

INVESTMENT ADVISOR BROCHURE

360 Player Experience, LLC

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This brochure provides information about the qualifications and business practices of 360 Player Experience, LLC. If you have any questions about the contents of this brochure, please contact us at 678-760-4778. The information in this brochure has not been approved or verified by the Securities and Exchange Commission or by any state securities authority.

Additional information about 360 Player Experience, LLC also is available on the website of the Securities and Exchange Commission at www.adviserinfo.sec.gov.

Registration as an investment advisor with the Securities and Exchange Commission does not imply a certain level of skill or training.

Item 2 - Material Changes

This item not applicable at this time as this is the initial production of Investor Advisor Brochure

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Item 4 - Advisory Business

360 Player Experience, LLC ("360 PE") is an investment advisory firm registered with Securities and Exchange Commission ("SEC") as an investment adviser under the Investment Advisers Act of 1940 ("Advisers Act") that has furnished investment advisory services to clients since 2014. The principal owners of 360 Player Experience, LLC are Marjorie Waye & Derrick Hill. 360 Player Experience, LLC does not have a parent company or intermediate subsidiaries. Our principal business is to provide investment advice and financial advisory services to our clients who are typically individuals, pension and profit sharing plans, trusts, estates, charitable organizations, corporations and other business entities.

360 Player Experience, LLC analyzes, constructs, and manages customized investment portfolios based on the particular goals of each client in a manner which takes into account facts and information such as: income needs, liquidity requirements, investment time horizons, rate of return objective, tax considerations, risk tolerance and existing investments. 360 Player Experience, LLC utilizes an array of investment vehicles including, but not limited to: equity securities, exchange-traded funds, and United States government securities.

Depending on the particular investment portfolio and/or investment strategy, 360PE employs a variety of security analysis methods including charting, quantitative, fundamental, and technical analysis. We also consult a wide range of information to analyze and execute investment strategies, such as: financial news technology resources and online magazines, third-party research materials, annual reports, prospectuses, regulatory filings, press releases and all publically available financial information.

360 PE also serves as a sub-adviser to various domestic and non-domestic entities, as well as to separately managed accounts through arrangements 360 PE has entered into with other industry professionals. In such arrangements, the client generally enters into an advisory agreement directly with 360 PE. 360 PE provides continuous investment advice and client servicing to clients with respect to the investment of funds on the basis of the individual needs of each client. The sub-adviser, in turn, typically provides investment sub-advisory arrangements between 360 PE and the relevant sub-adviser are embodied in a sub-advisory agreement pursuant to which 360 PE pays a portion of its investment advisory fees received from such clients to the sub-adviser (the fee is negotiated for each client for the sub-advisory services).

The minimum account size is \$25,000. There currently is no maximum. 360 Player Experience, LLC manages client assets on a discretionary basis.

The investment strategy utilized by 360PE, is presented to the client for their consideration.

Item 5 - Fees and Compensation.

Investment Advisory accounts are managed on a discretionary basis according to the models that pertain to the style selected by the client. Fees for the individually managed accounts are based upon assets under management and are billed quarterly at one-fourth of the applicable

rate and are payable in advance. In the event that a relationship is terminated, fees will be refunded to the client on a pro-rata basis for the period remaining between termination and the end of the billing period.

Equity Management	Fixed Income Management	Private Wealth Management	360° Total Management (Incl. Balanced Accts)
Up to \$1 Million: Fee= 1.25%	Up to \$10 Mill.: Fee= 1.30%	Up to \$3 Million: Fee= 1.00%	Fees are based on the combination of policies selected by the client
\$1 Mill- \$3 Mill: Fee=1.00%	\$10 Mill and above: Fee= 1.20%	\$3 Mill- \$5 Mill: Fee=.80%	
\$3 Mill and above: Fee = .50%		\$5 Mill and above: Fee = .60%	

The client authorizes 360 Player Experience, LLC to bill the custodian the fees described above and the client authorizes, or will authorize the custodian to pay 360PE directly. The client agrees that the custodian will send, at least quarterly, a statement indicating all amounts disbursed from the client's account, including the amount of fees paid directly to 360PE.

