

# **STRINGER ASSET MANAGEMENT, LLC**

February 27, 2014

## **FIRM BROCHURE**

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This brochure provides information about the qualifications and business practices of Stringer Asset Management, LLC ("Stringer"). If you have any questions about the contents of this brochure, please contact us by telephone at: 901-800-2956 or by email at: [chad.keller@stringeram.com](mailto:chad.keller@stringeram.com).

The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority. Stringer's registration as an Investment Adviser does not imply a certain level of skill or training.

Additional information about Stringer is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

**Stringer Asset Management, LLC, a Registered Investment Adviser**

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## **Item 2. Material Changes**

This Item discusses only the material changes that have occurred since Stringer Asset Management's last annual update.

There have been no material changes since the last annual update.

## Item 3. Table of Contents

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## Item 4. Advisory Business

Stringer Asset Management is a registered investment adviser that provides services through (i) model portfolios on a sub-advisory basis and (ii) a registered investment company, the Stringer Growth Fund (the “Fund”). When acting as a sub-adviser or an adviser, the Firm’s relationship is generally with the institution that designates Stringer Asset Management to manage such assets. Throughout this Disclosure Brochure, any reference to the institution that designates Stringer Asset Management to manage assets is referred to as the “institutional client” as distinguished from the beneficial owner of the assets being managed. In addition, the Firm may provide investment management services to high net worth individuals, qualified retirement plans, and certain family members or friends of Stringer Asset Management.

Prior to engaging Stringer Asset Management to provide any of the foregoing investment advisory services, all clients are required to enter into one or more written agreements with Stringer Asset Management setting forth the terms and conditions under which Stringer Asset Management renders its services (collectively the “*Agreement*”).

Stringer Asset Management was formed in October 2012 and is wholly owned by Laurus Principal Group, LLC.

This Disclosure Brochure describes the business of Stringer Asset Management. Certain sections may also describe the activities of *Supervised Persons*. *Supervised Persons* are any of Stringer Asset Management’s officers, partners, directors (or other persons occupying a similar status or performing similar functions), or employees, or any other person who provides investment advice on the Firm’s behalf and is subject to Stringer Asset Management’s supervision or control.

### Investment Management Services

Institutional clients can engage Stringer Asset Management to manage all or a portion of their assets on a discretionary basis. The Firm offers model portfolios to institutional clients through a sub-advisory relationship. Pursuant to that relationship, the institutional client is generally responsible for conducting an initial assessment and reviewing the investment needs, goals, objectives and risk tolerance of the beneficial owner of the assets (or end-client). Thereafter, funds are allocated to Stringer Asset Management for discretionary management services.

Other clients can engage Stringer Asset Management directly to manage all or a portion of their assets on a discretionary basis. Stringer Asset Management tailors its advisory services to the individual needs of these clients. Stringer Asset Management consults clients initially and on an ongoing basis to determine risk tolerance, time horizon and other factors that may impact the clients’ investment needs. Stringer Asset Management seeks to ensure its investments are suitable given these factors.

Stringer Asset Management primarily allocates clients’ investment management assets among exchange-traded funds (“ETFs”) and secondarily among mutual funds. In addition, Stringer Asset Management may allocate assets among individual debt and equity securities, corporate debt securities, municipal securities, U.S. government securities and investment company securities. When appropriate and desirable, the Firm will also research and offer advice pertaining to other types of investments as needed to meet a client’s needs.

All clients are advised to promptly notify Stringer Asset Management if there are changes in their clients’ or their own financial situation or investment objectives, respectively, or if they wish to impose any reasonable restrictions upon Stringer Asset Management’s management services. Clients may impose

reasonable restrictions or mandates on the management of their account (e.g., require that a portion of their assets be invested in socially responsible funds) if, in the Firm's sole discretion, the conditions will not materially impact the performance of a portfolio strategy or prove overly burdensome to its management efforts.

### **Wrap Fee Programs**

Stringer Asset Management offers investment advice to clients through our participation in "wrap fee" programs. These programs are offered by brokerage firms to provide their clients with access to non-affiliated investment advisers. If a sponsor's client selects the Firm to manage funds, we receive a portion of the fee charged by the sponsor.

### **Assets under Management**

On December 31, 2013, Stringer Asset Management had \$125 million in discretionary assets under management. Discretionary assets are those over which the Firm has full authority to make investment decisions.

## **Item 5. Fees and Compensation**

### **Investment Management Fee**

Stringer Asset Management provides investment management services for an annual fee based upon a percentage of the market value of the clients' assets being managed by the Firm. In the case of institutional clients, Stringer Asset Management is paid for its investment management services directly by the institutional client. The Firm's annual fee is exclusive of, and in addition to brokerage commissions, transaction fees, and other related costs and expenses which are incurred by the client. Stringer Asset Management does not, however, receive any portion of these commissions, fees, and costs. Stringer Asset Management's annual fee is prorated and charged quarterly, in advance, based on the last day of the previous quarter. The annual fee for all clients varies (between 0.35% and 1.00%) depending upon the market value of the assets under management and scope of services provided.

Stringer Asset Management, in its sole discretion, may negotiate to charge a lesser management fee based upon certain criteria (i.e., anticipated future earning capacity, anticipated future additional assets, dollar amount of assets to be managed, related accounts, account composition, pre-existing client, account retention, *pro bono* activities, etc.).

