

Item 1: Cover Page

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FORM ADV PART 2A

FIRM BROCHURE

April 11, 2014

This brochure provides information about the qualifications and business practices of Motley Fool Wealth Management, LLC. If you have any questions about the contents of this brochure, please contact us by email at help@foolwealth.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Item 2**Material Changes**

This Brochure dated April 11, 2014, replaces the previous Motley Fool Wealth Management (f/k/a/ Motley Fool Financial Planning) brochure, which was filed on February 20, 2014. Items 4-5, 8, 10-13, and 15-16 have all been revised to reflect the following material changes:

- The firm officially changed its name from Motley Fool Financial Planning, LLC to Motley Fool Wealth Management, LLC; and
- On or about April 14, 2014, Motley Fool Wealth Management (“MFWM”) will launch and sponsor a separately managed accounts program, whereby MFWM will manage Clients’ accounts on a discretionary basis in accordance with the model portfolios chosen by the Clients. The model portfolios will be based upon strategies and recommendations published by MFWM’s affiliate, The Motley Fool, LLC.

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Item 4 Advisory Business:

A. The Firm - Motley Fool Wealth Management, LLC

Motley Fool Wealth Management, LLC (“MFWM” or “we”), formerly known as Motley Fool Financial Planning, is an investment adviser registered with the U.S. Securities and Exchange Commission (“SEC”) since February 12, 2013. MFWM changed its name on March 18, 2014 and amended its Form ADV Part 1, on March 20, 2014.

MFWM is a wholly-owned subsidiary of The Motley Fool Holdings Inc. (“TMF Holdings”). MFWM has two indirect owners, David H. Gardner and Thomas M. Gardner, who each own 25% or more of TMF Holdings.

B. Advisory Services Offered

MFWM provides both nondiscretionary investment advice and discretionary account management services, all of which are based upon a Client’s responses to an online questionnaire regarding their financial and portfolio information, risk tolerance levels, time to retirement, need to access assets, preferences and their current holdings (the “Profile”).

Clients are subscribers to the Motley Fool One newsletter service, which includes access to all of the investing newsletters and websites published by The Motley Fool, LLC (“TMF”), which is also a wholly-owned subsidiary of TMF Holdings.

1. Nondiscretionary Investment Advisory Services.

- a. Online General Asset Allocation and Specific Equity Security Advice: MFWM provides Clients with general asset allocation targets, allocation among types of equities in a Client’s portfolio, and advice about specific equities. In addition to their Profile, Clients can provide MFWM with access to holdings information through a third-party account aggregation tool and/or manually enter their holdings, and cash positions (collectively, the “Aggregation Tools”). MFWM’s proprietary online Investment Dashboard will provide information about allocation among asset classes, allocation among types of equity investments, and recommended allocations and transactions for individual securities that may be suitable for the equity portion of a Client’s portfolio.
- b. Personalized Answers to Specific Questions: Clients may seek responses to individual questions via email and telephone. Clients may also request to meet with MFWM in person. Such meetings are by appointment only and take place at MFWM’s offices.
- c. Portfolio Review. From time-to-time, MFWM may offer portfolio review services for certain Clients. Based on the information provided, MFWM would provide the Client with general information regarding the identified investments such as their historical performance and the allocation among the types of equity investments held. MFWM may also provide Clients with individualized guidance regarding the suitability of their investments.

Nondiscretionary advice is based upon the Client's personal situation and goals, as communicated to MFWM through the Profile, the Aggregation Tools and any follow up information provided by the Client in an email, telephone call or a face-to-face meeting. MFWM's recommendations, provided on the Investment Dashboard, are based upon MFWM's asset allocation models, which may change from time to time, analysis of fundamental data and analysis from third parties, and information published in TMF's newsletters.

If a Client chooses not to provide all of the information requested, MFWM will ask the Client to contact its staff as we do not have sufficient information to render any tailored advice. After consultation with the Client, MFWM may then provide the Client with guidance on his or her holdings. If the Client provides inaccurate or incomplete information at any point, MFWM's advice may not be fully tailored to that Client's needs. MFWM does not offer certain types of advice that also may be considered financial planning, such as advice about insurance, tax and estate planning, or saving for retirement, education, or other goals.

