

**Item 1: Cover Page for Part 2B of Form ADV:  
Brochure Supplement  
February 2014**

**William Wolf**

**Insight Advisors, LLC  
10 N. State Street  
Newtown, PA 18940**

**Firm Contact:  
Carla Simon  
Chief Compliance Officer**

**This brochure supplement provides information about William Wolf that supplements our brochure. You should have received a copy of that brochure. Please contact Carla Simon if you did not receive Insight Advisors, LLC's brochure or if you have any questions about the contents of this supplement.**

**Additional information about William Wolf is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## Item 2: Educational Background & Business Experience

**William Wolf**

**Year of Birth:** 1963

### **Educational Background:**

- No School

### **Business Background:**

- 08/2013 – Present Insight Advisors, LLC; Investment Advisor
- 08/2013 – Present Purshe Kaplan Sterling Investments, Inc; Registered Representative
- 05/2009 – 08/2013 Wells Fargo Advisors, LLC; Investment Advisor
- 08/2005 – 05/2009 Wachovia Securities, LLC; Investment Advisor
- 10/1996 – 08/2005 Dean Witter Reynolds, Inc; Investment Advisor

### **Exams, Licenses & Other Professional Designations:**

- 1997: Series 31 Exam
- 1996: Series 7, 63 & 65 Exams

## Item 3: Disciplinary Information

We have nothing to disclose in this regard.

## Item 4: Other Business Activities

Mr. Wolf is a registered representative of Purshe Kaplan Sterling Investments, Inc., member FINRA/SIPC. He may offer securities and receive normal and customary commissions as a result of securities transactions. A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products based on the compensation Mr. Wolf may earn and may not necessarily be in the best interests of the client. Mr. Wolf spends approximately 10% of his time with this outside business activity.

Mr. Wolf is a licensed insurance agent. He may offer insurance products and receive normal and customary fees as a result of insurance sales. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation adviser and/or our supervised persons may earn and may not necessarily be in the best interests of the client. Mr. Wolf spends approximately 1% of his time with this outside business activity.

## Item 5: Additional Compensation

We have nothing to disclose in this regard.

## Item 6: Supervision

Carla Simon, Chief Compliance Officer of Insight Advisors, LLC, supervises and monitors Mr. Wolf's activities on a regular basis. Ms. Simon reviews all outgoing correspondence for written financial advice that William Wolf provides to his clients. Please contact Ms. Simon if you have any questions about William Wolf's brochure supplement at (215) 550-6011.