### **Fees Charged by Financial Institutions**

As further discussed in response to Item 12 (below), Stringer Asset Management generally recommends that clients utilize the brokerage and clearing services of an independent broker-dealer for investment management accounts.

Stringer Asset Management may only implement its investment management recommendations after the client has arranged for and furnished Stringer Asset Management with all information and authorization regarding accounts with appropriate financial institutions. Financial institutions include, but are not limited to any broker-dealers recommended by Stringer Asset Management, broker-dealers directed by the client, trust companies, banks, etc. (collectively referred to herein as the "*Financial Institutions*").

Clients may incur certain charges imposed by the *Financial Institutions* and other third parties such as custodial fees, charges imposed directly by a mutual fund or ETF in the account, which are disclosed in the fund's prospectus (e.g., fund management fees and other fund expenses), deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. Additionally, for assets outside of any wrap fee programs, clients may incur brokerage commissions and transaction fees. Such charges, fees and commissions are exclusive of and in addition to Stringer Asset Management's fee.

The Firm's *Agreement* and the separate agreement with any *Financial Institutions* may authorize Stringer Asset Management to debit the client's account for the amount of the Firm's fee and to directly remit that management fee to Stringer Asset Management. Any *Financial Institutions* recommended by Stringer Asset Management have agreed to send a statement to the client, at least quarterly, indicating all amounts disbursed from the account including the amount of management fees paid directly to Stringer Asset Management. Certain clients may elect to have Stringer Asset Management send an invoice for payment.

### **Fees for Management During Partial Quarters of Service**

For the initial period of investment management services, the fees are calculated on a *pro rata* basis.

The *Agreement* between Stringer Asset Management and the client will continue in effect until terminated by either party pursuant to the terms of the *Agreement*. Stringer Asset Management's fees are prorated through the date of termination and any remaining balance is charged or refunded to the client, as appropriate.

Clients may make additions to and withdrawals from their account at any time, subject to the Firm's right to terminate an account. If assets are deposited into or withdrawn from an account after the inception of a quarter, the fee payable with respect to such assets may be adjusted or prorated based on the number of days remaining in the quarter. Institutional clients may impose different requirements on the end-client. Additions may be in cash or securities provided that Stringer Asset Management reserves the right to liquidate any transferred securities or decline to accept particular securities into a client's account. Clients may withdraw account assets on notice to Stringer Asset Management, subject to the usual and customary securities settlement procedures. However, Stringer Asset Management designs its portfolios as long-term investments and the withdrawal of assets may impair the achievement of a client's investment objectives. Stringer Asset Management may consult with its clients about the options and ramifications of transferring securities. However, clients are advised that when transferred securities are liquidated, they are subject to transaction fees, fees assessed at the mutual fund level (i.e. contingent deferred sales charge) and/or tax ramifications.

### **Registered Investment Company - Stringer Growth Fund**

Stringer Asset Management's annual fee schedule for the Stringer Growth Fund (the "Fund") is 0.95% on assets under management.

### **Fees related to the Stringer Growth Fund**

Stringer Asset Management is the investment adviser to the Stringer Growth Fund (the "Fund"). The Fund is a series of the 360 Funds, an open-end management investment company organized as a Delaware statutory trust on February 25, 2005. 360 Funds is responsible for the overall management of the Fund's business affairs.

The Fund offers three classes of shares: (i) Class A Shares, (ii) Class C Shares, and (iii) Institutional Class Shares. Investors pay certain fees and expenses to buy and hold shares of the Fund. The Fund's fee and expense schedule is found the Funds' prospectus at:

<http://www.stringeram.com/private/Stringer%20Growth%20Fund%20Prospectus.pdf>

## **Item 6. Performance-Based Fees and Side-by-Side Management**

Stringer Asset Management does not provide any services for performance-based fees. Performance-based fees are those based on a share of capital gains on or capital appreciation of the assets of a client.

## **Item 7. Types of Clients**

Stringer Asset Management primarily provides investment supervisory services to individuals, high net worth individuals, and investment companies.

### **Minimums**

The Firm does not impose a minimum account size or minimum fee as a condition for starting and maintaining a relationship; provided, however, the Fund does have a minimum investment amount.

Please refer to the Stringer Growth Fund Prospectus for account minimums.

## **Item 8. Methods of Analysis, Investment Strategies and Risk of Loss**

### **Investment Strategies**

The Firm's investment management process seeks to be investor-specific and incorporate current and forward-looking ideas to define appropriate portfolios for a given set of investor circumstances. Stringer Asset Management believes that investors can benefit from both active and passive investing as well as strategic and tactical asset allocations. The Firm also believes that there are times when investors may benefit by increasing the level of cash in their portfolios. In general, the Firm adheres to the following principles:

- Utilize proprietary tactical elements in the overall investment approach in order to take advantage of market opportunities as they present themselves and as one means of becoming more defensive when seen fit.
- Utilize active managers who are benchmark agnostic. In other words, the managers can pursue opportunities across their respective range of expertise. When analyzing these active managers, the Firm likes to think along the lines of Warren Buffett when he wrote in his 2010 letter to Berkshire Hathaway shareholders, "our only style box is 'smart.'"

- Recognize there are certain periods of time when the financial markets cease to function properly. There are occasions when sellers dominate the markets causing prices to decline precipitously. Through a systematic process, the Firm has developed its Cash Indicator, which seeks to not only raise cash in order to position portfolios more defensively when markets break down, but also to reinvest that cash at more attractive valuations.
- Primarily utilize ETFs and other similar investments in portfolios to minimize costs while seeking to boost performance and create tax efficiency.