2. Discretionary Account Management – Separately Managed Accounts

On or about April 14, 2014, MFWM will launch a separately managed account program (the "SMA Program" or "Program"). The SMA Program enables Clients to own a portfolio (or portfolios) based upon strategies and recommendations published by certain TMF newsletter services (the "Model Portfolios").

MFWM acts as the Program's sponsor and manages the accounts for Clients on a discretionary basis, meaning that Clients have granted MFWM full and exclusive authority to manage the accounts in accordance with the Model Portfolio(s) chosen by the Client and MFWM's pre-set tolerance bands.

Currently, five Model Portfolios are available for Clients to choose:

- Motley Fool Million Dollar Portfolio
- Motley Fool Pro
- Supernova Odyssey
- Supernova Phoenix
- Everlasting Portfolio

Brokerage services for the Program are provided exclusively by Interactive Brokers, LLC ("IB")

C. Tailored Advice and Investment Restrictions

1. Nondiscretionary Advisory Services.

MFWM's nondiscretionary services provide general asset allocation advice and specific advice related to the equity portion of its Clients' portfolios, but it does not provide such specific advice related to other parts of the Clients' portfolios. MFWM tailors its services to each Client's specific financial planning goals and circumstances, as the Client communicates them to MFWM through the Profile and the Aggregation Tools.

MFWM relies on the information the Client provides and it does not, and cannot, verify that such information is accurate or complete.

2. Separately Managed Accounts.

MFWM will not recommend a specific Model Portfolio to a Client but its advisors are available to discuss some of the factors that Clients may want to consider when selecting a Model Portfolio.

Using a Profile, MFWM will advise each Client on the suitability of the Program and the appropriate investment limit. A Client may disagree with the assessment and open an account by first acknowledging receipt of such advice and willingness to nonetheless participate in the Program.

A Client may impose reasonable restrictions on the management of his or her account at any time. MFWM reserves the right to decline or cease management of an account if it deems a Client's restrictions to be unreasonable.

With respect to all the advisory services we offer, MFWM does not guarantee or ensure the success of any financial plan or investment. Although tax and legal issues are important parts of an individual's financial plan, MFWM does not provide legal or tax advice. Clients who need such advice should consult legal and tax professionals.

D. Wrap Fee Programs

Not applicable.

E. Assets Under Management

As of the date of this Brochure, MFWM's Program has not yet launched and therefore, it has no assets under management.

Item 5 Fees and Compensation:

A. MFWM Compensation for Advisory Services

Clients are subscribers to TMF's Motley Fool One newsletter service. Newsletter subscribers pay a subscription fee to TMF at the then-prevailing rate, then, if they wish to use MFWM's services, they enter into an Investment Advisory Agreement with MFWM. TMF transfers an investment advisory fee of \$200 to the books of MFWM for each individual who enters into an Investment Advisory Agreement. MFWM reserves the right, in its sole discretion, to amend or change its fees for its services or any additional services. Advisory fees are not negotiable.

B. Advisory Fees

Clients pay no fee to use MFWM's services. Our advisory services are provided at no additional cost to subscribers to TMF's Motley Fool One newsletter service, and the TMF newsletter subscription fee does not change, whether or not subscribers avail themselves of MFWM's advisory services. Clients pay their subscription fee to TMF in installments or in advance at their time of subscription, generally for periods of one, two, or three years, but may be offered the opportunity for longer subscriptions at times. Payments are made by check or credit card (currently American Express, Discover, Master Card, and Visa), and subscriptions automatically renew for consecutive annual periods at the then-prevailing rate, unless terminated by the subscriber.

C. Other Fees

MFWM does not offer any brokerage or custodian services. Clients bear any custodian, brokerage, insurance, mutual fund, and other fees related to transactions they choose to execute after receiving any nondiscretionary advice from MFWM. Clients must pay any interest, fees, or penalties that their credit card companies charge them for late payment, as well.