All fees will be invoiced and paid as directed in the agreed upon fee schedule. A copy of each quarterly invoice will be sent to the client by first class mail, unless otherwise agree upon with client, not less than ten (10) days prior to the proposed date of withdrawal, of the exact amount of the proposed withdrawal, and the specific manner or basis on which the fee has been calculated. The notice shall advise the client of the opportunity to object to the invoiced amount and the manner in which the objection shall be made. In addition, if applicable, the custodian of each account shall receive a statement of the exact amount of proposed withdrawals. The management fee will be deducted by the custodian on a quarterly basis and paid to 360 Player Experience, LLC unless otherwise noted in the agreement between the client and 360 Player Experience, LLC.

Some custodians of broker/dealers for the accounts of clients of 360 Player Experience, LLC may charge maintenance or transaction fees that are separate from the advisory fees charged by 360PE for its advisory services. The custodian of the client's account may provide confirmations with each transaction and statements either monthly or quarterly. Any transfer fees, transaction fees,

redemption fees, wiring fees, etc. charged against an account are separate from the 360PE management fee, and will be deducted from the account by the custodian.

360 Player Experience, LLC receives income based on the fee schedule listed above. 360 Player Experience, LLC receives no additional fees or commissions for buying or selling on behalf of clients.

Clients will incur other fees and expenses in connection with 360 Player Experience, LLC management of their accounts. These fees will be fixed hourly fees for consultation to generate financial and investment goals. Additional fees exclusive to investments services include, but are not limited to business advisement, which provides guidance on new business venture profitability and going concern guidance. Other fixed hours fees will be charged as part of the organization for nonprofit management as well.

Item 6 - Performance-Based Fees.

360 Player Experience, LLC. does not charge fees based on a share of capital gains on a capital appreciation of the assets of a client. All fees charged by 360 Player Experience, LLC are asset-based.

Item 7 - Types of Clients

360 Player Experience, LLC clients are individuals, pension and profit sharing plans, trusts, estates, charitable organizations, corporations and other business entities. The minimum account size is \$25,000. There is currently no maximum account size.

Item 8 - Methods of Analysis, Investment Strategies and Risk of Loss.

The 360 PE Portfolio teams review performance weekly for increases and decreases in value. Each portfolio is assigned a PE line, this strategy is applied a threshold ceiling based on expected performance. As the strategies fluctuate the evaluation of each position is determine on the first day of the week following the analysis. On the first day the team determines which securities reflect

sufficient dividends and growth and reallocate to the benefit and best interest of the client. The teams will use methods of analysis that it believes most effective for achieving the goals of the strategies it manages. Generally, securities are identified for equity accounts through a variety of fundamental factors such as earnings growth, capital efficiency, and valuations. More subjective factors are often considered, such as the quality of the business model, competitive profile and quality of management. Technical factors are also often utilized, such as a company's relative valuation, momentum, and market sentiment. Portfolio construction is also typically monitored and managed through risk controls such as overall tracking effort relative to the portfolio's benchmark and maintaining discipline on targeted sector exposure, position size, and capitalization.

Fixed income strategies begin with a view of the economic fundamentals, which may be influenced by the Federal Reserve Bank's policy intentions, inflation intentions and growth expectations and then key risks are identified, such as regulatory risks, merger and activity risks, and sovereign or contagion risks. These views lead to decisions on how to position a portfolio on the yield curve, opportunistic sector allocations to take advantage of any price discrepancies and, ultimately, security selection. Securities are generally selected by identifying securities with a low probability of a negative credit event, using a proprietary financial ratio model to identify purchase and sale candidates, and searching the market for individual pricing inefficiencies.