## Methods of Analysis

Stringer Asset Management generally analyzes investments using an asset allocation strategy based on Modern Portfolio Theory ("MPT").

MPT is a mathematical based investment discipline that seeks to quantify expected portfolio returns in relation to corresponding portfolio risk. The basic premise of MPT is that the risk of a particular holding is to be assessed by comparing its price variations against those of the market portfolio. However, MPT disregards certain investment considerations and is based on a series of assumptions that may not necessarily reflect actual market conditions. As such, the factors for which MPT does not account (e.g., tax implications, regulatory constraints and brokerage costs) may negate the upside or add to the actual risk of a particular allocation. Nonetheless, Stringer Asset Management's investment process is structured in such a way to integrate those assumptions and real life considerations for which MPT analytics do not account.

## Risks of Loss

### *General Risk of Loss*

Investing in securities involves the risk of loss. Clients should be prepared to bear such loss.

### *Market Risks*

The profitability of a portion of Stringer Asset Management's recommendations may depend to a great extent upon correctly assessing the future course of price movements of stocks and bonds. There can be no assurance that Stringer Asset Management will be able to predict those price movements accurately.

### *Mutual Funds and ETFs*

An investment in a mutual fund or ETF involves risk, including the loss of principal. Mutual fund and ETF shareholders are necessarily subject to the risks stemming from the individual issuers of the fund's underlying portfolio securities. Such shareholders are also liable for taxes on any fund-level capital gains, as mutual funds are required by law to distribute capital gains in the event they sell securities for a profit that cannot be offset by a corresponding loss.

Shares of mutual funds are generally distributed and redeemed on an ongoing basis by the fund itself or a broker acting on its behalf. The trading price at which a share is transacted is equal to a fund's stated daily per share net asset value ("NAV"), plus any shareholders fees (e.g., sales loads, purchase fees, redemption fees). The per share NAV of a mutual fund is calculated at the end of each business day, although the actual NAV fluctuates with intraday changes to the market value of the fund's holdings. The trading prices of a mutual fund's shares may differ significantly from the NAV during periods of market volatility, which may, among other factors, lead to the mutual fund's shares trading at a premium or discount to NAV.



Shares of ETFs are listed on securities exchanges and transacted at negotiated prices in the secondary market. Generally, ETF shares trade at or near their most recent NAV, which is generally calculated at least once daily for indexed-based ETFs and more frequently for actively managed ETFs. However, certain inefficiencies may cause the shares to trade at a premium or discount to their pro rata NAV. There is also no guarantee that an active secondary market for such shares will develop or continue to exist. Generally, an ETF only redeems shares when aggregated as creation units (usually 50,000 shares or more). Therefore, if a liquid secondary market ceases to exist for shares of a particular ETF, a shareholder may have no way to dispose of such shares.

#### *Management Through Similarly Managed Accounts*

For certain clients, Stringer Asset Management may manage portfolios by allocating portfolio assets among various securities on a discretionary basis using one or more of its proprietary investment strategies (collectively referred to as “*investment strategy*”). In so doing, Stringer Asset Management buys, sells, exchanges and/or transfers securities based upon the *investment strategy*.

Stringer Asset Management’s management using the *investment strategy* complies with the requirements of Rule 3a-4 of the Investment Company Act of 1940, as amended. Rule 3a-4 provides similarly managed accounts, such as the *investment strategy*, with a safe harbor from the definition of an investment company.

The *investment strategy* may involve an above-average portfolio turnover that could negatively impact upon the net after-tax gain experienced by an individual client. Securities in the *investment strategy* are usually exchanged and/or transferred without regard to a client’s individual tax ramifications. Certain investment opportunities that become available to Stringer Asset Management’s clients may be limited. For example, various mutual funds or insurance companies may limit the ability of Stringer Asset Management to buy, sell, exchange or transfer securities consistent with its *investment strategy*.

## **Item 9. Disciplinary Information**

Stringer Asset Management is required to disclose the facts of any legal or disciplinary events that are material to a client’s evaluation of its advisory business or the integrity of management. Stringer Asset Management does not have any required disclosures to this Item.

## **Item 10. Other Financial Industry Activities and Affiliations**

Stringer Asset Management is required to disclose any relationship or arrangement that is material to its advisory business or to its clients with certain related persons. Stringer Asset Management has described such relationships and arrangements below.

#### **Related Investment Adviser**

Stringer Asset Management is under common control with Snow Capital Management L.P., a federally registered investment adviser.

## Investment Company

As noted in Item 4 above, Stringer Asset Management is the investment adviser to the Stringer Growth Fund. The Firm does not believe these advisory services create material conflicts of interest between the Firm and its other clients. The Firm follows strict written policies and procedures to ensure that all clients are treated fairly, regardless of the investment strategy and fee schedule associated with the account.

## Item 11. Code of Ethics

Stringer Asset Management and persons associated with the Firm ("Associated Persons") are permitted to buy or sell securities that the Firm also recommends to clients consistent with Stringer Asset Management's policies and procedures.

