



**The Retirement Planning Specialists, LLC  
Form ADV Parts 2A and 2B: Firm Brochure & Supplement  
March 1, 2015**

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CRD#: 116858

This brochure provides information about the qualifications and business practices of The Retirement Planning Specialists, LLC, which is a registered investment advisor. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission (SEC) or by any state securities authority, and registration with the SEC or any state securities authority does not imply a certain level of skill or training. If you have any questions about the contents of this brochure, please contact Us at (303) 771-3088. Additional information about The Retirement Planning Specialists, LLC is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## 2. Material Changes

This section addresses material changes since the date of Our previous brochure filing, which was dated January 30, 2014.

As a result of The Firm now managing more than \$100 million in assets as of the date of this filing, We have withdrawn Our Colorado investment advisor registration and have re-registered with the U.S. Securities and Exchange Commission (SEC) as proscribed under the 2010 Dodd-Frank Act.

Other than the change noted above regarding Our withdrawal as a state-registered advisor and our filing with U.S. Securities and Exchange Commission (SEC), there have been no material changes from Our previous filing with the State of Colorado. If you would like another copy of this brochure, please download it from the SEC website, the address of which is provided on the previous page, or you may contact Sean Curley by phone at (303) 771-3088 or by email at [SCurley@RPSpecialists.com](mailto:SCurley@RPSpecialists.com).

We encourage you to read this document in its entirety.

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## 4. Advisory Business

The Retirement Planning Specialists, LLC (“We”, “Us”, “RPS”, or “the Firm”) is a retirement-oriented financial consulting and investment management Firm located in Greenwood Village, Colorado. The Firm has been in business since January 2001 and is a registered investment advisor owned and managed by Sean Curley.

We offer discretionary investment management services for a fee, which is usually based on a percentage of assets under management. These services routinely include:

- Review and analysis of a new client’s pre-existing holdings prior to repositioning their existing portfolio;
- Allocation of funds invested with us into an agreed-up investment portfolio based on discussions of client expectations and risk tolerance;
- Production of quarterly portfolio and performance statements;
- Periodic commentary on issues affecting market and portfolio performance;
- Rebalancing of portfolios on an approximately annual basis, although sometimes more frequently depending on changes in the account values based on client deposits and withdrawals, or changes in our understanding of your objectives, situation, or need for upcoming cash distributions from your portfolio;
- Year-end tax analysis to identify opportunities for gains and loss harvesting, if we believe it to be in your interest to do so.

We also monitor portfolios on a quarterly basis to ensure that portfolio performance is consistent with the type of performance we would expect based on our understanding of your objectives and the portfolio strategy we have agreed upon, and to ensure adequate cash and/or other fixed income type vehicles based on our understanding of your needs for distributions from the portfolio.

Other services (“Other Services”) we may provide based on the needs and requests of individual clients include:

- Advice and recommendation on investments held through a client’s employer;
- Retirement planning analysis and projections, including calculation of pre-retirement savings and investing needs;
- Retirement income and distribution planning;
- Analysis of IRA-related issues including rollover, distribution, and inheritance planning options, and strategies designed to maximize the utilization of IRA assets;
- Review and determination of life, disability and long-term care insurance needs;

- Suggestions for minimizing federal and state income taxes related to investments managed by the firm;
- Consulting on other financial matters and objectives as requested by a client.

These Other Services are usually provided at no additional cost for clients with at least \$250,000 under management with the firm, although we may make exceptions for clients with less than this amount on a case-by-case basis.

We may also offer some or all of the above services independent of managing assets, if agreed to by execution of a separate Financial Planning Agreement on an hourly or fixed fee basis.

The types of accounts the firm manages include: traditional non-retirement investment accounts including individual, joint, UTMA, and other trust accounts; IRA type accounts including SIMPLE, traditional, and Roth IRAs; qualified retirement plans including 401(k)s, profit sharing plans, and defined benefits plans; college saving plans including 529 plans and educational savings accounts (ESAs); and variable annuities.

Portfolios are individually managed on a client-by-client basis. The Firm's general approach to investment management is a passively structured, broadly diversified asset allocation approach based on quantitative factors that academic evidence suggests have historically added to portfolio returns. This approach is discussed more fully in Item 8. Clients may impose restrictions on the securities and/or types of securities held in their portfolio, although such restrictions may be difficult to implement in the context of our approach to structuring broadly diversified portfolios. We will make every effort to accommodate such preferences and will notify You if we are unable to meet such requests.