Clients participating in the SMA Program must open, or move their existing IB account into the Program. Clients will pay IB's transaction fees, account fees and other miscellaneous charges. Model Portfolios may from time to time include securities (such as mutual funds) that are subject to costs and fees that may be passed along to the Client.

D. Refunds

Clients do not pay MFWM for its services, but they can seek refunds for unused portions of their TMF newsletter service subscription by contacting TMF by telephone. Refunds are pro-rated on a monthly basis. From time to time, TMF may offer extended refund policies, whereby a subscriber may receive a refund even for some of the used portion of a subscription.

E. Compensation for the Sale of Securities

MFWM and its personnel do not accept compensation for the sale of securities or other investment products.

Item 6 Performance-Based Fees and Side-by-Side Management:

MFWM does not charge performance-based fees.

Item 7 Types of Clients:

The Clients are individuals who subscribe to TMF's Motley Fool One newsletter service. To participate in the SMA Program, a Client must have an IB account.

Item 8 Methods of Analysis, Investment Strategies and Risk of Loss:

A. Methods of Analysis and Investment Strategies

MFWM uses a proprietary, interactive, algorithmic system, designed by personnel acting on MFWM's behalf that is based upon the widely-accepted Fama-French Capital Asset Pricing Model. MFWM's algorithm considers factors such as the Client's income, asset allocation, portfolio holdings, assets available for investment, investing period, time to retirement, and need to access assets, along with the Client's risk tolerance and preferences regarding the number of positions in his or her portfolio, as well as other information the Client provides, to create the Client's Profile.

MFWM's algorithm and its advice are periodically reviewed by MFWM's President and personnel working on his behalf.

1. Nondiscretionary advice.

Clients are presented with an algorithmically-generated online Investment Dashboard that includes (a) an asset allocation that we believe would be suitable for the Client's needs, (b) an allocation of the equity portion of the Client's portfolio, with consideration for market capitalization, growth versus value, and investment sectors, and (c) a target equity portfolio along with the recommended transactions to create it, drawing from securities recommended in the publications to which the Client has subscribed.

When MFWM's algorithmic system is unable to present a target portfolio that we view as sufficient for the Client's needs, given the Client's circumstances (particularly the Client's assets available for equity investment) and preferences, we will not provide advice via the Investment Dashboard and instead ask the Client to contact MFWM directly.

Because MFWM's nondiscretionary service only makes specific recommendations regarding the equity portion of a Client's portfolio, a Client will not be able to rely upon MFWM for specific guidance in other asset classes, which are important parts of investors' portfolios. In the area of equities, MFWM's reliance upon fundamental, business-focused analysis, and its emphasis on long term investing, may not allow it to anticipate short-term market volatility.

2. Separately Managed Accounts

To create the five Model Portfolios, MFWM licenses from TMF the recommendations and strategies of TMF's real money portfolio services (the "TMF Services").

MFWM has analyzed each of the five TMF Services to determine the minimum investment amount for each Model Portfolio that would allow a Client to follow the chosen model. The holdings, recommended allocations and strategies (such as options) published by the TMF Services were taken into account when arriving at the suggested minimums.

MFWM's algorithmic system determines a Client's suitability by comparing the Client's investable assets to both MFWM's allocation guidance and the Model Portfolios' minimum investment requirement.

B. Risk of Loss

All investments involve risk. MFWM does not guarantee the results of any of its advice or account management. Significant losses can occur from investing in securities, or by following any investment strategy, including those recommended or applied by MFWM. The financial markets may change, sometimes rapidly and unpredictably, and Clients (or MFWM acting on behalf of Clients) may not have the ability to avoid or prevent losses.

Clients participating in the SMA Program should also be aware that their individual account results may not exactly match the performance of the Model Portfolios or the TMF services upon which they are based. Such variance is due to a number of factors including without limitation differences in trade prices, transaction fees, market activity, any restrictions they have imposed on their accounts, and the amount, and the timing of, deposits or withdrawals a Client makes to an account. To the extent a Model Portfolio invests in securities that are subject to costs and fees (such as mutual funds) such expenses may be passed along to the Client and potentially reduce their investment returns.

MFWM may at times be required to sell or reduce positions in Clients' SMA Program accounts in order to maintain the allocations dictated by the Model Portfolios. These transactions may generate unwanted tax consequences.