Stringer Asset Management has adopted a code of ethics that sets forth the standards of conduct expected of its associated persons and requires compliance with applicable securities laws ("*Code of Ethics*"). Stringer Asset Management's *Code of Ethics* contains written policies reasonably designed to prevent the unlawful use of material non-public information by the Firm or any of its associated persons. The *Code of Ethics* also requires that certain of Stringer Asset Management's personnel (called "*Access Persons*") report their personal securities holdings and transactions and obtain pre-approval of certain investments such as initial public offerings and limited offerings.

When Stringer Asset Management is engaging in or considering a transaction in any security on behalf of a client, no *Access Person* may effect for themselves or for their immediate family (i.e., spouse, minor children, and adults living in the same household as the *Access Person*) a transaction in that security unless:

- the transaction has been completed;
- the transaction for the *Access Person* is completed as part of a batch trade (as defined below in Item 12) with clients; or
- a decision has been made not to engage in the transaction for the client.

These requirements are not applicable to: (i) direct obligations of the Government of the United States; (ii) money market instruments, bankers' acceptances, bank certificates of deposit, commercial paper, repurchase agreements and other high quality short-term debt instruments, including repurchase agreements; (iii) shares issued by mutual funds or money market funds; and (iv) shares issued by unit investment trusts that are invested exclusively in one or more mutual funds.

This *Code of Ethics* has been established recognizing that some securities trade in sufficiently broad markets to permit transactions by *Access Persons* to be completed without any appreciable impact on the markets of such securities. Therefore, under certain limited circumstances, exceptions may be made to the policies stated above.

Clients and prospective clients may contact Stringer Asset Management to request a copy of its *Code of Ethics*.

## Item 12. Brokerage Practices

Factors which Stringer Asset Management considers in recommending *Financial Institutions* or any other broker-dealer to clients include their respective financial strength, reputation, execution, pricing, research and service. Certain *Financial Institutions* may enable Stringer Asset Management to obtain mutual funds without transaction charges and other securities at nominal transaction charges. The commissions and/or transaction fees charged by a particular *Financial Institution* may be higher or lower than those charged by other *Financial Institutions*.

The commissions paid by Stringer Asset Management's clients comply with the Firm's duty to obtain "best execution." Clients may pay commissions that are higher than another qualified *Financial Institution* might charge to effect the same transaction where Stringer Asset Management determines that the commissions are reasonable in relation to the value of the brokerage and research services received. In seeking best execution, the determinative factor is not the lowest possible cost, but whether the transaction represents the best qualitative execution, taking into consideration the full range of a *Financial Institution's* services, including among others, the value of research provided, execution capability, commission rates, and responsiveness. Stringer Asset Management seeks competitive rates but may not necessarily obtain the lowest possible commission rates for client transactions.

Stringer Asset Management periodically and systematically reviews its policies and procedures regarding its recommendation of *Financial Institutions* in light of its duty to obtain best execution.

The client may direct Stringer Asset Management in writing to use a particular *Financial Institution* to execute some or all transactions for the client. In that case, the client will negotiate terms and arrangements for the account with that *Financial Institution*, and Stringer Asset Management will not seek better execution services or prices from other *Financial Institutions* or be able to "batch" client transactions for execution through other *Financial Institutions* with orders for other accounts managed by Stringer Asset Management (as described below). As a result, the client may pay higher commissions or other transaction costs or greater spreads, or receive less favorable net prices, on transactions for the account than would otherwise be the case. Subject to its duty of best execution, Stringer Asset Management may decline a client's request to direct brokerage if, in the Firm's sole discretion, such directed brokerage arrangements would result in additional operational difficulties.

Transactions for each client generally will be effected independently, unless Stringer Asset Management decides to purchase or sell the same securities for several clients at approximately the same time. Stringer Asset Management may (but is not obligated to) combine or "batch" such orders to obtain best execution, to negotiate more favorable commission rates, or to allocate equitably among Stringer Asset Management's clients differences in prices and commissions or other transaction costs that might not have been obtained had such orders been placed independently. Under this procedure, transactions will generally be averaged as to price and allocated among Stringer Asset Management's clients pro rata to the purchase and sale orders placed for each client on any given day. To the extent that Stringer Asset Management determines to aggregate client orders for the purchase or sale of securities, including securities in which Stringer Asset Management's *Supervised Persons* may invest, Stringer Asset Management generally does so in accordance with applicable rules promulgated under the Advisers Act and no-action guidance provided by the staff of the U.S. Securities and Exchange Commission. Stringer Asset Management does not receive any additional compensation or remuneration as a result of the aggregation. In the event that Stringer Asset Management determines that a prorated allocation is not appropriate under the particular circumstances, the allocation will be made based upon other relevant factors, which may include: (i) when only a small percentage of the order is executed, shares may be allocated to the account with the smallest order or the smallest position or to an account that is out of line with respect to security or sector weightings relative to other portfolios, with similar mandates; (ii) allocations may be given to one account when one account has limitations in its investment guidelines which prohibit it from purchasing other securities which are expected to produce similar investment results

and can be purchased by other accounts; (iii) if an account reaches an investment guideline limit and cannot participate in an allocation, shares may be reallocated to other accounts (this may be due to unforeseen changes in an account's assets after an order is placed); (iv) with respect to sale allocations, allocations may be given to accounts low in cash; (v) in cases when a pro rata allocation of a potential execution would result in a *de minimis* allocation in one or more accounts, Stringer Asset Management may exclude the account(s) from the allocation; the transactions may be executed on a pro rata basis among the remaining accounts; or (vi) in cases where a small proportion of an order is executed in all accounts, shares may be allocated to one or more accounts on a random basis.