At the close of the month the 360 PE team will conduct a monthly evaluation as to the size of each position in comparison to the totality of the client portfolio. The securities that have shown a significant increase in market value have part of the position sold to regulate the remainder of the positions. Additional shares are acquired for the positions that have shown a decrease in market value with some quantitative analysis to ensure market favorability and balance the clients' portfolio.

360 Player Experience, LLC strategies focus on diversified growth opportunities:

Core Growth Investment Strategy:

The process of identifying high performance stocks relative to index connected to emerging market leaders. With the selection of the high performing stock simultaneously developing the appropriate safety nets for market fluctuations.

Municipal/Tax-Free Fixed Income Strategy:

The process of gauging fixed income portfolios in the most positive interest rate and valuation environments and balancing them with municipal bond portfolios to the best returns and interest of the clients.

Both strategies capitalize upon aggressive equity investment opportunities to maximize portfolio performance.

The ETF Portfolio Strategies.

The 360 PE ETF strategies use a combination of weekly and monthly signals dependent upon the price level of the S&P 500. Buy or sell signals are produced on crosses of two moving averages and the relationship of the price level of the index compared to the moving averages. These signals are combined with monthly signals to reduce volatility and turnover. These filters ensure portfolios will be allocated to take advantage of upward trends and are allocated into less risky positions when signals suggest heightened risk.

The 360 PE ETF strategy is dependent upon the price level of the S&P 500 on a weekly basis combined with monthly signals to reduce volatility and turnover. At the end of each week, the closing level of the S&P 500 relative to the monthly signal and relative to two weekly moving averages generates either a positive or negative (buy or sell) signal. Signals are produced on crosses of the two moving averages or the relationship of the price level of the index compared to the moving averages. These filters ensure portfolios will be positioned to take advantage of upward trends and will be allocated into less risky positions when signals suggest heightened risk.

Since the inception of the S&P 500 in 1950, these parameters based on price level and moving averages, have indicated important turning points in the market, and have yielded positive results over several different market environments.

Signals generated using the S&P 500 also provided very favorable results when applied to the S&P MidCap and SmallCap Indices, and the EAFE Index (Europe, Australia and Far East).

A separate approach using NASDAQ weekly prices compared to different weekly moving averages gave similar, but not identical, signals, and also yielded positive results since its inception over multiple market cycles.

Further study concluded using a relative strength measure between the S&P 500 and the equal weighted S&P 500, and being long whichever index had stronger relative strength, also increased relative returns.

When signals indicate a positive market environment, Domestic ETF portfolios will be allocated to include equal weighting in SPY, which tracks the S&P 500, RSP, which tracks the equal weighted S&P 500, MDY, which tracks the S&P 400, IJR, which tracks the S&P 600, and exposure to the NASDAQ 100 Index using QQQ. Foreign ETF portfolios will contain these same securities, as well as either the EAFE ETF, EFA, or the emerging-market ETF, EEM.

Since sell signals are not always perfect, and re-entry at a price level sometimes higher than the exit price is possible, our research deemed it advisable to maintain some exposure to the market by having one-third of the portfolio invested in each instrument during periods where a sell signal has been generated. During these periods of heightened risk, two-thirds of the portfolio will be allocated to a short-term government bond ETF, the SHY. The SHY allows for both price appreciation and income.

Risk of Loss

All investment programs have certain risks that are borne by the investor. Our investment approach constantly keeps the risk of loss in mind. Investors face the following investment risks:

Stock Market Risk: The value of the equity securities in which the account invests may decline

in response to developments affecting individual companies and/or general economic conditions. Price changes may be temporary or last for extended periods.

Stock Selection Risk: In addition to, or in spite of, the impact of movements in the overall stock market, the value of an account's investments may decline if the particular companies in which the account invests do not perform well in the market. 360 PE's investment strategy seeks to control risk by adhering to portfolio constraints relative to the style's benchmark.

Growth Investing Risk: The prices of growth stocks may be more sensitive to changes in current or expected earnings than the prices of other stocks. The prices of growth stocks also may fall or fail to appreciate as anticipated by the advisor, regardless of movements in the securities markets.

