advisory contract is terminated prior to the end of a billing period, fees will be prorated to the date of termination and the unearned portion of the fee will be refunded to the client.

No employee of CWA receives compensation for the sale of securities or other investment products. None of CWA's principal executive officers or management persons is actively engaged in businesses other than CWA.

Item 6: Performance-Based Fees and Side-By-Side Management

CWA does not charge or accept performance-based fees.⁴

Item 7: Types of Clients

CWA provides investment advice primarily to individuals. We have a few clients that are classified as pension and profit sharing plans, trusts, and estates. Our minimum portfolio size is generally \$750,000. There are exceptions to the minimum, particularly for clients who are adding to their portfolio on a regular basis.

Item 8: Methods of Analysis, Investment Strategies and Risk of Loss

CWA develops and designs investment portfolios after reviewing our client's financial goals, time horizons, priorities, and overall needs.

We first develop an Investment Policy Statement (IPS) that describes how their assets are to be invested based on their goals, risk tolerance, tax status, and time horizon. CWA then implements the IPS by investing in an appropriate mix of securities.

In general, we adhere to the principles of Modern Portfolio Theory (MPT), a theory of investment which attempts to maximize a portfolio's expected return for a given amount of portfolio risk, or equivalently minimize risk for a given level of expected return, by carefully choosing the proportions of various assets.

While diversification (including MPT strategies) can reduce risk, there are times when almost all asset classes can decline simultaneously, especially in the short-term (three years or less). CWA

⁴ Performance-based fees are defined by the SEC as fees that are based on a share of capital gains on or capital appreciation of a client's assets.

cautions all clients and potential clients that investing in securities involves risk of loss; although we do our best to avoid it, clients should be prepared to bear losses when they occur.

Types of Investments in CWA Portfolios

Mutual Funds, Exchange-Traded Funds (ETFs) & Closed End Funds (CEFs)

A mutual fund is a professionally managed pool of money from many investors that typically invests in securities (stocks, bonds, short-term money market instruments, real estate investment trusts (REITs), commodities such as precious metals, et al). An exchange-traded fund (ETF) is similar to a mutual fund from a pooled money standpoint; however, it is an investment fund traded on stock exchanges, much like stocks. An ETF can hold assets such as stocks, commodities, or bonds, and trades close to its net asset value over the course of the trading day. Most ETFs track an index, such as the S&P 500 or MSCI EAFE. ETFs may be attractive as investments because of their low costs, tax efficiency, and stock-like features. Closed End Funds (CEFs) are publicly traded investment company that raises a fixed amount of capital through an initial public offering (IPO). The fund is then structured, listed and traded like a stock on a stock exchange.

CWA uses both active and passive mutual funds⁵, including index funds and/or exchange-traded funds (ETFs), as a cost-effective way to achieve portions of our diversification strategy. We monitor and review performance of these funds on at least a quarterly basis. Mutual funds effectively provide broad diversified exposure to targeted asset classes.

Equities

We believe that equities, or stocks, should also be a part of most long-term investors' portfolios. We believe that even the most conservative long-term investor needs to have some equities to provide a hedge against inflation. Additionally, we include equities in a portfolio to help achieve long-term growth and appreciation. We invest in equities using mutual funds and ETFs as described above.

Fixed Income Securities

We believe that fixed income securities (bonds, muni bonds, TIPs, etc.) are an important component for most portfolios. Fixed income securities can help reduce overall portfolio risk and provide for a client's short and intermediate financial needs. We typically use short and intermediate term fixed income funds rather than long-term fixed income funds because they historically have less risk without a commensurate decrease in return.

Taxes

⁵ Passive management of mutual funds refers to the construction of fund holdings to typically reflect the composition of a particular index, such as the S&P 500. Active management refers to the practice of selecting securities that fund managers believe will outperform a relevant index.

We recognize that taxes can have a detrimental impact on an investor's net return over time and strive to make investment decisions that lessen that impact. Some of the strategies we consider include:

- The tax efficiency of the securities and mutual funds we buy and/or sell in a client's portfolio.
- Opportunities to minimize taxes through techniques such as tax loss harvesting⁶.
- Often, we will use index and other tax efficient funds in taxable accounts. Less tax efficient securities will often be used in tax-deferred accounts such as retirement accounts and IRAs.