Consistent with obtaining best execution, brokerage transactions may be directed to certain broker-dealers in return for investment research products and/or services which assist Stringer Asset Management in its investment decision-making process. Such research generally will be used to service all of Stringer Asset Management's clients, but brokerage commissions paid by one client may be used to pay for research that is not used in managing that client's portfolio. The receipt of investment research products and/or services as well as the allocation of the benefit of such investment research products and/or services poses a conflict of interest because Stringer Asset Management does not have to produce or pay for the products or services.

### **Software and Support Provided by Financial Institutions**

Stringer Asset Management may receive from *Financial Institutions*, without cost to the Firm, computer software and related systems support, which allow Stringer Asset Management to better monitor client accounts maintained at a *Financial Institution*. Stringer Asset Management may receive the software and related support without cost because the Firm renders investment management services to clients that maintain assets at *Financial Institution*. The software and support is not provided in connection with securities transactions of clients (i.e. not "soft dollars"). The software and related systems support may benefit Stringer Asset Management, but not its clients directly. In fulfilling its duties to its clients, Stringer Asset Management endeavors at all times to put the interests of its clients first. Clients should be aware; however, that the Firm's receipt of economic benefits from a broker-dealer creates a conflict of interest since these benefits may influence Stringer Asset Management's choice of broker-dealer over another broker-dealer that does not furnish similar software, systems support, or services.

## **Item 13. Review of Accounts**

For those institutional clients to whom Stringer Asset Management provides investment management services, Stringer Asset Management monitors those portfolios as part of an ongoing process while regular reviews are conducted on at least a quarterly basis. Such reviews are conducted by an investment adviser representative of the Firm. However, the institutional client will be responsible for reviewing individual account performance with the beneficial owner of those assets. All institutional clients are encouraged to discuss the needs, goals, and objectives with the beneficial owners and to keep the Firm informed of any changes thereto. Institutional clients and/or beneficial owners are provided with transaction confirmation notices and regular summary account statements directly from the broker-dealer or custodian for the accounts.

For all other clients to whom Stringer Asset Management provides investment management services, the Firm monitors those portfolios as part of an ongoing process while regular account reviews are conducted on at least a quarterly basis. Such reviews are conducted by an investment adviser representative of the Firm. These clients are encouraged to discuss their needs, goals, and objectives with Stringer Asset Management and to keep the Firm informed of any changes thereto. Stringer Asset Management contacts investment advisory clients at least annually to review its previous services and/or recommendations and to discuss the impact resulting from any changes in the client's financial situation

and/or investment objectives. Unless otherwise agreed upon, these clients are provided with transaction confirmation notices and regular summary account statements directly from the broker-dealer or custodian for the client accounts. As these clients may request from time to time, Stringer Asset Management may also send them a report that may include account and/or market-related information including an inventory of account holdings and account performance. Clients should compare the account statements they receive from their custodian with those they receive from Stringer Asset Management.

## Item 14. Client Referrals and Other Compensation

Stringer Asset Management is required to disclose any relationship or arrangement where it receives an economic benefit from a third party (non-client) for providing advisory services. This type of relationship poses a conflict of interest and any such relationship is disclosed in response to Item 12, above.

In addition, Stringer Asset Management is required to disclose any direct or indirect compensation that it provides for client referrals. The Firm does not provide any direct or indirect compensation for client referrals.

## Item 15. Custody

Stringer Asset Management's *Agreement* and/or the separate agreement with any *Financial Institution* may authorize Stringer Asset Management through such *Financial Institution* to debit the client's account for the amount of Stringer Asset Management's fee and to directly remit that management fee to Stringer Asset Management in accordance with applicable custody rules.

The *Financial Institutions* recommended by Stringer Asset Management have agreed to send a statement to the client, at least quarterly, indicating all amounts disbursed from the account including the amount of management fees paid directly to Stringer Asset Management. In addition, as discussed in Item 13, Stringer Asset Management also sends periodic supplemental reports to certain clients. All clients should carefully review the statements sent directly by the *Financial Institutions* and, where applicable, compare them to those received from Stringer Asset Management.

## Item 16. Investment Discretion

Stringer Asset Management is given the authority to exercise discretion on behalf of clients. Stringer Asset Management is considered to exercise investment discretion over a client's account if it can effect transactions for the client without first having to seek the client's consent. The Firm is given this authority through a power-of-attorney included in the agreement between Stringer Asset Management and the client. Clients may request a limitation on this authority (such as certain securities not to be bought or sold). Stringer Asset Management takes discretion over the following activities:

- The securities to be purchased or sold;
- The amount of securities to be purchased or sold; and
- When transactions are made.

Within the Fund, which is part of a registered investment company, Stringer Asset Management's authority to trade securities may be limited by certain federal securities and tax laws that require diversification of investments.

