



SRS Capital Advisors, Inc. Form ADV Part 2B Brochure Supplement

Paul W. Davis
CRD #1312756
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This brochure supplement provides information about Paul W. Davis that supplements the SRS Capital Advisors, Inc. brochure. You should have received a copy of that brochure. Please contact SRS Capital Advisors, Inc. if you did not receive SRS Capital Advisors, Inc.'s brochure or if you have any questions about the content of this supplement.

Additional information about Paul W. Davis is available on the SEC's website at www.adviserinfo.sec.gov.

Form ADV Part 2B brochure supplements are not approved by the Commission or any state securities authority.

Item 2. Educational Background and Experience:

NAME AND DATE OF BIRTH:

Paul W. Davis (born 1955)

EDUCATION:

Denison University

B.S. in Psychology in 1979

Business Experience:

SRS Capital Advisors, Inc.

03/2012 to Present

Portfolio Manager

SimonDavis Asset Management, Inc.

04/2004 to 02/2012

Portfolio Manager

Royal Alliance Associates, Inc.

11/1989 to 04/2005

Registered Representative

Integrated Resources Equity Corp.

11/1984 to 11/1989

Registered Representative

Item 3. Disciplinary Information:

None

Item 4. Other Business Activities:

In an effort to be able to better provide and implement comprehensive financial planning services, Paul W. Davis is licensed with multiple insurance companies and sells life insurance, disability insurance, long-term care insurance and annuity products. In summary, Paul may utilize virtually any tool or product necessary to provide objective and comprehensive financial planning. Most of these "other products" entitle Paul to compensation that is separate from fees received for investment advisory fees and financial planning fees.

Paul W. Davis is licensed to sell insurance in Colorado and California.

Item 5. Additional Compensation:

None

Item 6. Supervision:

SRS Capital Advisors, Inc. closely monitors the recommendations and planning provided by all of its investment professionals. This is done through monthly and annual compliance meetings, random Associate audits, planned file reviews, clear and concise internal policies and procedures, and strict adherence to all industry laws and regulations. For additional information regarding our internal quality and control procedures please contact: David A. Simon, Managing Director at SRS Capital Advisors at (303) 633-5900; or, via email at: dsimon@srscap.com.