

EFP ADVISORS INC.

D/B/A MCDANIEL & REGISTER INC.

D/B/A R. LENOIR & ASSOCIATES

Part 2B of Form ADV – Supplemental Brochure

CHRISTOPHER J. REGISTER, CFP®

EFP Advisors, Inc.
1501 Lakeland Drive, Suite 250
Jackson, MS 39216

(601) 206-0008

February 13, 2014

This Brochure Supplement provides information about Christopher J. Register, Vice-President, Chief Compliance Officer and Investment Adviser Representative with EFP Advisors, Inc. (“EFP”). You should have received a copy of EFP’s Brochure. Please contact us at (601) 206-0006 if you did not receive a Brochure, or if you have any questions about the contents of this Supplement.

EFP requires any employees involved in the practice of providing investment advice to Clients to have at a minimum, a bachelor degree from an accredited university, preferably with a major in finance, economics, or business, etc. These employees must also pass appropriate licensing examinations and are strongly encouraged to seek continuing education opportunities available in the industry, including appropriate certifications or designations.

Christopher J. Register has achieved the designation of Certified Financial Planner (CFP®). This designation is explained more fully below. Additional information about EFP and/or Christopher Register is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Christopher J. Register, CFP®

Year of Birth: 1977

Vice-President/Chief Compliance Officer, EFP Advisors Inc

CRD number: 4909457

Education

B.S. Finance, Jackson State University, Jackson, Mississippi, 2001

Business Background

2012 - Present: EFP Advisors Inc, *Vice-President, Chief Compliance Officer*
2009 - 2012: CS Planning Corp., *Investment adviser Representative (Independent Contractor)*
2006 - 2009: Stanford Financial Group Company, *Financial Adviser*
2005 - 2006: FSC Securities Corporation, *Registered Representative*
2004 - 2006: EFP Wealth Management, *Financial Advisor*
2001 - 2004: MCI Worldcom, *Financial Management Associate*
1999 - 2001: EFP Wealth Management, *Intern*

Industry Examinations and Professional Designations:

Christopher Register has previously taken and passed the following industry examinations: Series 7, 66. He has also obtained the following designation: Certified Financial Planner® (CFP®). The minimum qualifications required for this designation are provided below to assist you in understanding the value of the designation.

Information regarding the Certified Financial Planner™ designation: CFP® and federally registered CFP (with a flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (CFP Board).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with Clients.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined are necessary for the competent and professional delivery of financial planning services, and attain a bachelor’s degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP

Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;

- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and Client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by the CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their Clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to the CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3 Disciplinary Information

Mr. Register has not been subject to any legal or disciplinary proceedings which would be considered material (or otherwise) to a Client's evaluation of him or any of the services EFP provides.

Item 4 Other Business Activities

Mr. Register is a licensed insurance agent. From time to time, he will offer clients advice or products from those activities. Clients should be aware that these services pay a commission and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. EFP always acts in the best interest of the client; including the sale of commissionable products to advisory clients. Clients are in no way required to implement the plan through any representative of EFP in their outside capacities.

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Item 5 Additional Compensation

Mr. Register does not receive additional compensation or economic benefit from third parties for providing advisory services to Clients of EFP.

Item 6 Supervision

Mr. Register is responsible for advice provided to certain Clients of EFP. Christopher J. Register, Chief Compliance Office, (601) 206-0008 is involved in supervising the activities of Mr. Register. Oversight is done through a review of several activities in our management systems which incorporate documentation of client interactions, paper flows and trading activities.