## Item 17. Voting Client Securities

Stringer Asset Management may vote client securities (proxies) on behalf of its clients. When Stringer Asset Management accepts such responsibility, it will only cast proxy votes in a manner consistent with the best interest of its clients. Absent special circumstances, which are fully- described in Stringer Asset Management's Proxy Voting Policies and Procedures, all proxies will be voted consistent with guidelines established and described in Stringer Asset Management's Proxy Voting Policies and Procedures, as they may be amended from time-to-time. Clients may contact Stringer Asset Management to request information about how Stringer Asset Management voted proxies for that client's securities or to get a copy of Stringer Asset Management's Proxy Voting Policies and Procedures. A brief summary of Stringer Asset Management's Proxy Voting Policies and Procedures is as follows:

- Stringer Asset Management has formed a Proxy Voting Committee that will be responsible for monitoring corporate actions, making voting decisions in the best interest of clients, and ensuring that proxies are submitted in a timely manner.
- The Proxy Voting Committee will generally vote proxies according to Stringer Asset Management's then current Proxy Voting Guidelines. The Proxy Voting Guidelines include many specific examples of voting decisions for the types of proposals that are most frequently presented, including: composition of the board of directors; approval of independent auditors; management and director compensation; anti-takeover mechanisms and related issues; changes to capital structure; corporate and social policy issues; and issues involving mutual funds.
- Although the Proxy Voting Guidelines are followed as a general policy, certain issues are considered on a case-by-case basis based on the relevant facts and circumstances. Since corporate governance issues are diverse and continually evolving, Stringer Asset Management devotes an appropriate amount of time and resources to monitor these changes.
- Clients cannot direct Stringer Asset Management's vote on a particular solicitation but can revoke Stringer Asset Management's authority to vote proxies.

In situations where there may be a conflict of interest in the voting of proxies due to business or personal relationships that Stringer Asset Management maintains with persons having an interest in the outcome of certain votes, Stringer Asset Management takes appropriate steps to ensure that its proxy voting decisions are made in the best interest of its clients and are not the product of such conflict.

## **Item 18. Financial Information**

Stringer Asset Management does not require or solicit the prepayment of more than \$1,200 in fees six months or more in advance. In addition, Stringer Asset Management is required to disclose any financial condition that is reasonably likely to impair its ability to meet contractual commitments to clients. Stringer Asset Management has no disclosures pursuant to this Item.

## BROCHURE SUPPLEMENT

February 27, 2014

# GARY S. STRINGER

**Stringer Asset Management, LLC**  
**6000 Poplar Avenue, Suite 250**  
**Memphis, Tennessee 38119**  
**901-800-2956**

This Brochure Supplement provides information about Gary S. Stringer that supplements the Disclosure Brochure of Stringer Asset Management, LLC (hereinafter “Stringer Asset Management”), a copy of which you should have received. Please contact Stringer Asset Management’s Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Gary S. Stringer is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

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6000 Poplar Avenue, Suite 250, Memphis, Tennessee 38119 | 901-800-2956 [www.stringeram.com](http://www.stringeram.com)



## Item 2. Educational Background and Business Experience

Born 1973

### Post-Secondary Education

University of Maryland | B.S., Marketing | 1997

### Recent Business Background

Stringer Asset Management, LLC | President and Chief Investment Officer | February 2013 – Present

Morgan Keegan & Company, Inc. | Managing Director | August 2005 – February 2013

### Professional Designations

Gary S. Stringer holds the professional designations of Chartered Financial Analyst (“CFA”), Accredited Investment Fiduciary (“AIF®”), and Certified Investment Management Analyst (CIMA).

The CFA® charter is a credential awarded by the CFA Institute to individuals who meet its education, examination, sponsorship, experience and ethics requirements. To earn a CFA® charter, eligible candidates must have four years of qualified investment work experience, become a member of the CFA Institute, adhere to the Code of Ethics and Standards of Professional Conduct on an ongoing basis, and complete the CFA® program, which requires the passage of three separate six-hour examinations. Topics tested by the CFA Institute include ethical standards, quantitative methods, economics, financial reporting, corporate finance, equities, fixed income, derivatives, alternative investments, and portfolio management.

The AIF® designation is a credential awarded by the Center for Fiduciary Studies, LLC, a division of Fiduciary360, to individuals who meet its professional, educational and ethical requirements, and demonstrate a commitment to fiduciary principles. The AIF® training curriculum culminates in a 60-question exam on the fiduciary practices, which requires a passing score of at least 75 percent. AIF® designees must agree to abide by the applicable code of ethics and complete six hours of continuing education each year on an ongoing basis.

The CIMA certification is an asset management credential administered through the Investment Management Consultants Association (“IMCA”) to individuals who meet its experience, ethical, education and examination requirements. Prerequisites for the CIMA designation include three years of financial services experience and an acceptable regulatory history. In order to obtain the CIMA certification, candidates must successfully complete a one-week classroom education program at an accredited university business school and pass an online certification examination. CIMA designees are further required to adhere to the IMCA’s Code of Professional Responsibility and Standards of Practice on an ongoing basis. CIMA designees must also report 40 hours of continuing education credits on a biannual basis in order to maintain the designation.

For additional information about each of these credentials, please refer directly to the website of the issuing organization.

### **Item 3. Disciplinary Information**

Stringer Asset Management is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Gary S. Stringer. Stringer Asset Management has no information to disclose in relation to this Item.

### **Item 4. Other Business Activities**

Stringer Asset Management is required to disclose information regarding any investment-related business or occupation in which Gary S. Stringer is actively engaged. Stringer Asset Management has no information to disclose in relation to this Item.

### **Item 5. Additional Compensation**

Stringer Asset Management is required to disclose information regarding any arrangement under which Gary S. Stringer receives an economic benefit from someone other than a client for providing investment advisory services. Stringer Asset Management has no information to disclose in relation to this Item.

