

This brochure supplement provides information about William Haywood Bromley that supplements the Seckel Capital Advisors, LLC brochure. You should have received a copy of that brochure. Please contact William Haywood Bromley if you did not receive Seckel Capital Advisors, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about William Haywood Bromley is also available on the SEC's website at www.adviserinfo.sec.gov.

Seckel Capital Advisors, LLC

Form ADV Part 2B – Individual Disclosure Brochure

for

William Haywood Bromley

Personal CRD Number: 4881804

Investment Adviser Representative

Seckel Capital Advisors, LLC
642 Newtown Yardley Road, Suite 220
Newtown, PA 18940
(267) 819-0576
cbromley@seckelcapitaladvisors.com

UPDATED: 06/12/2014

Item 2: Educational Background and Business Experience

Name: William Haywood Bromley **Born:** 1981

Educational Background and Professional Designations:

Education:

BS Finance/Information Systems, Boston College - 2004

Business Background:

06/2013 - Present	Investment Adviser Representative Seckel Capital Advisors, LLC
03/2011 - Present	Principal 1015 Asset Management, LLC
08/2006 - 09/2013	First Vice President CoreStates Capital Advisors, LLC
06/2005 - 08/2006	Business Banker PNC Bank
11/2004 - 06/2005	Client Rep The Vanguard Group
09/2004 - 11/2004	Employee Eagle National Bank
05/2004 - 09/2004	Employee Island Water Sports
10/2003 - 05/2004	Catering Boston College Catering

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

William Bromley is a licensed insurance agent with Seckel Capital Insurance, LLC ("SCI"). From time to time, he will offer clients products from those activities. Clients should be aware that these services pay compensation and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. SCA always acts in the best interest of the client. Clients are in no way required to purchase any product or service through any representative of SCA or SCI in such individual's capacities.

Item 5: Additional Compensation

Other than salary, annual bonuses, or regular bonuses, William Haywood Bromley does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Seckel Capital Advisors, LLC.

Item 6: Supervision

William Haywood Bromley is a co-owner and co-supervisor of Seckel Capital Advisors, LLC, and works closely with co-supervisor Ian A Foster. All advice provided to clients is reviewed by this co-supervisor prior to implementation. Ian Foster can be reached at (267) 566-5645.

Item 7: Requirements For State Registered Advisers

This disclosure is required by Pennsylvania securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

A. William Haywood Bromley has NOT been involved in any of the events listed below.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;

- b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
- a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
- B. William Haywood Bromley has **NOT** been the subject of a bankruptcy petition in the past ten years.