The Firm does not participate in wrap fee programs as part of our portfolio management services.

As of the date of the preceding year end, the Firm manages \$103 million dollars, all of which is managed on a discretionary basis.

## 5. Fees and Compensation

### Asset Management Fees

We provide asset management and investment advisory services on a fee only basis. We do not receive any compensation based on the sale of any securities or investment products. In no case are Our fees based on or related to the performance of your funds or investments.

The fee for account(s) We manage is a negotiated fee and will be established in writing prior to Our working together. We take several factors into account in establishing the fee including, but

not limited to: the complexity of Your situation; the size of Your portfolio; the extent of anticipated activity and analysis related to Your situation and account(s); strategic business and marketing considerations; the competitive environment at the time we are engaged; and other factors we may discuss. Our fee schedule for investment management generally ranges from 0% to 2% per year based on the assets we manage, and the fee will be established and agreed to in writing as part of Our Investment Management Agreement.

Approximately 1% of the assets The Firm manages are 529 college savings accounts, and the firm charges a lower rate on these assets than it generally does on other assets. The fee for managed 529 assets is 0.65%. Approximately 3% of the assets the firm manages are in fee-only, no surrender charge variable annuities, and the firm generally charges 1.25% on these assets, unless we have agreed to a lower fee schedule for the household, in which case that lower fee schedule will apply.

Fees are calculated and deducted from your account(s) on a quarterly basis and are billed in advance. At your request, we can also bill you for the quarterly fee instead of deducting it directly from your account. The initial quarterly fee will be based upon the date when assets are received by Our custodian through the last day of the initial calendar quarter and will be deducted at the beginning of the subsequent quarter along with the subsequent quarter's fee. Thereafter, fees will be based on the market value of your account(s) on the last day of the previous calendar quarter and may be adjusted proportionally for additions to and withdrawals from the account, and will cover the period from the first day of the calendar quarter through the last day of the calendar quarter. The market value will be determined as reported by the custodian(s) of your funds. Fees are assessed on all assets under management, including securities, cash, and money market balances. Margin debit balances do not reduce the value of assets under management. Additionally, unless we agree otherwise in writing, for individual deposits and withdrawals greater than \$25,000, we will refund a portion of the fee for those assets that are withdrawn from the account during a quarter and charge retroactively for assets that are added to an account during a quarter. In such cases, the refund or charge will be calculated on a pro rata basis based on the number of days for which the assets were in the account.

By signing Our investment management agreement, you are authorizing Us to deduct fees in accordance with Our Investment Management Agreement, unless other arrangements are made, and you will be required to authorize the custodian of your funds to pay such fees. However, We will have no other such authority to deduct other monies from your account(s), except to request that the custodian(s) disburse funds directly to you or your agents upon your specific instructions. Either you or We may terminate the client agreement at any time. If the agreement is terminated prior to the last day of a calendar quarter, a prorated portion of the fee paid for that quarter based on the number of days remaining will be refunded to you or your account.

In certain cases, We may allow accounts of members of the same household to be aggregated for purposes of determining Our agreed-upon advisory fee. We may allow such aggregation, for example, when We service or manage accounts on behalf of minor children of current clients, individual and joint accounts for a spouse, and other types of related accounts.

The agreement that you and We sign for investment advisory and/or management services shall remain in force unless explicitly terminated by you or us. Upon termination, Our management fee will be pro-rated for the quarter in which the agreement was terminated and any unearned fees will be refunded to you. In the event of termination, you are responsible for monitoring the securities in your account(s), and We as investment adviser will have no further obligation to act or advise with respect to those account(s).

### **Financial Planning & Consulting Fees**

In addition to providing asset management and investment advisory services on a fee-for-management basis, We also work with some clients on a consulting basis, providing limited engagement consulting and financial planning on an hourly or flat-fee basis.