MFWM does not engage in tax planning and consequently its recommendations and/or transactions in Clients' accounts may have adverse tax consequences. Clients should consult with their personal tax advisors regarding the possible consequences of MFWM's recommendations and equity trades.

C. Equity Risks

All investments, even government debt, pose risk to investors. Clients should know that over any given time period, the price of stocks may go up and down, quickly or slowly, sometimes

surprisingly or inexplicably. Each type of equity that MFWM may recommend or trade on behalf of its Clients involves specific types of risks, most applicably:

- a. Equity Risk in General. The stock of any company may not perform as well as expected, and may lose value, because of factors related to the company, including adverse developments regarding the company's business, poor management decisions, or changes in the company's industry or popularity of its goods and services. In the event a company becomes insolvent, stock holders will generally have lowest priority among owners of that company's obligations as to the distribution of the company's assets. Stocks may also be affected by general market and economic factors, even when their companies' respective business fundamentals are unchanged.
- b. Small and Mid—Capitalization Companies. The securities of smaller companies may involve greater risks than do those of larger, more established companies, because the small companies may, for example, lack the management experience, financial resources, product diversification, and competitive strength of larger companies, and their trading may be more volatile.
- c. Foreign and Emerging Market Investments. Investing in securities of foreign companies involves risks generally not associated with investments in the securities of U.S. companies, including the risks associated with fluctuations in foreign currency exchange rates, unreliable and untimely information about issuers, and political and economic instability. Investing in emerging market countries involves risks in addition to and greater than those generally associated with investing in more developed foreign markets. In many less developed markets, there is less governmental supervision and regulation of business and industry practices, stock exchanges, brokers, and listed companies than there is in more developed markets. The securities markets of certain countries in which MFWM may recommend investment may also be smaller, less liquid, and subject to greater price volatility than those of more developed markets.
- d. Options Trading and Short Selling. There are added risks involved when shorting securities or writing option contracts. With short sales and certain forms of option trades, the risk of loss is hypothetically unlimited as investors who short may be required to purchase shares to cover at any time, and at any price. Options can be used to create leverage, which can increase the risk of total loss, since smaller fluctuations in value will have significant effects on the owner's portfolio. Writing options and shorting stocks also involves the risk of timing, where the counter party assigns the option holder shares or forces the short seller to cover a short, which may not allow the strategy to play out.

Item 9 Disciplinary Information:

Neither MFWM nor any supervised person has been involved in any legal or disciplinary event that is material to a Client's or prospective Client's evaluations of MFWM's advisor business or the integrity of our management.

Item 10 Other Financial Industry Activities and Affiliates:

A. Broker Dealer Registration

Neither MFWM nor any of its management persons are registered, or have an application pending to register, as a broker-dealer or a registered representative of a broker-dealer.

B. Commodities Registration

Neither MFWM nor any of its management persons are registered, or have an application pending to register, as a futures commission merchant, commodity pool operator, a commodity trading advisor, or an associated person of the foregoing entities.

C. Related Persons

MFWM is a wholly-owned subsidiary of TMF Holdings. TMF Holdings also owns TMF and Motley Fool Asset Management, LLC (“MFAM”), which is the investment adviser to the mutual funds of The Motley Fool Funds Trust: the Motley Fool Independence Fund, Motley Fool Great America Fund, and Motley Fool Epic Voyage Fund (the “Motley Fool Funds”). MFWM addresses any potential conflict of interest with Clients by assuring that its representatives do not have access to nonpublic MFAM information about securities, and by abstaining from recommending that Clients purchase the Motley Fool Funds. However, as part of its nondiscretionary advisory service, MFWM may treat a Client’s holdings of the Motley Fool Funds as assets available for sale to permit purchase of individual equities and other securities recommended by MFWM. Also, if a Client transfers their portfolio into the SMA Program, MFWM will sell all the securities that are not part of the Model Portfolio (including any Motley Fool Funds holdings), to reallocate the proceeds to the Model Portfolio stocks.