Sector/Industry Concentration Risk: An account may invest a substantial portion of its assets within one or more economic sectors. To the extent an account is concentrated in one or more sectors, market or economic factors impacting those sectors could have a significant effect on the value of the account's investments. Additionally, an account's performance may be more volatile when the account's investments are less diversified across sectors.

Foreign Securities Risk: Foreign securities tend to be more volatile and less liquid than U.S. securities. Further, foreign securities may be subject to additional risks not associated with investment in U.S. securities due to differences in the economic and political environment, the amount of available public information, the degree of market regulation, and financial reporting, accounting and auditing standards, and, in the case of foreign currency denominated securities, fluctuations in currency exchange rates.

Credit (or Default) Risk: An account may lose money if an issuer of a bond is unable or unwilling to make timely or principal and/or interest payments or to otherwise honor its payment obligations. Further, when an issuer suffers adverse changes in its financial condition or credit rating, the price of its debt obligations may decline and/or experience greater volatility. A change in financial condition or credit rating of a fixed income security can also affect its liquidity and make it more difficult for an account to sell.

Interest Rate Risk The value of a bond may decline due to an increase in the absolute level of interest rates, or changes in the spread between two rates, the shape of the yield curve or any other interest rate relationship. Longer-term bonds are generally more sensitive to interest rate changes than shorter-term bonds. Generally, the longer the average maturity of the bonds held by an account, the more the account's value will fluctuate in response to interest rate changes.

Prepayment Risk: An account may experience losses when an issuer exercises its right to pay principal on an obligation held by the account earlier than expected. This may happen during a period of declining interest rates. Under these circumstances, the account may be unable to recoup all of its initial investment and will suffer from having to reinvest in lower yielding securities. The loss of higher yielding securities and the reinvestment at lower interest rates can reduce an account's income, total return and share price. Rates of prepayment, faster or slower than expected, could reduce an account's overall yield, increase the volatility of the account and/or cause a decline in value.

Municipal Securities Risk: The yields of municipal securities may move differently and adversely compared to yields of the overall debt securities markets. There could be changes in applicable tax laws or tax treatments that reduce or eliminate current federal income tax exemption on municipal securities and otherwise adversely affect the current federal or state tax status of municipal securities. Such changes also may adversely impact the value of municipal securities owned by an account and, as a result, the value of the account.

Derivatives Risk: Derivatives, such as futures or credit default swap contracts, are subject to the risk that small price movements can result in substantial gains or losses. Derivatives also entail exposure to the credit risk of the derivative's counterparty, the risk of mispricing or improper valuation, and the risk that changes in the value of the derivative may not correlate perfectly with the relevant securities, assets, rates or indices. There can be no assurance that an account will use derivatives to hedge any particular position or risk, nor can there be any assurance that a derivative hedge, if employed, will be successful.

Emerging Markets Investing Risk: There are greater risks involved in investing in emerging market countries than those associated with investment in developed foreign markets. Generally,

structures in emerging market countries are less diverse and mature than those of developed countries and their political systems are less stable; therefore, the risks of investing in foreign securities in general tend to be amplified for investment in emerging markets. Further, due to the small securities markets and low trading volumes in emerging market countries, investments may be more illiquid and volatile than investments in developed countries and therefore subject to abrupt and severe price declines. In addition, investment in emerging market countries may require an account to establish special custody or other arrangements before investing. Because the securities settlement procedures tend to be less sophisticated in emerging market countries, an account may be required to deliver securities before receiving payment and may also be unable to complete transactions during market disruptions.

Smaller Company Stock Risk: Smaller or medium-sized companies often have more limited managerial and financial resources than larger, more established companies, and therefore may be more susceptible to market downturns or changing economic conditions. Prices of smaller companies tend to be more volatile than those of larger companies and issuers may be subject to greater degrees of changes in their earnings and prospects. Since smaller company stocks typically have narrower markets and are traded in lower volumes, they are often more difficult to sell.

