

**Form ADV - Part 2A**  
**Client Brochure**

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**Davidson Capital Management, Inc.**  
**SEC File Number   801-60519**

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This brochure provides information about the qualifications and business practices of Davidson Capital Management, Inc.. If you have any questions about the contents of this brochure, please contact W. Jeffrey Davidson at [jeff@davidsoncap.com](mailto:jeff@davidsoncap.com). or (361)906-0070. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Davidson Capital Management, Inc. is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 - Material Changes For Form ADV - Part 2A & 2B**

### **Material Changes For Form ADV - Part 2A**

#### **Item 4 – Advisory Business**

Current assets under management updated as of December 31, 2014

#### **Item 5 – Fees & Compensation**

Updated Individually Managed Account, Asset Builder Account, and 401(k) Plan Advisory Fee Schedules. Updated minimum annual management fee for 401(k) Plan Advisory clients.

#### **Item 7 – Types of Clients**

Updated minimum initial investment for Asset Builder clients

### **Material Changes For Form ADV - Part 2B**

#### **John Edward Davidson**

Updated Other Business Activities replacing Clear Channel Communications, Inc. with iHeartMedia, Inc.

#### **William Jeffrey Davidson**

Updated Other Business Activities replacing Clear Channel Communications, Inc. with iHeartMedia, Inc.

#### **John Kyle Davidson**

Updated Other Business Activities replacing Clear Channel Communications, Inc. with iHeartMedia, Inc.

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#### **Item 4 - Advisory Business**

Davidson Capital Management, Inc. (DCM) is a subchapter S Corporation organized under the laws of the state of Texas. DCM is a registered investment adviser with the United States Securities and Exchange Commission, the Texas State Securities Board, and has been registered since November 1989.

DCM is managed and wholly owned by John Edward Davidson, President, William Jeffrey Davidson, Vice President, and John Kyle Davidson Vice President. DCM is not publicly owned or traded. There are no indirect owners of DCM.

DCM provides independent, fee-only investment management to its clients under 3 different investment management programs; Individually Managed Account, Asset Builder Account, and 401(k) Advisory Account. Client assets are managed on an individualized basis or through asset allocation models. For each client DCM develops asset allocation strategies based on risk tolerance, investment objective, and income requirements. Clients may impose security name, security type, and portfolio allocation restrictions.

DCM does not specialize in any specific investment type and generally limits the types of securities used for client investment to the following: common stocks, exchange traded funds, government bonds, investment grade corporate bonds, state of Texas municipal bonds, no-load mutual funds, and options.

As of December 31, 2014, DCM managed on a discretionary basis \$181,264,779 in 526 accounts and managed on a non-discretionary basis \$39,082.13 in 1 account.

DCM does not participate in any wrap account programs.

#### **Item 5 - Fees and Compensation**

DCM charges investment management fees for investment management services. Investment management fees under the Individually Managed Account or Asset Builder Account program are computed based upon the total market value of assets managed for each client at the close of each calendar quarter and are payable quarterly in advance. Investment management fees are deducted directly from each client's account.

If management of the client's assets under the Individually Managed Account or Asset Builder Account is terminated by either party, a refund prorated from the date of management fee termination to the end of the calendar quarter will be made to the client for fees not earned by DCM. The management fee termination date may be later than the actual date of written termination notice due to the fact that all Discretionary Account Agreements with DCM require at least 30 days notice before management fees cease accruing.

## **INDIVIDUALLY MANAGED ACCOUNT FEE SCHEDULES**

### *Stocks & Bonds (Includes individually selected bonds or bond mutual funds)*

First \$1 Million	1.00% of Assets Annually
Next \$1 Million	0.90%
Next \$2 Million	0.80%
Thereafter	0.70%

### *Bonds Only (Corporate bonds or Municipal bonds)*

First \$1 Million	0.80% of Assets Annually
Next \$1 Million	0.70%
Next \$2 Million	0.60%
Thereafter	0.50%

## **ASSET BUILDER ACCOUNT FEE SCHEDULE**

First \$1 Million	1.00% of Assets Annually
Next \$1 Million	0.90%
Next \$2 Million	0.80%
Thereafter	0.70%

DCM may negotiate management fees in certain circumstances.

Clients that invest in common stocks, exchange traded funds, or options will be charged a commission by the custodian for the purchase or sale of these securities.

Clients that invest in mutual funds should understand that each mutual fund company charges fees and expenses to manage the client's assets that are in addition to the investment management fees charged by DCM. In addition, the custodian of each client's account may charge a transaction fee for the purchase or sale of some or all the mutual funds selected by DCM for investment in client account. These transaction fees are beyond the control of DCM.

Clients may also incur other fees and expenses imposed by custodians, brokers, or other third parties such as custodial fees, deferred sales charges, account transfer fees, and wire transfer fees. The fees and expenses charged by each mutual fund company, custodian, broker, or other third party is beyond the control of DCM.