D. Other Investment Advisers

MFWM does not recommend or select other investment advisers for its clients, and it does not have other business relationships with those advisers that create a material conflict of interest. As part of the TMF Motley Fool One service, TMF has contracted with an unaffiliated investment adviser to provide personal finance and non-equity investing advice for subscribers, subject to respective investment advisory agreements between such subscribers and the other firm.

Item 11 Code of Ethics, Participation of Interest in Client Transactions and Personal Trading:

In accordance with Rule 204A-1 under the Investment Advisers Act of 1940 (the “Advisers Act”), MFWM has approved and adopted a Code of Ethics (the “Code”). The Code establishes rules of conduct for all of MFWM’s officers and employees and is assigned to govern securities trading by employees and their households.

The Code further sets forth policies and procedures that are reasonably defined to prevent Access Persons, as defined in the Code, from engaging in conduct prohibited by the Advisers Act and establishes reporting requirements for Access Persons.

The Code explains that MFWM and its officers and employees have a fiduciary duty to MFWM’s Clients to place the Clients ahead of their personal interests. The Code is based upon the following principles:

- MFWM and its personnel must at all times place the interests of our clients first. All personal securities transactions must be conducted in a manner consistent with the Code and avoid any actual or potential conflicts of interest or any abuse of an employee's position of trust and responsibility.
- Employees must not take any inappropriate advantage of their positions at MFWM. Independence in the process of making investment recommendations must be maintained at all times.
- MFWM and its employees must never take unfair advantage of their relationship with any affiliates that are in the publishing or investment business.

More specifically, the Code of Ethics provides that covered persons must:

- 1) Comply with all applicable laws and regulations;
- 2) On an annual and quarterly basis, disclose to our Compliance Officer all holdings in “covered securities,” including:
 - a. debt and equity securities;
 - b. Options on securities, on indices, and on currencies;
 - c. All forms of limited partnership and limited liability company interests, including interests in private investment funds (such as hedge funds), and interests in investment clubs; and
 - d. Foreign unit trusts and foreign mutual funds; and

e. ETFs.

- 3) Receive pre-clearance from our Compliance Officer (or his designee) for transactions in covered securities (with limited exceptions).

MFWM will provide a copy of its Code of Ethics to any client or prospective client upon request.

MFWM personnel may buy or sell securities that MFWM recommends to Clients, and personnel may have positions in securities that MFWM recommends. Such investment actions by MFWM personnel pose potential conflicts of interest in that the personnel may benefit from price movements of recommended securities. Our Chief Compliance Officer monitors the personal securities trading of MFWM's personnel to monitor for violations of the Code.

TMF publishes opinions and recommendations regarding the purchase and sale of securities. These opinions and recommendations are published on TMF's website and newsletter services and, because they may be written by different people and/or pursue varying strategies, may be inconsistent with the recommendations in newsletters that form the bases for the Model Portfolios. TMF's opinions and recommendations may affect the prices of securities held by Clients or the prices at which Clients and MFWM (acting on behalf of Clients) can purchase or sell particular securities. MFWM has no advance or nonpublic knowledge of TMF's recommendations or opinions.

MFWM receives TMF's trade alerts via email at the same time as other TMF subscribers. MFWM updates the Model Portfolios and makes the Program account trades after receipt of a TMF recommendation alert.

Violations of the Code of Conduct may result in sanctions up to and including termination.

Item 12 Brokerage Practices:

A. Broker Selection

1. Nondiscretionary advisory services.

The Clients who receive nondiscretionary investment advice from MFWM and wish to implement our recommendations must do so through brokers and agents of their choosing. MFWM does not recommend, request or require that a Client execute transactions through a specified broker-dealer.

2. Separately Managed Accounts.

Brokerage services for the SMA Program are provided exclusively by IB including custody of the accounts in the Program.

When selecting a broker and custodian for the Program, MFWM considered a number of factors including:

- Commissions and fees both in aggregate and on a per share basis
- Ability to provide both transaction execution and asset custodial services
- Execution, clearance and settlement capabilities
- Trading capabilities including the ability to handle large block and volumes of trade
- Technology
- Responsiveness
- Quality of services
- Reputation

Clients are subject to IB's transaction fees, account fees and other miscellaneous charges.