### **Item 6. Supervision**

Chad Keller, Chief Operating Officer and Chief Compliance Officer, is generally responsible for supervising Gary S. Stringer's advisory activities on behalf of Stringer Asset Management. The telephone number to reach Chad Keller is 901-800-2956.

Stringer Asset Management supervises its personnel and the investments made in client accounts. Stringer Asset Management monitors the investments recommended by Gary S. Stringer to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. Stringer Asset Management periodically reviews the advisory activities of Gary S. Stringer, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Gary S. Stringer.

### **Item 7. Requirements for State-Registered Advisers**

Gary S. Stringer has not been involved in any of the events listed in Item 7 and there is nothing to report for such Item.

## BROCHURE SUPPLEMENT

February 27, 2014

# CHAD N. KELLER

**Stringer Asset Management, LLC**  
**6000 Poplar Avenue, Suite 250**  
**Memphis, Tennessee 38119**  
**901-800-2956**

This Brochure Supplement provides information about Chad N. Keller that supplements the Disclosure Brochure of Stringer Asset Management, LLC (hereinafter "Stringer Asset Management"), a copy of which you should have received. Please contact Stringer Asset Management's Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Chad N. Keller is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

**Stringer Asset Management, LLC, a Registered Investment Adviser**

6000 Poplar Avenue, Suite 250, Memphis, Tennessee 38119 | 901-800-2956 [www.stringeram.com](http://www.stringeram.com)

## Item 2. Educational Background and Business Experience

Born 1980

### Post-Secondary Education

University of Memphis | M.B.A. | 2007

University of Tennessee | B.A., Economics | 2003

### Recent Business Background

Stringer Asset Management, LLC | Chief Compliance Officer, Chief Operating Officer | February 2013 – Present

Morgan Keegan & Company, Inc. | First Vice President | August 2005 – February 2013

### Professional Designations

Chad N. Keller holds the professional designations of CERTIFIED FINANCIAL PLANNER™ (“CFP®”) and Certified Investment Management Analyst (CIMA).

The CFP® certification is a financial planning credential awarded by the Certified Financial Planner Board of Standards Inc. (the “CFP Board”) to individuals who meet its education, examination, experience and ethics requirements. Eligible candidates are generally required to have three years of financial planning related experience and possess a bachelor’s degree from an accredited U.S. college or university. Certificants are further required to complete a CFP Board-Registered Education Program (or possess a qualifying professional credential), clear a personal and professional background check, and pass the CFP® Certification Examination, a ten-hour multiple choice exam divided into three separate sessions. In order to maintain the certification, CFP® designees must also complete at least 30 hours of continuing education every two years on an ongoing basis.

The CIMA certification is an asset management credential administered through the Investment Management Consultants Association (“IMCA”) to individuals who meet its experience, ethical, education and examination requirements. Prerequisites for the CIMA designation include three years of financial services experience and an acceptable regulatory history. In order to obtain the CIMA certification, candidates must successfully complete a one-week classroom education program at an accredited university business school and pass an online certification examination. CIMA designees are further required to adhere to the IMCA’s Code of Professional Responsibility and Standards of Practice on an ongoing basis. CIMA designees must also report 40 hours of continuing education credits on a biannual basis in order to maintain the designation.

For additional information about each of these credentials, please refer directly to the website of the issuing organization.

### **Item 3. Disciplinary Information**

Stringer Asset Management is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Chad N. Keller. Stringer Asset Management has no information to disclose in relation to this Item.

### **Item 4. Other Business Activities**

Stringer Asset Management is required to disclose information regarding any investment-related business or occupation in which Chad N. Keller is actively engaged. Stringer Asset Management has no information to disclose in relation to this Item.

### **Item 5. Additional Compensation**

Stringer Asset Management is required to disclose information regarding any arrangement under which Chad N. Keller receives an economic benefit from someone other than a client for providing investment advisory services. Stringer Asset Management has no information to disclose in relation to this Item.

### **Item 6. Supervision**

While Chad N. Keller is the Chief Operating Officer and Chief Compliance Officer of the firm and generally responsible for his own supervision, Gary Stringer periodically reviews his advisory activities on behalf of Stringer Asset Management. Chad N. Keller seeks to ensure that investments are suitable for his individual clients and consistent with their individual needs, goals, objectives and risk tolerance, as well as any restrictions requested by Stringer Asset Management's clients.

### **Item 7. Requirements for State-Registered Advisers**

Chad N. Keller has not been involved in any of the events listed in Item 7 and there is nothing to report for such Item.

## BROCHURE SUPPLEMENT

February 27, 2014

### **KIM F. ESCUE**

**Stringer Asset Management, LLC  
6000 Poplar Avenue, Suite 250  
Memphis, Tennessee 38119  
901-800-2956**

This Brochure Supplement provides information about Kim F. Escue that supplements the Disclosure Brochure of Stringer Asset Management, LLC (hereinafter “Stringer Asset Management”), a copy of which you should have received. Please contact Stringer Asset Management’s Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Kim F. Escue is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

**Stringer Asset Management, LLC, a Registered Investment Adviser**

6000 Poplar Avenue, Suite 250, Memphis, Tennessee 38119 | 901-800-2956 [www.stringeram.com](http://www.stringeram.com)

## Item 2. Educational Background and Business Experience

Born 1968

### Post-Secondary Education

University of Memphis | M.B.A., Finance | 1994

University of Memphis | B.B.A., Finance | 1990

### Recent Business Background

Stringer Asset Management, LLC | Senior Portfolio Manager | February 2013 – Present

Morgan Keegan & Company, Inc. | Senior Vice President | October 2002 – February 2013

### Professional Designations

Kim F. Escue holds the professional designation of Chartered Financial Analyst (“CFA”).