The fee for the designated planning services can be determined in the following ways:

Fixed Fee: Under a fixed fee arrangement, you and We will agree to the scope of work and a flat-dollar cost of Our services in advance of any services being performed. We will determine the fee based on a variety of factors including, but not limited to, your net worth, the complexity of your financial situation and the issues to be analyzed, and any agreed upon deliverables. The type of fee and, in the case of a fixed fee, the amount of the fee must be agreed to by you and Us prior to the signing of the service agreement. We may require you to pay a portion of that fee upon signing the agreement. Any work for a fee that you pay in advance will be completed within six months of the date fee is paid, or sooner as agreed to by you and us. If the work is not completed in such time, We will refund any unearned fee within 30 days.

Hourly Rate: Under an hourly rate agreement, We will provide consulting, analysis, and any deliverables agreed upon and Our fees will be based on the amount of time We spend providing such services and deliverables. This includes time spent meeting with you, time We spend researching and analyzing the agreed upon issues, as well as time We spend documenting or communicating with you about those issues. This includes Investment Advisor Representative time, in addition to Paraplanner and Administrative Support staff time.

Our hourly rates are as follows, and are generally billed in arrears upon completion of the agreed up on services:

\$300/hour - Investment Advisor Representative  
\$150/hour – Paraplanner  
\$100/hour – Administrative Support

## **Custodial and Other Fees**

For your protection, RPS does not accept custody of your funds, and all investments that We manage for you are held through outside custodians and/or broker-dealers. As a result, you may incur costs such as brokerage commissions, transaction fees, custodial fees, transfer taxes, wire transfer fees, and other fees and taxes charged by the custodians We use, and which are unrelated to the fees We charge. We do not receive any of these fees. Additionally, mutual funds, exchange traded funds, and any other investment products that We use in managing your portfolio also charge internal management fees, which are disclosed in those companies' prospectuses and/or regulatory filings. We do not receive any of these fees either, and We make every effort to minimize or eliminate these costs wherever possible.

## **6. Performance-Based Fees and Side-By-Side Management**

RPS does not accept performance-based fees or participate in side-by-side management.

## **7. Types of Clients**

RPS provides investment management and/or planning and consulting services primarily to individuals, trusts, and estates. Generally, Our initial required minimum value per family or household is \$250,000; however, We may accept accounts for less than this minimum at Our discretion on client-by-client basis based on whether We believe We are well suited for a particular prospective client's present and future needs, with respect to what We may charge.

## **8. Methods of Analysis, Investment Strategies and Risk of Loss**

### **Overall Investment Approach**

The primary approach We generally use to manage client assets is a passive approach based on the work of 2013 Nobel Prize winning Professor Eugene Fama at University of Chicago Booth School of Business and Professor Kenneth French at Dartmouth, as well as the work of other academic researchers. This approach is based on the underlying tenet that securities markets are fundamentally efficient (i.e., that most known information about a security is "priced into" that security at any moment, and that when "the market" is wrong about the price of security, it is



difficult to know whether it is overpriced or underpriced). Additionally, their research, and that of others, indicates that over longer holding periods, potential returns are generally commensurate with levels of risk and that to the degree an investor desires greater potential return, they generally must accept a higher level of risk. Conversely, investors who desire less risk must generally be willing to accept lower potential returns. As a result of this research and a large amount of evidence that active management ultimately subtracts value from investor returns, the Firm's general approach to investment management is a passively structured, broadly diversified asset allocation approach based on quantitative factors that this academic research suggests have historically added to portfolio returns.

The characteristics that Fama and French have specifically identified as adding to potential portfolio returns are: Equity Exposure (i.e., owning equities – stocks – at large), Value Exposure (i.e., owning stocks that are underpriced or out of favor), and Small Cap Exposure (i.e., owning stocks that are smaller than the average stocks in the marketplace). All of these characteristics have been shown historically to increase both risk and potential return.

Our approach, therefore, is to construct broadly diversified portfolios, customized for each individual client, to be commensurate with their willingness to accept potential volatility and their desire for potential returns. We use several major asset classes – cash, fixed income vehicles (bonds and/or bond funds), domestic and international stocks – large and small, value and growth – in constructing portfolios.

We use the approach outlined above as an underlying structure around which to build an individualized portfolio, generally using low cost mutual funds and/or exchange traded funds whenever possible. The portfolios We construct are determined based on each client's needs, portfolio restrictions, if any, and stated financial goals and risk tolerance. We then periodically rebalance back to these targets, although we will generally not react to market movements, up or down, as The Firm's experience shows that such reactions are usually after the fact, and more often than not, counterproductive to achieving positive investment results.