Soft Dollars

MFWM does not engage in any "soft dollar" practices. IB does provide MFWM with technology, software and other services to assist MFWM in managing and administering Clients' accounts. These services, which may only indirectly benefit Clients, include without limitation:

- Applying MFWM branding to account statements and Client online interfaces;
- Allocating Clients' investments across multiple Model Portfolios; and
- Ability to restrict tickers, based on reasonable restrictions imposed by the Clients.

Direct Brokerage

To participate in the Program, Clients must either open an account with IB or transfer their existing IB account into the Program. MFWM and IB are unaffiliated entities.

Please be aware that some other advisers may not direct clients to use particular brokerages. Also, by directing brokerage, MFWM may at times be unable to achieve most favorable execution of Client transactions. Under such circumstances, trades may cost Clients more than they otherwise would have.

IB, like other broker-dealers, may from time-to-time advertise on TMF's website, fool.com, and pay TMF to display such advertisements. Any advertising arrangement between IB and TMF is separate from the agreement between IB and MFWM.

MFWM may aggregate orders for a Client's account with similar orders being made contemporaneously for other Clients' accounts. When transactions are so aggregated, the actual prices applicable to the aggregated transactions will be averaged, and Clients will be deemed to have purchased or sold their proportionate share of the securities involved at the average price obtained. Consequently, the price obtained may be less favorable to the Client than it would be if similar transactions were not being made at the same time.

Item 13 Review of Accounts:

1. Nondiscretionary Advisory Services.

MFWM does not automatically update the nondiscretionary investment advice that it provides to a Client unless the Client seeks an update or contacts MFWM to seek guidance. MFWM provides its nondiscretionary recommendations to a Client when the Client accesses the MFWM website and seeks a review. Recommendations and insights will be based upon the information the Client provides, and such information may not be complete or accurate. MFWM's President and personnel working on his behalf periodically review MFWM's algorithm and its advice.

2. Separately Managed Account Program.

Clients will receive trade notifications as well as quarterly written account statements from IB (copies of which, MFWM will have access to). The quarterly statements summarize account activity and detail the account returns for the previous quarter. Clients are also able to access this information directly on the IB website, using their IB username and password.

Clients participating in the Program are required to review their Profile at least annually. However, Clients are encouraged to revise their Profile whenever there are changes to their financial circumstances.

Item 14 Client Referrals and Other Compensation:

MFWM's clients are subscribers to TMF's Motley Fool One newsletter service, and TMF pays MFWM to provide its services to them. MFWM might have an incentive to recommend that Clients invest in funds managed by MFAM; MFWM addresses that conflict by not recommending the purchase of MFAM's funds.

Except as set out above, MFWM does not compensate any person for client referrals.

Item 15 Custody:

Clients will receive quarterly statements from IB, the custodian of the SMA Program accounts. Such information can also be accessed on the IB site with a Client's username and password. Clients are urged to carefully review all statements and other notices received from IB.

Item 16 Investment Discretion:

Under the terms of the Investment Advisory Agreement, separately managed account Clients grant MFWM full authority and designate MFWM as their agent and attorney-in-fact to buy, sell, pledge, lend and otherwise deal in securities and contracts relating to securities on their behalf in their applicable accounts. In addition, as part of the account opening or transferring process, IB requires that Clients enter into a Discretionary Authority/Limited Power of Attorney Agreement, designating MFWM as the investment manager with the power to execute trades, request information, receive account statements and confirmations, and generally manage the IB account on the Clients' behalf.

Item 17 Voting Client Securities:

MFWM does not have, and does not accept, authority to vote Client securities.

Item 18 Financial Information:

A. Prepayment is not Required

MFWM is not including a balance sheet, because it does not require or solicit prepayment of more than \$1,200 in fees per client, six months or more in advance.

B. Financial Condition

MFWM is not subject to any financial condition that is reasonably likely to impair its contractual commitments to clients.

C. No Bankruptcy Petitions

MFWM has not been the subject of a bankruptcy petition at any time during the past ten years.

Item 19 Requirements for State-Registered Advisers:

Not applicable.