

*This brochure supplement provides information about Eileen Rita McPeake that supplements the Rebalance Inc. brochure. You should have received a copy of that brochure. Please contact Eileen Rita McPeake if you did not receive Rebalance Inc.'s brochure or if you have any questions about the contents of this supplement.*

*Additional information about Eileen Rita McPeake is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

## **Rebalance Inc.**

### **Form ADV Part 2B – Individual Disclosure Brochure**

*for*

### **Eileen Rita McPeake**

Personal CRD Number: 2175228

Investment Adviser Representative

Rebalance Inc.  
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## Item 2: Educational Background and Business Experience

**Name:** Eileen Rita McPeake **Born:** 1968

### Educational Background and Professional Designations:

#### Education:

Masters of Business Administration Finance, The Anderson School at UCLA - 1995  
Bachelor of Arts Government, Cornell University - 1990

#### Business Background:

09/2013 - Present	Financial Consultant Rebalance Inc.
08/2002 - Present	Stay-at-home Mom Dolorico-McPeake Household
07/2001 - 07/2002	European Equity Research Salesperson West LB / Panmure
8/1999 - 6/2001	Founder Indigogo.com
10/1997 - 07/1999	Engagement Manager McKinsey & Company
09/1995 - 09/1997	Associate McKinsey & Company
06/1994 - 08/1994	Global Swaps & Swaps Derivatives Summer Associate JP Morgan

## Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

#### **Item 4: Other Business Activities**

Eileen Rita McPeake is not engaged in any investment-related business or occupation (other than this advisory firm).

#### **Item 5: Additional Compensation**

Other than salary, annual bonuses, or regular bonuses, Eileen Rita McPeake does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Rebalance Inc..

#### **Item 6: Supervision**

As a representative of Rebalance Inc., Eileen Rita McPeake works closely with supervisor Mitchell Tuchman, and all advice provided to clients is reviewed by this supervisor prior to implementation. Mitchell Tuchman can be reached at (650) 396-3900.