DCM is not compensated for the selection of any security used for client investment. DCM does not receive any portion of the fees and expenses charged to any client by the mutual fund company, custodian, broker, or other third party.

### **401(k) PLAN ADVISORY FEE SCHEDULE**

First \$1 Million in Plan Assets	1.00% of Assets Annually
Next \$1 Million in Plan Assets	0.90%
Next \$2 Million in Plan Assets	0.80%
Thereafter	0.70%

Minimum Annual Management Fee \$10,000

Investment management fees are paid quarterly in arrears. This fee is in addition to the 401(k) third party administrator's annual asset fee(s) as outlined in their 401(k) program agreement and the management fees and expenses charged by the individual mutual funds in the 401(k) plan. Both the fees and expenses charged by the third party administrator and the mutual fund company are beyond the control of DCM.

DCM is deemed to be a fiduciary to advisory clients that are employee benefit plans pursuant to the Employee Retirement Income and Securities Act ("ERISA"), and regulations under the Internal Revenue Code of 1986 (the "Code"), respectively. As such, DCM is subject to specific duties and obligations under ERISA and the Internal Revenue Code that include among other things, restrictions concerning certain forms of compensation. To avoid engaging in prohibited transactions, DCM may only charge fees for investment advice. DCM does not receive any 12b-1 fees from the mutual fund companies selected for inclusion in DCM's 401(k) investment platform and does not receive any portion of the fees and expenses charged to any client by the third party administrator.

### **Item 6 - Performance-Based Fees and Side-By-Side Management**

DCM does not charge performance-based fees (fees based on a share of capital gains on or capital appreciation of the assets of a client).

### **Item 7 - Types of Clients**

DCM provides investment management services to individuals, charitable organizations, corporations, and defined contribution plans.

Clients are required to initially invest and maintain an account balance of at least \$1,000,000 to participate in the Individually Managed Account program.

Clients are required to initially invest and maintain an account balance of at least \$500,000 to participate in the Asset Builder Account program. DCM reserves the right to combine multiple accounts to determine if minimum investment requirements are met.

DCM reserves the right to waive minimum investment requirements for any investment program at our discretion.

## **Item 8 - Methods of Analysis, Investment Strategies and Risk of Loss**

DCM uses a long term investment strategy with adjustments in client holdings being made when valuation changes occur, which cause holdings to become either overvalued or undervalued.

In constructing equity portfolios, DCM uses a quality oriented, disciplined, long term approach to identify those companies whose fundamentals cause them to have greater growth potential than the marketplace as a whole. The same disciplined approach will be used to sell those holdings which have become overpriced. A database screen is used to identify those companies which merit further screening. From the eligible list, portfolios will be constructed using a proprietary grid ranking system which is sensitized to risk, economic, and cyclical considerations.

Fixed income portfolios are constructed around a high quality core holding of investment grade government, agency, corporate, or Texas municipal bonds with maturity ranges of 1 to 7 years from the date of purchase depending on the type of investment account and the client's marginal tax bracket. The remainder of the portfolio is invested in either longer or shorter maturity government, agency, corporate, or Texas municipal bonds based upon DCM's interest rate forecasts.

Mutual fund portfolios are constructed using proprietary screens of the entire mutual fund universe. Mutual funds are screened based on criteria such as investment style, portfolio manager tenure, fees and expenses, and long-term performance.

The principal sources of information to be used in equity, fixed income, and mutual fund research are print and online databases that contain fundamental investment variables for individual companies. DCM also obtains information from financial newspapers and magazines, and other sources offering information relevant to potential investments.

### **Risk of Loss**

**Investing in securities involves risk of loss that clients should be prepared to bear.**

All investments present the risk of loss of principal - the risk that the value of securities, when sold or otherwise disposed of, may be less than the original price paid for the securities. Even when the value of the securities when sold is greater than the price paid, there is the risk that the appreciation will be less than inflation. In other words, the purchasing power of the proceeds may be less than the purchasing power of the original investment.

## **Item 9 - Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of DCM or the integrity of DCM's management. DCM has no disciplinary events to disclose.

## **Item 10 - Other Financial Industry Activities and Affiliations**

DCM has no other financial industry activities or affiliations.

## **Item 11- Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

DCM's Code of Ethics (The Code) establishes rules of conduct for all employees of DCM and is designed to, among other things, govern personal securities trading activities in the accounts of employees. The Code is based upon the principle that DCM and its employees owe a fiduciary duty to DCM's clients to conduct their affairs, including their personal securities transactions, in such a manner as to avoid (i) serving their own personal interests ahead of clients, (ii) taking inappropriate advantage of their position with the firm and (iii) any actual or potential conflicts of interest or any abuse of their position of trust and responsibility.