Material Risks of Investment Strategies

As described above, CWA employs a strategy of diversified investing by following the principles of asset allocation and Modern Portfolio Theory. Funds are invested primarily in mutual funds and exchange traded funds across asset classes (stocks, bonds, etc.) to provide the potential for long term gains with acceptable risk. The primary risks associated with this strategy are:

Nonsystematic (Individual Securities) Risk

Individual stocks or bonds may underperform the market. Nonsystematic Risk is minimized by using mutual funds and exchange traded funds that are internally diversified across a large number of individual securities.

Systematic (Market) Risk

The tendency of broad securities markets to fluctuate and potentially lose value. Systematic Risk is minimized by investing across different asset classes (domestic vs. international, stock vs. bond, etc.) and including sub-classes such as real estate, commodities and natural resources with conventional equities.

- Note: During severe economic or financial crises, broad asset classes may decline simultaneously and asset allocation strategies may be limited in preventing losses, particularly in the short-term. CWA uses investments that are designed to mitigate (but not eliminate) severe broad market declines. We also consider time horizon as a significant part of our risk strategy. Knowing that declines cannot be completely prevented, we consider our clients' time horizons to assess their ability to withstand declines over various time frames.

Interest-Rate Risk

The value of bonds tends to move inversely with movements in interest rates. For example, bonds may decline in value when interest rates rise. Interest-Rate Risk is minimized by primarily using short and intermediate term bonds of investment grade quality, which are typically less volatile than longer-term bonds.

⁶ Tax loss harvesting is the practice of selling securities at a loss to offset a capital gains tax liability. Tax gain/loss harvesting is used to first limit the recognition of short-term capital gains (held one year or less), which are taxed at ordinary federal income tax rates. The second priority is to offset long-term capital gains, which typically carry a lower tax rate. To the extent harvested losses exceed all capital gains; excess losses can offset other ordinary income up to \$3,000 with any remaining losses carried forward to future years.

Inflation Risk

An investor's cost of living may exceed the growth of savings. Inflation Risk is addressed by investing in asset classes that tend to outperform the cost of living over time (e.g. stocks and REITs).

Currency Risk

Exchange rates may cause the value of an investment portfolio to decline if the value of the dollar declines. Currency Risk is moderated by investing in international investments that may benefit from a falling dollar.

Alternative Strategies Risk

CWA uses several funds that with different investment strategies to reduce market volatility. These funds may use a variety of strategies including hedging (with objective of limiting risk). One reason to consider these funds is that they may be uncorrelated or less correlated to the stock market (they don't move in sync). Some depend on anticipating market movements and employ strategies to counteract those movements. If the strategies fail to anticipate or offset actual market performance the investment may underperform the market.

CWA does not recommend investing in any one specific type security.

Item 9: Disciplinary Information

No individual at CWA has been involved in any legal or disciplinary events pertaining to the advisory business.

Item 10: Other Financial Industry Activities and Affiliations

No individual at CWA is a registered broker-dealer or is a representative of a registered broker-dealer.⁷

No individual at CWA is registered or has an application pending to register as a futures commission merchant, commodity pool operator, a commodity trading advisor, or is an associated person of the forgoing entities.

CWA does not have relationships or arrangements with any of the following that are material to its advisory business:

- Broker-dealer, municipal securities dealer, or government securities dealer or broker
- Other investment adviser or financial planner
- Futures commission merchant, commodity pool operator, or commodity trading advisor;
- Banking or thrift institution
- Accountant or accounting firm
- Lawyer or law firm

⁷ A broker-dealer is a company or organization engaged in the business of trading securities for its own account or the accounts of clients.

- Insurance company or agency
- Pension consultant
- Real estate broker or dealer
- Sponsor or syndicator of limited partnerships

CWA does have a relationship with Fidelity Brokerage Services LLC (Fidelity) that is material to its advisory business; for more information, see Section IX – Brokerage Practices – of this brochure.

CWA does not recommend or select other investment advisors for its clients nor does it have any type of relationship with other advisors that could create a material conflict of interest for its clients.

Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

CWA's Code of Ethics is based on the principle that CWA owes a fiduciary duty to its clients; in other words, we have a legal and ethical responsibility to manage our client's investments in a responsible and trustworthy manner. Accordingly, CWA's employees must avoid activities, interests and relationships that run contrary (or appear to run contrary) to the best interests of clients. At all times, CWA must place our client's interests ahead of CWA's interests, engage in personal investing that is in full compliance with CWA's Code of Ethics, avoid taking advantage of our position, and maintain full compliance with the federal securities laws. All employees, directors, officers and partners of CWA, and consultants closely associated with the firm, act with competence, dignity and integrity, in an ethical manner, when dealing with clients, the public, prospects, third-party service providers and fellow employees. CWA will provide a copy of its Code of Ethics to any client or prospective client upon request.

