

**Part 2B of Form ADV: *Brochure Supplement***

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This brochure supplement provides information about the individual listed above that supplements the Insight Investment Counsel's brochure. You should have received a copy of that brochure. Please contact Russell Kartub if you did not receive Insight Investment Counsel's brochure or if you have any questions about the contents of this supplement.

Additional information about the individual listed above is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 Educational, Background and Business Experience**

**Full Legal Name:** Russell Dean Kartub

**Born:** 1962

### **Education**

- London School of Economics, Graduate Diploma in Economics (1988)
- Occidental College, Economics AB (1984)

### **Business Experience**

- Insight Investment Counsel, Managing Member, August 2014 to Present.
- DW Advisors, Investment Adviser Representative, May 2013 to Present.
- BNY Mellon Wealth Management, Senior Vice President, Senior Director and Managing Director, October 2001 to May 2013.
- Van Deventer & Hoch American Value Fund, Portfolio Manager, May 1999 to October 2001.
- Van Deventer & Hoch American Investment Counsel, Managing Partner for Investment Policy and Research, Member of the Executive Committee, May 1984 to October 2001.

### **License History**

- NASAA Series 65 – Uniform Investment Adviser Law Examination (1994)

### **Professional Designations**

- Chartered Financial Analyst (CFA®) - (1991)  
This designation is offered by the CFA Institute (formerly the Association for Investment Management and Research [AIMR]). To obtain the CFA charter, candidates must successfully complete three difficult exams and gain at least three (3) years of qualifying work experience, among other requirements. In passing these exams, candidates demonstrate their competence, integrity and extensive knowledge in accounting, ethical and professional standards, economics, portfolio management and security analysis.

## **Item 3 Disciplinary Information**

Russell Kartub has no reportable disciplinary history.

## **Item 4 Other Business Activities**

Russell Kartub has no business activities that are either investment or non-investment related.

## **Item 5 Additional Compensation**

Russell Kartub does not receive any economic benefit from a non-advisory client for the provision of advisory services.

## **Item 6 Supervision**

The activities of Insight Investment Counsel are supervised by Russell Kartub, Managing Member and can be reached at 310-426-6322. All clients receive confirmation, from the brokerage holding their account(s), of any and all trades made by Insight Investment Counsel, on their behalf. In addition to trade confirmations, each client

receives quarterly account statements from the brokerage that holds their account(s). Russell Kartub reviews the holdings in each client account for appropriateness (client goals and holdings) at the end of each calendar quarter.

## **Item 7 Requirements for State-Registered Advisers**

### **A. Additional Disciplinary History**

Russell Kartub has no additional reportable disciplinary history.

### **B. Bankruptcy History**

Russell Kartub has not been the subject of a bankruptcy petition.