The Code is designed to ensure that the high ethical standards long maintained by DCM continue to be applied. The purpose of the Code is to preclude activities which may lead to or give the appearance of conflicts of interest, insider trading and other forms of prohibited or unethical business conduct. The excellent name and reputation of our firm continues to be a direct reflection of the conduct of each employee.

Pursuant to Section 206 of the Investment Advisers Act of 1940 (Advisers Act), both DCM and its employees are prohibited from engaging in fraudulent, deceptive or manipulative conduct. Compliance with this section involves more than acting with honesty and good faith alone. It means that DCM has an affirmative duty of utmost good faith to act solely in the best interest of its clients.

DCM and its employees are subject to the following specific fiduciary obligations when dealing with clients: (1) The duty to have a reasonable, independent basis for the investment advice provided; (2) The duty to obtain best execution for a client's transactions where the Firm is in a position to direct brokerage transactions for the client; (3) The duty to ensure that investment advice is suitable to meeting the client's individual objectives, needs and circumstances; and (4) A duty to be loyal to clients.

DCM employees may buy or sell securities that are also used for client investment. DCM maintains a formal policy manual which has been acknowledged in writing by every employee. DCM has a strict policy against entering into transactions that might pose a conflict of interest between employees and DCM's clients. DCM employees are forbidden from purchasing or selling securities, other than open-end mutual funds, immediately prior to the purchase or sale of the same securities by a client. Investment accounts of DCM employees are reviewed monthly by the Chief Compliance Officer to ensure adherence to this policy.

In meeting its fiduciary responsibilities to its clients, DCM expects every employee to demonstrate the highest standards of ethical conduct for continued employment with DCM.



Strict compliance with the provisions of the Code shall be considered a basic condition of employment with DCM.

A complete copy of DCM's Code of Ethics is available to existing or prospective clients on our website at [www.davidsoncap.com/our-firm/disclosures](http://www.davidsoncap.com/our-firm/disclosures) or on request.

## **Item 12 - Brokerage Practices**

### **Individual & Joint Brokerage Accounts, Custodial Accounts, Corporate Accounts, Endowments, Partnerships, IRA's, Roth IRA's, Inherited IRA's, SEP IRA's, Simple IRA's**

DCM may recommend and/or require that clients establish brokerage accounts with the Schwab Institutional Division of Charles Schwab & Co., Inc. (Schwab) a FINRA registered broker-dealer, member SIPC, to maintain custody of clients' assets and to effect trades for their accounts. Although DCM may recommend and/or require that clients establish accounts at Schwab, it is the client's decision to custody assets with Schwab. DCM is independently owned and operated and not affiliated with Schwab.

Schwab provides DCM with access to its institutional trading and custody services, which are typically not available to Schwab retail investors. These services generally are available to independent investment advisors on an unsolicited basis, at no charge to them so long as a total of at least \$10 million of the advisor's clients' assets are maintained in accounts at Schwab Institutional. These services are not contingent upon DCM committing to Schwab any specific amount of business (assets in custody or trading). Schwab's brokerage services include the execution of securities transactions, custody, research, and access to mutual funds and other investments that are otherwise generally available only to institutional investors or would require a significantly higher minimum initial investment.

For DCM's client accounts maintained in Schwab's custody, Schwab generally does not charge separately for custody services but is compensated by account holders through commissions or other transaction-related fees for securities trades that are executed through Schwab or that settle into Schwab accounts.

Schwab Institutional also makes available to DCM other products and services that benefit DCM but may not directly benefit its clients' accounts. Many of these products and services may be used to service all or some substantial number of DCM's accounts, including accounts not maintained at Schwab.

Schwab's products and services that assist DCM in managing and administering clients' accounts includes software and other technology that (i) provide access to client account data (such as trade confirmations and account statements); (ii) facilitate trade execution and allocation of aggregated trade orders for multiple client accounts; (iii) provide research, pricing information and other market data; (iv) facilitate payment of DCM's fees from its clients' accounts; and (v) assist with back-office functions, recordkeeping and client reporting.

Schwab Institutional also offers other services intended to help DCM manage and further develop its business enterprise. These services may include: (i) compliance, legal and business consulting; (ii) publications and conferences on practice management and business succession; (iii) access to employee benefits providers, human capital consultants and insurance providers. Schwab may make available, arrange and/or pay for these types of services rendered to DCM by independent third parties. Schwab Institutional may discount or waive fees it would otherwise charge for some of these services or pay all or a part of the fees of a third party providing these services to DCM. Schwab Institutional may also provide other benefits such as educational events or occasional business entertainment of DCM personnel. In evaluating whether to recommend or require that clients custody their assets at Schwab, DCM may take into account the availability of some of the foregoing products and services and other arrangements as part of the total mix of factors it considers and not solely the nature, cost or quality of custody and brokerage services provided by Schwab, which may create a potential conflict of interest. Our past experience with Schwab has demonstrated their integrity in the marketplace, reputation, confidentiality, financial stability, reliability, accurate record keeping, and back office services.