CWA does not buy or sell securities for clients in which we have a material financial interest.

Situations may occur where CWA and its employees buy and sell the same securities that have been recommended to clients. If the possibility of a conflict of interest occurs, the client's interest will prevail. It is the policy of CWA that priority will always be given to the client's orders over the orders of an employee of CWA.

To avoid any potential conflicts of interest involving personal trades CWA has adopted a Securities Compliance Policy which includes a formal code of ethics and insider trading policies and procedures. This policy also requires all CWA employees to:

- Pre-clear certain personal securities transactions
- Report personal securities transactions on at least a quarterly basis
- Provide CWA with a detailed summary of certain holdings (both initially upon commencement of employment and annually thereafter) over which such employees have a direct or indirect beneficial interest

A copy of CWA's Securities Compliance Policy will be provided to any client or prospective client upon request.

If a CWA employee or related person were to recommend securities to clients or buy/sell securities for client accounts at or about the same time that the CWA employee or related person buys/sells the same securities for his or her own account, that situation would be handled in the manner described above.

Item 12: Brokerage Practices

Unless a client wishes to retain an existing brokerage relationship, CWA will recommend brokers that CWA has a relationship with, which include Fidelity, Schwab and The Vanguard Group (for variable annuities). CWA established relationships with these firms after careful research, considering factors such as their ability to execute trades in a timely and cost-efficient fashion, the cost of executing trades (commissions), the company's financial stability, and their platform of investment choices. CWA will not commit to provide any level of brokerage business to any broker including Fidelity or Schwab.

CWA has an arrangement with National Financial Services LLC and Fidelity Brokerage Services LLC (collectively, and together with all affiliates, "Fidelity") and with Charles Schwab & Co. through which Fidelity & Schwab (hereafter referred to as F&S) provide CWA with "institutional platform services." The institutional platform services include, among others, brokerage, custody, and other related services. Their respective institutional platform services assist CWA in managing and administering clients' accounts include software and other technology that:

- provide access to client account data (such as trade confirmations and account statements);
- facilitate trade execution and allocate aggregated trade orders for multiple client accounts;
- provide research, pricing and other market data;
- facilitate payment of fees from its clients' accounts;
- assist with back-office functions, recordkeeping and client reporting.

F&S also offer other services intended to help CWA manage and further develop its advisory practice. Such services include, but are not limited to, performance reporting, financial planning, contact management systems, third party research, publications, access to educational conferences, roundtables and webinars, practice management resources, access to consultants and other third party service providers who provide a wide array of business related services and technology with whom CWA may contract directly.

Many of these services are an important part of CWA's daily operations in managing our client's investment accounts. Although there is no direct affiliation or fee sharing arrangement between F&S and CWA, as a result of receiving such services, CWA may have an incentive to continue to utilize their services. CWA examined this potential conflict of interest when it chose to enter into the relationship with them and determined that the relationship is in the best interests of

CWA's clients. This does not diminish CWA's duty to select brokers based on the best interests of our clients. Annually we review the costs they impose on our clients to ensure we are partnering with a company that fairly serves both our clients and our own needs.

CWA currently does not select or recommend broker-dealers based on the potential for client referrals from the broker-dealer.

CWA generally requires that clients direct us to execute brokerage transactions through Fidelity or Schwab. Not all advisers require their clients to direct their brokerage activities. CWA is not affiliated with Fidelity or Schwab, nor do we have a relationship that causes a conflict of interest. Since we deal primarily with two broker dealers at present, CWA's ability to negotiate commissions is limited, which may cost clients more money.

CWA allows a client to direct brokerage when they are unable to move their assets from their current custodian. This specifically applies to 401k or pension accounts and annuities. In these instances, CWA gains permission to access to the accounts so that we can still manage the assets. However, in these circumstances, the client will negotiate terms and arrangements for the account. Clients should understand that if they direct the use of a particular broker or dealer:

- CWA does not have the authority to negotiate commissions or obtain volume discounts
- Best execution may not be achieved⁸
- Commission charges may vary between clients depending on the custodian holding the client account

Transactions for each client account generally will be effected independently; on occasion, however, it may be advantageous to buy or sell a large quantity of securities. In those situations, CWA may aggregate or block client transactions (purchase or sell the same security for several accounts) in an attempt to execute trades in a more timely, equitable, and efficient manner, and in an attempt to seek a better overall price execution for the client. All clients or accounts that participate in an aggregated order will receive an average share price (same price) with all other transaction costs shared on a pro-rata basis. Aggregated orders that are filled in their entirety will be allocated among clients or accounts according to an allocation statement created prior to the execution of the transaction(s). Partially filled orders will be allocated pro-rata based on the allocation statement. The CCO or another authorized principal must approve in writing any allocation that differs from the allocation statement. CWA will not favor a client or account over any other client or account as a result of the allocation.