Inflation Risk: When any type of inflation is present, a dollar today will not buy as much as a dollar next year, because purchasing power is eroding at the rate of inflation.

Currency Risk: Companies typically have substantial foreign investments which are subject to fluctuations in the value of the dollar against the currency of the investment's originating country causing exchange rate risk.

Reinvestment Risk: This is the risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e. interest rate). This primarily relates to fixed income securities.

Liquidity Risk: Liquidity is the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interested in a standardized product. For

example, Treasury Bills are highly liquid, while real estate properties are not.

Financial Risk: Excessive borrowing to finance a business' operations increases the risk of profitability, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.

Item 9 - Disciplinary Information.

There are no legal or disciplinary actions or outstanding judgments against 360 Player Experience, LLC, or Marjorie Waye, or Derrick Hill, the principals of 360 Player Experience, LLC.

Item 10 - Other Financial Industry Activities and Affiliations

Neither 360 Player Experience, LLC nor its principals have an affiliation that requires disclosure

Item 11 - Code of Ethics, participation or Interest in Client Transactions and Personal Trading.

360 Player Experience, LLC has adopted a Code of Ethics, designed to comply with Rule 204A-1 under the Advisers Act and Rule 17j-1 under the 1940 Act, a copy of which will be provided to any client or prospective client upon request. 360 Player Experience, LLC has a duty to exercise its authority and responsibility for the benefit of its clients, to place the interest of its clients first, and to refrain from having outside interests that conflict with the interests of its clients and to disclose any conflicts if they do exist.

360 Player Experience, LLC may maintain its own accounts and may buy and sell securities for its own account or the accounts of its principals. The advice given and the actions taken with respect to a client and to 360 PE's own accounts may differ from advice given or the timing and nature of actions taken with respect to other client accounts.

Item 12 - Brokerage Practices.

When opening an account, the client authorizes 360 Player Experience, LLC to take all actions necessary to open brokerage accounts and to give instructions to broker-dealers to effect transactions for the account and to bind and obligate the client to carry out such transactions.

360 Player Experience, LLC reviews trades periodically and execute security transactions in such a manner that the client's total cost or proceeds in each transaction is the most favorable, under the circumstances, in implementing our overall investment responsibilities to our clients. In assessing whether this standard is met, 360 Player Experience will consider the broker/dealer's full range of services, including execution capability, commission rates, financial responsibility and responsiveness, among other things.

360 Player Experience's Exchange Traded Fund (ETF) portfolios select securities from highly liquid Stock Index ETF's, Treasury Bond ETF's and Sector ETF's, and the daily volume is relatively large.

In the event of a trading error in a client's account, if the error results in a gain, and it can be posted to the client's account, the gain will accrue to the client. If the error results in a gain and the nature of the client's account prohibit the client being credited with the gain, the error will be transacted through the brokerage firm's error account, and the broker will realize the gain. If a trading error results in a loss, the loss will be borne by 360 Player Experience, LLC.

If a client specifies restrictions in regard to specific equities, and those equities are holdings in one of the 360 Player Experience, LLC portfolios, the portion of the account that would have been allocated to those equities may be held in cash.

In circumstances where a client directs 360 Player Experience, LLC to use a certain broker dealer, we will request that the direction be in writing from the client and we will make each of the following disclosures that may apply:

1. Our inability under those circumstances to negotiate commissions or obtain best execution;
2. Our inability to obtain volume discounts;
3. That there may be a disparity in commission charges; and
4. Any conflicts of interest arising from brokerage firm referrals.

360 Player Experience, LLC may select or recommend broker dealers for client transactions based in part on the research or other services made available by those broker dealers. We do not intend to pay brokerage commissions higher than those obtainable from other broker dealers in return for research and broker age products of services. 360 Player Experience, LLC does not have any fixed soft dollar relationships with any broker dealers, vendors of research information, or vendors of equipment or other services.