In order to implement Your portfolio, We will work with you to obtain necessary information regarding your financial condition, investment objectives, liquidity requirements, risk tolerance, time horizons, and any restrictions you may have on investing. This enables Us to determine the portfolio best suited for your specific investment objective and needs. Once your investment portfolio has been designed and put into place, We will generally review your portfolio at least annually, although in some cases, more frequently based on changes in your stated financial condition or objectives, the contributions to or distributions from your account, or changes in economic and market conditions as we may discuss them with you.

We will also rebalance your portfolio approximately annually, or more often if we believe appropriate, to meet your long-term financial objectives. We will execute such rebalances and trades on a discretionary basis.

We may also adjust or modify Our implementation of the approach described above if We believe it to be in your best interest or in response to your request to do so based on your specific situation and concerns.

You should know that past performance is not a guarantee of future results and that certain market and economic risks exist that may adversely affect your portfolio's performance that could result in loss of principal.

## **Market and Other Risk Factors**

Specific risk factors that may adversely impact your portfolio include, but are not limited to:

Equity Market Risk – Overall stock market risks may affect the value of the investments in your equity investments. Factors such as global economic growth and market conditions, interest rates, and political events affect the equity markets. Because most of our client portfolios include at least some, if not considerable, equity exposure, it is likely your portfolio will have exposure to this risk factor.

International Equity and Credit Market Risks – Investments in overseas stocks and bonds, especially those in emerging markets, may be riskier than investments in the U.S. due to a variety of factors including currency fluctuation, policy risk, political instability and other factors. Most our client portfolios include at least some, if not considerable, equity exposure, and typically at least 40% of our client portfolios are invested in international equities. Additionally, we use global bond funds that have considerable exposure to foreign credit markets. As result, it is likely your portfolio will have exposure to this risk factor.

Small and Mid-Cap Company Risk – Investments in small and mid-cap companies may be riskier than investments in larger, more established companies. The securities of these companies may trade less frequently and in smaller volumes than securities of larger companies. In addition, small and mid-cap companies may be more vulnerable to economic, market and industry changes. Because smaller companies may have limited product lines, markets or financial resources, or may depend on a few key employees, they may be more susceptible to particular economic events or competitive factors than larger capitalization companies. Most our client portfolios include at least some, if not considerable, equity exposure, and typically at least 30% of our client portfolios are invested in small cap equities. As result, it is likely your portfolio will have exposure to this risk factor.

Interest Rate Risk – Fixed income securities and stocks may increase or decrease in value based on changes in interest rates. If interest rates increase, the value of such securities may decrease. On the other hand, if interest rates fall, the value of such securities may increase. Most our client portfolios include at least some, if not considerable, fixed income investment vehicle exposure, and these vehicles all have exposure to interest rate risk. As result, it is likely your portfolio will have exposure to this risk factor.

Credit Risk – There is a risk that issuers and counterparties will not make payments on the securities they issue. In addition, the credit quality of securities may be lowered if an issuer's financial condition changes. Lower credit quality may lead to greater volatility in the price of a security which may affect liquidity and Our ability to sell the security. Most our client portfolios include at least some, if not considerable, fixed income investment vehicle exposure, and these vehicles all have exposure to credit risk. As result, it is likely your portfolio will have exposure to this risk factor.

Real Estate Risk – Real Estate Investment Trusts (REITS), although not a direct investment in real estate, are subject to the risks associated with investing in real estate. The value of these securities will rise and fall in response to many factors including economic conditions, the demand for rental property and changes in interest rates. Most of our client portfolios include some exposure to real estate investment trusts and, as a result, are subject to some real estate risk.

## 9. Disciplinary History

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of the Firm or the integrity of the firm's management in this item. The Retirement Planning Specialists, LLC has no legal or disciplinary events of any kind to report.