Item 13: Review of Accounts

All client investment accounts are fully reviewed at least quarterly to ensure appropriate asset allocation based on CWA's assessments of market conditions and the circumstances of the client.

⁸ Best execution refers to brokers providing the most advantageous order execution for clients. Besides consideration of price other factors include (but are not limited to): timeliness of execution; timeliness and accuracy of trade confirmations; frequency and correction of trading errors; record keeping services; custody services; financial condition; credit worthiness and ability to access information.

Additional factors triggering reviews, and perhaps triggering buy or sell recommendations, may include:

- Changed circumstances of the clients
- Changed general conditions in the stock and bond markets
- Changes in mutual funds or individual securities owned by clients

All accounts are reviewed by the president, Mr. Robert G. Topping and/or Mr. Robert C. Smith, Associate. There are no set minimum or maximum in place with regard to the number of accounts that they will review.

Clients are kept fully informed about their portfolio's activity by receiving copies of all transaction confirmations and monthly/quarterly statements from brokerage firms and/or custodians. They also receive quarterly written reports from CWA showing how funds are allocated by asset class. Performance is reported semi annually.

Financial plans are not reviewed on a regular basis but will be reviewed upon a client's request based on a new financial planning agreement.

Item 14: Client Referrals and Other Compensation

See Section IX – Brokerage Practices – for a review of the economic benefits provided to CWA through its relationship with Fidelity. There are no other non-client relationships or arrangements that provide an economic benefit to CWA to disclose at this time.

CWA has not and presently does not compensate any individual for client referrals. If this practice changes in the future, it will be fully disclosed at that time.

Item 15: Custody⁹

In most instances, CWA does not have custody of client funds or securities. This means that client assets will be held at a qualified custodian (unaffiliated broker-dealer, bank or mutual fund company) according to a separate written agreement between the client and the custodian. Clients are kept fully informed about their portfolio activity by receiving copies of all transaction confirmations and monthly/quarterly statements directly from brokerage firms and/or custodians, namely Fidelity and/or Vanguard. They also receive reports on their portfolios from CWA at the conclusion of each quarter.

In limited circumstances, Robert Topping serves as trustee for client accounts and is therefore considered to have custody of these clients' assets. The unaffiliated account custodian sends confirmations and statements directly to an independent representative appointed by the client, on at least a quarterly basis. These accounts also undergo a surprise verification of assets at least once during each calendar year by an independent public accountant that is registered with the

⁹ Custody is defined by the SEC as when a firm directly or indirectly holds client funds or securities, has any authority to obtain possession of them, or has the ability to appropriate them.

PCAOB. In addition, CWA manages 401k and 403B plans for a number of clients and by virtue of written client authorization accesses these accounts online to make changes as necessary. These accounts also are subject to a surprise audit by a qualified independent public accountant.

Clients are urged to review all statements on a regular basis and ensure that the information on statements received from the brokerage firm and/or custodian matches the information on statements received from CWA, which is believed to be accurate but not guaranteed, as noted on each report.

Item 16: Investment Discretion

CWA maintains discretionary authority to manage securities accounts on behalf of its clients. This limited authority gives CWA the authority to determine which securities to buy or sell and the amounts of securities to buy or sell, but it does not give CWA the authority to withdraw or transfer funds from the account without direction from the client. Any occasion in which clients desire to place a limitation on this authority is handled on a case-by-case basis by Robert G. Topping. When this situation does occur, it generally involves a client's request that CWA not buy or sell a specific stock.

Prior to assuming discretionary authority, CWA obtains and documents information from the client for the purpose of determining investment suitability and investment objectives, including any client-imposed investment restrictions. Prior to signing our agreement, clients are provided with Part 2 of Form ADV and CWA's Privacy Notice. Clients then sign an investment advisory agreement and an investment policy statement, agreeing to CWA's investment strategy for their assets. New account forms the client must complete also include forms that provide CWA with the authorization to trade on behalf of the client (limited power of attorney) and, preferably, will provide the ability to CWA to directly debit advisory fees from the client's custodial account.

