



PAULEY FINANCIAL
Helping people make important life choices

Part 2B of Form ADV: Brochure Supplement

Kim Victoria Pauley
Pauley Financial Services, Inc.
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This brochure supplement provides information about Kim Victoria Pauley that supplements the Pauley Financial Services, Inc. ("Pauley Financial") brochure. You should have received a copy of that brochure. Please contact Brian A. Cox at bcox@pauleyfinancial.com or by phone at 512.215.4009 if you did not receive Pauley Financial's brochure or if you have any questions about the contents of this supplement.

Additional information about Kim Victoria Pauley is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Educational, Background and Business Experience

Full Legal Name: Kim Victoria Pauley **Born:** 1968

Education

- Fitchburg State College; BS, Mathematics; 1991; Secondary Education Teaching Certification

Business Experience

- Pauley Financial; Chief Operating Officer and Principal from 1/1/2008 to present
- Cubed Strategies; Principal; from 1/1/2008 to 12/31/2012
- Moulton Strategic Partners, Inc.; Principal; from 1/1/2003 to 12/31/2008
- Database Technologies, Inc.; Senior Principal Consultant; from 1/1/1996 to 1/1/2003

Designations

Kim Victoria Pauley has earned the following designation(s) and is in good standing with the granting authority:

- Series 65; Uniform Investment Adviser Law Examination
- Registered Paraplanner or RP®

Description of designation requirements:

Registered Paraplanner (RP®) designation

Individuals who hold the RP® designation have completed a course of study encompassing the financial planning process, the five disciplines of financial planning and general financial planning concepts, terminology and product categories. Individuals also complete a three-month long internship. Additionally, individuals must pass an end-of-course examination that tests their ability to synthesize complex concepts and apply theoretical concepts to real-life situations.

Item 3 Disciplinary Information

Kim Victoria Pauley has no reportable disciplinary history.

Item 4 Other Business Activities

A. Investment-Related Activities

1. Kim Victoria Pauley is not engaged in any other investment-related activities.
2. Kim Victoria Pauley does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

B. Non-Investment-Related Activities

Kim Victoria Pauley is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of her time.

Item 5 Additional Compensation

Kim Victoria Pauley does not receive any economic benefit from a non-advisory client for the provision of advisory services.

Item 6 Supervision

Supervisor: Brian A. Cox is a Principal of the firm serving as the Chief Compliance Officer responsible for supervision of Kim V. Pauley

Title: Principal and Chief Compliance Officer

Phone Number: 512.215.4009