DCM may from time to time aggregate client security orders. DCM, or persons associated with DCM, or entities controlled by DCM will not be favored by DCM over any other client and each client who participates in an aggregated security order will receive the same average security price. By aggregating all our trades through Schwab Institutional, DCM is able to negotiate reduced commission costs for all clients. Schwab Institutional's back-office support works in conjunction with DCM's portfolio management system to deliver reduced overhead costs enabling DCM to reduce overall management fees charged to our clients. If the client does not specify otherwise, DCM will direct all of the client's security transactions through Schwab Institutional.

Clients should understand that if they wish to direct or they are required to direct their security transactions through a broker-dealer other than Schwab Institutional, DCM may or may not charge additional management fees or expenses to compensate for increased overhead expenses that may be required to direct trades through the client's selected broker-dealer.

Brokerage firms are considered based upon the value of research provided, execution capability, commission rate, financial responsibility, responsiveness to DCM and its clients, and other factors which DCM deems appropriate. The determinative factor is not necessarily the lowest possible commission, but whether each security transaction represents the best qualitative execution for the client's account.

**DCM does not share in any commission or fee charged by any custodian to any client account.**

#### **401(k) Accounts**

DCM has contracted with Daily Access Corporation (The TPA), to act as third party administrator to 401(k) plans where DCM will act as a consultant to the plan sponsors' participants. DCM will use its proprietary method of selecting mutual funds to create a list of 15

mutual funds available for investment in each 401(k) plan. Plan participants can design their own 401(k) portfolio the following ways. (1) Plan participants can select from one of the five risk-based portfolio models designed by DCM which will contain pre-set allocations of mutual funds from the list of 15 mutual funds available. (2) Plan participants can design their own asset allocation from the preselected list of mutual funds. (3) Plan participants can create a combination of both (1) & (2). DCM & the TPA's will assist the plan sponsor in drafting an Investment Policy Statement (IPS) and provide ongoing monitoring of the mutual funds in the 401(k) plan to ensure compliance with the IPS. The mutual funds available are continually reviewed by DCM. When any mutual fund(s) fail to meet the investment standards outlined in the IPS, recommendations for replacement mutual fund(s) will be made. DCM and the TPA's will provide plan design and implementation and ERISA consultation. The TPA's will offer administration, recordkeeping and communication to the plan's participants. The TPA's offer a menu of employee education and communication materials, quarterly statements, online participant support at the TPA's websites, interactive voice response (IVR) telephone systems, including Spanish versions, and customized enrollment materials.

**DCM does not share in any commission or fee charged by Daily Access Corporation to any client account.**

## **Item 13 - Review of Accounts**

### **Portfolio Reviews**

DCM continuously monitors all client portfolios for adherence to each portfolio's investment objectives. Portfolio changes are made when DCM determines that; (i) market conditions change causing investment objectives to be adjusted or (ii) client investment objectives change due to client specific factors.

### **Portfolio Reporting**

Written reports which give a summary of account holdings, transactions, and performance will be furnished to clients on a quarterly basis through our online portal. In addition, reports which give a summary of account holdings, realized gains & losses, and performance will be furnished to clients through our online portal on a weekly basis. DCM offers face-to-face portfolio review meetings on an annual basis. More frequent face-to face meetings will be determined by the complexity of each client's investment needs.

For our 401(k) clients, the 3rd party administrator will provide quarterly statements to the employer and employees. DCM will provide semi-annual or annual group meetings with the employer and employees.

## **Item 14 - Client Referrals and Other Compensation**

DCM has entered into an agreement with W. Gary Whittington ("Whittington") who is independent and unaffiliated with DCM to participate in a referral program. This agreement provides that for each prospective client referred to DCM by Whittington that subsequently becomes a client, DCM agrees to pay Whittington a referral fee equal to twenty percent (20%) of the annual advisory fee charged to the client by DCM for as long as DCM is the client's investment adviser and Whittington abides by the provisions of the referral agreement contract between DCM & Whittington. Referral fees are paid to Whittington on a quarterly basis. DCM has agreed not to charge advisory clients introduced by Whittington fees or costs greater than the fees or costs DCM charges its advisory clients who were not introduced by Whittington and who have similar portfolios under management with DCM.

## **Item 15 - Custody**

DCM does not have custody of clients' cash or securities. All clients' cash and securities are held with an independent, qualified custodian.

## **Item 16 - Investment Discretion**

DCM's Discretionary Account Agreement provides for full discretionary investment control over client assets. The powers of DCM shall include, without limitation, the power to buy, sell, exchange, convert and otherwise trade in any stocks, bonds, or mutual funds and to place orders for the execution for such security transactions with or through such brokers, dealers, or issuers for such service and compensation as DCM may deem appropriate.