Item 17: Voting Client Securities

CWA does not have the authority to vote client securities. Clients receive all proxies directly from the custodian. Clients are free to contact CWA by email or phone with questions about a particular solicitation.

Item 18: Financial Information

CWA does not require prepayment of fees of more than \$1,200 per client, six months or more in advance.

CWA is not presently under any financial condition that would render it unable to meet contractual commitments to clients. If such a situation were to arise in the future, it would be fully disclosed at that time.

CWA has not been the subject of a bankruptcy petition at any time in the past.

Part 2B of Form ADV: Brochure Supplement

Covenant Wealth Advisors

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July 2014

This brochure supplement provides information about Robert G. Topping, Robert C. Smith, and Daniel D. Joss that supplements the ADV Part 2A for Covenant Wealth Advisors. You should have received a copy of that brochure. Please contact us if you have not received that or if you have any questions about the contents of this supplement.

Additional information about Robert G. Topping, Robert C. Smith, and Daniel D. Joss is available on the SEC's website and at www.covenantwealthadvisors.com.

Robert G. Topping (CRD #1109749)

	Educational Background and Business Experience
Address:	351 McLaws Circle, Ste. 1 Williamsburg, VA 23185
Phone #:	757 259-0111
Year of Birth:	1952
Education:	1974 BA University of Virginia 1977 MBA College of William & Mary 1981 Certified Financial Planner (CFP)
Business Background:	<p>Robert G. Topping, the founder and owner of Covenant Wealth Advisors has been a financial advisor since 1983. From 1985 to 2000 he was principal and owner of an independent financial planning and investment company. From 2000 to 2002, he was a principal with a large national, fee-only planning and investment firm that managed over \$2 billion in assets. His area of expertise includes retirement planning, portfolio design and investment management.</p> <p>Rob has taught personal financial planning at the Golden Gate University Graduate School of Banking and Finance in San Francisco. In addition, he is a volunteer with Crown Ministries, an interdenominational ministry involved with helping people in the area of finances and stewardship. He currently serves as a Deacon at the Williamsburg Community Chapel. He also is on the board of directors for the Williamsburg Community Foundation where he currently serves as treasurer.</p> <p>He received his BA from the University of Virginia and his MBA from the College of William & Mary. He received his Certified Financial Planning designation in 1983.</p> <p>Rob is a member of the Past Presidents Advisory Council of the Financial Planning Association of the National Capital Area having served as a past President of the Northern Virginia Society of the Institute of Certified Financial Planners (ICFP). The ICFP is one of two predecessor organizations merged into the Financial Planning Association. He has been listed by Washingtonian Magazine as one of the Experts Who Can Put Your Financial House in Order (based on peer recommendations).</p>
	Disciplinary Information
Event Description:	Robert G. Topping has not been subject to any legal or regulatory disciplinary events. Mr. Topping has not claimed protection from creditors or ever filed bankruptcy.

	Other Investment-Related Business Activities
Description:	Mr. Topping is not currently involved in another investment-related business activity or occupation.
	Other Material Business Activities
Description:	None
	Additional Compensation
Description	None
	Compliance/Supervision
Description:	Covenant Wealth Advisors supervises the activities of its Investment Advisor Representatives (IARs) to ensure that each individual meets his fiduciary obligation to clients. This is accomplished through the review of advisory correspondence, advertising, IAR personal trading, and/or client portfolio transactions, among other reviews. The Advisor has established a Policies and Procedures manual and Code of Ethics that describes its supervisory procedures.
Supervisor's Name:	Robert G. Topping is the Chief Compliance Officer
Supervisor's Title:	President
Supervisor's Phone #:	757 259-0111

Robert C. Smith (CRD# 3004952)

	Educational Background and Business Experience
Address:	351 McLaws Circle, Ste. 1 Williamsburg, VA 23185
Phone #:	757 259-0111
Year of Birth:	1952
Education:	1974 BS United States Naval Academy 1990 MBA College of William and Mary 2003 Certified Financial Planner (CFP)