Item 13 - Review of Accounts.

Reviewers are required to regularly review accounts so that each client's objectives and restrictions and 360 PE's current investment policies are reflected in the management of each investment advisory account. Reviewers are typically involved with the portfolio management and/or client service activities for a client's account. As a result, reviews are performed by the principals, the portfolio managers, and their teams.

Each client is provided with a quarterly appraisal, which lists all securities in their account, along with the cost, market value and estimated annual income. Each client is provided quarterly performance results. Capital gain and loss schedules and income summaries are also provided on a quarterly basis.

Additionally, custodians issue periodic statements and reports of accounts activity directly to clients.

Item 14 - Client Referrals and Other Compensation.

360 Player Experience, LLC may offer remuneration to individuals or organizations that make referrals of potential clients under the following circumstances:

1. 360PE has a written agreement with the person making the referral;
2. A separate written disclosure document is furnished to the referral client disclosing the relationship between the person making the referral and 360 PE, the terms of the compensation arrangement between the person making the referral and 360 PE, and any additional charges client will incur as a result of the referral.

Item 15 - Custody.

360 Player Experience, LLC does not act as custodian for any client accounts. Rather, the client appoints a “qualified custodian” for possession of the assets of the client’s account, to settle transactions for the client’s account, and to accept instructions from 360 PE regarding the assets in the client’s account. In addition, the custodian notifies 360 PE of additions to or withdrawals from the account. The client is responsible for the acts of their qualified custodian and all direct expenses of the account, such as custodial fees and brokerage expenses. In the event 360 PE inadvertently receives client securities or funds from a third party, 360 PE will forward such securities or funds to the client or the client’s custodian promptly following receipt by 360 PE of the client assets or funds.

Item 16 - Investment Discretion.

By signing the Advisory agreement, the client grants 360 Player Experience, LLC the authority to invest/reinvest the assets under 360 PE’s management on the client’s behalf without prior consultation from the client (discretionary basis), subject to the client’s stated investment objectives and any other client instructions. 360 PE will invest in the investment types listed in this brochure, which includes, but are not limited to: cash, cash equivalents, U.S. Government securities, equities, and ETF’s.

The client also authorizes 360 Player Experience, LLC to take any other necessary action in connection with the opening and maintenance of the client's account as well as for the completion and payment of transactions for the account. 360 PE will make investment decisions for the client's account according to the client's investment objectives and financial circumstances as described by the client. The client agrees to promptly inform 360 PE if the information provided in the client information and investor profile becomes materially inaccurate and to consult with 360 PE to provide updated information on an annual basis.

Item 17 - Voting Client Securities.

360 Player Experience, LLC acknowledges that among its duties as a fiduciary to its clients, is the obligation to protect the clients' interests by voting the shares held in its clients' account. In order to ensure that shares are voted in all appropriate circumstances, 360 PE will exercise voting discretion unless voting discretion is specifically reserved for the client or assigned to a third party in the advisory contract.

In general, 360 PE has determined that it is in the best interests of its clients to vote its clients' proxies so as to promote the alignment of the interests of corporate management with the interests of its shareholders, to improve the accountability of corporate management to its shareholders, and to approve proposals that 360 PE believes will result in financial rewards for its clients.

360 PE has elected to rely on the recommendations made by an independent firm, which specializes in research and recommendations in regard to proxy voting, in order to ensure consistent and efficient voting of its clients' proxies. 360 PE retains the right to override any voting recommendation when it believes that a vote contrary to the recommendation would be in the best interests of its clients. Managing directors of 360 PE will approve all votes.

Information regarding guidelines for specific recommendations for proxy voting are available upon request.

Item 18 - Financial Information

No disclosure of financial information (a balance sheet) is required because 360 Player Experience, LLC does not have custody of client funds and does not require prepayment of potential fees. Neither 360 Player Experience, LLC, nor Marjorie Waye, nor Derrick Hill have been the subject of a bankruptcy petition at any time during the past 10 years.