



**Form ADV - Part 2B – Brochure Supplement**

May 2014

**Insight Investment Research LLP**

**United Kingdom**

15 New Caledonian Wharf  
6 Odessa Street  
London  
SE16 7TN

+44 (0) 203 397 9182

**This Brochure Supplement provides information about Robert P. Crimes and Dr Thomas P. Crimes, the principals of Insight Investment Research LLP and supplements the Insight Investment Research Brochure. You should have received a copy of that brochure. Please contact [robert.crimes@insightir.com](mailto:robert.crimes@insightir.com) if you did not receive IIR's firm brochure or if have any questions about the contents of this supplement.**

Additional information about Robert P. Crimes and Thomas Crimes is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **ITEM 1: Robert Crimes**

Robert P. Crimes  
Insight Investment Research  
15 New Caledonian Wharf  
6 Odessa Street  
London  
SE16 7TN  
UK  
Office: +44 (0) 203 397 9182

## **ITEM 2: Educational background and experience**

Robert P. Crimes

Year of birth: 27/10/1974

Formal education after High School:

Warwick University: BSc Management Science 2:1 (Economics, statistics, accounting, marketing, productions/operations & business psychology).

Business background for at least the preceding five years. :

- 2008-2013: Credit Suisse, London, Head of Infrastructure Equity Research, Director
- 2004-2008: J.P. Morgan, London, Head of Contracting and Concessions Corporate Research, Vice President
- 1999-2004: J.P. Morgan, London (Except 2001-2002), European Building Materials Equity Analyst, Associate
- 2001-2002: Commerzbank, London, Capital Goods corporate finance, Associate
- 1995-1999: Prudential Portfolio Managers, London, European Equities Fund Manager/Analyst

### **ITEM 3: Disciplinary Information**

There are no legal or disciplinary events to disclose regarding Robert Crimes.

### **ITEM 4: Other Business Activities**

Robert Crimes is not engaged in any investment-related business or occupation outside of InsightIR and has no other business interests involving a significant amount of his time.

### **ITEM 5: Additional Compensation**

Robert Crimes does not receive additional compensation for advisory services outside of InsightIR.

### **ITEM 6: Supervision**

Supervision is achieved through a multi-tiered approach: the creation and implementation of policies and procedures; reporting, due diligence and oversight provided at a firm level and through regular meetings with our clients and general review of our work product. We employ compliance consultants in the UK and North America to assist with our monitoring process to ensure compliance with applicable laws and regulations in the jurisdictions in which we do business.

The advice we provide is monitored. We have internal controls when making stock and sector recommendations in that as a matter of policy, an advisor is only permitted to recommend investments that have been thoroughly vetted, approved, and that have ongoing due diligence conducted as part of our extensive research process. Since our two employees generally provide services to our clients separately, each employee will be supervised by the other employee. We regularly review with our clients our research product in terms of idea generation and quality.

The reports, excel models, presentations and meeting materials provided to our clients, as part of their engagement with InsightIR, are constantly reviewed by ourselves and tested to ensure accuracy and due diligence.

## ITEM 1: Dr Thomas Crimes

Thomas Crimes  
West Acre  
9 Claremont Park Road  
Esher K10 9LT  
UK  
Tel: +44 (0) 1372 466 727

Insight Investment Research Head Office  
15 New Caledonian Wharf  
6 Odessa Street  
London  
SE16 7TN  
UK  
Office: +44 203 397 9182

## ITEM 2: Educational background and experience

Dr Thomas Peter Crimes  
Year of birth: 21/03/1940

Formal education after High School:

1958 - 1962: BSc Hons. Class 2:1 Geology

1963 - 1966: Ph.D Structural Geology of the Irish sea. Fellow of London Geological Society.  
Chartered geologist

Business background for at least the preceding five years. :

### **University of Liverpool Job titles**

1969-79	Lecturer
1979-91	Senior Lecturer
1991-2000	Reader

### **Experience**

1983-1990	<b>Director of Finance Earth Sciences:</b> Responsible for a multi million pound budget. Returned the Department to financial health through establishing a set of controls and procedures in particular for expenditure.
1970-2000	<b>Research consulting:</b> Engineering geological consultant on numerous public infrastructure projects worldwide, including roads, tunnels and bridges.
1976-1994	<b>Director of Geology and Geography Honours Department:</b> Overall responsibility for organisation of honours degree courses.
1984-94	<b>Management of Department of the Environment contracts:</b> Management of £0.5m worth of contracts with responsibility for pitching, scientific content and all financial organisation.
1970-2000	<b>Publications:</b> Published over 60 academic papers on many aspects of geology with co-

- 1970-2000 authors from over 15 countries. Involvement in the publication of numerous journals, such as, assistant editor for Ichnos (international trace fossils).  
**Conference speaking:** 31 keynote addresses at geological conferences in 15 countries including USA, Canada, Argentina, Russia, Australia, China and Turkey.
- 1979-2006 **Travel Photo International** (photographic agency)  
**Founder and director**  
Set-up the company selling reproduction rights for photographs for publications by tour operators, airlines and advertisers.  
Identification of a global client base through market research and subsequent marketing.  
Determined the overall strategic direction of the business.  
Preparation of accounts for taxation and VAT returns.
- 1970-current **Travel destinations lecturer on cruise ships**  
Regular lectures on international travel destinations on numerous Cunard, P&O and silver Seas cruise ships including the QE2 and Oriana, often with audiences of 700 people.  
Main point of contact to provide information and respond to questions from passengers on destinations.

•

### **ITEM 3: Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

### **ITEM 4: Other Business Activities**

Thomas Crimes is not engaged in any investment-related business or occupation outside of InsightIR and has no other business interests involving a significant amount of his time.

### **ITEM 5: Additional Compensation**

Thomas Crimes does not receive additional compensation for advisory services outside that stated in Item 4.

### **ITEM 6: Supervision**

Supervision is achieved through a multi-tiered approach: the creation and implementation of policies and procedures; reporting, due diligence and oversight provided at a firm level and through regular meetings with our clients and review of our work product. We employ compliance consultants in the UK and North America to assist with our monitoring process to ensure compliance with applicable laws and regulations in the jurisdictions in which we do business.

The advice we provide is monitored. We have internal controls when making stock and sector recommendations in that as a matter of policy, an advisor is only permitted to recommend investments that have been thoroughly vetted, approved, and that have ongoing due diligence conducted as part of our extensive research process. Since our two employees generally provide services to our clients separately, each employee will be supervised by the other employee. We regularly review with our clients our research product in terms of idea generation and quality.

The reports, excel models, presentations and meeting materials provided to our clients, as part of their engagement with InsightIR, are constantly reviewed by ourselves and cross checked to ensure accuracy and due diligence.