## 10. Other Financial Industry Activities and Affiliations

Primarily as a convenience to clients, Sean Curley, the firm's managing member, holds a Colorado insurance license, and he or the Firm may receive compensation for insurance-related activities. Compensation that we receive for such activities represents a conflict of interest between Us and You. We spend limited time on this activity and receive only a nominal portion of Our revenues (approximately 1%) from insurance-related activities. We attempt to mitigate this risk by acknowledging our fiduciary duty to put your interests first and foremost, and by informing you that you are under no obligation to acquire any such products through The Firm or its employees, and that comparable products are available elsewhere.

## 11. Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

We have developed and implemented a Code of Ethics that sets forth standards of conduct expected of all personnel. This Code of Ethics addresses, among other things, personal trading, gifts, the prohibition against the use of inside information and other situations where there is a possibility for conflict of interest. The Code of Ethics is designed to protect you and Our other clients by: deterring misconduct; educating personnel regarding the firm's expectations and laws governing their conduct; reminding personnel that they are in a position of trust and must act with complete propriety at all times and guard against violation of the securities laws; and establishing procedures for personnel to follow so that We may determine whether personnel are complying with the firm's ethical principles.

We do not buy securities for ourselves from, or sell securities We own, directly to any client, nor do We effect securities transactions for compensation for any client as a broker or an agent. We do allow employees to invest in the same securities as we recommend to or purchase for clients, and this represents a conflict of interest. We mitigate this risk by acknowledging our fiduciary duty to put Your interests first and foremost. Additionally, we further mitigate this risk by agreeing to notify You in writing of any security purchase by Firm employees, other than mutual funds, where: a) Firm employees, in aggregate, would own a position greater than 1% of the outstanding shares in such security; and b) where the Firm has also recommended to You, or purchased in its discretion and on Your behalf, such security.

Reports of personal transactions in securities by Our personnel are reviewed by the firm's designated compliance officer quarterly.

## 12. Brokerage Practices

### **Broker Selection & Best Execution**

We select the custodian(s) to use based on the reasonableness of their costs based on the range and quality of their services including execution capability, trading expertise, accuracy of execution, commission rates, research, reputation and integrity, fairness in resolving disputes, financial responsibility, and responsiveness. We have controls in place for monitoring execution in Our clients' accounts, including reviewing trades for best execution.

The Firm participates in the TD Ameritrade Institutional program. TD Ameritrade Institutional is a division of TD Ameritrade, Inc. ("TD Ameritrade") member FINRA/SIPC/NFA and is an

independent [and unaffiliated] SEC-registered broker-dealer. As our primary custodian, TD Ameritrade offers the Firm and other independent investment Advisors services which include custody of securities, trade execution, clearance and settlement of transactions. The Firm receives some benefits from TD Ameritrade through its participation in the program. (Please see the disclosure under Item 14 below.)

### Order Aggregation

Order aggregation is the grouping of client trades that occur in the same direction (buy or sell) on the same day for the same security. It has the potential to reduce client trade fees when We are placing more than one trade in the same direction for the same security. However, the Firm does not aggregate orders for two reasons. First, each client account is managed individually and it is infrequent that We are executing more than one manual trade (i.e., trade that carries a trade fee cost to the client) in the same direction for a particular security on any given day. Secondly, as a result of the multi-month systematic approach We use to rebalance client accounts, We generally seek to avoid or minimize trade fees on most rebalance related transactions, which are the significant portion of the trades We process on behalf of clients. We believe this to be a more cost effective approach to mitigating client trade-related costs, and this is something We strive to do as part of Our fiduciary obligation to Our clients.

## 13. Review of Accounts

Once your portfolio has been designed and your investments have been initially allocated, We provide ongoing portfolio review and management services, and review accounts at least annually, although in some cases, more frequently based on changes in your stated condition or objectives, or changes in economic and market conditions. We will rebalance your portfolio, as We believe appropriate, to maintain consistency with the overall approach you and We agree to, and We will do this on a discretionary basis. Meetings to discuss investment accounts and other matters will be scheduled on a mutually agreed upon basis.

In addition to statements you will receive from your account custodian(s), RPS also provides quarterly written reports to clients with at least \$100,000 under management, although We may provide such reports to clients with less than that at Our discretion. The performance and invoice sections of these written reports are prepared by The Firm using software developed by Morningstar, Inc., and include a list of assets, investment results, fees, and other information related to Your accounts. The Firm regularly reviews the data in these reports as part of its quarter end processing. We strongly recommend that You carefully review these reports and compare the statements that You receive from the custodian(s) of your accounts to the reports that We provide.