## **Item 17- Voting Client Securities**

### **Policy**

DCM as a matter of policy and as a fiduciary to our clients, has responsibility for voting proxies for portfolio securities consistent with the best economic interests of the clients. Our firm maintains written policies and procedures as to the handling, research, voting and reporting of proxy voting and makes appropriate disclosures about our firm's proxy policies and practices. Our policy and practice includes the responsibility to monitor corporate actions, receive and vote client proxies and disclose any potential conflicts of interest as well as making information available to clients about the voting of proxies for their portfolio securities and maintaining relevant and required records.

### **Background**

Proxy voting is an important right of shareholders and reasonable care and diligence must be undertaken to ensure that such rights are properly and timely exercised. Investment advisers registered with the SEC, and which exercise voting authority with respect to client securities, are required by Rule 206(4)-6 of the Advisers Act to (a) adopt and implement written policies and procedures that are reasonably designed to ensure that client securities are voted in the best interests of clients, which must include how an adviser addresses material conflicts that may arise between an adviser's interests and those of its clients; (b) to disclose to clients how they may obtain information from the adviser with respect to the voting of proxies for their securities; (c) to describe to clients a summary of its proxy voting policies and procedures and, upon request, furnish a copy to its clients; and (d) maintain certain records relating to the adviser's proxy voting activities when the adviser does have proxy voting authority.

### **Responsibility**

W. Jeffrey Davidson has the responsibility for the implementation and monitoring of our proxy voting policy, practices, disclosures and record keeping, including outlining our voting guidelines in our procedures.

### **Procedure**

DCM has adopted procedures to implement the firm's policy and reviews to monitor and insure the firm's policy is observed, implemented properly and amended or updated, as appropriate, which include the following:

#### **Voting Procedures**

- All employees will forward any proxy materials received on behalf of clients to W. Jeffrey Davidson;
- W. Jeffrey Davidson will determine which client accounts hold the security to which the proxy relates;
- Absent material conflicts, W. Jeffrey Davidson will determine how DCM should vote the proxy in accordance with applicable voting guidelines, complete the proxy and vote the proxy in a timely and appropriate manner.

#### **Disclosure**

- DCM will provide conspicuously displayed information in its Disclosure Document summarizing this proxy voting policy and procedures, including a statement that clients may request information regarding how DCM voted a client's proxies, and that clients may request a copy of these policies and procedures.
- W. Jeffrey Davidson will also send a copy of this summary to all existing clients who have previously received DCM's Disclosure Document; or W. Jeffrey Davidson may send each client the amended Disclosure Document. Either mailing shall highlight the inclusion of information regarding proxy voting.

## **Client Requests for Information**

- All client requests for information regarding proxy votes, or policies and procedures, received by any employee should be forwarded to W. Jeffrey Davidson.
- In response to any request W. Jeffrey Davidson will prepare a written response to the client with the information requested, and as applicable will include the name of the issuer, the proposal voted upon, and how DCM voted the client's proxy with respect to each proposal about which client inquired.

## **Policy Statement**

DCM is adopting these proxy voting policies and procedures (the "Policies and Procedures") in order to comply with Rule 206(4)-6 under the Investment Advisers Act of 1940, as amended and its associated record-keeping requirements.

The Policies and Procedures apply to those client accounts (i) that contain voting securities; and (ii) for which DCM has authority to vote client proxies. The Policies and Procedures will be reviewed and, as necessary, updated periodically to address new or revised proxy voting issues. Other, similar rights such as consent rights shall be evaluated on a case by case basis.

Pursuant to the Policies and Procedures and its fiduciary duties DCM will vote client proxies as part of its authority to manage, acquire and dispose of account assets. When voting proxies for client accounts, the DCM's primary objective is to make voting decisions solely in the best interests of clients and beneficiaries and participants of benefits plans for which we manage assets. In fulfilling its obligations to clients, the DCM will act in a manner deemed to be prudent and diligent and which is intended to enhance the economic value of the underlying securities held in client accounts. In certain situations, a client or its fiduciary may provide DCM with a statement of proxy voting policy. In these situations, DCM seeks to comply with such policy to the extent it would not be inconsistent with applicable regulation or the fiduciary responsibility of DCM.

## **General Proxy Voting Guidelines**

It is the policy of DCM in voting proxies to consider and vote each proposal with the objective of maximizing long-term investment returns for its clients. To ensure consistency in voting proxies on behalf of its clients, DCM utilizes the proxy voting guidelines (the "Proxy Voting Guidelines") set forth below. These guidelines address a broad range of issues, including board size and composition, executive compensation, anti-takeover proposals, capital structure proposals and social responsibility issues.

