

**Blueprint Financial Planning LLC**  
**50 Harrison Street, Suite 312, Hoboken, NJ 07030**

**Brochure Supplement (Part 2B of Form ADV)**

**March 7, 2014**

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Professional Certifications

Employees have earned the following certifications and credentials:

Certified Financial Planner (CFP): Certified Financial Planners are licensed by the CFP Board to use the CFP mark. Current CFP certification requirements:

- Bachelor's degree from an accredited college or university.
- Completion of the financial planning education requirements set by the CFP Board ([www.cfp.net](http://www.cfp.net)).
- Successful completion of the 10-hour CFP® Certification Exam.
- Three-year qualifying full-time work experience.
- Successfully pass the Candidate Fitness Standards and background check.

Chartered Financial Analyst (CFA): Chartered Financial Analysts are licensed by the CFA Institute to use the CFA mark. CFA certification requirements:

- Hold a bachelor's degree from an accredited institution or have equivalent education or work experience.
- Successful completion of all three exam levels of the CFA Program.
- Have 48 months of acceptable professional work experience in the investment decision-making process.
- Fulfill society requirements, which vary by society. Unless you are upgrading from affiliate membership, all societies require two sponsor statements as part of each application; these are submitted online by your sponsors.
- Agree to adhere to and sign the Member's Agreement, a Professional Conduct Statement, and any additional documentation requested by CFA Institute.

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Richard Harold Konrad, Certifications

Year of birth: 1952

Education Background:

- The University of Western Ontario, BA, Science, 1975
- Chartered Financial Analyst (CFA), 1989
- Certificate of Financial Planning, New York University, 2005

- CERTIFIED FINANCIAL PLANNER™, 2005
- Northeastern University, MSF, 2012

Business Experience:

- 12/2001 - Present: Managing Partner, Chief Investment Officer, Value Architects Asset Management LLC
- 09/2008 - Present: Partner, Blueprint Financial Planning LLC
- 05/1989 – 02/2001 Partner. Lincluden Management Inc.
- 07/1983 – 06/1989 Director of Foreign Equities, Sceptre Investment Counsel
- 10/1980 – 07/ 1983 Portfolio Manager, Equities, Dominion Life Assurance

Disciplinary Information:

None

Other Business Activities:

Richard Konrad is on the investment committee of The University of Western Ontario. He is also a member of the Association of Chartered Financial Analysts.

Additional Compensation:

Richard Konrad received no additional compensation for all the business activities mentioned above.

Victoria Larson Fillet, Certifications

Year of Birth: 1947

Educational Background:

- Fordham University, BS in Economics and Finance, 1988
- New York University, Certificate in Financial Planning, 2007
- CERTIFIED FINANCIAL PLANNER™, 2007

Business Experience:

- 2001 - Present - Partner, Value Architects Asset Management LLC
- 2009 - Present - Managing Partner, Blueprint Financial Planning LLC
- 1981 - 1993 - Managing Director, Furman Selz, Mager, Dietz & Birney Inc.
- 1968 - 1981 - Vice President, The First Boston Corporation

Disciplinary Information: None

Other Business Activities: Victoria Fillet is President-Elect of the Financial Planning Association of New York. She is also a member of the Women's Financial Association in NY and volunteers teaching Financial Literacy.

Additional Compensation: Victoria Fillet received no additional compensation for the other business activities mentioned above.