## 14. Client Referrals and Other Compensation

### Compensation for Referrals

RPS does not have any arrangement whereby it compensates or receives compensation from another party for client referrals.

### Research and Other Soft Dollar Benefits

Because We do not maintain custody of client assets, We maintain relationships with various qualified custodians, all of which are members of FINRA/SIPC, to act as custodians for client accounts. As disclosed above in Item 12, the primary custodian the Firm uses is TD Ameritrade and the Firm participates in TD Ameritrade's Institutional advisor program. There is no direct link between Our participation in the program and the investment advice We give to Our clients, although the Firm receives economic benefits through its participation in the program that are typically not available to TD Ameritrade retail investors. We place all trades for Our clients subject to Our fiduciary duty and Our duty to seek best execution. However for reasons of convenience and costs, We are more likely to place trades through Our primary custodian(s) rather than through other broker-dealers. The execution quality of these custodians may be better or worse than that available through other broker-dealers.

We do not have any commitments or understandings to trade or place assets with specific custodians or to generate a specified level of brokerage commission with a particular custodian in order to receive brokerage or research services. As a matter of policy and practice, We do not utilize research or research-related products obtained from broker-dealers, or other third parties, on a soft dollar commission basis.

The custodians we use provide several "soft dollar" benefits to Us. These benefits include:

- Unsolicited proprietary research (research created or developed by them), including a wide variety of reports, charts, publications or proprietary data on economic and political strategy, credit analysis, or stock and bond market conditions and projections. This research is used for the benefit of all clients.
- Other products and services that benefit the Firm but may not benefit individual client accounts. These include software and technology that: provides access to client account data (such as trade confirmations and duplicate account statements); facilitates trade execution, clearance and settlement (and allocation of aggregated trade orders for multiple client accounts); provides market pricing information and other market data; facilitates payment so Our fees may be deducted from client accounts; and assists with

other back-office functions such as recordkeeping and clients reporting. Many of these services may be used to service all or a substantial number of Our client accounts.

- Additional services intended to help Us manage and further develop Our business. These services may include consulting, publications and conferences on practice management, information technology, business succession, regulatory compliance, and marketing.
- Negotiated payment discounts on and the payment of certain third-party services provided to us by other outside vendors such as Morningstar, Inc.

Although these benefits received by the Firm do not depend on the amount of brokerage transactions directed to Our custodians, they do represent a conflict of interest between Us and You as they provide an incentive for the Firm to utilize the services of these custodians as opposed to other custodians, who may provide comparable custodial services at a potentially lower cost to you. We attempt to mitigate this risk by acknowledging Our fiduciary obligation to put Your interests, and those of Our other clients, first and foremost, and also by informing you that you are under no obligation to use The Firm's service or those of its selected custodians.

## 15. Custody

We do not provide custodial services to Our clients, and We do not take custody of your funds. The assets We manage for you and Our other clients are held with registered broker-dealers or other investment providers that are recognized as "qualified custodians." You will receive statements directly from those custodians, monthly or quarterly, depending on the type of account(s) you have. We urge you to carefully review those statements and compare the custodian statements to the periodic reports that We provide to you.

## 16. Investment Discretion

RPS manages money on a discretionary basis. When you open an account through Our firm, you will be required to execute an Investment Advisory Agreement and limited power of attorney that, among other things, grants Us authority to manage your assets on a discretionary basis, meaning We have the authority to select the identity and amount of securities to be bought or sold in your accounts, as well as the timing of such transactions. In all cases, however, We exercise that discretion in a manner consistent with the stated investment objectives that you and We agree to, whether those objectives are agreed to verbally or in writing. You must

communicate any limitations to such authority to us in writing upon engagement, and such limitations will only be effective prospectively from the date received.

The custodians We recommend generally do not charge separately for custodial services but are compensated through commissions and/or other transaction-related fees for securities trades executed in your account(s). We do not receive any portion of those fees.

## 17. Voting Client Securities

RPS does not vote proxies on behalf of clients. You, therefore, retain the responsibility for receiving and voting proxies for any and all securities maintained in your account(s). Proxies will be mailed directly to you by the custodian(s) that maintain your account(s). Additionally, We do not take action with respect to any securities or other investments that become the subject of any legal proceedings, including bankruptcies. Should you have any questions about a particular solicitation, please contact Us.