### Management Proposals

- A. The following management sponsored proposals are usually voted *in support* of management:
1. Approval of auditors and financial statements
  2. Election of Directors



3. Requirement that at least 51% of its Board's members be comprised of independent and unaffiliated Directors
  4. Requirement that the majority of members of the company's compensation committee, and 100% of members of the company's nominating and audit committees, be comprised of independent or unaffiliated Directors
  5. Recommendations to set retirement ages or require specific levels of stock ownership by Directors
  6. General updating/corrective amendments to the charter
  7. Elimination of cumulative voting
  8. Elimination of preemptive rights
  9. Provisions for confidential voting and independent tabulation of voting results
  10. Proposals related to the conduct of the annual meeting except those proposals which relate to the "transaction of such other business which may come before the meeting"
  11. Capitalization changes which eliminate other classes of stock and voting rights
  12. Proposals to increase the authorization of existing classes of stock if: (i) a clear and legitimate business purpose is stated and (ii) the number of shares requested is reasonable in relation to the purpose for which authorization is requested
  13. Proposals for share repurchase plans, unless it appears that a repurchase plan lacks a bona fide business purpose
  14. Proposals to affect stock splits unless such a split would be contrary to shareholders' best interests
  15. Proposals to effect reverse stock splits if management proportionately reduces the authorized share amount set forth in the corporate charter. Reverse stock splits that do not adjust proportionately to the authorized share amount will generally be approved if the resulting increase in authorized shares coincides with the proxy guidelines set forth above for common stock increases
  16. Director fees unless the amounts are excessive relative to other companies in the country or industry
  17. Employee stock purchase plans that permit discounts up to 15%, but only for grants that are part of a broad based employee plan, including all non-executive employees
  18. Establishment of Employee Stock Option Plans and other employee ownership plans
  19. Proposals to expense stock options
  20. Executive/Director stock option plans. Generally, the stock option plans should meet the following criteria: (i) the stock option plan should be incentive based; (ii) should be no more than 2% per annum of the issued capital at the time of approval
  21. Modify or rescind existing supermajority vote requirements to amend the charters or bylaws
  22. Adoption of anti-greenmail provisions provided that the proposal (a) defines greenmail, (b) prohibits buyback offers to large block holders not made to all shareholders or not approved by disinterested shareholders, and (c) contains no antitakeover measures or other provisions restricting the rights of shareholders
  23. Proposals requiring shareholder ratification of poison pill
- B. The following proposals are usually voted **against**, notwithstanding management support:
1. Capitalization changes which add classes of stock which may significantly dilute the voting interests of existing shareholders

2. Proposals to increase the authorized number of shares of existing classes of stock which carry preemptive rights or super voting rights
3. Creation of blank check preferred stock
4. Changes in capitalization by 2% or more where management does not offer an appropriate rationale or where it is contrary to the best interests of existing shareholders
5. Compensation proposals that allow for discounted stock options which have not been offered to employees in general
6. Executive compensation plans that are excessive relative to other companies in the industry
7. Anti-takeover and related provision that serve to prevent the majority of shareholders from exercising their rights or effectively deter the appropriate tender offers and other offers
8. Shareholders rights plans which allow appropriate offers to shareholders to be blocked by the board or trigger provisions which prevent legitimate offers from proceeding
9. Amendments to bylaws that would require a supermajority shareholder vote to pass or repeal certain provisions
10. Proposals to indemnify auditors
11. Proposals to adopt poison pills

C. The following types of proposals are usually voted on a *case-by-case* basis:

1. Change-in-control provisions in non-salary compensation plans, employment contracts, and severance agreements that benefit management and would be costly to shareholders if triggered are not supported by the Advisers, however the Adviser does not want to vote against a good management team, and so will usually abstain
2. Mergers, acquisitions and other special corporate transactions (i.e., takeovers, spin-offs, sales of assets, reorganizations, restructurings and recapitalizations)
3. Proposals to create a new class of preferred stock or for issuances of preferred stock up to 5% of issued capital unless the terms of the preferred stock would adversely affect the rights of existing shareholders, in which case we are opposed
4. Proposals to reduce the number of authorized shares of common or preferred stock, or to eliminate classes of preferred stock, provided such proposals have a legitimate business purpose
5. Proposals to change covenants or other terms in connection with financings or debt issuances
6. Proposals to amend terms of shareholder rights agreements or similar documents which will affect the rights of a client
7. Limiting Directors' liability and broadening indemnification of Directors shareholder proposals

Shareholder Proposals

A. The following shareholder proposals are usually voted *in support*:

1. Requirement that a majority of members of the company's compensation, nominating and audit committees be comprised of independent or unaffiliated Directors
2. Prohibit payment of greenmail



