

Part 2B of Form ADV – Brochure Supplement

Michael J. Matson

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203-743-0131

This brochure supplement provides information about Michael J. Matson that supplements the Matson Financial Advisors, Inc. Disclosure Brochure. Please contact Sue Slater at 203-743-0131 if you did not receive Matson Financial Advisors, Inc's Disclosure Brochure or if you have any questions about the content of this supplement.

Any additional information about Michael J. Matson is available on the SEC's website at www.adviserinfo.sec.gov.

2. Business Background and Business Experience

Michael Matson (YOB: 1962)

Education

The University of Connecticut, B.S. (Business) (1980-1985)
Tilburg University, the Netherlands, (1983)

Employment

President, Matson Financial Advisors, Inc. (1993 – Present)
Registered Representative, Cetera Advisor Networks LLC (2013 – Present)
Registered Representative, Walnut Street Securities, Inc. (1989 – 2013)
Registered Representative, First Investors Corporation (1985 – 1989)

Licenses/Professional Designations

General Securities Representative FINRA Series 6, 7
General Principals Exam FINRA Series 26, 24
Uniform Securities Agent State Exam FINRA Series 63

3. Disciplinary Information

There are no disciplinary or legal events to disclose for Michael J. Matson.

4. Other Business Activities

Michael Matson is also a registered representative of Cetera Advisor Networks LLC (Cetera), a FINRA registered broker-dealer and may receive commissions on securities transactions. This presents a conflict of interest to the extent that Mr. Matson recommends that a client invest in a security which results in a commission being paid to him. Approximately 20% of his time is spent in this capacity. Notwithstanding the fact that principals and associates of MFA may be registered representatives of Cetera, the investment advisor representative of MFA is solely responsible for the investment advice rendered. Advisory services are provided separately and independently of Cetera.

In addition, Mr. Matson may engage in selling individual and group insurance (health, life, disability, and long-term care) and group retirement plans, including, 401k. Approximately 15% of his time is spent in this capacity.

5. Additional Compensation

Mr. Matson does not receive an economic benefit from someone that is not a client for providing advisory services. He is not compensated through sales awards or prizes.

6. Supervision

MFA is composed of experienced investment professionals possessing a broad range of knowledge within the securities industry. Advisory persons associated with MFA must possess appropriate business experience and all required licenses.