## 18. Financial Information

In certain circumstances, registered investment advisers are required to provide you with financial information or disclosures about their financial condition in this section. As we do not require or solicit prepayment of more than \$1200 in fees per client six months or more in advance, we are not required to provide a financial statement. Additionally, RPS is not aware of any financial commitment or obligation, existing or pending, that may impair its ability to meet its contractual and fiduciary commitments to you, and neither the Firm nor its managing member has ever been the subject of a bankruptcy proceeding.



## **ADV Part 2B: Brochure Supplement for Sean F. Curley dated March 1, 2015**

### **The Retirement Planning Specialists, LLC**

5460 S. Quebec St., Ste 333  
Greenwood Village, CO 80111  
(303) 771-3088

This brochure supplement provides information about Sean F. Curley that supplements the firm brochure of The Retirement Planning Specialists, LLC. You should have received a copy of that brochure along with this supplement. Please contact Sean Curley if you did not receive The Retirement Planning Specialists, LLC's brochure or if you have any questions about the contents of this supplement. Additional information about Sean Curley (CRD#: 2439977) is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

### **Educational Background and Business Experience**

Since 2001, Sean Curley has been the managing member of the Retirement Planning Specialists, LLC, a registered investment advisory firm, providing investment advice and financial planning services to clients on a full-time basis. Prior to that, he was a founder and co-managing member of The IRA Specialists, LLC and its predecessor, Foland, Curley & Associates, LLC.

Concurrently, he had been a Registered Principal, Registered Representative, and Investment Advisor Representative affiliated with LPL Financial from July 1997 through March 2010, and before that had been a Registered Representative and Investment Advisor Representative with American Express Financial Advisors from 1994 through June of 1997.

Additionally, he has held the Certified Financial Planner (CFP) designation since 1997. The CFP designation is administered by the Certified Financial Planner Board of Standards, Inc. To earn the credential, each CFP candidate must have a bachelor's degree (or higher) from an accredited college or university and three years of full-time personal financial planning experience. Additionally, candidates must pass the comprehensive CFP Certification examination and complete a CFP-board registered education program or hold an accepted designation, degree or license. Every two years, CFP certificants must complete a minimum of 30 hours of continuing education. More information regarding the CFP designation can be found at <http://www.cfp.net>.

Prior to his engagement with American Express Financial Advisors in 1994, Sean Curley was a Senior Government Systems Analyst for American Management Systems in Fairfax, VA and Lakewood, CO from June 1986 through December of 1993.

Sean Curley was born in 1964, and graduated with honors from the Pennsylvania State University in 1986 with a bachelor's degree in Computer Science.

### **Disciplinary Information**

Sean Curley has never been the subject of or involved in any event as defined in NASAA's Instructions for *Form ADV: Part 2B - Brochure Supplement, Section 3*

(<http://www.nasaa.org/wp-content/uploads/2011/08/4-Form-ADV-Part-2-Instructions.pdf>).

### **Other Business Activities**

In addition to providing investment advisory and financial planning services, Sean Curley holds a Colorado insurance license as a convenience to clients, and may act as an insurance broker. He or the Firm may receive compensation for insurance-related activities. He spends limited time on such activities, and the Firm receives only a nominal portion of its revenues (approximately 1%) from such activities. In the case where insurance products are offered or purchased through the him or The Firm, this represents a conflict of interest between Us and You, however Clients are under no obligation to purchase such products through RPS.

### **Additional Compensation**

Neither the firm nor its managing member receives additional compensation other than as previously discussed in this document.

### **Supervision**

Sean Curley is the managing member of The Retirement Planning Specialists, LLC, and is subject to the Firm's Code of Ethics, a copy of which is available upon request. He is directly responsible for all of the Firm's activities. Additionally, he is subject to the professional guidelines of the Board of Certified Financial Planners, as well as various federal and state securities laws administered by the U.S. Securities and Exchange Commission and the Colorado Division of Securities. As needed, the Firm engages outside consultants and/or counsel on matters of compliance with the relevant laws and administrative directives issued by various industry regulators.