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**Form ADV Part 2B – Brochure Supplement**  
**Item 1: Cover Page**  
**May 2014**

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**COIGN CAPITAL**  
ADVISORS

**James Matthew Zundel**

**Coign Capital Advisors, LLC**  
**12012 South 700 E. - Suite 100**  
**Draper, Utah 84020**  
**[www.coigncapital.com](http://www.coigncapital.com)**

This brochure supplement provides information about James Matthew Zundel that supplements our brochure. You should have received a copy of that brochure. Please contact James Matthew Zundel, Chief Compliance Officer if you did not receive Coign Capital Advisors, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Zundel is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

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## Item 2: Educational Background & Business Experience

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**James Matthew Zundel**

**Year of Birth:** 1964

**Educational Background:**

- 1992; University of Utah; BA in Finance

**Business Background:**

- 05/2014 – Present Coign Capital Advisors, LLC;  
Managing Partner and Private Wealth Advisor
- 04/1992 – 05/2014 Ameriprise Financial Services, Inc.; Financial Advisor
- 02/2000 – 05/2014 Ameriprise Financial Services, Inc.; Registered Principal

**Exams, Licenses & Other Professional Designations:**

- 10/2002 – Series 10
- 09/2002 – Series 9
- 05/2000 – Series 24
- 11/1993 – Series 65
- 01/1993 – Series 7
- 01/1993 – Series 63
- 01/1993 – Life & Health Insurance License
- 08/2001 – Chartered Financial Consultant

**ChFC® - Chartered Financial Consultant:**

Mr. Zundel has a professional designation, Chartered Financial Consultant. The ChFC® is offered by The American College. To receive the ChFC® designation, you must successfully complete all courses in your selected program, meet experience requirements and ethics standards, and agree to comply with The American College Code of Ethics and Procedures.

Three years of full-time business experience is required for all Huebner School designations. The following activities meet the required business experience qualifications included in the ChFC® certification process.

**Insurance & Health Care:**

- Field underwriting and management, including sales and service activities, supervision and management of persons involved in sales or services, or staff support of persons in these activities.
- Company management and operations in positions involving substantial responsibility.
- Financial services and employee benefits
- Client service and related management, including direct contact with clients, supervision and management of persons involved directly in the process of providing financial services or employee benefits, or staff support of persons in these activities.
- Financial institution management and operations in positions involving substantial responsibility.

Other:

- University or college teaching of subjects related to the Huebner School curriculum on a full-time basis at an accredited institution of higher education.
- Government regulatory service in a responsible administrative, supervisory, or operational capacity.
- Activities directly or indirectly related to the protection, accumulation, conservation, or distribution of the economic value of human life; these include the work of actuaries, attorneys, CPAs, investment advisers, real estate investment advisers, stockbrokers, trust officers, or persons in other similar occupations.

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### **Item 3: Disciplinary Information**

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There are no legal or disciplinary events that are material to the evaluation of Mr. Zundel.

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### **Item 4: Other Business Activities**

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Mr. Zundel is a licensed insurance agent. He may offer insurance products and receive normal and customary fees as a result of insurance sales. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation he and/or our supervised persons may earn.

Mr. Zundel is the Managing Partner of Zundel Holdings, LLC; Member of the Board of Directors for Redsky Solution, LLC; and Manager of JMZ Real Property, LLC. These activities are not investment related and he spends a few hours per month with these activities. Our firm has examined these activities for potential conflicts of interest and has determined that these outside business activities do not deter from the quality of his management services.

Mr. Zundel invests in private equity opportunities that make up at least 10% of his total income, which is paid directly from the investment. Participation in this activity may result in co-investing with advisory clients. This presents a potential conflict of interest. To mitigate this conflict Mr. Zundel discloses his participation and compensation to advisory clients who also invest in the same private equity opportunity. Mr. Zundel neither receives referral fees, management fees, or carried interest from these investments nor does he solicit these investments to advisory clients.

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### **Item 5: Additional Compensation**

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Mr. Zundel does not receive any additional compensation or economic benefit outside of his regular salary such as any sales awards or other prizes for providing advisory services or selecting a particular investment.

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### **Item 6: Supervision**

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Mr. Zundel is the sole principal and Chief Compliance Officer and as such has no internal supervision placed over him. He is, however, bound by our firm's Code of Ethics.