3. Proposals which request or require disclosure of executive compensation in addition to the disclosure required by the Securities and Exchange Commission ("SEC") regulations
  4. Elimination of certain anti-takeover related provisions
  5. Reduction or elimination of supermajority vote requirements
  6. Proposals to expenses stock options
  7. Confidential voting
- B. The following shareholder proposals are usually voted *against*:
1. Requirements that the issuer prepare reports which are costly to provide or which would require duplicative efforts or expenditures which are of a non-business nature or would provide no pertinent information from the perspective of institutional shareholders
  2. Restrictions related to social, political or special interest issuers that impact the ability of the company to do business or be competitive and which have a significant financial or best interest impact to the shareholders
  3. Proposals that require inappropriate endorsements or corporate actions
  4. Proposals requiring Directors to own large amounts of stock to be eligible for election
  5. Proposals which limit tenure of Directors
  6. Requiring shareholder approval of golden parachutes
- C. The following shareholder proposals are usually determined on a *case-by-case* basis:
1. Proposals to limit golden parachutes
  2. Restoring cumulative voting in the election of Directors
  3. Requirement that a certain percentage of its Board's members be comprised of independent and unaffiliated Directors
  4. Proposals which limit retirement benefits or executive compensation
  5. Requiring shareholder approval for Bylaw or charter amendments
  6. Requiring shareholder approval for shareholder rights plan or poison pill

### Conflicts of Interest

- DCM will identify any conflicts that exist between the interests of the adviser and the client by reviewing the relationship of DCM with the issuer of each security to determine if DCM or any of its employees has any financial, business or personal relationship with the issuer.
- If a material conflict of interest exists, W. Jeffrey Davidson will determine whether it is appropriate to disclose the conflict to the affected clients, to give the clients an opportunity to vote the proxies themselves, or to address the voting issue through other objective means such as voting in a manner consistent with a predetermined voting policy or receiving an independent third party voting recommendation.
- DCM will maintain a record of the voting resolution of any conflict of interest.

## **Recordkeeping**

W. Jeffrey Davidson shall retain the following proxy records in accordance with the SEC's five year retention requirement.

- These policies and procedures and any amendments;
- Each proxy statement that DCM receives;
- A record of each vote that DCM casts;
- Any document DCM created that was material to making a decision how to vote proxies, or that memorializes that decision including periodic reports to W. Jeffrey Davidson or proxy committee, if applicable.
- A copy of each written request from a client for information on how DCM voted such client's proxies, and a copy of any written response.

## **Item 18 - Financial Information**

DCM does not receive investment management fees more than six months in advance.

## **Item 19 - Requirements for State-Registered Advisers**

DCM is a federally registered investment adviser.

**Form ADV - Part 2B**  
**Brochure Supplement**

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**John Edward Davidson**  
**CRD File Number    2789891**

5656 South Staples, Suite 370  
Corpus Christi, Texas 78411  
Phone: (361)906-0070

March 31, 2015

This brochure supplement provides information about John Edward Davidson that supplements the Davidson Capital Management, Inc. brochure. You should have received a copy of that brochure. If you did not receive Davidson Capital Management, Inc.'s brochure or have any questions about the contents of this brochure supplement, please contact W. Jeffrey Davidson at [jeff@davidsoncap.com](mailto:jeff@davidsoncap.com) or (361)906-0070. The information in this brochure supplement has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about John Edward Davidson is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Educational Background and Business Experience**

John Edward Davidson  
Year of Birth – 1945

BBA University of Texas 1967  
MBA Corpus Christi State University 1977

1989-Present Davidson Capital Management, Inc.  
President/Owner

1987-1989 Lomas Capital Management  
Vice President/Portfolio Manager

1984-1987 First City Bank of Dallas  
Senior Vice President/Senior Trust Investment Officer

## **Disciplinary Information**

John Edward Davidson is required as an investment adviser representative of DCM to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of John Edward Davidson. John Edward Davidson has no disciplinary events to disclose.

## **Other Business Activities**

John Edward Davidson participates in a radio show called "Money Wise with Davidson Capital Management" on KKTX 1360 AM in Corpus Christi, Texas, every Saturday from 12pm-2pm CST. KKTX 1360 AM is owned by iHeartMedia, Inc.. The show provides information on various investment and financial planning topics. The investment and financial planning information discussed during the show does not purport to meet the needs of each individual listener. The show is designed to provide listeners with general investment and financial planning information. Listeners can participate in the show by sending an email to Davidson Capital Management (DCM) with questions specific to their personal situation or by suggesting topics to be discussed during the show. DCM maintains archive recordings of the radio show on its website [www.davidsoncap.com/category/podcast](http://www.davidsoncap.com/category/podcast) and also archives all email communications related to the radio show. DCM compensates iHeartMedia, Inc. for this activity.

### **Additional Compensation**

John Edward Davidson does not receive any additional compensation for his work at DCM beyond his standard compensation.

### **Supervision**

As president of DCM John Edward Davidson's daily investment management activities are not supervised, however, all compliance related activities are supervised by W. Jeffrey Davidson, Vice President & Chief Compliance Officer.

### **Requirements for State-Registered Advisers**

There are no events required to be disclosed by John Edward Davidson.