The CFA® charter is a credential awarded by the CFA Institute to individuals who meet its education, examination, sponsorship, experience and ethics requirements. To earn a CFA® charter, eligible candidates must have four years of qualified investment work experience, become a member of the CFA Institute, adhere to the Code of Ethics and Standards of Professional Conduct on an ongoing basis, and complete the CFA® program, which requires the passage of three separate six-hour examinations. Topics tested by the CFA Institute include ethical standards, quantitative methods, economics, financial reporting, corporate finance, equities, fixed income, derivatives, alternative investments, and portfolio management.

For additional information about this credential, please refer directly to the website of the issuing organization.

### **Item 3. Disciplinary Information**

Stringer Asset Management is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Kim F. Escue. Stringer Asset Management has no information to disclose in relation to this Item.

### **Item 4. Other Business Activities**

Stringer Asset Management is required to disclose information regarding any investment-related business or occupation in which Kim F. Escue is actively engaged. Stringer Asset Management has no information to disclose in relation to this Item.

### **Item 5. Additional Compensation**

Stringer Asset Management is required to disclose information regarding any arrangement under which Kim F. Escue receives an economic benefit from someone other than a client for providing investment advisory services. Stringer Asset Management has no information to disclose in relation to this Item.

### **Item 6. Supervision**

Chad Keller, Chief Operating Officer and Chief Compliance Officer, is generally responsible for supervising Kim F. Escue's advisory activities on behalf of Stringer Asset Management. The telephone number to reach Chad Keller is 901-800-2956.

Stringer Asset Management supervises its personnel and the investments made in client accounts. Stringer Asset Management monitors the investments recommended by Kim F. Escue to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. Stringer Asset Management periodically reviews the advisory activities of Kim F. Escue, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Kim F. Escue.

### **Item 7. Requirements for State-Registered Advisers**

Kim F. Escue has not been involved in any of the events listed in Item 7 and there is nothing to report for such Item.



## BROCHURE SUPPLEMENT

February 27, 2014

# JONATHAN I. BERNSTEIN

2326 Chelsea Ridge Court  
Katy, Texas 77450  
281-829-7009

This Brochure Supplement provides information about Jonathan I. Bernstein that supplements the Disclosure Brochure of Stringer Asset Management, LLC (hereinafter “Stringer Asset Management”), a copy of which you should have received. Please contact Stringer Asset Management’s Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Jonathan I. Bernstein is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

### **Stringer Asset Management, LLC, a Registered Investment Adviser**

6000 Poplar Avenue, Suite 250, Memphis, Tennessee 38119 | 901-800-2956 [www.stringeram.com](http://www.stringeram.com)

## Item 2. Educational Background and Business Experience

Born 1968

### Post-Secondary Education

Brooklyn College | B.S., Business Administration and Finance | 1994

### Recent Business Background

Stringer Asset Management, LLC | Sales and Marketing Director | February 2013 – Present

Morgan Keegan & Company, Inc. | Senior Vice President | April 2004 – February 2013

### Professional Designations

Jonathan I. Bernstein holds the professional designation of Certified Investment Management Analyst (“CIMA”).

The CIMA certification is an asset management credential administered through the Investment Management Consultants Association (“IMCA”) to individuals who meet its experience, ethical, education and examination requirements. Prerequisites for the CIMA designation include three years of financial services experience and an acceptable regulatory history. In order to obtain the CIMA certification, candidates must successfully complete a one-week classroom education program at an accredited university business school and pass an online certification examination. CIMA designees are further required to adhere to the IMCA’s Code of Professional Responsibility and Standards of Practice on an ongoing basis. CIMA designees must also report 40 hours of continuing education credits on a biannual basis in order to maintain the designation.

For additional information about this credential, please refer directly to the website of the issuing organization.

### **Item 3. Disciplinary Information**

Stringer Asset Management is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Jonathan I. Bernstein. Stringer Asset Management has no information to disclose in relation to this Item.

### **Item 4. Other Business Activities**

Stringer Asset Management is required to disclose information regarding any investment-related business or occupation in which Jonathan I. Bernstein is actively engaged. Stringer Asset Management has no information to disclose in relation to this Item.

### **Item 5. Additional Compensation**

Stringer Asset Management is required to disclose information regarding any arrangement under which Jonathan I. Bernstein receives an economic benefit from someone other than a client for providing investment advisory services. Stringer Asset Management has no information to disclose in relation to this Item.

### **Item 6. Supervision**

Chad Keller, Chief Operating Officer and Chief Compliance Officer, is generally responsible for supervising Jonathan I. Bernstein's advisory activities on behalf of Stringer Asset Management. The telephone number to reach Chad Keller is 901-800-2956.

Stringer Asset Management supervises its personnel and the investments made in client accounts. Stringer Asset Management monitors the investments recommended by Jonathan I. Bernstein to ensure they are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. Stringer Asset Management periodically reviews the advisory activities of Jonathan I. Bernstein, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Jonathan I. Bernstein.

### **Item 7. Requirements for State-Registered Advisers**

Jonathan I. Bernstein has not been involved in any of the events listed in Item 7 and there is nothing to report for such Item.