Business Background:	<p>Robert C. Smith has worked in the financial services industry since 1997. He joined Covenant Wealth Advisors as an associate in 2005. He is a Certified Financial Planner licensee and has provided portfolio analysis, financial plans and investment advice for several hundred clients in the Williamsburg, Virginia area. Previously, Rob helped establish a new branch office for Charles Schwab and Co. and was recognized as the top representative for over four years.</p> <p>Before entering the financial planning and investment business, Rob was with Newport News Shipbuilding for 18 years. He served in a variety of capacities, including nuclear engineering, human resources, finance and marketing. During this period he earned the MBA degree from the College of William and Mary. He was inducted into the Beta Gamma Sigma collegiate business honor society in recognition of high scholastic achievement.</p> <p>Rob earned the BS degree from the U.S. Naval Academy and served five years active duty aboard two ships based in Jacksonville, Florida and Norfolk, Virginia.</p> <p>He is an active member of the Financial Planning Association (FPA).</p>
	Disciplinary Information
Event Description:	Robert C. Smith has not been subject to any legal or regulatory disciplinary events. Mr. Smith has not claimed protection from creditors or ever filed bankruptcy.
	Other Investment-Related Business Activities
Description:	Mr. Smith is not currently involved in another investment-related business activity or occupation.
	Other Material Business Activities
Description:	None
	Additional Compensation
Description of Arrangement:	None
	Supervision
Description:	Covenant Wealth Advisors supervises the activities of its Investment Advisor Representatives (IARs) to ensure that each individual meets his fiduciary obligation to clients. This is accomplished through the review of advisory correspondence, advertising, IAR personal trading, and/or client

	portfolio transactions, among other reviews. The Advisor has established a Policies and Procedures manual and Code of Ethics that describes its supervisory procedures.
Supervisor's Name:	Robert G. Topping
Supervisor's Title:	President
Supervisor's Phone #:	757 259-0111
	Additional Disclosures for State-Registered Advisor
Event Description:	Mr. Smith has not been subject to any legal or regulatory disciplinary events.

Daniel D. Joss (CRD# 4530542)

	Educational Background and Business Experience
Address:	351 McLaws Circle, Ste. 1 Williamsburg, VA 23185
Phone #:	757 259-0111
Year of Birth:	1965
Education:	1988 BS University of Southern California 1999 MBA Regent University 2004 Certified Financial Planner (CFP)
Business Background:	<p>Dan Joss has been a financial planner and investment advisor for over 15 years. Before joining Covenant Wealth Advisors he was a founding partner with a large financial planning and investment management firm, where in addition to meeting with clients, he oversaw daily operations and compliance. Dan has significant experience helping clients attain both financial and long-term life objectives. Dan has been named by peers as a "Top Financial Professional" in <i>Northern Virginia Magazine</i> each year since 2011. Additionally, he was named in <i>Washingtonian's</i> most recent listing of "Top Financial Planners" in its November 2012 issue.</p> <p>Before entering a career in financial planning, Dan was a commissioned officer with the U.S. Army serving in several challenging leadership positions. He earned the Ranger Tab and the Master Parachutist Badge.</p> <p>Dan is a graduate of the University of Southern California where he</p>

	<p>earned a B.S. in Business Administration with an emphasis in accounting and finance. He received his Masters in Business Administration from Regent University in 1999. He is a CERTIFIED FINANCIAL PLANNER™ professional having attained the CFP® designation in 2004. He earned the Registered Life Planning designation in 2009.</p> <p>Dan lives in Williamsburg, Virginia, with his wife Robin. They have two sons, Dryden and Deven, and a daughter, Daelyn. Besides spending time with his family, he also enjoys traveling and sports, including golf. The Joss family worships at the Williamsburg Community Chapel.</p>
	Disciplinary Information
Event Description:	Daniel D. Joss has not been subject to any legal or regulatory disciplinary events. Mr. Joss has not claimed protection from creditors or ever filed bankruptcy.
	Other Investment-Related Business Activities
Description:	Mr. Joss is not currently involved in another investment-related business activity or occupation.
	Other Material Business Activities
Description:	None
	Additional Compensation
Description of Arrangement:	None
	Supervision
Description:	Covenant Wealth Advisors supervises the activities of its Investment Advisor Representatives (IARs) to ensure that each individual meets his fiduciary obligation to clients. This is accomplished through the review of advisory correspondence, advertising, IAR personal trading, and/or client portfolio transactions, among other reviews. The Advisor has established a Policies and Procedures manual and Code of Ethics that describes its supervisory procedures.
Supervisor's Name:	Robert G. Topping
Supervisor's Title:	President
Supervisor's Phone #:	757 259-0111

	Additional Disclosures for State-Registered Advisor
Event Description:	Mr. Joss has not been subject to any legal or regulatory disciplinary events.