**Form ADV - Part 2B**  
**Brochure Supplement**

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**William Jeffrey Davidson**  
**CRD File Number    4406705**

5656 South Staples, Suite 370  
Corpus Christi, Texas 78411  
Phone: (361)906-0070

March 31, 2015

This brochure supplement provides information about William Jeffrey Davidson that supplements the Davidson Capital Management, Inc. brochure. You should have received a copy of that brochure. If you did not receive Davidson Capital Management, Inc.'s brochure or have any questions about the contents of this brochure supplement, please contact W. Jeffrey Davidson at [jeff@davidsoncap.com](mailto:jeff@davidsoncap.com). or (361)906-0070. The information in this brochure supplement has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about William Jeffrey Davidson is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov)

## **Educational Background and Business Experience**

William Jeffrey Davidson  
Year of Birth – 1966

BBA North Texas State University 1988  
MBA Texas A&M University - Corpus Christi 1994

1992-Present Davidson Capital Management, Inc.  
Vice President/Owner

1988-1992 Norwest Financial Texas, Inc.  
Branch Manager

## **Disciplinary Information**

William Jeffrey Davidson is required as an investment adviser representative of DCM to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of William Jeffrey Davidson. William Jeffrey Davidson has no disciplinary events to disclose.

## **Other Business Activities**

William Jeffrey Davidson participates in a radio show called "Money Wise with Davidson Capital Management" on KKTX 1360 AM in Corpus Christi, Texas, every Saturday from 12pm-2pm CST. KKTX 1360 AM is owned by iHeartMedia, Inc. The show provides information on various investment and financial planning topics. The investment and financial planning information discussed during the show does not purport to meet the needs of each individual listener. The show is designed to provide listeners with general investment and financial planning information. Listeners can participate in the show by sending an email to Davidson Capital Management (DCM) with questions specific to their personal situation or by suggesting topics to be discussed during the show. DCM maintains archive recordings of the radio show on its website [www.davidsoncap.com/category/podcast](http://www.davidsoncap.com/category/podcast) and also archives all email communications related to the radio show. DCM compensates iHeartMedia, Inc. for this activity.

## **Additional Compensation**

William Jeffrey Davidson does not receive any additional compensation for his work at DCM beyond his standard compensation.

## **Supervision**

William Jeffrey Davidson's daily investment management activities are supervised by John Edward Davidson. John Edward Davidson reviews William Jeffrey Davidson's activities through office interactions. William Jeffrey Davidson's responsibilities as Chief Compliance Officer is reviewed by John Edward Davidson.

### **Requirements for State-Registered Advisers**

There are no events required to be disclosed by William Jeffrey Davidson.



**Form ADV - Part 2B**  
**Brochure Supplement**

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**John Kyle Davidson**  
**CRD File Number    3087294**

5656 South Staples, Suite 370  
Corpus Christi, Texas 78411  
Phone: (361)906-0070

March 31, 2015

This brochure supplement provides information about John Kyle Davidson that supplements the Davidson Capital Management, Inc. brochure. You should have received a copy of that brochure. If you did not receive Davidson Capital Management, Inc.'s brochure or have any questions about the contents of this brochure supplement, please contact W. Jeffrey Davidson at [jeff@davidsoncap.com](mailto:jeff@davidsoncap.com). or (361)906-0070. The information in this brochure supplement has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about John Kyle Davidson is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov)

## **Educational Background and Business Experience**

John Kyle Davidson  
Year of Birth – 1975

BBA Southwest Texas State University 1998

2005-Present Davidson Capital Management, Inc.  
Vice President/Owner

2002-2005 ADP Retirement Services  
Regional Channel Manager

1999-2002 Alliance Capital Management  
Associate Wholesaler

## **Disciplinary Information**

John Kyle Davidson is required as an investment adviser representative of DCM to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of John Kyle Davidson. John Kyle Davidson has no disciplinary events to disclose.

## **Other Business Activities**

John Kyle Davidson participates in a radio show called "Money Wise with Davidson Capital Management" on KKTX 1360 AM in Corpus Christi, Texas, every Saturday from 12pm-2pm CST. KKTX 1360 AM is owned by iHeartMedia, Inc. The show provides information on various investment and financial planning topics. The investment and financial planning information discussed during the show does not purport to meet the needs of each individual listener. The show is designed to provide listeners with general investment and financial planning information. Listeners can participate in the show by sending an email to Davidson Capital Management (DCM) with questions specific to their personal situation or by suggesting topics to be discussed during the show. DCM maintains archive recordings of the radio show on its website [www.davidsoncap.com/category/podcast](http://www.davidsoncap.com/category/podcast) and also archives all email communications related to the radio show. DCM compensates iHeartMedia, Inc. for this activity.

## **Additional Compensation**

John Kyle Davidson does not receive any additional compensation for his work at DCM beyond his standard compensation.

### **Supervision**

John Kyle Davidson's daily investment management activities are supervised by John Edward Davidson. John Edward Davidson reviews John Kyle Davidson's activities through office interactions.

### **Requirements for State-Registered Advisers**

There are no events required to be disclosed by John Kyle Davidson.